

**San José State University
Anthropology Department**

**ANTH/PSYC/SOCI 193: Behavioral Science in Practice
Fall 2015 Section 1**

Instructor:	Marco Meniketti
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Office Hours:	Tues 11:30-1:00 Weds 3:00-4:30
Class Days/Time:	M 3:00 - 5:45 pm
Classroom:	WSQ 004
Prerequisites:	Senior standing and declared major in either Behavioral Science or Behavioral Science double major
GE/SJSU Studies Category:	N/A
Course Fees:	N/A

Course Description

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Course Goals and Student Learning Outcomes

Students who successfully complete this course will be able to:

1. assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. access important sources of information relevant about the behavioral sciences and data relevant to them;
4. synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings

Textbooks

This semester we will be using the following text:

Alone Together: Why we expect more from technology and less from each other.
Sherry Turkle 2011, Basic Books.

In addition, there will be several required articles available for class through the Canvas webpages created for this class at various points throughout the semester.

Classroom Protocol

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. in accordance with university policy. No assignments will be accepted via e-mail—all assignments must be hard copies.

All lectures and handouts are copyrighted, including exams, and may not be distributed without written consent by the instructor.

- Students are encouraged to ask questions before, during, and after class and to take full advantage of scheduled office hours or make appointments to discuss topics of interest.
- The instructor will make every reasonable effort to provide timely and constructive feedback to students concerning performance throughout the semester.
- The instructor will be available through regular office hours, through email, and by appointment.
- Students should expect to actively participate individually, through group work, class discussions, and in Q&A sessions.
- Students are expected to keep track of assignments, grades and readings.
- Missed exams may be made-up only if a student provides appropriate documentation for legitimate cause for missing scheduled exam dates (funeral, medical emergency, family crisis; per university policy). Absolutely no make-up will be given for reasons of course overloads, or personal time. Make-up exams will be by scheduled appointment in my office and will include oral discussion section. Late research projects will not be accepted. Assignments will not be accepted during finals week.

- The instructor will interpret this as a completed exam and it will be collected without further opportunity to continue.
- The instructor reserves the right to adjust the syllabus content as deemed necessary to facilitate the highest achievement and performance of the class or to introduce new elements that may arise. Archaeology is an active science. New information becomes available weekly that may impact our course material.
- To receive a passing grade for this course you must complete and submit at least 2/3 of the assignments with sufficient scores and complete the Final Exam.
- Extra credit assignments will not be provided as substitutes for missing regular assignments.
- Academic integrity and ethics will be upheld at all times. Plagiarism is intellectually dishonest and a form of theft. It will not be tolerated.
- All lectures are copyrighted. The use of recording equipment of any kind; tape, film, or digital, is forbidden without written consent from the instructor. This is not usually a problem. Students must agree not to use lectures in unauthorized formats or non-educational purposes.
- All written projects should conform to the citation and reference standards of the appropriate discipline. You should try to become familiar with various standards.
- Students are expected to attend class. Participation is a vital element in a social science environment and attendance is foundational to academic success. Attendance does not count toward your grade, but will impact your learning. Attendance will be monitored informally.
- Please turn off your cell phones as a courtesy and in respect for fellow students and the instructor.
- Do not disrespect yourself or the instructor by turning in assignments late.
- It will be assumed that you have read and understand all policies and course criteria.
- Texting in class is unacceptable behavior. You will be asked to leave the room as this is a disturbance for the instructor and your classmates.

Assignments and Grading Policy

Assignments for this course include the following:

1. *Resume, skills assessment, cover letter.* You will prepare either a resume or a curriculum vita (CV). You will also prepare a skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. These documents will be reviewed in peer groups in class. (20% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (10% of final grade.)

3. *Disciplinary assessment.* Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (15% of final grade.)
4. *Informational interview.* You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (10% of final grade.)
5. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)
6. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)
7. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully participate (due to tardiness, absence, etc.) will be penalized accordingly. (10% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Grading distribution is as follow for percentages:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
82	-	80	B-	Below 63			F

ANTH 193, Section 1: Behavioral Science in Practice

Spring 2015 Course Schedule

Schedule is subject to change with fair notice.

Date	Topics, Readings, Assignments, Deadlines
	PART I: PROFESSIONAL DEVELOPMENT
Aug 24	<p><u>Introduction: Review of the Behavioral Sciences</u> Workshop: Disciplinary team assignments. Warm-up exercise for disciplines. Professional Development Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities. Homework: Each student to submit an informal transcript (with grades redacted), and one example of a resume or CV. Be prepared to discuss and outline statement of skills and abilities.</p>
Aug 31	<p>Disciplinary Assessments Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Part of this class session will be dedicated to brainstorming resumes and/or CVs.</p>
Sept 7	<p>Professional Development Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs. Edit DUE: Draft resumes and CVs Disciplinary Assessments Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Homework: Prepare a cover letter for a graduate program and for a prospective employer: Consider how these differ.</p>
Sept 14	<p>Professional Development Workshop: Writing effective cover letters. Graduate School: Programs, Prospects, and Process DUE: Rough draft of Cover Letter for peer editing Disciplinary Assessments Workshop: Preparation for disciplinary team-led discussions Homework: Statement of Skills and Abilities</p>
Sept 21	<p>Disciplinary Assessments Workshop: Preparation for disciplinary team-led discussions DUE: Rough draft of Statement of Skills and Abilities</p>
	PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES
Sept 28	<p>The Meaning of Synthesis: Intersections Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology Team Presentations Summarizing Behavioral Sciences: The "Elevator Speech" Workshop: Teams work on developing a two-minute summary of behavioral sciences. Homework: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter</p>

Oct 5	<p>Presentation of "Elevator Speeches" DUE: "Elevator Speech" synthesis paper DUE: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter Introduction to the New Digital Technologies Workshop: Synthesis Team Assignments Read: N. Carr, "Is Google Making Us Stupid?"; articles TBA</p>
Oct 12	<p>DUE: Rough draft of disciplinary assessment statement Examining the New Digital Technologies [Film: "Digital Nation"]</p>
Oct 19	<p>Examining the New Digital Technologies (continued) Read: M. Bauerlein, "Cultural Illiteracy"; T. Friedman, "Revolution Hits the Universities" Workshop: Debating the new digital technologies Homework: Informational interview DUE: Final draft of disciplinary assessment statement</p>
Oct 26	<p>Planning for Case Studies. Using Data Bases Read: Turkle, "Author's Note" and "Introduction" Workshop: Brainstorming research for case studies.</p>
	<p>Part III: Professional Development</p>
Nov 2	<p>Professional Development Read: Turkle, Chapters 1-2 DUE: Rough draft of informational interview report</p>
Nov 9	<p>Professional Development Read: Turkle, Chapters 5-6 DUE: Final draft of informational interview report</p>
Nov 16	<p>More on the New Digital Technologies Read: Turkle, Chapters 7-8 Putting Research Methods to Work</p>
Nov 23	<p>Putting Research Methods to Work Read: Turkle, Chapters 11-12 Workshop: Designing data collection strategies</p>
Nov 30	<p>Collecting Data and Conducting Research Read: Turkle, "Conclusion" and "Epilogue" Workshop: Group research activities Making Sense of Research Results</p>
Dec 7	<p>Designing Effective Presentations Workshop: Brainstorming slide presentations Designing Effective Presentations</p>
Dec 11	<p>FINAL EXAM – December 11 (12:15-2:30 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV AND SKILLS ASSESSMENT, AND COVER LETTER;</p>

Departmental Goals

Learn about the goals of the anthropology department and how it can benefit your education.

Goals <http://www.sjsu.edu/anthropology/departmentinfo/goals/index.html>

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

University Policies

Here are some of the basic university policies that students must follow.

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](#) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](#), at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Find the procedures and deadlines for adding and dropping classes.

Catalog Policies <http://info.sjsu.edu/static/catalog/policies.html>.

Add/drop deadlines http://www.sjsu.edu/provost/services/academic_calendars/

Late Drop Policy <http://www.sjsu.edu/aars/policies/latedrops/policy/>

Consent for Recording of Class and Public Sharing of Instructor Material

All students must obtain the instructor's permission if they wish to record lectures or distribute materials from the class.

University Policy S12-7 <http://www.sjsu.edu/senate/docs/S12-7.pdf>

Academic Integrity

Learn about the importance of academic honesty and the consequences if it is violated.

University Academic Integrity Policy S07-2 <http://www.sjsu.edu/senate/docs/S07-2.pdf>

Student Conduct and Ethical Development website <http://www.sjsu.edu/studentconduct/>

Campus Policy in Compliance with the American Disabilities Act

Here are guidelines to request any course adaptations or accommodations you might need.

Presidential Directive 97-03 http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf

Accessible Education Center <http://www.sjsu.edu/aec>

Resources

The university provides resources that can help you succeed academically. Just look here.

[Academic Success Center](http://www.sjsu.edu/at/asc/) <http://www.sjsu.edu/at/asc/>

[Peer Connections website](http://peerconnections.sjsu.edu) <http://peerconnections.sjsu.edu>.

[Writing Center website](http://www.sjsu.edu/writingcenter) <http://www.sjsu.edu/writingcenter>

[Counseling Services website](http://www.sjsu.edu/counseling) <http://www.sjsu.edu/counseling>