

San José State University
Department of Anthropology
ANTH/PSYC/SOCI 193: Behavioral Science in Practice (Section 1)
Fall 2017

Course and Contact Information

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| Instructor: | Professor Gonzalez |
| Office Location: | CL 469 |
| Telephone: | (408) 924-5715 |
| Email: | roberto.gonzalez@sjsu.edu |
| Office Hours: | Tuesday and Thursday 12:00-2:15 pm or by appointment |
| Class Days/Time: | Tuesday and Thursday 10:30-11:45 am |
| Classroom: | CL 202 |
| Prerequisites: | Senior standing and declared major in either Behavioral Science or Behavioral Science double major |

Course Description

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Learning Outcomes

Course Learning Outcomes (CLO)

Students who successfully complete this course will be able to:

1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. Access important sources of information relevant about the behavioral sciences and relevant data;
4. Synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. Prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings

Textbooks

This semester we will be using the following text:

Alone Together by Sherry Turkle

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

Assignments for this course include the following:

1. *Resume and skills assessment.* You will prepare either a resume or a curriculum vita (CV). You will also prepare a skills assessment which describes your past work experience, internships, academic courses, etc. These documents will be reviewed in peer groups in class. (20% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (10% of final grade.)
3. *Disciplinary assessment.* Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (15% of final grade.)
4. *Informational interview.* You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (10% of final grade.)
5. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)
6. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)
7. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully

participate (due to tardiness, absence, etc.) will be penalized accordingly. (10% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy

Grading distribution is as follows:

| | | | | | | | |
|-----|---|----|----|----------|---|----|----|
| 100 | - | 97 | A+ | 79 | - | 77 | C+ |
| 96 | - | 93 | A | 76 | - | 73 | C |
| 92 | - | 90 | A- | 72 | - | 70 | C- |
| 89 | - | 87 | B+ | 69 | - | 67 | D+ |
| 86 | - | 83 | B | 66 | - | 63 | D |
| 83 | - | 80 | B- | Below 63 | | | F |

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Classroom Protocol

I strongly recommend that you not use laptop computers and tablets (iPads, etc.) in class as you are likely to miss important points raised during lectures. You will be better off writing lecture notes by hand, or making audio recordings of lectures and transcribing them after class meetings. Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. Violation of this policy will result in a zero on the exam or quiz and the filing of a report to the Office of Student Conduct, the latter of which might result in expulsion from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of unauthorized electronic devices in classroom settings.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

I will not answer any questions regarding grades via email. Federal law (the Family Educational Rights and Privacy Act) prohibits faculty from doing so. You are welcome to discuss grades during my office hours.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See

[University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html), at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course.

Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

ANTH/PSYC/SOCI 193: Behavioral Science in Practice

Fall 2017 Course Schedule

Schedule is subject to change with fair notice.

Course Schedule

| Date | Topics, Readings, Assignments, Deadlines |
|--|---|
| PART 1: SYNTHESIS OF BEHAVIORAL SCIENCES--ASSESSING THE DISCIPLINES | |
| 08/24/17 | <u>Syllabus Review and Course Policies</u> No required readings |
| 08/29/17 | <u>Introduction: Review of the Behavioral Sciences</u> Workshop: Disciplinary team assignments. Warm-up exercise for disciplines Read: Turkle, "Author's Note" and "Introduction" |
| 08/31/17 | <u>Disciplinary Assessment</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for disciplinary presentations. |
| 09/05/17 | <u>Disciplinary Assessment</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Read: Turkle, Chapter 1 |
| 09/07/17 | <u>Disciplinary Assessment</u> Workshop: Final preparation for disciplinary team-led discussions |
| 09/12/17 | <u>Disciplinary Team-Led Discussion: Anthropology</u> Workshop: Skills and Abilities I ("This Is Your Life") Read: Turkle, Chapter 2 |
| 09/14/17 | <u>Disciplinary Team-Led Discussion: Sociology</u> Workshop: Skills and Abilities II ("This Is Your Education") |
| 09/19/17 | <u>Disciplinary Team-Led Discussion: Psychology</u> Workshop: Elaborating Skills and Abilities I and II Read: Turkle, Chapter 3 DUE: ROUGH DRAFTS OF "THIS IS YOUR LIFE" AND "THIS IS YOUR EDUCATION" |
| PART 2: PROFESSIONAL DEVELOPMENT | |
| 09/21/17 | <u>Drafting a Resume</u> Homework: Rough draft of your resume (bring to class on 9/27) |

| Date | Topics, Readings, Assignments, Deadlines |
|----------|---|
| 09/26/17 | <u>Review of Resumes</u> Workshop: Peer review of draft resumes Read: Turtle, Chapter 4 DUE: ROUGH DRAFT OF RESUME |
| 09/28/17 | <u>Career Planning</u> Guest speaker: SJSU Career Center representative |
| 10/03/17 | <u>Job Announcements and Advertisements: Finding a Good Fit for You</u> Homework: Find and print out a copy of an appropriate job announcement (bring to class on 10/06) Workshop: Search SpartanJOBS, Indeed.com, Idealist.org Read: Turtle, Chapter 5 DUE: (1) FINAL DRAFT OF RESUME; (2) FINAL DRAFT OF SKILLS AND ABILITIES I ("THIS IS YOUR LIFE"); (3) FINAL DRAFT OF SKILLS AND ABILITIES II ("THIS IS YOUR EDUCATION") |
| 10/05/17 | <u>The Art of the Cover Letter</u> Workshop: Drafting a cover letter for your job announcement DUE: COPY OF JOB ANNOUNCEMENT APPROPRIATE TO YOUR LEVEL |
| 10/10/17 | <u>Using Behavioral Science for Solving Problems</u> Guest speaker: Applying behavioral science in the "real world" Homework: Informational interview (to be typed up and brought to class on 11/08) Read: Turtle, Chapter 6 |
| 10/12/17 | <u>Reviewing Cover Letters</u> Workshop: Peer review of cover letters DUE: ROUGH DRAFT OF COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED |
| 10/17/17 | <u>What's Behavioral Science?: The Two-Minute "Elevator Speech"</u> Workshop: Teams work on developing a two-minute summary of behavioral science Homework: Each student writes a two-minute (250-word) elevator speech (bring to class on 10/25) Read: Turtle, Chapter 7 |
| 10/19/16 | <u>Graduate School: Programs, Prospects, and Process</u> Guest speaker: Applying to graduate programs DUE: FINAL DRAFT OF COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED |
| 10/24/17 | <u>Review and Ranking of Elevator Speeches</u> Read: Turtle, Chapter 8 DUE: TWO-MINUTE ELEVATOR SPEECH |

| Date | Topics, Readings, Assignments, Deadlines |
|---|--|
| PART 3: CASE STUDY--THE NEW DIGITAL TECHNOLOGIES | |
| 10/26/17 | <u>Examining the New Digital Technologies</u> Film: "Digital Nation" |
| 10/31/17 | <u>Planning for Case Studies</u> Workshop: Brainstorming research for case studies Read: Turkle, Chapter 9 |
| 11/02/17 | <u>Exploring Research Methods</u> Read: Turkle, Chapters 4-6 Workshop: Preliminary analysis of research topics; developing case study research projects |
| 11/07/17 | <u>New Digital Technology and Social Relationships</u> Read: Turkle, Chapter 10 Film: "Plug and Pray" DUE: INFORMATIONAL INTERVIEW REPORTS |
| 11/09/17 | <u>New Digital Technology, Ethics, and Morality</u> Film: "Plug and Pray" (continued) Workshop: Peer review of informational interviews |
| 11/14/17 | <u>Putting Research Methods to Work</u> Read: Turkle, Chapter 11 "Conclusion," and "Epilogue" Workshop: Designing data collection strategies |
| 11/16/17 | <u>Collecting Data and Conducting Research</u> Workshop: Group research activities |
| 11/21/17 | <u>Making Sense of Research Results</u> Workshop: Analysis and interpretation of research data Read: Turkle, Chapter 12 |
| 11/23/17 | THANKSGIVING HOLIDAY--NO CLASS MEETING |
| 11/28/17 | <u>Designing Effective Presentations</u> Workshop: Brainstorming slide presentations Read: Turkle, Chapter 13 |
| 11/30/17 | <u>Finalizing Presentations</u> Workshop: Putting together case study presentations |
| 12/05/17 | <u>Presenting Research Results</u> GROUP PRESENTATIONS (GROUPS 1 AND 2) Read: Turkle, Chapter 14, "Epilogue," and "Conclusion" |

| Date | Topics, Readings, Assignments, Deadlines |
|----------|--|
| 12/07/17 | Presenting Research Results GROUP PRESENTATIONS (GROUPS 3 AND 4) |
| 12/18/17 | FINAL EXAM -- MONDAY, DECEMBER 18 (9:45 AM - 12:00 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME; (2) SKILLS AND ABILITIES I AND II ("THIS IS YOUR LIFE" AND "THIS IS YOUR EDUCATION"); (3)REVISED COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED; (4) REVISED TWO-MINUTE ELEVATOR SPEECH; (5) REVISED INFORMATIONAL INTERVIEW. |