

**San José State University
Anthropology Department
ANTH/PSYC/SOCI 193: Behavioral Science in Practice
(Section 2)
Spring 2015 Semester**

Instructor:	Professor González
Office Location:	Clark 459
Telephone:	(408) 924-5715
Email:	roberto.gonzalez@sjsu.edu
Office Hours:	M 11:30 am - 2:30 pm
Class Days/Time:	TR 4:30 - 5:45 pm
Classroom:	WSQ 004
Prerequisites:	Senior standing and declared major in either Behavioral Science or Behavioral Science double major
GE/SJSU Studies Category:	N/A
Course Fees:	N/A

Course Description

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Course Goals and Student Learning Objectives

Students who successfully complete this course will be able to:

1. To assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. To apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. To access important sources of information relevant about the behavioral sciences and data relevant to them;
4. To synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. To prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings

Textbooks

This semester we will be using the following text:

Alone Together by Sherry Turkle

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Classroom Protocol

Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. With instructor approval, laptops and smart phones may be used for certain in-class assignments.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Assignments and Grading Policy

Assignments for this course include the following:

1. *Resume, skills assessment, cover letter.* You will prepare either a resume or a curriculum vita (CV). You will also prepare a skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. These documents will be reviewed in peer groups in class. (20% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (10% of final grade.)

3. *Disciplinary assessment.* Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (15% of final grade.)
4. *Informational interview.* You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (10% of final grade.)
5. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)
6. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)
7. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully participate (due to tardiness, absence, etc.) will be penalized accordingly. (10% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Grading distribution is as follows:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
82	-	80	B-	Below 63			F

ANTH 193, Section 2: Behavioral Science in Practice

Spring 2015 Course Schedule

Schedule is subject to change with fair notice.

Date	Topics, Readings, Assignments, Deadlines
	PART I: PROFESSIONAL DEVELOPMENT
01/22/15	<u>Introduction: Review of the Behavioral Sciences</u> Workshop: Disciplinary team assignments. Warm-up exercise for disciplines.
01/27/15	<u>Professional Development</u> Homework: Each student submits an informal transcript (with grades redacted), and one example of a resume or CV. Be prepared to discuss and outline statement of skills and abilities. Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities.
01/29/15	<u>Disciplinary Assessments</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Part of this class session will be dedicated to brainstorming resumes and/or CVs.
02/03/15	<u>Professional Development</u> Homework: Submit draft of resume or CV and statement of skills. Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs. DUE: Draft resumes and CVs
02/05/15	<u>Disciplinary Assessments</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Guest speaker: Applying behavioral sciences in the "real world."
02/10/15	<u>Professional Development</u> Guest speaker: Representative from SJSU Career Center.
02/12/15	<u>Professional Development</u> Workshop: Writing effective cover letters.
02/17/15	<u>Graduate School: Programs, Prospects, and Process</u> Guest speaker: Applying to graduate programs. DUE: Rough draft of Cover Letter
02/19/15	<u>Disciplinary Assessments</u> Workshop: Preparation for disciplinary team-led discussions
02/24/15	<u>Disciplinary Assessments</u> Workshop: Preparation for disciplinary team-led discussions DUE: Rough draft of Statement of Skills and Abilities

Date	Topics, Readings, Assignments, Deadlines
02/26/15	<u>Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology</u> Team Presentations
	PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES
03/03/15	<u>Summarizing Behavioral Sciences: The "Elevator Speech"</u> Workshop: Teams work on developing a two-minute summary of behavioral sciences. DUE: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter
03/05/15	<u>Presentation of "Elevator Speeches"</u> DUE: "Elevator Speech" synthesis paper
03/10/15	<u>Introduction to the New Digital Technologies</u> Workshop: Synthesis Team Assignments Read: N. Carr, "Is Google Making Us Stupid?"; article TBA DUE: Rough draft of disciplinary assessment statement
03/12/15	<u>Examining the New Digital Technologies</u> Film: "Digital Nation"
03/17/15	<u>Examining the New Digital Technologies (continued)</u> Read: M. Bauerlein, "Cultural Illiteracy"; T. Friedman, "Revolution Hits the Universities" Workshop: Debating the new digital technologies Homework: Informational interview DUE: Final draft of disciplinary assessment statement
03/19/15	<u>Planning for Case Studies</u> Read: Turkle, "Author's Note" and "Introduction" Workshop: Brainstorming research for case studies
	NO CLASS MEETING: SPRING RECESS (MARCH 23-27)
	NO CLASS MEETING: CAMPUS HOLIDAY (MARCH 31)
04/02/15	<u>Professional Development</u> Read: Turkle, Chapters 1-2 DUE: Rough draft of informational interview report Workshop: Synthesis team peer reviews of informational interview report
04/07/15	<u>Exploring Research Methods</u> Read: Turkle, Chapters 3-4 Workshop: Preliminary analysis of research topics; developing case study research projects
04/09/15	<u>Professional Development</u> Read: Turkle, Chapters 5-6 DUE: Final draft of informational interview report Film: "Plug and Pray"

Date	Topics, Readings, Assignments, Deadlines
04/14/15	<u>More on the New Digital Technologies</u> Read: Turkle, Chapters 7-8 Film: "Plug and Pray" (continued) Workshop: Discussion and response to film
04/16/15	<u>Putting Research Methods to Work</u> Read: Turkle, Chapters 9-10 Workshop: Designing data collection strategies
04/21/15	<u>Putting Research Methods to Work</u> Read: Turkle, Chapters 11-12 Workshop: Designing data collection strategies
04/23/15	<u>Collecting Data and Conducting Research</u> Read: Turkle, Chapters 13-14 Workshop: Group research activities
04/28/15	<u>Collecting Data and Conducting Research</u> Read: Turkle, "Conclusion" and "Epilogue" Workshop: Group research activities
04/30/15	<u>Making Sense of Research Results</u> Workshop: Analysis and interpretation of research data
05/05/15	<u>Designing Effective Presentations</u> Workshop: Brainstorming slide presentations
05/07/15	<u>Designing Effective Presentations</u> Workshop: Putting together case study presentations
05/12/15	<u>Designing Effective Presentations</u> Workshop: Finalizing case study presentations DUE: DRAFT OF CASE STUDY PRESENTATION
05/15/15	FINAL EXAM -- FRIDAY, MAY 15 (2:45 - 5:00 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV AND SKILLS ASSESSMENT, AND COVER LETTER; (2) REVISED DISCIPLINARY ASSESSMENT PAPER; (3) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER; (4) REVISED COVER LETTER; (5) REVISED INFORMATIONAL INTERVIEW.

Departmental Goals

Learn about the goals of the anthropology department and how it can benefit your education.

Goals <http://www.sjsu.edu/anthropology/departmentinfo/goals/index.html>

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

University Policies

Here are some of the basic university policies that students must follow.

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](#) at

<http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](#), at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Find the procedures and deadlines for adding and dropping classes.

Catalog Policies <http://info.sjsu.edu/static/catalog/policies.html>.

Add/drop deadlines http://www.sjsu.edu/provost/services/academic_calendars/

Late Drop Policy <http://www.sjsu.edu/aars/policies/latedrops/policy/>

Consent for Recording of Class and Public Sharing of Instructor Material

All students must obtain the instructor's permission if they wish to record lectures or distribute materials from the class.

University Policy S12-7 <http://www.sjsu.edu/senate/docs/S12-7.pdf>

Academic Integrity

Learn about the importance of academic honesty and the consequences if it is violated.

University Academic Integrity Policy S07-2 <http://www.sjsu.edu/senate/docs/S07-2.pdf>

Student Conduct and Ethical Development website <http://www.sjsu.edu/studentconduct/>

Campus Policy in Compliance with the American Disabilities Act

Here are guidelines to request any course adaptations or accommodations you might need.

Presidential Directive 97-03 http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf

Accessible Education Center <http://www.sjsu.edu/aec>

Resources

The university provides resources that can help you succeed academically. Just look here.

[Academic Success Center](http://www.sjsu.edu/at/asc/) <http://www.sjsu.edu/at/asc/>

[Peer Connections website](http://peerconnections.sjsu.edu) <http://peerconnections.sjsu.edu>

[Writing Center website](http://www.sjsu.edu/writingcenter) <http://www.sjsu.edu/writingcenter>

[Counseling Services website](http://www.sjsu.edu/counseling) <http://www.sjsu.edu/counseling>