

San José State University Anthropology Department

Online, Anth. 115- Global Culture, Section 08, Spring 2017

Course and Contact Information

Instructor:	Nicole Conand
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Office Hours:	By Appointment
Class Days/Time:	ONLINE
Classroom:	Clark Hall 310
Prerequisites:	You must have completed a 100W course or be currently enrolled in one. You must also have completed the Core GE requirements, passed the Writing Skills Test, and have upper division standing.
GE/SJSU Studies Category:	This course meets area V “Culture, Civilization and Global Understanding.”

Course Format

Our course will be utilizing CANVAS. You can find course materials such as the syllabus, major assignment handouts, lecture outlines, and grades on **Canvas (sjsu.instructure.com)**, the learning management system at SJSU. I will communicate with you about assignments and updates through your e-mail address there, so **please make certain Canvas has a working e-mail address for you and that you check your e-mail regularly.**

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Course Description

This course examines the emerging global cultures of the 21st century through processes at both the macro and micro levels – that is, how globalizing processes have changed and are changing the everyday lives of individuals and communities and vice versa. In addition to examining the structures of global capitalism, we will also consider art, popular culture, food, health, the environment and political protests.

social science issues. The course is based in the discipline of anthropology; however, it also integrates sociological, economic, and historical perspectives.

GE Learning Outcomes (GELO) (Delete if not applicable)

Upon successful completion of this course, students will be able to:

GELO 1: compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the U.S.

GELO 2: identify the historical context of ideas and cultural traditions outside the U.S. and how they have influenced American culture; and

GELO 3: explain how a culture outside the U.S. has changed in response to internal and external pressures

GELO 4: write at least 3,000 words (essay exams, papers, etc.) with practice and feedback on the writing

Course Learning Outcomes (CLO)

Anthropology/Asia 115 Learning Outcomes

Upon successful completion of this course, students will be able to:

CLO 1: Examine events within a broad worldwide framework

CLO 2: Analyze current-day issues with reference to earlier historical developments

CLO 3: Critique different assumptions and reviewing a range of perspectives on global issues

CLO 4: Analyze the impacts of trade, technology, migration, and conflict on cultural change)

CLO 5: Visualize how societies change and create new cultures CLO 6: Develop the skills needed to anticipate and shape future scenarios

CLO 7: Work with other students cooperatively on a class project

Required Texts/Readings

Textbook

Globalization: A Very Short Introduction by Manfred Stegner, Oxford University Press (2013)

The Sushi Economy: Globalization and the Making of a Modern Delicacy by Sasha Issenberg, Gotham Books (2007)

Additional articles, book chapters and videos to be posted on **CANVAS**.

Course Requirements and Assignments

Global Commodities Project

The global commodities project is designed to sharpen your awareness of the processes by which commodities are produced, distributed, and consumed. Project groups of 4-6 members will work together to analyze a global commodity from production point to its final destination, with particular focus on how people, environments, cultures, and other systems are affected. The goal of the project is to develop understanding and appreciation of the simultaneous processes of globalization, as well as the links between cultures, people, economies, values and technologies.

Each team will choose a single commodity that you find intriguing to study. It can be almost anything—images, food, drinks, tools, software, clothes, films, coffee, cell phones, handguns, batteries, silk lingerie, flowers, chocolate, corn, gasoline, dairy products, diamonds, leather jackets, diapers, plastic products, missiles, etc... The project will be broken into smaller assignments, and culminates in the "Global Commodities Presentation", an online presentation of the research your group has cooperated upon. This presentation can take many forms; web page, powerpoint, prezi, wikipage, etc...

Additionally, each individual student will be required to write a 5-6 page research "brief" on one particular aspect of their larger project. **Each group member** will research one aspect of the commodity, such as: (a) detailed presentation of the commodity chain; (b) labor conditions under which the commodity is produced; (c) environmental consequences of the production process; (d) effects of the production process on people (health, status, etc) in relevant regions; (e) health effects associated with the consumption of the product). For example, if your group is examining coffee, you might be asked to focus on economic impacts on plantation workers, plantation environments, or health concerns from consumption. **Each individual** is responsible for preparing this project proposal in preparation for the global commodities presentation.

THE ASSIGNMENTS WILL UNFOLD AS FOLLOWS:

Assignment 1 (5 points): Choose your topic-

3-5 sentences explaining your topic and why you think it is interesting for this project. You will submit ONE paper for the group.

Assignment 2 (20 points): Abstract *and* Annotated Bibliography

300-400 word description/summary of your project, and the major aspects you plan to explore. Simply put, what are you going to explore in this project?

As you conduct research you should be assembling an annotated bibliography with five to ten references regarding the process that goes into the production of your commodity. This might include websites, journal articles, books, materials from organizations etc. These resources might include such information as:

- (a) detailed presentation of the commodity chain;
- (b) labor conditions under which the commodity is produced;
- (c) environmental consequences of the production process;
- (d) effects of the production process on people (health, status, etc) in relevant regions; (e) health effects associated with the consumption of the product;

Wikipedia should be a starting place for research only, not a final bibliographic item. Make sure that you have a mixture of media, not only web-based materials.

You will each submit your own individual paper for this assignment.

Assignment 3 (50 points): Commodity Individual Analysis Paper

In addition to the group project, **each class member** will prepare a commodity chain analysis paper that considers the impact of the commodity in one particular aspect.

Your 5-6 paper must be written in **APA style**; including a Cover Page, Abstract, and a works cited page.

Assignment 4 (50 points): Group Project Presentations

You should execute a well-organized project presentation. The instructor will assign each group a grade based on the following criteria: (a) accuracy, clarity, and presentation of the materials on display; (b) creativity of the presentation; (c) preparedness of the group's representatives. Ideally, the group should present global alternatives and/or an action plan related to the commodities under consideration.

Assignment 5 (10 points): Peer Evaluations

One class period after the presentations, each of you will be asked to fill out an evaluation. This will include an evaluation of the peers in your group and your project as

Assignment 6 (30 points): Tourism Research Paper

You will each choose a tourist location to focus on and write a research brief about the tourism industry in that location, highlighting the cultural, social, economic and environmental aspects of the industry.

Assignment 7 (30 points): Migration Interview

You will each conduct an ethnographic interview with someone who immigrated to the U.S, highlighting the context of their family arrival to the United States and the Silicon Valley region. The exercise will integrate themes and ideas outlined in the course and written into a 3-page report.

Exams

The class will have 2 midterms exams, and 1 final exam, each consisting of essay questions. The final exam is not cumulative.

[University Policy S06-4](http://www.sjsu.edu/senate/docs/S06-4.pdf) (<http://www.sjsu.edu/senate/docs/S06-4.pdf>) states that “There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless the course is on the official List of Courses in which a final is optional.”

Extra Credit

You will all have the opportunity to accumulate up to 12 extra credit points this semester by finding current news articles that relate to class topics. You will write a 1 page brief for each article that; provides the source of the article, a brief summary of it, and your analysis and connection to the course material. Each article submitted is worth 3 points, and you may submit up to 4 in the semester.

GRADE POINTS

Midterm

#1-50

points

Midterm

#2-50

points

GCP group assignment #1-5 points

GCP assignment #2-20 points

GCP Individual Analysis Paper-50 points

GCP Team Presentations -50 points

GCP Peer

Evaluations-10
points Tourism
paper- 30 points
Migration Interview-
30 points Final
Exam-50 points

TOTAL POINTS- 300 Points

Grading Information

A+ = 100-97%	A = 96-93%	A- = 92-90%
B+ = 89-87%	B = 86-83%	B- = 82-80%
C+ = 79-77%	C = 76-73%	C- = 72-70%
D+ = 69-67%	D = 66-63%	D- = 62-60%
F = 59-0%		

Rubrics for the writing assignments will be posted on CANVAS for students to download, as well as other writing tips and resources.

“Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C- not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or co-registration in, 100W is strongly recommended. A minimum aggregate GPA of 2.0 in GE Areas R, S, & V shall be required of all students.”

Class Protocol

- You can download the greensheet for this course on CANVAS
- Download course assignments and readings on CANVAS
- Students will be informed about changes to the schedule ahead of time. **Students are responsible for noting those changes.**
- **Read the guidelines carefully to ensure course assignments are completed according to instructions.**
Students are responsible for being aware of assignment due dates, midterm dates, and the final exam schedule.
- **Do not email me your papers!** Submit through TurnItIn on Canvas only.
- **Late assignments** will *only* be accepted with documentation and permission. **Please note:** five (5) points will be deducted for each day past the due date. No exceptions.
- If you know in advance that you will be unable to complete an exam, it is your responsibility to contact me in advance by either e-mailing, leaving a message for me in the Anthropology Department office, or by coming by during my office hours. *Email is the best and fastest way to reach me.*
- **Only** students with a **documented** excuse will be able to take a make-up exam.

- If you have any concerns about your class performance or comprehension, see me in my office hours or schedule an appointment. I am always willing to help students and I care about whether students are grasping the material and enjoying the class.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

Course Schedule

WEEK	DATE	TOPICS, READINGS, DEADLINES
1	01/26	Intro to anthropology & systems thinking READ: Razak- <i>Anticipatory Anthropology</i> (CANVAS)
2	01/31	Economic Systems and Societies READ: Cronk- <i>Reciprocity and the Power of Giving</i> Spradley & McCurdy- <i>Economic Systems</i> (CANVAS)
	02/02	Intro to Globalization READ: Steger Ch. 1, Friedman- <i>It's a Flat World</i> & Gonzalez- <i>Falling Flat</i> (CANVAS)

6	02/28	Social Change and Local Impacts READ: Steger Ch. 5, Weatherford- <i>Cocaine and the Economic Deterioration of Bolivia</i> (CANVAS)
	03/02	Global Migrations READ: Aneesh- <i>Migrations: Nation, Capital and the State</i> , Ehrenreich- <i>Global Women in the New Economy</i> (CANVAS) Issenburg ch. 3 & 4
7	03/07	GCP “Meeting” Day Use this ‘class time’ to organize your project with your group members
	03/09	Global Tourism I FILM: <i>Gringo Trails</i> READ: Bjork- <i>Village Walks</i> , Issenburg Ch. 5

8	03/14	Global Tourism II FILM: Finish <i>Gringo Trails</i> READ: Issenburg Ch. 6&7
	03/16	MIDTERM #2

13	04/18	Global Sports READ: Veseth- <i>The Beautiful Game and the American Exception</i> (CANVAS)
	04/20	Global Politics READ: Issenburg Ch. 10&11
14	04/25	Global Social Protest: Revolution, Arab Spring & Beyond READ: Steger Ch.7&8, Adams- <i>Globalization After September 11th</i>
	04/27	Anti-Globalization/Global Democratization READ: Adams- <i>World Citizenship</i> , Juris- <i>The New Digital Media and Activist Networking</i> (CANVAS)
15	05/02	Connectography: Shifting perspectives on boundaries READ: Connectography (CANVAS) DUE: Assignment #3
	05/04	GCP “Meeting Day” Use this ‘class time’ to organize your project with your group members, finalize your presentations
16	05/09	Team Project presentations
	05/11	Team Project presentations

FINAL EXAM	05/16 LAST CLASS TBD	Class wrap-up DUE: Assignment #5-Peer Evaluations TBD
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