

**San José State University  
Anthropology Department**

**ANTH/PSYC/SOCI 193: Behavioral Science in Practice  
Spring 2017 Section 1**

<b>Instructor:</b>	Dr. Marco Meniketti
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<b>Office Hours:</b>	Tues 12:00-3:00
<b>Class Days/Time:</b>	Mon/Wed 10:30-11:45
<b>Classroom:</b>	WSQ 004
<b>Prerequisites:</b>	Senior standing and declared major in either Behavioral Science or Behavioral Science double major
<b>GE/SJSU Studies Category:</b>	N/A
<b>Course Fees:</b>	N/A

**Course Description**

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. A second objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers; resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to current issues and problems.

## Course Goals and Student Learning Outcomes

Students who successfully complete this course will be able to:

1. assess and articulate the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. apply important sources of information relevant about the behavioral sciences and data relevant to them;
4. synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. prepare a portfolio that will support the transition to a professional education or career.

## Required Texts/Readings

### Textbooks

This semester we will be using the following text:

*Alone Together: Why we expect more from technology and less from each other.* Sherry Turkle, 2011, Basic Books.

*The Glass Cage. How Our Computers are Changing Us.* Nicholas Carr, 2014. WW Norton, Inc.

In addition, there will be several required articles available for class through the Canvas webpages created for this class at various points throughout the semester.

## Classroom Protocol

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. in accordance with university policy. **No assignments will be accepted via e-mail—all assignments must be hard copies.**

All lectures and handouts are copyrighted, including exams, and may not be distributed without written consent by the instructor.

- Students are encouraged to ask questions before, during, and after class and to take full advantage of scheduled office hours or make appointments to discuss topics of interest.
- The instructor will make every reasonable effort to provide timely and constructive feedback to students concerning performance throughout the semester.
- The instructor will be available through regular office hours, through email, and by appointment.
- Students should expect to actively participate individually, through group work, class discussions, and in Q&A sessions.
- Students are expected to keep track of assignments, grades and readings.
- Missed exams may be made-up only if a student provides appropriate documentation

for legitimate cause for missing scheduled exam dates (funeral, medical emergency, family crisis; per university policy). Absolutely no make-up will be given for reasons of course overloads, or personal time. Make-up exams will be by scheduled appointment in my office and will include oral discussion section. Late research projects will not be accepted. Assignments will not be accepted during finals week.

- The instructor reserves the right to adjust the syllabus content as deemed necessary to facilitate the highest achievement and performance of the class or to introduce new elements that may arise. Archaeology is an active science. New information becomes available weekly that may impact our course material.
- To receive a passing grade for this course you must complete and submit at least 2/3 of the assignments with sufficient scores and complete the Final Exam.
- Extra credit assignments will not be provided as substitutes for missing regular assignments.
- Academic integrity and ethics will be upheld at all times. Plagiarism is intellectually dishonest and a form of theft. It will not be tolerated.
- All lectures are copyrighted. The use of recording equipment of any kind; tape, film, or digital, is forbidden without written consent from the instructor. This is not usually a problem. Students must agree not to use lectures in unauthorized formats or non-educational purposes.
- All written projects should conform to the citation and reference standards of the appropriate discipline. You should try to become familiar with various standards.
- Students are expected to attend class. Participation is a vital element in a social science environment and attendance is foundational to academic success. Attendance does not count toward your grade, but will impact your learning. Attendance will be monitored informally.
- Please turn off your cell phones as a courtesy and in respect for fellow students and the instructor.
- Do not disrespect yourself or the instructor by turning in assignments late.
- It will be assumed that you have read and understand all policies and course criteria.
- Texting in class is unacceptable behavior. You will be asked to leave the room as this is a disturbance for the instructor and your classmates.

## **Assignments and Grading Policy**

Assignments for this course include the following:

1. *Resume, skills assessment, cover letter.* You will prepare either a resume or a curriculum vita (CV). You will also prepare a personal skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. These documents will be reviewed in peer groups in class. (28% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write an individual two page synthesis of behavioral science as a distinctive, perspective on human behavior. Each student will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (6% of final grade.)

3. *Disciplinary assessment.* Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice (from predetermined list). 12 pages minimum inclusive of refs. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (20% of final grade.)
4. *Readings.* There will be five (5) critical question assignments related to the readings in the texts or supplemental readings. Each should be written up in essay form addressing each question critically. (10 % of final grade)
5. *Informational interview.* You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (8% of final grade.)
6. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the two texts in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 15-minute presentation and submit a copy to the instructor. (12% of final grade.)
7. *Final exam and Portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (12% of final grade.)
8. *Class participation. Discussions* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully participate (due to tardiness, absence, etc.) will find it difficult to pass . (8% of final grade.)

Please review the assignment/task grade percentage sheet for reference.

**All assignments must be completed in order to pass.** I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Grading distribution is as follow for percentages:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
82	-	80	B-	Below 63			F

# ANTH 193, Section 1: Behavioral Science in Practice

## Spring 2017 Course Schedule

*Schedule is subject to change with fair notice.*

Date	Topics, Readings, Assignments, Deadlines
	<b>PART I: THE PROFESSIONAL ENVIRONMENT: APPLICATIONS</b>
Jan 30/Feb 1	<p><u>Introduction: Review of the Behavioral Sciences</u>            Workshop: Disciplinary team assignments. Warm-up exercise for disciplines.            Current issues facing the Behavioral Scientist.            Read: Turkle, Author's Note" and "Introduction," Chapters 1-3            Discussion: Behavioral Science in the Post-Truth world</p>
Feb 6/8	<p>Disciplinary Assessments            Workshop: Synthesis team peer reviews of <u>informational interview report</u>            Exploring Research Methods            Read: Turkle, Chapters 3-4            Workshop: Preliminary analysis of research topics; developing case study research projects            Discussion: "Fake News"</p>
Feb 13/15	<p>Professional Development; Writing tips.            Read: Turkle, Chapters 4-6            Read: Josephson: The Sports Bra (pdf)            Homework: Informational interview</p>
Feb 20/22	<p>More on the New Digital Technologies            Read: Turkle, Chapters 7-8            Read: N. Carr, "Is Google Making Us Stupid?"            Homework: Rough draft of informational interview report            Workshop: Designing data collection strategies            Discussion:</p>
Feb 27/ Mar 1	<p>Disciplinary Assessments            Workshop: Preparation for disciplinary team-led discussions  <b>DUE: Final draft of informational interview report</b>            Read: Carr, Chapters 1-3            Read: Turkle, Chapters 9-12            Workshop: Designing data collection strategies. Collecting Data and Conducting Research            Putting Research Methods to Work. How are Psychology, Sociology and Anthropology different?</p>
	<b>PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES</b>
Mar 6/8	<p>Read: Turkle, Chapters 13-14            Read Josephson: Mass Produced Nutrition (pdf)            The Meaning of Synthesis: Intersections            Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology            More than a collection of skills; a way of thinking.            Team Presentations            Summarizing Behavioral Sciences: The "Elevator Speech." Defining your field in less than 1 minute.            Workshop: Teams work on developing a two-minute summary of behavioral sciences.</p>

Mar 13/15	<p>Presentation of "Elevator Speeches"</p> <p><b>DUE:</b> "Elevator Speech" synthesis paper  Read: Carr, Chapters 4-5  Introduction to the New Digital Technologies</p>
Mar 20/22	<p>Workshop: Synthesis Team Assignments</p> <p><b>DUE:</b> Rough draft of disciplinary assessment statement  Examining the New Digital Technologies  Read: Turkle Conclusion and Epilogue  Read: M. Bauerlein, "Cultural Illiteracy";  Read: T. Friedman, "Revolution Hits the Universities"</p>
Mar 27/29	<p><b>Spring Break</b> March 27-31 and Cesar Chavez Day</p>
Apr 3/5	<p>Examining the New Digital Technologies (continued)  Workshop: Debating the new digital technologies</p> <p><b>DUE:</b> Final draft of disciplinary assessment statement  Planning for Case Studies. Using Data Bases  Workshop: Brainstorming research for case studies  Read: Carr Chapter 6.</p>
	<p><b>Part III: Professional Development</b></p>
Apr 10/12	<p>Collecting Data and Conducting Research  Workshop: Group research activities  Professional Development Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities.  Making Sense of Research Results  Workshop: Analysis and interpretation of research data  Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Part of this class session will be dedicated to brainstorming resumes and/or CVs.  Homework: Each student to submit an informal transcript (with grades redacted), and one example of a resume or CV. Be prepared to discuss and outline statement of skills and abilities.  Read: Carr Chapter 7</p>
Apr 17/19	<p>Professional Development  Workshop: Writing effective cover letters. Graduate School: Programs, Prospects, and Process</p> <p><b>DUE:</b> Rough draft of Cover Letter for peer editing  <b>DUE:</b> Rough draft of Statement of Skills and Abilities</p> <p>Putting Research Methods to Work  Disciplinary Assessments  Workshop: Preparation for disciplinary team-led discussions  Homework: Statement of Skills and Abilities  Homework: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter</p>

Apr 24/26	<p>Professional Development Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs. Edit</p> <p><b>DUE:</b> Draft resumes and CVs</p> <p>Disciplinary Assessments Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Homework: Prepare a cover letter for a graduate program and for a prospective employer: Consider how these differ.</p>
May 1/3	<p>Workshop: Putting together case study presentations Designing Effective Presentations Workshop: Finalizing case study presentations</p> <p><b>DUE:</b> DRAFT OF CASE STUDY PRESENTATION</p>
May 8/10	<p><b>DUE:</b> Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter</p>
May 15	<p><b>Due:</b> Research paper Discussion: Behavioral Sciences in practice</p>
May 19 Friday 9:45am	<p><b>FINAL EXAM WEEK 18-24. Final exam: Friday May 19, 9:45 am</b> <b>DUE:</b> FINAL COPY OF INDIVIDUAL PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV AND SKILLS ASSESSMENT, AND COVER LETTER; (2) REVISED DISCIPLINARY ASSESSMENT PAPER; (3) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER; (4) REVISED COVER LETTER; (5) REVISED INFORMATIONAL INTERVIEW Individual meeting with Professor</p>

## Departmental Goals

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Learn about the goals of the anthropology department and how it can benefit your education.

**Goals**      <http://www.sjsu.edu/anthropology/departmentinfo/goals/index.html>

### **Credit Hours**

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

## University Policies

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Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo) at <http://www.sjsu.edu/gup/syllabusinfo>





