

San José State University
School/Department
ANTH 105(1) Applied Anthropology (22903) Spring 2018

Course and Contact Information

Instructor:	Chuck Darrah
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Office Hours:	1200-1300 Mondays & Wednesdays, and 1500-1600 Mondays
Class Days/Time:	0900-1015 Mondays & Wednesdays
Classroom:	WSQ 004
Prerequisites:	Upper division standing or instructor's permission

Course Description

Use of anthropological knowledge in problem solving and policy making. Survey of applied anthropology, models of applying anthropology and affecting policymaking, and use of anthropology by professional anthropologists and non-professionals in diverse careers.

Anthropologists bring a unique perspective to the study of social life, one emphasizing the importance of the perspectives of 'insiders', fieldwork conducted in the ordinary settings where social life occurs, and the need to address the broader context of issues or problems. People who apply anthropology bring this perspective to bear on problems in diverse settings.

Course Content Learning Outcomes

The student who successfully completes this course will be able to:

1. SLO 1 Describe the development of the field of applied anthropology, and its place within the discipline of anthropology;
2. SLO 2 differentiate basic characteristics of services as a context within which anthropology is conducted;
3. SLO 3 explicate and use models of intervention by which anthropological knowledge can be used to analyze, modify, and create systems of services;
4. SLO 4 learn about careers available to anthropologists, and the skills required to undertake them; and
5. SLO 5 assess his or her skills and knowledge in order to apply anthropological concepts and methods in a variety of public and private settings.

Required Texts/Readings

Textbook

Ervin, A. (2005). *Applied anthropology: Tools and perspectives for contemporary practice*, 2nd edition. Boston: Allyn and Bacon.

Kedia, S. & van Willigen, J. (2005). *Applied Anthropology: Domains of Application*. Westport, CN: Praeger.

Both texts are available in the university bookstore and through online sources such as Amazon. Used copies should be easily available, but make sure you purchase the second edition of Ervin's book.

Other Readings

Other readings drawn primarily from *Human Organization*, the journal of the Society for Applied Anthropology, will be sent to students as email attachments at least one week before they are to be completed. The distribution list will be prepared from the email addresses students provide to SJSU when they register for the class. Please make sure you receive and check email at that address. The authors/titles of these readings can be found in the course calendar.

Library Liaison

Silke Higgins is our department's library liaison and she can be contacted at silke.higgins@sjsu.edu. She is a graduate of our program and knows the department very well.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that "Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading."

Grading Policy

Assignments and Grading Policy

Midterm Exam (25%). A take-home essay exam in which you will be given a choice of questions to answer; you will answer three. The exam will be based on readings and lectures.

Project Proposal Building Blocks (5%). Ultimately, you will choose some topic and prepare a proposal for a project in applied anthropology. But first you need to get prepared by assembling some building blocks: problem formulation, literature review, policy assessment, and organizational assessment.

Project Proposal (10%). Based on the building blocks you have assembled, you will develop a draft proposal to actually do an applied anthropology project. Your proposal will include a problem statement, discussion of the context of the problem, activities (i.e. what you are going to do), evaluation plan, and budget.

Domain of Application Report (25%). Each student will prepare a report on a domain in which anthropology is applied or practiced, using a template that will be provided.

Final Exam (25). There may be one cumulative question, but the emphasis is on readings and lectures since the midterm. The format is the same as the midterm.

Participation (10%).

Each assignment will be given a percentage grade that corresponds to the familiar letter grades. In my mind, A = 100-90%, B = 89-80%, C = 79-70%, D = 69-60%, and below 60% = F. Plus and minus grades will be assigned (e.g. roughly 70-72.9 = C-, 73-76.9 = C, and 77-79.9 = C+), but extra credit will not be accepted. Late assignments will only be accepted at the instructor's discretion and for documented reasons, and they must be submitted within one week of the original due date; they may be heavily penalized at the instructor's discretion. If you are having trouble getting assignments submitted by the due dates you should discuss your situation with the instructor.

Note that "All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades." See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Class Protocol and Student Responsibilities

You are expected to come to class having completed the assigned readings and fully prepared to participate in discussions. In order to do so you should regularly check email for materials that are distributed by the instructor and for any changes to the course calendar (although they will always be announced in class).

Attendance is not graded, as per university policy, but participation is, so your regular attendance is important. Actually, you will get little from the class if you do not regularly attend class. We will begin punctually and if you are occasionally and unavoidably delayed then you are asked to enter the room quietly. Speak with the instructor if you are having regular problems in making the start of class or remaining until 1615.

There is considerable research that students learn more by taking written (i.e. pen or pencil and paper) notes during class that are then rewritten: It is during the rewriting that you actually learn the material. Laptops, mobile phones, and tablets must be turned off during class and be out of sight. With instructor approval, laptops

and smartphones may be used for certain in-class exercises and assignments. If in doubt about use of a technology please contact the instructor.

Assignments must be submitted in hard copy without prior approval by the instructor.

If you miss a class for any reason ask fellow students for copies of notes and then speak with me during office hours if you have questions or need further help.

It is entirely possible that we may address topics that are controversial and about which class members (and instructor) have divergent opinions. Expression of those opinions is critical in a university setting, as is civility and good faith efforts to really listen to what other people are saying, even if we disagree with them.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Course Number / Title, Semester, Course Schedule

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	1/24	Class Overview DISTRIBUTED: Project Proposal Assignment
2	1/29	Applying (and Practicing) Anthropology Reading: Ervin Chs. 1 & 2
2	1/31	Applying (and Practicing) Anthropology
3	2/5	Policy Realms Reading: Ervin Chs. 4 & 5
3	2/7	Policy Realms
4	2/12	Designing Readings: Kedia & van Willigen Ch. 1 and Brandt ("How tangible mock-ups support design collaboration") DUE: Draft Project Proposal Problem Statement DISTRIBUTED: Domain of Application Report
4	2/14	Designing
5	2/19	Ethics Reading: Ervin Ch 3 DUE: Draft Project Proposal Stakeholder Analysis
5	2/21	Ethics Reading: Kedia & van Willigen Ch. 2
6	2/26	Making Judgments: Needs Assessment Reading: Ervin Ch. 6; Kedia & van Willigen Ch. 2 DUE: Draft Project Proposal Literature Review

Week	Date	Topics, Readings, Assignments, Deadlines
6	2/28	Making Judgments: Program Evaluation Reading: Sankar & Luborsky (“Developing a community-based definition of needs for persons living with chronic HIV”) or Hadley & Wutich (“Experience-based measures of food and water security”)
7	3/5	Making Judgments: Program Evaluation Reading: Ervin Ch. 7 DUE: Draft Project Proposal Policy Assessment
7	3/7	Making Judgments: Program Evaluation Reading: Kedia & van Willigen Ch. 4
8	3/12	Anticipating & Analyzing Impacts Reading: Ervin Ch. 8 and Kedia & van Willigen Ch. 5
8	3/14	Anticipating & Analyzing Impacts Reading: Palinkas, Downs, Peterson, & Russell (“Social, cultural and psychological impacts of the Exxon Valdez oil spill”) DUE: Complete Project Proposal
9	3/19	Advocacy Reading: Ervin Ch. 10 and Kedia & van Willigen Ch. 6 DISTRIBUTED: Midterm Examination
9	3/21	Social Marketing Reading: van Willigen ‘Social Marketing’
10	3/26	SPRING BREAK
10	3/28	SPRING BREAK
11	4/2	Methods: Ethnography Reading: Ervin Ch. 11
11	4/4	Methods: Ethnography Reading: Kedia & van Willigen Ch. 7 DUE: Midterm Examination
12	4/9	Methods: Social Indicators & Questionnaires Reading: Ervin Ch. 13 and Kedia & van Willigen Ch. 8
12	4/11	Methods: Group Processes Reading: Ervin Ch. 12 and Natcher & Hickey (“Putting community back into community-based resource management”)
13	4/16	Methods: Rapid Assessment Reading: Ervin Ch. 14 and Kedia & van Willigen Ch. 9
13	4/18	Methods: Rapid Assessment
14	4/23	Methods: Participatory Research Reading: Ervin Ch. 15 and Kedia & van Willigen Ch. 10
14	4/25	Methods: Participatory Research Reading: Kilbourn & Buur (“The patient as skilled practitioner”)

Week	Date	Topics, Readings, Assignments, Deadlines
15	4/30	Getting Dirty: Knowing, Judging, Creating Reading: Kedia & van Willigen Ch. 10 DUE: Domain of Application Report
15	5/2	Teeing Off: Skills & Knowledge Readings: Austin (“Partnerships, not projects!”) and Darrah & Dornadic (“Doing anthropology, doing business”)
16	5/7	Domain of Application Presentations DISTRIBUTED: Final Examination
16	5/9	Domain of Application Presentations
17	5/14	Course Wrap
Final Exam	5/22	7:15-9:30 in WSQ 004 DUE: Final Examination