San José State University
Anthropology Department
ANTH/PSYC/SOCI 193: Behavioral Science in Practice
(Section 3)
Fall 2013 Semester

Instructor: Professor González
Office Location: Clark 459
Telephone: (408) 924-5715
Email: roberto.gonzalez@sjsu.edu
Office Hours: T 2:00-5:00 pm
Class Days/Time: MW 4:30 - 5:45 pm
Classroom: WSQ 004
Prerequisites: Senior standing and declared major in either Behavioral Science or Behavioral Science double major
GE/SJSU Studies Category: N/A
Course Fees: N/A

Course Description
This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.
Course Goals and Student Learning Objectives

Students who successfully complete this course will be able to:

1. To assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. To apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. To access important sources of information relevant about the behavioral sciences and data relevant to them;
4. To synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. To prepare a portfolio that will support the transition to a professional education or career.

The goals of the anthropology department include helping students to:

- learn about the culture concept and significant findings in anthropology
- examine interconnections between human culture and biology
- develop awareness of past and present cultures
- understand the multicultural aspects of contemporary society
- make good use of social science data and scholarly literature
- increase knowledge of qualitative and quantitative research methods
- recognize anthropology's relevance in addressing social issues

Required Texts/Readings

Textbooks

This semester we will be using the following texts:

- *Alone Together* by Sherry Turkle
- *Behavioral Science in Practice* edited by J.A. English-Lueck (recommended)

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Classroom Protocol

Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. With instructor approval, laptops and smart phones may be used for certain in-class assignments.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. *No* assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Classroom Recording (S12-7)
Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent. Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Credit Hours (S12-3)

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week with one of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Dropping and Adding

Students are responsible for understanding the policies and procedures about adds/drops, academic renewal, etc. Information on add/drops are available at http://info.sjsu.edu/web-dbgen/narr/soc-fall/rec-298.html. Information about late drop is available at http://www.sjsu.edu/sac/advising/latedrops/policy/. Students should be aware of the current deadlines and penalties for adding and dropping classes.

Assignments and Grading Policy

Assignments for this course include the following:

1. **Resume and skills assessment.** You will prepare either a resume or a curriculum vita (CV). You will also prepare a skills assessment which describes your past work experience, internships, academic courses, etc. These documents will be reviewed in peer groups in class. (20% of final grade.)

2. **Synthesis of behavioral science.** Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (10% of final grade.)

3. **Disciplinary assessment.** Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (15% of final grade.)

4. **Informational interview.** You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write
a two page summary of your results. (10% of final grade.)

5. **Case study.** Each student—working as a member of a team—will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)

6. **Final exam and portfolio.** At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)

7. **Class participation.** At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully participate (due to tardiness, absence, etc.) will be penalized accordingly. (10% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

Grading distribution is as follows:

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<th>Score</th>
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<td>96 - 93</td>
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<td>92 - 90</td>
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**University Policies**

**Academic integrity**

Students should know that the University’s Academic Integrity Policy is available at [http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf](http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf).

Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University’s integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The website for Student Conduct and Ethical Development is available at [http://www.sa.sjsu.edu/judicial_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy F06-1 requires approval of instructors.
Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disabilities.
**ANTH 193, Section 3: Behavioral Science in Practice**  
**Fall 2013 Course Schedule**

*Schedule is subject to change with fair notice.*

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<tr>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tr>
<td>08/21/13</td>
<td><strong>Introduction to Course and Syllabus Review</strong></td>
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<td><strong>PART I: PROFESSIONAL DEVELOPMENT</strong></td>
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| 08/26/13 | **Brainstorming: Review of the Behavioral Sciences**  
Workshop: Disciplinary team assignments. |
| 08/28/13 | **Professional Development**  
Homework: Each student submits informal transcripts, examples of resumes or CVs. Be prepared to discuss and outline statement of skills and abilities.  
Workshop: Disciplinary teams discuss resume preparation and statement of skills and abilities. |
| 09/04/13 | **Disciplinary Assessments**  
Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. |
| 09/09/13 | **Professional Development**  
Homework: Submit draft of resume or CV and statement of skills.  
Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs.  
**DUE: Draft resumes and CVs** |
| 09/11/13 | **Disciplinary Assessments**  
Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations.  
Guest speaker: Applying behavioral sciences in the "real world." |
| 09/16/13 | **Professional Development**  
Guest speaker: Representative from SJSU Career Center. |
| 09/18/13 | **Disciplinary Team-Led Discussion: The Scientific Method** |
| 09/23/13 | **Graduate School: Programs, Prospects, and Process**  
Guest speakers: Applying to graduate programs. |
<p>| 09/25/13 | <strong>Disciplinary Team-Led Discussion: Anthropology</strong> |</p>
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<tr>
<td>09/30/13</td>
<td>Disciplinary Team-Led Discussion: Psychology</td>
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| 10/02/13   | Disciplinary Team-Led Discussion: Sociology  
DUE: Final draft of Resume or CV, final draft of Statement of Skills and Abilities                                                                                                  |
|            | **PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES**                                                                                                                                                                                     |
| 10/07/13   | Summarizing Behavioral Sciences: The "Elevator Speech"  
Workshop: Teams work on developing a two-minute summary of behavioral sciences.                                                                                               |
| 10/09/13   | Presentation of "Elevator Speeches"  
DUE: "Elevator Speech" synthesis                                                                                                                                                                                                       |
| 10/14/13   | Introduction to the New Digital Technologies  
Workshop: Synthesis Team Assignments  
Read: N. Carr, "Is Google Making Us Stupid?!"; article TBA  
DUE: Rough draft of disciplinary assessment statement                                                                                                                                |
| 10/16/13   | Examining the New Digital Technologies  
Video: "Digital Nation"                                                                                                                                                                                                                 |
| 10/21/13   | Examining the New Digital Technologies (continued)  
Video: "Digital Nation" (continued)  
Read: M. Bauerlein, "Cultural Illiteracy"; T. Friedman, "Revolution Hits the Universities"  
Workshop: Debating the New Digital Technologies  
Homework: Informational interview  
DUE: Final draft of disciplinary assessment statement                                                                                                                            |
| 10/23/13   | Research Strategies for Presentations  
Read: Turkle, "Author's Note" and "Introduction"  
Workshop: Strategizing presentations                                                                                                                                                                                                    |
| 10/28/13   | Discussion of Topics and Presentation Planning  
Read: Turkle, Chapters 1-3  
DUE: Rough draft of informational interview report  
Workshop: Synthesis team peer reviews of informational interview report                                                                                                            |
| 10/30/13   | Discussion of Behavioral Science Synthesis  
Read: Turkle, Chapters 4-6  
Workshop: Preliminary analysis of research topic                                                                                                                                                                                          |
| 11/04/13   | Professional Development  
Read: Turkle, Chapters 7-9  
DUE: Final draft of informational interview report                                                                                                                                                                                     |
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| 11/06/13  | **More on the New Digital Technologies**  
Film: To be announced  
Read: Turkle, Chapters 10-12                                                                                       |
| 11/13/13  | **More on the New Digital Technologies (continued)**  
Film: To be announced (continued)  
Read: Turkle, Chapters 13-14, "Conclusion," and "Epilogue"  
Workshop: In-class video response to film                                                                          |
| 11/18/13  | **Case Study Analysis (Part I)**  
Workshop: Analysis of research topic                                                                                     |
| 11/20/13  | **Case Study Analysis (Part II)**  
Workshop: Analysis of research topic                                                                                     |
| 11/25/13  | **Synthesis Team Presentation: The New Digital Technologies (Topic 1)**                                                    |
| 11/27/13  | **Synthesis Team Presentation: The New Digital Technologies (Topic 2)**                                                    |
| 12/02/13  | **Synthesis Team Presentation: The New Digital Technologies (Topic 3)**                                                    |
| 12/04/13  | **Synthesis Team Presentation: The New Digital Technologies (Topic 4)**                                                    |
| 12/09/12  | **Discussion and Final Review**  
DUE: FINAL DRAFT OF CASE STUDY PRESENTATION                                                                             |
| 12/12/13  | **FINAL EXAM -- THURSDAY, DECEMBER 12 (2:45 - 5:00 PM)**  
DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV; (2) REVISED DISCIPLINARY ASSESSMENT PAPER; (3) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER. |