

San José State University
College of Social Sciences
Anthropology/Asian Studies 177, Section 1
Anthropology of Asia, Spring 2011

Instructor:	Dr. Jan English-Lueck
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Office Hours:	Monday 3:00-4:00 Tuesday, 8:00-12:00; or by appt.
Class Days/Time:	Monday, Wednesday 1:30-2:45
Classroom:	Clark 303
Prerequisite	Upper division standing
Course Numbers	Anthropology 27161, Asia 28322

Course Web Page

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on my faculty web page accessible through the Quick Links>Faculty Web Page links on the SJSU home page, <http://www.sjsu.edu/people/jan.english-lueck/courses/anth177>. You are responsible for regularly checking with the messaging system through MySJSU using your listed email.

Course Description

The course examines the dominant sociocultural themes of China, Greater China and Japan/Korea. Due to instructor expertise, particular emphasis will be placed on Chinese culture. The course places the material in a global historical context and examines issues of pluralism, inter-ethnic and intercultural relations. Regional adaptations through time, social organization, and worldview are the main foci of the course. East Asia has long been cast as a prime example of cultural continuity, yet it also illustrates cultural innovation and diffusion. The tension between continuity and innovation is a theme that will repeatedly be addressed in the various cultures explored.

Course Goals and Student Learning Objectives

1. To distinguish those aspects of Chinese, Korean and Japanese cultural development that express the themes of cultural continuity and innovation
2. To identify the basic features of Chinese, Korean and Japanese social institutions, cultural beliefs and practices
3. To recognize diversity of East Asian cultures, including ethnic minorities
4. To evaluate the roles of gender, hierarchy and identity in East Asian cultures as they affect individual experiences
5. To assess the shifting paradigms that have influenced Western dominated Asian Studies, especially within anthropology
6. To identify those elements of East Asian culture that illustrate basic anthropological theories

Learning Objectives of the Anthropology Department

Knowledge

1. Understanding culture as the distinguishing phenomenon of human life, and the relationship of human biology and evolution.
2. Awareness of human diversity and the ways humans have categorized diversity.
3. Knowledge of the significant findings of archaeology, cultural anthropology, and physical anthropology, and familiarity of the important issues in each sub-discipline.
4. Knowledge of the history of anthropological thought and its place in modern intellectual history
5. Comprehension of migration, colonialism, and economic integration as significant phenomenon shaping global society.

Skills

6. Ability to access various forms of anthropological data and literature.
7. Awareness of importance and value of anthropological knowledge in contemporary society, and the ability to apply it to social issues.
8. Knowledge of the research methods of the sub-disciplines of anthropology, and the ability to apply appropriate research methods in at least one sub-discipline.
9. Ability to present and communicate anthropological knowledge and the results of anthropological research to different audiences.

Professional Values

10. *Knowledge of political and ethical implications of social research

Required Texts/Readings

Textbook

Required Textbooks:

Li Zhang, *In Search of Paradise: Middle-Class Living in a Chinese Metropolis*

Lianne Yu, Cynthia Chan and Christopher Ireland, *China's New Culture of Cool: Understanding the world's fastest-growing market*

Dolores Martinez, ed., *The World of Japanese Popular Culture: Gender, Shifting Boundaries and Global Cultures*

Readings available online through SJSU databases as indicated or through Web Wizard class website.

Excerpt #1. Wang Jianmin, John A. Young 2006 *Applied Anthropology in China*. National Association for the Practice of Anthropology Bulletin. 25(1): 70 – 81.

Excerpt #2. English-Lueck, J.A. 1997 *Chinese Intellectuals on the World Frontier: Blazing the Black Path*. Westport, CT: Bergin and Garvey.

Excerpt #3 Ashild Kolas 2004 *Tourism and the Making of Place in Shangri-La*. *Tourism Geographies*. 6(3): 262—278.

Excerpt #4. Hiwasaki, Lisa 2000 *Ethnic Tourism in Hokkaido and the Shaping of Ainu Identity*. *Pacific Affairs*. 73 (3): 393-412. Stable URL: <http://www.jstor.org/stable/2672026>

Excerpt #5. Kendall, Laurel 2010 *Of hungry ghosts and other matters of consumption in the Republic of Korea: The commodity becomes a ritual prop*. *American Ethnologist*. 35(1): 154–170.

Other readings, as indicated in greensheet, are drawn from Internet websites.

Classroom Protocol

Participation and misc. activities. Participation in class activities is essential. Exercise and discussion credit will be given each class meeting. Participation will be assessed by

giving full credit for active participation, partial credit for passive participation and late entry or exit in an activity, and no credit for non-participation. TO BE EXCUSED if you cannot make it to class to participate in the exercise, please leave a "voice mail" or E-mail message THAT day or earlier, giving your name, class and reason for missing the activity. You will receive full credit (E) as long as the reason is significant and the privilege is not abused. Failure to participate might result in a significant loss of overall points.

Writing fluency. Often confused with plagiarism, students need to express themselves fluently and grammatically without excessive quotation. See <http://www.aresearchguide.com/1steps.html>.

Writing format. All papers should be typed and fully referenced using either the APA, AAA or ASA style guides. Number your pages! Writing should be clear and correct. All papers should be proof-read. I suggest reading the draft aloud to catch errors and unwieldy writing. Each assignment uses certain analytical skills and requires comprehension of cultural themes. Accuracy, depth of understanding and effort will all be assessed.

Late papers or makeup exams. No late papers will be accepted unless a genuine emergency arrives and the student notifies the professor immediately. NO EXCEPTIONS.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. Information on add/drops are available at <http://info.sjsu.edu/web-dbggen/narr/soc-fall/rec-324.html>. Information about late drop is available at <http://www.sjsu.edu/sac/advising/latedrops/policy/>. Students should be aware of the current deadlines and penalties for adding and dropping classes.

Assignments and Grading Policy

Course Assignments

1. Two essay exams (100 points each, 200 total). Questions will be available in advance.
2. Analytical paper/final exam (150 points). This 7-10 page paper will use library to explore a particular cultural feature using the following prompt:

Select a cultural activity, event or practice from an East Asian culture. Describe that phenomenon diachronically—as it has existed in the past and present. What material culture is used to provision this practice? What elements of the practice indicate continuity? Where are the sources of innovation? What are the implications for other cultures through regionalization or globalization? Topics must be approved by the instructor.

3. Up to 50 participation points can be accumulated by engaging in classroom activities. Attendance is highly desirable and participation in class discussions is necessary to understand some issues. Exercise and discussion credit will be given on days in which such activity is essential. Participation will be assessed by giving full credit for active participation, partial credit for passive participation and late entry or early exit in an activity, and no credit for non-participation. TO BE EXCUSED if you cannot make it to class to participate in the exercise, please leave a "voice mail" or E-mail message THAT day or earlier, giving your name, class and reason for missing the activity. You will receive full credit (E) as long as the reason is significant and the privilege is not abused. Failure to participate might result in a significant loss of overall points.

University Policies

Academic integrity

Students should know that the University's Academic Integrity Policy is available at http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf. Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The website for Student Conduct and Ethical Development is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

Marking Criteria

A+ >98, A 94-97, A- 90-93 %

An "A" demonstrates originality, not merely efficient memory, showing active synthesis of information that is self-initiated and not merely presented by the professor. You must address the tasks effectively, shows effective organization and logical argumentation, use clear, appropriate and accurate examples and demonstrate

a high level of writing competence and knowledge. Only thoroughly referenced writing can receive an A.

B+ 88-89, B 84-87, B- 80-83%

A "B" may show a good level of competence and may even reflect exactly what was discussed in class and texts, but does not demonstrate original thinking. Only some tasks are done thoroughly. Work may be generally well organized, use appropriate examples, display facility, with a few gaps, in argumentation, and demonstrate a good level of writing and knowledge.

C+ 78-79, C 74-77, C- 70-73%

A "C" may show a fair level of competence, but some academic skills will be rudimentary. It will address the task adequately, but only with parts of the task. Work is adequately organized and may occasionally use examples. Argumentation may be inconsistent and writing and knowledge competence may be unclear. Language may be inappropriately informal in parts of assignment.

D+ 68-69, D 64-67, D- 60-63, F <60%

A "D" will demonstrate poor competence with inadequate organization, task and argumentation development and inappropriate examples. It will display difficulty in using adequate academic language and errors in knowledge will be in evidence. A failure will occur only if no effort is made to address the question or topic.

**Anthropology 11, Section 1
Cultural Anthropology, Spring 2011
Course Schedule**

Week	Date	Topics, Readings, Assignments, Deadlines
1	January 26	Introduction to course mechanics Cultural themes of East Asia and why it matters.
2	January 31, February 2,	Sinology, Japanology and other views from the West The indigenous anthropology of East Asia Readings: Excerpt #1. Wang Jianmin, John A. Young
3	February 7, February 9	Weberian continuity in the Chinese State; “Traditional” hierarchy, modern management; the ideology of the State and the role of intellectuals in modern China Case Study: Tiananmen, cultural and political authority Readings: Excerpt #2. English-Lueck Video: Excerpts, <i>The Gate of Heavenly Peace</i> (EAC0112A and B)
4	February 14, 16	The Shift to Privatizing China Readings: Li Zhang, Chapters 1-4, Lianne Yu Chapter 7
5	February 21, 23	The Rise of the Middle-Class, Reinventing Class Readings: Li Zhang, Chapters 4 and 6, Lianne Yu Chapter 2 Topics for Papers due February 23 (in class exercise)
6	February 28, March 2	Reinventing Self Readings: Lianne Yu, Chapters 1, 5, 6 View Video: <i>Beauty in China</i> (EAC0378)
7	March 7, 9	Reinventing China Readings: Lianne Yu, Chapters 8, 9 View Video: <i>The Fast Lane</i> (The People’s Republic of Capitalism) (EAC0410)

Week	Date	Topics, Readings, Assignments, Deadlines
8	March 14, 16	Themes continued and Exam Review Exam 1 due March 16
9	March 21, 23	Chinese notions of culture and race as seen through ethnicity; The Islamic and Buddhist West Surf: http://en.wikipedia.org/wiki/Chinese_ethnic_minorities Readings: Excerpt #3. Kolas
	March 28, 30	Spring Break
10	April 4, 6	Connecting to Korea and Japan, prehistory and the creation of cultural identities Surf: http://en.wikipedia.org/wiki/Prehistoric_Korea http://en.wikipedia.org/wiki/Prehistoric_Japan
11	April 11, 13	A multicultural China but a homogenous Japan? Video: <i>Iyomande: The Ainu Bear Festival</i> (EAJ0132) Readings: Excerpt #4. Hiwasaki
12	April 18, 20	Social Organization in Japan Video: <i>A Changing Heart</i> (EAJ0268) Readings: Martinez, Introduction (pp. 1-18)
13	April 25, 27	Constructing Gender through cultural innovation View Video: <i>Manga World</i> (EAJ0298) Readings: Martinez, Chapters 1, 2, 5, 8 (pp. 19-55, -91-109, 155-166)
14	May 2, 4	Korean social organization, roles, identity and consumption View Video: <i>Hidden Korea</i> (EAK0019) Readings: Excerpt #5. Kendall

Week	Date	Topics, Readings, Assignments, Deadlines
14	May 9, 11	Themes of localizing, recontextualizing culture continued Exam 2 due, May 11
15	May 16	Workshop on Continuity and Innovation papers
Final Exam	Thursday May 19	Final/paper due in Clark 459 between 12:15-2:30