

**San José State University
Department of Anthropology
ANTH 105 Applied Anthropology (27165) Spring 2012**

Instructor: Chuck Darrah
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Office Hours: Mondays 10:00-12:00, Tuesdays 11:00-13:00, Wednesdays 10:00-11:00, and by arrangement
Class Days/Time: Mondays & Wednesdays 1:30-2:45
Classroom: Washington Square Hall 004
Prerequisites: ANTH 011 or instructor consent

Course Description

Use of anthropological knowledge in problem solving and policy making. Survey of applied anthropology, models of applying anthropology and affecting policymaking, and use of anthropology by non-professionals in diverse careers.

Anthropologists bring a unique perspective to the study of social life, one emphasizing the importance of the "insider's" view of things, fieldwork conducted in the ordinary settings where social life occurs, and the need to address the broader context of issues or problems. Applied anthropologists bring this perspective to bear on problems in diverse contemporary settings.

Course Content Learning Outcomes

The student who successfully completes this course will be able to:

1. describe the development of the field of applied anthropology, and its place within the discipline of anthropology;
2. differentiate basic characteristics of services as a context within which anthropology is conducted;
3. explicate and use models of intervention by which anthropological knowledge can be used to analyze, modify, and create systems of services;
4. learn about careers available to anthropologists, and the skills required to undertake them; and
5. assess his or her skills and knowledge in order to apply anthropological concepts and methods in a variety of public and private settings.

Required Texts/Readings

Textbook

Ervin, A. (2005). Applied anthropology: Tools and perspectives for contemporary practice, 2nd edition. Boston: Allyn and Bacon.

McDonald, J. (2002). The applied anthropology reader. Boston: Allyn and Bacon.

Jordan, A. (2003). Business anthropology. Long Grove, IL: Waveland.

Other Readings

Several additional readings will be distributed digitally during the semester.

Classroom Protocol

You are expected to come to class having completed the assigned readings and fully prepared to participate in discussions. Attendance is not graded, as per university policy, but participation is, so your regular attendance is important. We will begin punctually and if you are occasionally and unavoidably delayed then you are asked to enter the room quietly. Speak with the instructor if you are having regular problems in making the start of class or remaining until 2:45. Cell phones must be turned off and under no circumstances should you take or make a call or text during class. Personally, your instructor does not believe in using laptops to take notes during class. However, laptops will be provisionally tolerated for that purpose; this is a privilege and not a right. If laptops are used for surfing or if they otherwise distract the class then their use will be completely prohibited except for students who are authorized to use them under the ADA.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. [Information on add/drops are available at http://info.sjsu.edu/web-dbgen/narr/soc-](http://info.sjsu.edu/web-dbgen/narr/soc-)

[fall/rec-298.html](http://www.sjsu.edu/sac/advising/latedrops/policy/). Information about late drop is available at <http://www.sjsu.edu/sac/advising/latedrops/policy/>. Students should be aware of the current deadlines and penalties for adding and dropping classes.

Assignments and Grading Policy

Midterm Exam (20%). A take-home essay exam in which you will be given a choice of questions to answer; you will answer three. The exam will be based on readings and lectures.

Anthropological Praxis Synthesis (20%). You will read six full-length articles in the journal *Practicing Anthropology* and synthesize them. The articles should somehow cohere, although you must select articles from at least three different journal issues rather than a special issue that does the synthesizing for you! You may also wish to link this assignment to your project proposal by selecting articles that are related to your topic.

Project Proposal Building Blocks (15%). Ultimately, you will choose some topic and prepare a proposal for a project in applied anthropology. But first you need to get prepared by assembling some building blocks: problem formulation, literature review, policy assessment, and organizational assessment.

Project Proposal (20%). Based on the building blocks you have assembled, you will develop a draft proposal to actually do an applied anthropology project. Your proposal will include a problem statement, discussion of the context of the problem, activities (i.e. what you are going to do), evaluation plan, and budget.

Final Exam (20%). Just like the midterm. There may be one cumulative question, but the emphasis is on readings and lectures since the midterm.

Participation (5%).

Each assignment will be given a percentage grade that corresponds to the familiar letter grades. In my mind, A = 100-90%, B = 89-80%, C = 79-70%, D = 69-60%, and below 60% = F. Plus and minus grades will be assigned (e.g. roughly 70-72.9 = C-, 73-76.9 = C, and 77-79.9 = C+), but extra credit will not be accepted. Late assignments will only be accepted at the instructor's discretion and for documented reasons, and they must be submitted within one week of the original due date; they may be heavily penalized at the instructor's discretion. If you are having trouble getting assignments submitted by the due dates you should discuss your situation with the instructor.

University Policies

Academic integrity

Students should know that the University's [Academic Integrity Policy is available at http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf](http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf). Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The website for [Student Conduct and Ethical Development is available at http://www.sa.sjsu.edu/judicial_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

ANTH 105 Spring 2012 Course Schedule

Changes to the following schedule will be made if necessary. Students will be notified in class and by e-mail (using the official class roster e-mail addresses), and all students are responsible for any changes in the calendar.

| Week | Date | Topics, Readings, Assignments, Deadlines |
|------|----------------------------|--|
| 1 | January 25 | Class Introduction and Overview What is this course about and what can you get from it? <i>PRACTICING ANTHROPOLOGY</i> SYNTHESIS DISTRIBUTED |
| 2 | January 30 February 1 | Development of Applied Anthropology How have anthropologists applied their discipline? What are problems and how do we use them in applying anthropology? <u>Readings</u> Ervin Chapters 1 & 2 McDonald pp. 1-7 and Reading 1 Jordan Chapter 1 PPBB #1 PROBLEM FORMULATION DISTRIBUTED 2/1 |
| 3 | February 6 February 8 | The Realms of Policy and Design What is the realm of policy and how does it affect the application of anthropology? <u>Readings</u> Ervin Chapters 4 & 5 Jordan Chapter 6 McDonald Readings 9 & 10 |
| 4 | February 13 February 15 | Ethics What are some ethical issues in applying anthropology and how can you address them? <u>Readings</u> Ervin Chapter 3 Jordan Chapter 4 McDonald Readings 3-5 PPBB #1 PROBLEM FORMULATION DUE 2/15 IN CLASS PPBB #2 POLICY SCAN DISTRIBUTED 2/15 |
| 5 | February 20 February 22 | Making Judgments: Needs Assessment and Evaluation How do you know what to do and whether you've done it? <u>Readings</u> Ervin Chapters 6 and 7 McDonald Reading 8 & 28 |
| 6 | February 27 February 29 | Studying Impacts How can we anticipate the impact of change to people's lives? <u>Readings</u> Ervin Chapter 8 |

| Week | Date | Topics, Readings, Assignments, Deadlines |
|------|----------------------|---|
| | | McDonald Reading 11 PPBB#2 POLICY SCAN DUE 2/29 IN CLASS |
| 7 | March 5 March 7 | Taking Positions: Advocacy and Marketing What positions do we adopt within our application of anthropology? <u>Readings</u> Ervin Chapter 10 Jordan Chapter 5 van Willigen on social marketing (digitally distributed) PPBB #3 LITERATURE REVIEW DISTRIBUTED 3/5 MIDTERM DISTRIBUTED 3/7 |
| 8 | March 12 March 14 | Group Techniques How can we work with groups of people in data collection? <u>Readings</u> Ervin Chapter 12 MIDTERM DUE 3/14 BY 5 P.M. |
| 9 | March 19 March 21 | Questions of Quality and Quantity How can we determine the extent of phenomena, especially problems? <u>Readings</u> Ervin Chapter 13 <i>PRACTICING ANTHROPOLOGY</i> SYNTHESIS DUE 3/19 BY 5 P.M. |
| 10 | March 26/28 | Spring Break |
| 11 | April 2 April 4 | Rapid Assessment Procedures How can we apply anthropology under constraints of time and money? <u>Readings</u> Ervin Chapter 14 Jordan Chapter 2 McDonald Reading 7 PPBB#3 LITERATURE REVIEW DUE IN CLASS 4/4 |
| 12 | April 9 April 11 | Starting Points: From the Top Down or Bottom Up How do we work from the perspectives of formal organizations and local communities? <u>Readings</u> Ervin Chapter 15 Jordan Chapter 3 McDonald Reading 2 PPBB#4 ORGANIZATIONAL SCAN DISTRIBUTED 4/9 |

| Week | Date | Topics, Readings, Assignments, Deadlines |
|-------|----------------------|---|
| 13 | April 16 April 18 | Domains of Application: Urban and Development Anthropology How does applied anthropology support a career in urban or development anthropology? <u>Readings</u> McDonald: Readings 12-15 and 20-23 PPBB#4 ORGANIZATIONAL SCAN DUE 4/18 IN CLASS |
| 14 | April 23 April 25 | Domains of Application: Business and Industry How does applied anthropology support a career in business or industry? <u>Readings</u> Jordan Chapter 7-10 McDonald Readings 31-35 |
| 15 | April 30 May 2 | Domains of Application: Health Care and Environment How does applied anthropology support a career that helps people improve human health and the environment? <u>Readings</u> McDonald Reading 16-19 and 24-26 |
| 16 | May 7 May 9 | Domains of Application: Education, Archaeology, and Physical Anthropology <u>Readings</u> McDonald Readings 27, 29, 30 PROJECT PROPOSAL DUE 5/7 BY 5 P.M. |
| 17 | May 14 | Skills, Careers, and Summing Up How do you prepare for and maintain a career in applied or practicing anthropology? <u>Readings</u> Ervin Chapters 16 and 17 FINAL EXAM DISTRIBUTED |
| FINAL | May 21 | FINAL EXAM 12:15-14:30 DUE BY 14:30 IN CLARK HALL 469 |