San José State University  
Department of Art and Art History  
ARTH-URBP 163: 20th Century Urban Design, sec. 1  
Spring Semester 2014

Instructor: Dr. Anthony Raynsford  
Office Location: Art Building 123  
Telephone: (408) 924-4796  
Email: Anthony.Raynsford@sjsu.edu  
Office Hours: Wednesday, 1:00-3:00 PM, or Thursday by appointment  
Class Days/Time: Tuesday, Thursday, 1:30 - 2:45 PM  
Classroom: Art Building 135  
Prerequisites: ARTH 70B or instructor consent  
Course Fees: The $11 Course fees are collected when you register and do not require an additional payment to the instructor or the school.

Additional Contact Information
* E-mail is generally the best method of contact during non-office hours.  
* Please allow 48-hours for an e-mail response.  
* Emergency: 911  
* Campus Escort: 42222  
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials
- ARTH 163 Course materials on-line on the SJSU Canvas site for the course at: [https://sjsu.instructure.com](https://sjsu.instructure.com). Your Username is your 9-digit SJSU ID number, and your password is your SJSU-One account password.  
- Optional Resources include: Electronic Resources links to writing guides and Internet sites will posted to the Course Website and/or to Canvas.
Course Description

Twentieth century architects and planners produced an astonishing variety of schemes for physically ordering modern cities. Driven by technological and social changes as well as by aesthetic ideologies, these schemes often drew on opposing theories of human perception, collective social life, and political ideology. By the end of the 19th century, the modern metropolis had become a primary object for aesthetic reflection, both among the artistic avant-gardes, who sought to represent its subjective effects, and among architects and urban planners, who sought to reform its physical shape and thus represent its utopian alternative. Thus, even as the metropolis has provoked new modes of visually perceiving the architectural environment, it also inspired new paradigms of architectural intervention. Le Corbusier’s city of towers of the 1920s and the Greenbelt cities of the 1930s each constituted a distinct response to the metropolitan form. In the period after World War II, the modernist obsession with decongesting the urban core frequently shifted to an alarm over the destruction and desolation of the core. In this context, early twentieth century debates and images took on new and often conflicting meanings.

This course provides a theoretical introduction to 20th century urban design. As an art form which is not only vast in scale but also vastly expensive to produce, urban design has most often been directed by an elite minority while having visual and physical impacts on the vast majority. It is an art form, not only of visual impressions but also of bodily disciplines, literally enclosing and organizing the spaces of those who inhabit it. This course will explore the relationships between historical developments in urban design theory and wider changes in the social, technological and aesthetic realms. In this sense, the study of urban design will serve as a window into broader aspects of cultural history. As the course progresses, students will be expected to develop visual literacy in the forms and trends of modern urban design. Emphasis will be placed on reading primary texts of planners and architects. The course will investigate, not only the ways in which 20th century urban designers have attempted to shape cities, but also how cities were expected to shape 20th century urban society.

Course Goals and Student Learning Objectives

This course is introductory, but students should have some familiarity with planning or architectural history. The course seeks to provide students with an introduction to three basic foundations for studying modern urban design: 1) a set of conceptual and visual tools for analyzing cities and urbanistic images in general; 2) a critical overview of issues and problems faced by architects and planners in the last three centuries; and 3) a familiarity with the major theorists of 20th century urban design. In addition, students will be expected to begin to develop research skills through an original investigation into a particular aspect of modern urban design.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to:

LO1 - translate visual perceptions into verbal and written communication;
LO2 - write clearly, effectively, and critically using terminology appropriate to the history of urban design.

LO3 - think and communicate persuasively about urban design issues;

LO4 - apply abstract concepts to concrete examples of city plans, urban spaces, and townscapes;

Course Content Learning Outcomes

Upon successful completion of this course, students will have mastered:

LO5 - basic terminology, concepts and issues in twentieth century urban design;

LO6 - knowledge of the work and ideas of major theorists and urbanistic movements;

LO7 - knowledge of the history and reasons for changes in California architecture in a transnational context;

LO8 - an understanding and appreciation for the cultural diversity of 20th century urban environments;

LO9 - an understanding of the political, social, economic and aesthetic problems in key historical contexts of twentieth century urban design;

LO10 - an understanding of the connections between urban design and other artistic media.

Required Texts/Readings

Textbooks


Other Readings

All additional, supplementary readings will be made available on the Canvas and Art History websites.

Optional Materials

Optional materials and supplementary learning materials, such as web resources and writing guides will be available through the Canvas course website and/or the art history course website.

Library Liaison

Library Liaison Rebecca Kohn: http://libguides.sjsu.edu/profile/RebeccaKohn

Email: Rebecca.Kohn@sjsu.edu

King Library 4th Floor, Phone: (408) 808-2007

Art and Art History Resources: http://libguides.sjsu.edu/artdesignresources
# Course Schedule

**ARTH-URBP 163: 20th Century Urban Design**  
**Spring Semester 2014**

## Table 2 Course Schedule

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<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tr>
<td>1</td>
<td>January 23</td>
<td>Introduction to 20th Century Urban design</td>
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| 2    | January 28-30 | The City Beautiful Movement around 1900  
| 3    | February 4-6 | The Slum and the Garden City  
| 4    | February 11-13 | The University Campus as Urban Design  
Tuesday, Feb. 11 – Observation Activity  
– Campus as Civic Art –  
Thursday, Feb. 13 – Guest Lecture: Rebecca Kohn  
- Using Library Resources in Architectural History- |
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| 8    | March 11-13  | **Inventing the Modernist City, 1919-1940**  
| 9    | March 18-20  | **Automobility, Democracy and Decentralization**  
Cities of Tomorrow, Chapter 9, pp. 295-330; Frank Lloyd Wright, “The Disappearing City,” in Frank Lloyd Wright Collected Writings, pp. 70-112; Jon C. Teaford, The Metropolitan Revolution, pp.90-112.  
*Second Quiz March 20th!* |
| -    | March 25-27  | [NO CLASS – SPRING BREAK] |
| 10   | April 1-3    | **The Postwar Modernist City and Its Critics**  
*Site visit assignment due April 3rd!* |
| 11   | April 8-10   | **Townscape and the Pluralistic City**  
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| 12   | April 15-17| **Metabolism, Techno-Utopias, and Non-Plans**  
| 13   | April 22-24| **Neo-Rationalism and the New Urbanism**  
*Paper proposal and outline due April 24th!*  
*Saturday, April 27th, Optional Field Trip to San Francisco* |
| 14   | April 29-May 1 | **The ‘Postmodern’ City and Corporate Redevelopment**  
| 15   | May 6-8   | **Contemporary Trends and Course Review**  
– Course Review, May 6  
– Student Presentations: May 8  
*Cities of Tomorrow*, Chapter 12, pp. 405-426. |
| 16   | May 13   | **–Student Presentations**  
*Final paper assignment due in class May 13th!* |
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<tr>
<td>Final Exam</td>
<td>Monday, May 19</td>
<td>12:15-1:30 PM, Art 135</td>
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**Class Participation**

Class participation is an essential component of the course. Participation includes engaging in questions and/or discussion; giving verbal presentations of research; and attending any in-class field trips.

**Classroom Protocol**

Students are asked to turn off cell phones and to limit laptop use to note-taking while in class. They are also asked to respect their fellow students by maintaining an atmosphere conducive to concentration and learning. This means, in part, arriving to class punctually and, when it is absolutely necessary to arrive late or leave early, to do so as quietly as possible.

**Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

**Course Requirements and Assignments**

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

**Assignment Format and Submission:** Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title
and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through Canvas. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.

**Grading Policy**

**Assignment Format and Submission:** Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through Canvas. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

**Relative weight of course requirements:**

1) Quizzes, (30%)
2) Observation Assignment (5%)
3) Library Assignment (5%)
4) Site Visit Assignment (5%)
5) Outline and Proposal (10%)
4) Final Paper Assignment (20%)
5) Final Examination (20%)
6) Class Participation (5%)

**Learning Outcome Alignments:**

LO2 (written communication) is primarily addressed in the proposal and final paper. All of the remaining learning outcomes are addressed, in slightly differing proportions, in all of the required assignments.

**Numeric grade equivalents:**

- 93% and above: A
- 92% - 90%: A-

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89% - 88%  B+
87% - 83%  B
82% - 80%  B-
79% - 78%  C+
77% - 73%  C
72% - 70%  C-
69% - 68%  D+
67% - 63%  D
62% - 60%  D-
below 60%  F

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Students must be present for all quizzes and exams on the days and at the times for which they are scheduled. Exceptions and make-ups will be allowed only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

Please note: Except in cases of documented emergencies, incomplete grades are not given in this course. Make sure in advance that you will have no conflicts with the final exam. Do not book flight tickets, make appointments, or in any other way compromise your ability to be present at the final exam. The final exam may not be taken early and can only be made up in the case of an unforeseen emergency.

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University’s Academic Integrity policy, located at http://www.sjsu.edu/senate/S07-2.htm, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have
submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

**Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- You must obtain special permission if you wish to make audio or video recordings in this class. Such permission, if granted, allows the recordings to be used for private, study purposes only. Any recordings remain the intellectual property of the instructor and may not be reproduced or distributed.

- You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.

**Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

**Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the LARC website for more information at http://www.sjsu.edu/larc/.
SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at http://www.sjsu.edu/writingcenter/about/staff/.

Peer Mentor Center

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop–in basis, no reservation required. The Peer Mentor Center website is located at http://www.sjsu.edu/muse/peermentor/.