Department of Art & Art History
ART 001, Introduction to the Study of ART, Section 01, Spring 2013

Instructors: Dr. Anne Simonson
Scotty Gorham

Office Location: Anne: Art 116
Scotty: Art 311

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scott.gorham@sjsu.edu

Office Hours: Anne: Thursdays 1-3 pm, and M-F by appointment
Scotty: Mondays 6-7 pm, or by appointment

Class Days/Time: Tuesdays 6:30-7:45

Course Description

Introduction to skills and documents needed in preparation for professional careers in the arts. Intended for BA/BFA ART majors and minors. (This 1-unit course has no prerequisites, is repeatable for credit, is graded on CR/NC basis.)

Two important notes about this course:
1. The former School of Art & Design was split into two departments in 2008, and this class is no longer required for any design or animation/illustration majors; for that reason the course will focus on ART and will not focus on design.
2. Additionally, the course will focus on professional practices for artists and not on “vocational opportunities.”

Course Goals and Learning Objectives

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO 1 make timely progress towards graduation with a BA or BFA in ART, as demonstrated by an approved academic plan (appropriate major form and the best
possible line-up of classes for following semesters) and a more complete understanding both of courses, options, programs, and specialized training offered by the Department of Art & Art History and also an understanding of the department’s importance in the Bay Area as we celebrate our centennial in 2013-14.

CLO 2 present themselves professionally, in written/electronic formats and also in person, to a variety of audiences, by developing written documents about themselves, some of which can also be delivered orally/spontaneously (as introductions and “elevator pitches”), resumes, artist statements, formal discussions of work, BFA program applications, project/grant proposals.

CLO 3 prepare for future careers in creative fields with essential documents and plans which demonstrate experience in communication, collaboration, innovation, resilience, solicitation of funds/support, and an awareness of the workings of the contemporary art world and through a self-assessment of what they do not yet know.

Required Texts/Readings

Textbook
No textbook purchase is required; assignments may be made in the following:

Readings
David BAYLES and Ted ORLAND, Art and Fear: On the Perils (and Rewards) of Artmaking, 2001 (about $10 in paperback from amazon.com)
also:
Heather Darcy BAHNDARI, and Jonathan MELBER, Art/Work: Everything You Need to Know (and Do) as You Pursue Your Art Career, 2009 (about $13 in paperback)
Ted ORLAND, The View from the Studio Door: How Artists Find their Way in an Uncertain World, 2006 (about $9 in paperback)

Other Expenses to be incurred:
Each student will participate in a public art project as a member of a group. Expenses (probably in the range of $10-50??) will depend on the direct costs of materials that the group decides to purchase for its project.

Library Liaison
Rebecca Kohn, Library Liaison for Art, rebecca.kohn@sjsu.edu
SJSU Research Guides: Art and Design Resources: http://libguides.sjsu.edu/ArtDesignResources

Course Requirements and Assignments
SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.
We recommend that all ART 01 students try to attend the department’s 5pm lecture series each week as part of their time commitment to our course. The schedule of lectures is given at the end of this Greensheet.

NOTE that University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

**Grading Policy**

**ART 01** is a credit/no credit class. In order to receive credit for (pass) this class, you must do EACH (ALL) of the following assignments and submit them as a portfolio by **12/3**. It is essential that you keep a copy of this portfolio. We recommend that you do not wait until the last minute to turn in your portfolio but, instead, submit work according to the class schedule detailed below so that you receive feedback on your work.

**Checklist of assignments**

*(please remember that each must be completed):*

- 3-sentence description of yourself as an artist (CLO 2)
- 6-sentence description of yourself as an artist (CLO 2)
- description of your role and evaluation of your success as a collaborator in a public art project (CLO 3)
- 200-300 word artist statement (to which you are at least somewhat committed) and/or cover letter for resume (which will also be part of your grant proposal) which describes your motivation as an artist (CLO 3)
- current resume (which must demonstrate your understanding of resume-writing) workshop/tutorials available through SJSU’s Career Center) (CLO 3)
- BA or BFA major form signed by your major advisor between January and April 2013 and initialed by Daphne Purisima (in ART 116) to signify currency (CLO 1)
- selfies and/or carefully rendered drawings of yourself inside each (all) of the following facilities: (1) foundry (off-campus); (2) jewelry/metalsmithing lab; (3) ceramics; (4) glass lab; (5) digital media/game studies lab; (6) printmaking studio; (7) ATC-week exhibition of an artist whose artist statement and/or work you admire (CLO 1)
- written response to ONE reading (CLO 3)
- ([https://www.callforentry.org/](https://www.callforentry.org/)) Complete application for show OR grant OR residency which demonstrates parts of a standard proposal (may include statement of intent, project objectives/audience, timeline, budget, artist bio/statement, plan for assessment of project success) (CLO 3)
- oral presentation of the 6-sentence “elevator pitch” (CLO 2)
Classroom Protocol

We expect that you will attend all classes, participate in in-class and out-of-class activities, develop yourself as a pre-professional and/or professional artist.

We expect that you will check your sjsu email account for any last-minute changes in class itinerary and/or schedule.

No cell phone use in class, please.

University Policies

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”
Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Integrity Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.
ART 001, Introduction to Art, SPRING 2014, *TENTATIVE*  
Course Schedule

*This schedule is subject to change with fair notice; such notice will be made via in-class announcement and group email message.*

**Course Schedule**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1</td>
<td></td>
<td>Course Introduction</td>
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| 2    | 1/28 | Focus: USING YOUR RESOURCES  
Guest: Rebecca Kohn  
[http://libguides.sjsu.edu/profile/RebeccaKohn](http://libguides.sjsu.edu/profile/RebeccaKohn) |
| 3    | 2/4  | Focus: GRANT PROPOSALS & 3 SENTENCE DESCRIPTIONS |
| 4    | 2/11 | Focus: COLLABORATION & PUBLIC ART  
Guest: Faculty  
DUE 3-sentence self-description (“I am an artist. I …..”) |
| 5    | 2/18 | Focus: COLLABORATION & PUBLIC ART  
Guest: Faculty |
| 6    | 2/25 | **FOUNDRY BBQ & METAL POUR**  
Class will meet at SJSU Foundry located at 1036 S. 5th St.  
[http://www.sjsu.edu/art/places/foundry/](http://www.sjsu.edu/art/places/foundry/) |
| 7    | 3/4  | Focus: PRESENTING YOUR WORK  
Guests: Faculty & MFA  
**Introduce Group Project**  
DUE: Elevator Pitch (6-sentence self-presentation) |
| 8    | 3/11 | Focus: BFA PORTFOLIOS & ARTIST WEBPAGES |
| 9    | 3/18 | Focus: THEORY AND PRACTICE  
Guests: Faculty |
| 10   | 3/25 | **SPRING BREAK**  
No Class |
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<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tr>
<td>11</td>
<td>4/1</td>
<td>Focus: BFA PORTFOLIOS CRITIQUE</td>
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<td>Guests: Students who will apply to BFA in Spring 2014 &amp; Faculty</td>
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<td><strong>BFA APPLICATIONS DUE 4/3</strong></td>
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<td>12</td>
<td>4/8</td>
<td>Focus: ATC</td>
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<td><strong>DUE</strong>: Self-guided tours of ATC shows (gallery locations and artist statements provided in advance)</td>
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<td><strong>4/9 &amp; 4/10 Advancement to Candidacy Presentations</strong>—formal presentations by MFA candidates to the faculty and general public; the ATC exhibitions will be in all student galleries this week</td>
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<td>Sat</td>
<td>4/12</td>
<td><strong><strong>YOUR PUBLIC ART PROJECT</strong></strong></td>
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<td><strong>Admitted Spartan’s Day</strong></td>
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<td><strong>Art Quad</strong></td>
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<td>13</td>
<td>4/15</td>
<td>Focus: RESUME &amp; COVER LETTER</td>
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<td><strong>DUE</strong>: Watch videos and complete exercises</td>
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<td><a href="http://www.sjsu.edu/careercenter/students/find-a-job-internship/resumes-cover-letters/index.html">http://www.sjsu.edu/careercenter/students/find-a-job-internship/resumes-cover-letters/index.html</a></td>
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<td><strong>Evaluate Group Projects</strong></td>
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<td>14</td>
<td>4/22</td>
<td>Focus: FACILITIES TOURS (meet in class, then):</td>
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<td>JEWELRY/METALSMITHING, CADRE/GAME STUDIOS LAB</td>
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<td>15</td>
<td>4/29</td>
<td>Focus: FACILITIES TOURS (meet in class, then):</td>
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<td>PRINTMAKING demonstration; PICTORIAL</td>
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<td><strong>DUE</strong>: ½ page bio + ½ page artist’s statement about your work (provide illustration and write about one work)</td>
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<td>16</td>
<td>5/6</td>
<td>Focus: FACILITIES TOURS (meet in class, then):</td>
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<td></td>
<td>CERAMICS, GLASS</td>
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<tr>
<td>17</td>
<td>5/13</td>
<td>Final Part 1</td>
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TUESDAY NIGHT LECTURE SERIES – SPRING SEMESTER 2014

January 28  SJSU Photography Faculty Exhibition

In conjunction with the opening of the photography faculty exhibition later this evening, the artists will provide a gallery walk-through of their work.  NOTE: this will take place in the Thompson Art Gallery.

February 4 Renny Pritikin: Quarter Century - How I Spent 1979 to 2004 Curating in the Bay Area

At both New Langton Arts, the archetypal alternative space, and at Yerba Buena Center for the Arts, the archetypal kunsthalle, both in San Francisco, Pritikin brought new work to local audiences and new work from outside the region to share with local artists and community audiences. In this evening’s presentation he will share images and anecdotes about a life in the arts.

February 11 Chester Arnold: The Eye of The Mind is A Drone Beyond Time and Space

Arnold will discuss the role of imagination and memory in contemporary painting, amidst the madness of the world at large, and that of the art world today.

February 18 Peter Richards: Following One's Nose - An Investigative Journey

Richards, Senior Artist Emeritus at the Exploratorium and artist who does works in public places, will talk about how serendipity, luck, and just showing up can lead to interesting findings and provocative outcomes. Included in his presentation will be examples of work done at the Exploratorium and as a public artist.

February 25 Lordy Rodriguez: Code-Switching

We wear many different hats in our everyday interaction. We have many different identities, from the domain of the real to the digital. If we are ever to have a better understanding of place and identity, then a better understanding of the visual languages that represent our culture is in order.

March 4 Misako Rocks: A Manga Life from Japan to America

Japanese graphic novelist Rocks, a 2010 Woman of the Year in Nikkei magazine, will lecture tonight in this special presentation, cosponsored by the Department of Art and Art History’s Thompson Art Gallery Endowment, the Department of World Languages and Literatures, the Center for Library Arts, and the Consulate General of Japan in San Francisco. Rocks’ representative graphic novel, Rock and Roll Love, was chosen as the Best Teen’s Comic in 2007 by New York public libraries.  NOTE: this presentation will be held in King Library 225/229

TO BE CONTINUED.................................