Course and Contact Information

Instructor: Christine Gray
Office Location: ART 123
Telephone: (512) 923-9074
Email: christinebgray@gmail.com
Office Hours: Tuesday 10:15-11:15 or by appointment Monday 12-1
Class Days/Time: Tues/Thurs 9-10:15
Classroom: ART 108

Course Format
This hybrid seminar course combines lecture, reading discussion, and studio.

Faculty Web Page and MYSJSU Messaging
Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

Course Description
This undergraduate seminar introduces intermediate-level artists to a research and project-based approach to art-making with a focus on contemporary, idea-appropriate media and methods.

Course Goals and Student Learning Objectives
Contemporary artists choose or invent the media that will best convey specific ideas. When their chosen medium lies outside of their previously acquired skill-set, they either "farm out" aspects of a project or collaborate with others with skills appropriate to the project. In the case of extremely ambitious projects, an artist may function more as an art director than a sole author and maker of his or her work. This course will introduce multiple approaches to thinking about medium, authorship, the
relationship between process and project, and the roles of the artist, community and audience in the development of public art projects.

This course is a seminar with readings and studio-practice homework to be done outside of class time. University policy requires that six hours of homework per week be assigned for any three-unit class. There will be at least one field trip to an art museum or public art venue, and students will be expected to attend at least one lecture outside of class time.

Course Content Learning Outcomes
Upon successful completion of this course, students will be able to:

CLO1: demonstrate knowledge about different media
CLO2: demonstrate and apply knowledge about the relationship of medium and content
CLO3: demonstrate fluency in the language of visual critique
CLO4: demonstrate sensitivity to a variety of media and cultural modes of representation
CLO5: track their own iterative working process

Required Texts/Readings

Readings
Readings are outlined in the course schedule and will be available on Canvas to download and print.

Material requirements

This course requires the production of studio projects. Since this is a course focused on selecting the appropriate medium for an idea, there is no supply list. However, students should expect to purchase or otherwise source any materials or equipment needed based on each individual assignment. All students are required to have an unlined sketchbook for this course. The sketchbook will serve as your main vehicle of visual communication with your instructor and peers about unrealized ideas, so it must be brought to each class meeting. It does not need to be dedicated solely to this course. Pencils for sketching are also required, and they need to be brought to class.

Hazardous materials are not required for this course and should be avoided, but if they are used they must be used in a manner that is safe for the student and those that share the facilities at SJSU. Proper labelling and storage of hazardous materials is also required, and will be covered on an as needed basis. Students are expected to keep the instructor informed as to the materials they plan to use for coursework, so that she may advise as to their proper use and storage.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

There will be 4 units. Each unit will be introduced with a slide lecture, assigned readings, and video clips. Students are expected to complete all readings prior to the lecture with which they coincide. Students will take notes on lectures, and combine lecture notes and reading notes into 2 page
reading summaries for each unit. Additional classroom activities including museum visits, site visits, and classroom discussions will relate to the topics of units. For each unit there will be a studio project. Deadlines are outlined in the course schedule.

Each unit will cover the following course learning outcomes:
CLO1: demonstrate knowledge about different media
CLO2: demonstrate and apply knowledge about the relationship of medium and content
CLO3: demonstrate fluency in the language of visual critique
CLO4: demonstrate sensitivity to a variety of media and cultural modes of representation
CLO5: track their own iterative working process

Unit topics and grading weights

Unit 1 Physicality, Virtuality, Image, and Object
- 2 page reading summary = 10%
- Project 1 = 10%

Unit 2 Process and Time
- 2 page reading summary = 10%
- Project 2 = 10%

Unit 3 On Site, Off Site-Responding to Location
- 2 page reading summary = 10%
- Project 3 = 10%

Unit 4 Object in Context: High Profile Materiality, Found Object, and Readymades
- 2 page reading summary = 10%
- Project 4 = 15%

Total for Projects 45%
Total for Written Assignments 40%
The remaining 15% of your grade will be class participation

Class Participation – 15%

Class participation will be based on participating in class discussions and critiques unprompted. During class discussions, comments are tallied for quality and quantity. This tally is converted into a grade for every class discussion. Missing a critique or class discussion will result in a failing grade for that day.

NOTE that University policy F69-24 at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy
I will assign you a numerical grade for each of your reading summaries and projects as follows:
97-100 = A+
93-96 = A
90-92 = A-
77-79 = C+
73-76 = C
70-72 = C-
87-89 = B+   67-69 = D+
83-86 = B   63-66 = D
80-82 = B-   60-62 = D-
59 and below = F

A=Excellent
B= Above average
C= Average
D= Below average
F= Unsatisfactory

Deadlines are listed in the Course Calendar. Any work not turned in on the date it is due is considered late. Ten percent will be deducted from the grade for every class period it is not turned in. Special circumstances will be taken into consideration (e.g. serious illness, court appearance, death of a relative.) The instructor reserves the right to alter assignments and change project due dates with sufficient notice to the students.

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

Classroom Protocol

Classroom activities start at 9:00. Students are expected to be in class on time. Students who are late to class will not disrupt the ongoing activities upon their arrival. Students who miss material due to an absence or late arrival will be responsible for getting notes from another student, not the instructor. Laptops, tablets, and phones may be used in class for research/note taking only. No music is to be played during class from a personal device with or without headphones. Please be mindful of others when bringing food into the classroom. Students are expected to clean up at the end of each class period.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current
academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Attention!!! Recycling projects already turned in in another class, counts as cheating!! All work made in this class must be new work—a “customized” response to each assignment. It is essential that I see your work in progress in the weeks prior to each critique, for your piece to receive credit. Work that appears completely out of the blue will be considered highly suspect. I will invite other instructors from the department to view photographs from our class critiques in Dropbox, in order to make sure no project is recurring from another class.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me.
as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

Accommodation to Students’ Religious Holidays
San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

Student Technology Resources
Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections
Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

SJSU Writing Center
The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all
disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

SJSU Counseling Services (Optional)

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
Art 003 / Medium and Message, F2015, Course Schedule

This schedule is subject to change with adequate formal notice given by the instructor to students.

### Course Schedule

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<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1 Th</td>
<td>08/20/15</td>
<td>Course introduction, syllabus</td>
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| 2 Tu | 08/25/15| Project 1: Physicality, Virtuality, Image, and Object lecture  
| 2 Th | 08/27/15| Class Discussion                          |
| 3 Tu | 09/01/15| Project 1 project sketches source materials and ideas due. Work with instructor on planning |
| 3 Th | 09/03/15| Shop Video, pay bursars office for shop test and keep receipt |
| 4 Tu | 09/08/15| 2 page reading summary due via email by 9:00 am  
          Shop Test  
          Work with instructor on progress of Project 1 |
| 4 Th | 09/10/15| Work with instructor on progress of Project 1  
          Demos as needed |
| 5 Tu | 09/15/15| Critique Project 1                        |
| 5 Th | 09/17/15| Critique Project 1                        |
| 6 Tu | 09/22/15| Critique Project 1                        |
| 6 Th | 09/24/15| Process + Time Lecture, reading discussion, Art 21 Ann Hamilton, Arlene Shechet, Vija Celmins  
          Readings: Richard McCoy *Prelude a Discussion with Tara Donovan*  
          Sally O'Reilly *Torie Begg, Contemporary No 53, 2003* |
| 7 Tu | 09/29/15| 2 page reading summary due via email by 9:00 am  
          Develop Process based projects |
| 7 Th | 10/01/15| Develop Process based projects             |
| 8 Tu | 10/06/15| Critique Project 2: Process + Time         |
| 8 Th | 10/08/15| Critique Project 2: Process + Time         |
| 9 Tu | 10/13/15| Critique Project 2: Process + Time         |
| 9 Th | 10/15/15| Lecture Project 3: On Site, Off Site-Responding to Location  
          Readings Rosalyn Deutsche *Public Art and Its Uses*, pp158-169  
          Christel Hollevoet, *Wandering the City, The Power of the City/The City of Power* pp25-52 |
| 10 Tu| 10/20/15| 2 page reading summary due via email by 9:00 am  
          Site visit for Projects– Location TBD |
<p>| 10 Th| 10/22/15| Reading Discussion, Project 3 project proposals |
| 11 Tu| 10/27/15| Demo: 3-d mockups in Sketch Up /Project 2 workday |</p>
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<th>Week</th>
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<tbody>
<tr>
<td>11 Th</td>
<td>10/29/15</td>
<td>Project 3: Site</td>
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<tr>
<td>12 Tu</td>
<td>11/03/15</td>
<td>CritiqueProject 3</td>
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<tr>
<td>12 Th</td>
<td>11/05/15</td>
<td>Critique Project 3</td>
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<tr>
<td>13 Tu</td>
<td>11/10/15</td>
<td>CritiqueProject 3</td>
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<tr>
<td>13 Th</td>
<td>11/12/15</td>
<td>Lecture, Project 4; Object in Context: High Profile Materiality, Found Object, and Readymades introduction</td>
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<td>Readings: Jean Baudrillard, <em>A System of Objects</em> pp 137-155</td>
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<td>Explore: <a href="#">The Museum of Objects</a></td>
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<td>Jared Lindsay Clark Lecture @ 5pm <em>REQUIRED</em></td>
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<tr>
<td>14 Tu</td>
<td>11/17/15</td>
<td>2 page reading summary due via email by 9:00 am</td>
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<td>Clark Lecture/Reading Discussion. Project 3 development, discuss project proposals</td>
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<tr>
<td>14 Th</td>
<td>11/19/15</td>
<td>Project 4 development, discuss project proposals</td>
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<tr>
<td>14 Sa</td>
<td>11/21/15</td>
<td><strong>SATURDAY FIELD TRIP 11 am meet at SJMA for field trip 11-12:15</strong></td>
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<tr>
<td>15 Tu</td>
<td>11/24/15</td>
<td>No class in lieu of Saturday field trip to SJMA</td>
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<tr>
<td>15 Th</td>
<td>11/26/15</td>
<td>Thanksgiving holiday – no class meeting</td>
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<tr>
<td>16 Tu</td>
<td>12/1/15</td>
<td>Final Critique</td>
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<tr>
<td>16 Th</td>
<td>12/03/15</td>
<td>Final Critique</td>
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<tr>
<td>17 Tu</td>
<td>12/08/15</td>
<td>Final Critique</td>
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<tr>
<td>Final Exam</td>
<td>12/10/15</td>
<td>Clean up and document work</td>
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