San José State University  
Department of Art and Art History 
Art 12, 2-Dimensional Design and Color Concepts 

Fall 2015

Instructor: Hung Tsu Chen
Office Location: ART 313
Telephone: None
Email: htmchen@yahoo.com

Office Hours: Wednesday 10:45 a.m.-11:45 a.m. or by appointment

Class Days/Time: Monday, Wednesday 3 - 5:50 p.m.
Classroom: Art 301

Course Description

Theory and practice of two-dimensional form and color in visual art and design. Studio practice.

Course Goals and Learning Outcomes

Upon successful completion of this course, students will be able to:

CLO1: Demonstrate and understanding of both design and color theory, and use vocabulary that allows them to analyze the elements (line, shape, value, texture and color) and principles (harmony, variety, balance, proportion, dominance, movement and economy), as they relate to two-dimensional art and design. This will be gained and measured through assigned readings, lectures, objective testing procedures, class discussions, and the completion and presentation of the student’s own work.

CLO2: Students will achieve competence in the use of specific artist materials required for the practical application of exploring elements and principles of two-dimensional design and application of color relationships. Skills will be gained and measured through in-class
exercises and studio activities, as well as through the completion of in-depth studio projects.

CLO3: Students will produce a portfolio of creative work that explores and examines the roles and relationships of the elements and principles of two-dimensional design, color relationships and color theories, and demonstrate various techniques, skills, and styles with emphasis on the importance of quality craftsmanship and the development of professional level presentation skills. This will be measured through the assessment of overall portfolio review.

CLO4: Students will learn to analyze artwork both orally and in written form through observation, interpretation, judgment, and participation in class critiques of one's own and others work, and through the process and completion of collaborative work with their peers. This will be measured through the individual students overall participation in the class with emphasis on participation during project critiques.

Required Texts/Readings

Textbook

Or an earlier edition of the same title and author is available at the King library for check out.

Other Readings
Required reading assignments can be downloaded here: http://arth.sjsu.edu/courses/Foundation/Art12/Required_Readings.html.
Login: ARTH and password: _____________________ (in class)

Library Liaison
Rebecca Kohn: http://libguides.sjsu.edu/profile/RebeccaKohn
Spring Sabbatical contact: mengxiong.liu@sjsu.edu 408.808.2089

Course Requirements and Assignments
SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing
assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Assignments:

- Cut paper composition exercises: Figure Ground Reversal, Notan (LO 1-4)
- Line composition exercises: line and balance (LO 1-4)
- Collage Project: Color and 2D space (CLO 1-4), Itten’s Color Contrasts
- 2D Systems and Pattern (CLO1-4)
- Color as Value (CLO1-4)
- Simultaneous Contrast/Interaction of Color: Joseph Albers (CLO 1-4)
- Semiotics of Color (CLO 1)
- Reading Comments: (CLO4)
- Vocabulary Quiz: (CLO4)
- Museum Paper: (CLO4)

NOTE that University policy F69-24 at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy

Grading is determined by the following: Active and serious involvements in all aspects of this class (appointments, studio time, class critiques) are crucial.

- Individual growth. Finished paintings of high quality
- Concept: Concrete or abstract ideas joined with the language of vision. The Principles and Elements of Art and Design
- Synthesis: The blend of concept and process.
- Craft: Skill and sensibility with material.
- Articulation: Expressing how the painting is made, what you are painting about, and why you want to paint what you are painting.

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practice. Other course structures will have equivalent workload expectations as described in the syllabus.”

A+ = 100-97%  A = 96-93%  A- = 92-90%
B+ = 89-87%  B = 86-83%  B- = 82-80%
C+ = 79-77%  C = 76-73%  C- = 72-70%
D+ = 69-67%  D = 66-63%  D- = 62-60%
F = 59-0% Unsatisfactory

University Grading Policy
http://www.sjsu.edu/registrar/students/grades_grades_changes/grade_symbols_and_values/

University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grade breakdown:
- Studio Assignments (seven course units, each worth 10%): 70%
- Reading Comments: 10%
- Final paper and Quiz: 10%
- Class Participation – active involvement in critiques, class activities and discussions: 10%

- No extra credit option available
Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

**Classroom Protocol**

Curiosity, an interest in the world around you and in “getting your hands dirty” is a critical trait for any artist. Students are expected to arrive in class on time and prepared with all necessary materials, participate actively, and to be curious. Absences, late arrivals, and early departures will hamper your ability to participate fully in the class.

Class participation plays an important role in the learning process and ultimately affects your grade. If an absence is absolutely necessary, it is the student’s responsibility to obtain any missed material (lectures, reading and class assignments). Email me if you are having difficulty with the course information and if you will be absent or late to class.

Students will turn their cell phones off or put them on vibrate while in class. They will not make calls, send or check e-mail, post, tweet, update status, text message or answer their phones in class.

Students must clean up their work areas after each class. Do not get paint on the tables; do not wash paint down the sink. Dispose of excess paint with a paper towel in to the trash can, and then wash all brushes, palettes, cups, and containers.

**University Policies**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.
Dropping and Adding
The last day to drop without an entry on student’s permanent record is September 1st, 2015.

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material
University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the green sheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity
Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy So7-2 at
http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

**Student Technology Resources**

Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

**SJSU Peer Connections**

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).
Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
Materials:
As soon as possible or by second class session, you should have the following materials and supplies for assignments:

- 1 package of black construction paper 9" x 12"
- 1 package of white construction paper 9" x 12"
- 1 tablet of Bristol paper (regular or vellum surface) 14 x 17"
- 1 tablet of Strathmore Artagain paper 9" x 12"
- 1 spiral sketchbook (8 1/2" x 11")
- 1 fine point & 1 medium point black marker
- 2 speedball dip pen holders (larger for "B" nibs, Small for fine nibs)
- 5 nibs B-1, B-3, B-5, fine nib, flat scratchboard nib
- 1 empty 35mm film canister to store nibs (or similar container)
- Black India Ink
- Pencils
- 1 white General Factis extra soft eraser
- 1 Toolbox or Art-Bin to carry supplies
- 1 roll of Scotch "810" tape (frosted) Green plaid.
- 1 pair of scissors
- 12 or 18" ruler

After the second week, you’ll need the following materials and supplies:

- 1 jar of rubber cement
- #11 X-Acto knife and extra blades
- 1 sheet of grey construction paper 19" x 25"
- 2 pieces Illustration board 15 x 20
- Scratchboard
- Tracing paper
- Grid paper
- A plastic water container
- 1 Graphite stick
- Chamois cloth
- technical pens (optional not required)
- 1 black stamp pad
- 2 Art Gum erasers
- 1 Magic Rub eraser
- 1 rubber cement pick-up eraser
- 1 small portfolio or envelope to fit both 9x12” work and 14 x 17” work
- 1 Tube each of black and white acrylic or gouache in the following colors:
  Titanium white, ivory black, cerulean blue, ultramarine blue, light yellow, napthol crimson, medium orange or cadmium red light.
- Mixing palette for paints.

FOUND PAPER SUPPORTS:
- Old magazines (color and B/W) wrapping paper, fabric, wall paper, maps,
- Foreign character newspapers, old drawings, Xerox papers with rubbed textures:
  using your soft graphite on a chamois to rub over flat textured object to bring a ghost of its image into your drawing.

BRUSHES:
- 1 Round brush (synthetic watercolor) #3 or #4
- 1½” inexpensive foam brushes.
Art 12 / 2D Design and Color Concepts, Spring 2015 Course Schedule
The schedule is subject to change with fair notice and the notice will be made available

Course Schedule

<table>
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<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tr>
<td>1</td>
<td>8/24</td>
<td>Orientation, Greensheet, Material, Expectations</td>
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<tr>
<td>1</td>
<td>8/26</td>
<td>PowerPoint Lecture: Introduction to Space and Line, handout of activities</td>
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<tr>
<td>2</td>
<td>8/31</td>
<td>Space and Line studies: worksheet (pen and ink)</td>
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<tr>
<td>2</td>
<td>9/2</td>
<td>Space and Line studies: worksheet (pen and ink)</td>
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<td>3</td>
<td>9/7</td>
<td>Labor Day, no class</td>
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<tr>
<td>3</td>
<td>9/9</td>
<td>PowerPoint Lecture: Shape, handout of activities (cut paper) Shape study assignment 1-3</td>
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<tr>
<td>4</td>
<td>9/14</td>
<td>Continued Shape assignments, 4-5 Gestalt: Black and White. Black, white and gray Composition (cut paper)</td>
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<tr>
<td>4</td>
<td>9/16</td>
<td>Architectural memory figure-ground (cut paper)</td>
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<tr>
<td>5</td>
<td>9/21</td>
<td>Architectural memory figure-ground</td>
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<tr>
<td>5</td>
<td>9/23</td>
<td>Notan studies Symmetry, (cut paper) Black/White/Gray</td>
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<tr>
<td>6</td>
<td>9/28</td>
<td>Harmony and Discord, Balance/Unbalance in Black and White Notan Asymmetry project: in class; Homework: Find Grisaille photo, mount on board for Wednesday</td>
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<tr>
<td>6</td>
<td>9/30</td>
<td>CRITIQUE of Shape projects Introduction: VALUE High contrast assignment: B/W reduction Portrait to be painted in five values</td>
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<td>7</td>
<td>10/5</td>
<td>Assignment: Five Value Self Portraits class work. Due 10/7</td>
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<td>7</td>
<td>10/7</td>
<td>Critique: High Contrast and gray self-portrait value assignment Lecture: Introduction of Color and Itten’s 7 Contrasts with art historic examples</td>
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<tr>
<td>8</td>
<td>10/12</td>
<td>Group Activity: 144 Color Grid painted swatches tints, tones and shades</td>
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<td>8</td>
<td>10/14</td>
<td>Color Collage Composition (cut paper) using Fruits and Vegetables and Color boxes</td>
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<td>9</td>
<td>10/19</td>
<td>Color Collage Composition (cut paper) using Fruits and Vegetables</td>
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<tr>
<td>Week</td>
<td>Date</td>
<td>Topics, Readings, Assignments, Deadlines</td>
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<tr>
<td>9</td>
<td>10/21</td>
<td>PowerPoint Quiz (ID the contrasts) Critique of Color Collage, Museum paper Assignment due.</td>
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<td>10</td>
<td>10/26</td>
<td>Alber’s Interaction of Color Studies: Interactive Lecture</td>
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<td>10/28</td>
<td>Alber’s Interaction of Color Studies</td>
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<td>Alber’s Interaction of Color Studies</td>
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<td>11/4</td>
<td>Critique of Albers, Introduction to Pattern and Systems</td>
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<td>12</td>
<td>11/9</td>
<td>Patterns and systems with rubber stamp: Norma Beale Project</td>
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<td>12</td>
<td>11/11</td>
<td>Critique: Pattern. Introduction to Texture</td>
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<td>11/16</td>
<td>Veteran’s Day. No class</td>
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<td>13</td>
<td>11/18</td>
<td>Texture: Assignments and Collage</td>
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<td>14</td>
<td>11/23</td>
<td>Color and Space Contrast of Hue, Contrast of Saturation</td>
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<tr>
<td>14</td>
<td>11/25</td>
<td>Color and Space Contrast of Hue, Contrast of Saturation Final Project Assignment and written assignment given</td>
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<td>15</td>
<td>11/30</td>
<td>Final Projects</td>
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<td>15</td>
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<td>15</td>
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<td>16</td>
<td>12/7</td>
<td>Final Projects</td>
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<td>Final Exam</td>
<td>Friday 12/11</td>
<td>Last Day of Instruction: Final projects and written assignment due 12:15-14:30 p.m., Art301</td>
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