San José State University
Department of Art and Art History
Art 12, 2-Dimensional Design and Color Concepts

Spring 2015

Course and Contact Information
Instructor: Isaac S. Lewin
Office Location: ART 313
Telephone: none
Email: isaacschmidtlewin@gmail.com
Office Hours: Tuesday 8:00-11:00, Thursday 8:00-11:00
Class Days/Time: Tuesday’s 11:00pm-12:00pm
Classroom: ART 301

Course Description
Theory and practice of two-dimensional form and color in visual art and design. Studio practice.

Course Goals and Learning Outcomes
Upon successful completion of this course, students will be able to:

CLO1: Demonstrate and understanding of both design and color theory, and use vocabulary that allows them to analyze the elements (line, shape, value, texture and color) and principles (harmony, variety, balance, proportion, dominance, movement and economy), as they relate to two-dimensional art and design. This will be gained and measured through assigned readings, lectures, objective testing procedures, class discussions, and the completion and presentation of the student’s own work.

CLO2: Students will achieve competence in the use of specific artist materials required for the practical application of exploring elements and principles of two-dimensional design and application of color relationships. Skills will be gained and measured through in-class exercises and studio activities, as well as through the completion of in-depth studio projects.

CLO3: Students will produce a portfolio of creative work that explores and examines the roles and relationships of the elements and principles of two-dimensional design, color relationships and color theories, and demonstrate
various techniques, skills, and styles with emphasis on the importance of quality craftsmanship and the development of professional level presentation skills. This will be measured through the assessment of overall portfolio review.

CLO4: Students will learn to analyze artwork both orally and in written form through observation, interpretation, judgment, and participation in class critiques of one's own and others work, and through the process and completion of collaborative work with their peers. This will be measured through the individual students overall participation in the class with emphasis on participation during project critiques.

Required Texts/Readings

Textbook
There are no required textbooks.

Other Readings

Required reading assignments can be downloaded here: http://arth.sjsu.edu/courses/Foundation/Art12/Required_Readings.html. Login and password will be given in class.

Library Liaison
Rebecca Kohn: http://libguides.sjsu.edu/profile/RebeccaKohn
Spring Sabbatical contact: mengxiong.liu@sjsu.edu 408.808.2089

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Assignments:
Cut paper composition exercises: Figure Ground Reversal, Notan (LO 1-4)
Line composition exercises: line and balance (LO 1-4)
Collage Project: Color and 2D space (CLO 1-4), Itten’s Color Contrasts
2D Systems and Pattern (CLO1-4)
Color as Value (CLO1-4)
Simultaneous Contrast/Interaction of Color: Joseph Albers (CLO 1-4)
Semiotics of Color (CLO 1)
Reading Comments: (CLO4)
Museum/Gallery Paper: (CLO4)

Grading Policy
Grade breakdown:
☐ Studio Assignments (seven course units, each worth 10%): 70%
Final studio assignment and statement 20%
Class Participation—active involvement in critiques, class activities and discussions: 10%
No extra credit option available

Late work
Work or assignments that are turned in later than the specified date by the instructor will be graded accordingly: One whole letter grade is deducted for every class session since the official due date.

DIGIT TO LETTER CONVERSION
97-100% A+ 72-77 C
92-96 A 70-71 C-
90-91 A- 68-69 D+
88-89 B+ 62-67 D
82-87 B 60-61 D-
80-81 B- 0-59 F
78-79 C+

Classroom Protocol
Curiosity, an interest in the world around you and in “getting your hands dirty” is a critical trait for any artist. Students are expected to arrive in class on time and prepared with all necessary materials, participate actively, and to be curious. Absences, late arrivals, and early departures will hamper your ability to participate fully in the class. Class participation plays an important roll in the learning process and ultimately affects your grade. If an absence is absolutely necessary, it is the student’s responsibility to obtain any missed material (lectures, reading and class assignments). Email me if you are having difficulty. Students will turn their cell phones off or put them on vibrate while in class. They will not use their phone during class time in any way. Students are welcome to drop-in any time during my office hours to discuss course material or questions about your major.

Information about Majors and Minors
For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Materials
1 package of black construction paper 9" x 12"
1 package of white construction paper 9" x 12"
1 sheet of grey construction paper 19" x 25"
1 tablet of Bristol Board (regular or vellum surface) 14 x 17 "
a plastic water container

GENERAL
1 spiral sketchbook (8 1/2 " x 11")
Art Gum erasers One 2x1” or Two 1x1”
1 Magic Rub eraser 2x1”
1 fine point & 1 medium point black marker
technical pens (optional not required)
Black India Ink
Pencils
2 speedball dip pen holders (larger for "B" nibs, Small for fine nibs)
5 nibs B-1, B-3, B-5, fine nib, flat scratchboard nib
1 small container (film canister or any other thing to store your nibs)
1 roll of scotch "810" tape (frosted)
1 pair of scissors
#11 exacto knife and blades
12 or 18” ruler
1 Tube each of black and white acrylic or gouache in the following colors:
Titanium white, ivory black, cerulean blue, ultramarine blue, light yellow, napthol crimson, medium orange or cadmium red light.
Mixing knife and palette for paints (please get a sheet of glass from an old picture frame to use as your palette, tape edges for safety)

FOUND PAPER SUPPORTS:
BRUSHES:
1 Round brush (synthetic watercolor) #3 or #4

University Policies
Dropping and Adding
Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/.
The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material
University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor;
you have not been given any rights to reproduce or distribute the material.”
  o It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  o In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
• “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity
Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

SJSU Counseling Services (Optional)
The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
Art 12 / 2D Design and Color Concepts, Spring 2015
Course Schedule

The schedule is subject to change with fair notice….PLEASE ATTEND CLASS TO STAY UPDATED ON DUE DATES!!!!

### Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>August 20</td>
<td>Orientation, Greensheet, Materials, Expectations</td>
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<tr>
<td>2</td>
<td>August 25</td>
<td>Powerpoint Lecture: Introduction to Space and Line handout of activities</td>
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<td>2</td>
<td>August 27</td>
<td>Space and Line studies: worksheet (pen and ink)</td>
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<tr>
<td>3</td>
<td>September 1</td>
<td>Space and Line studies: worksheet (pen and ink) <strong>Last day to add/drop without entry on student record</strong></td>
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<tr>
<td>3</td>
<td>September 3</td>
<td>Powerpoint Lecture: Shape, handout of activities (cut paper) begin Shape study assignments 1-3</td>
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<td>4</td>
<td>September 8</td>
<td>Continued Shape assignments, 4 -5 Gestalt: Black and White Black, White and Gray Composition (cut paper)Theta Belcher Gallery visit</td>
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<tr>
<td>4</td>
<td>September 10</td>
<td>Architectural memory figure-ground (cut paper)</td>
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<tr>
<td>5</td>
<td>September 15</td>
<td>Architectural memory figure-ground</td>
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<tr>
<td>5</td>
<td>September 17</td>
<td>Notan studies Symmetry, (cut paper) B/W/Gray</td>
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<tr>
<td>6</td>
<td>September 22</td>
<td>Harmony and Discord, Balance/Unbalance in BW Notan Asymmetry project: in class Homework: find grisaille photo, mount on board for Monday</td>
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<tr>
<td>6</td>
<td>September 24</td>
<td>CRITIQUE of Shape projects Introduction: VALUE High contrast assignment: B/W reduction painting on top of grisaille photo Homework: B/W Photograph of self. convert to drawn grid Portrait to be painted in five values.</td>
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<tr>
<td>7</td>
<td>September 29</td>
<td>Field trip….SOFA</td>
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<tr>
<td>7</td>
<td>October 1</td>
<td>CRITIQUE: High contrast and gray self-portrait value assignments Lecture: Introduction of Color and Itten’s 7 Contrasts with art historic examples.</td>
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<tr>
<td>Week</td>
<td>Date</td>
<td>Topics, Readings, Assignments, Deadlines</td>
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<tr>
<td>8</td>
<td>October 6</td>
<td>Introduction to color Primary colors tint and shades charts</td>
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<td>8</td>
<td>October 8</td>
<td>Color Wheel</td>
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<td>9</td>
<td>October 13</td>
<td>Color Wheel</td>
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<tr>
<td>9</td>
<td>October 15</td>
<td>Neutral charts with tone and shade</td>
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<tr>
<td>10</td>
<td>October 20</td>
<td>Neutral charts with tone and shade</td>
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<tr>
<td>10</td>
<td>October 22</td>
<td>Alber’s Interaction of Color Studies: Interactive Lecture</td>
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<tr>
<td>11</td>
<td>October 27</td>
<td>Alber’s Interaction of Color Studies</td>
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<tr>
<td>11</td>
<td>October 29</td>
<td>Alber’s Interaction of Color Studies</td>
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<td>12</td>
<td>November 3</td>
<td>CRITIQUE of Albers, Introduction to Pattern and Systems</td>
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<td>12</td>
<td>November 5</td>
<td>ATC</td>
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<td>13</td>
<td>November 10</td>
<td>Patterns and Systems with rubber stamp: CRITIQUE: Pattern Introduction to Texture Power point of examples</td>
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<td>13</td>
<td>November 12</td>
<td>Patterns Critique</td>
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<td>14</td>
<td>November 17</td>
<td>COLOR and SPACE Contrast of Hue, Contrast of Saturation</td>
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<td>14</td>
<td>November 19</td>
<td>COLOR and SPACE Contrast of Hue, Contrast of Saturation Final Project Assignment: Introduction Multimedia/Mixed Media</td>
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<td>15</td>
<td>November 24</td>
<td>Final Projects LATE WORK NOT ACCEPTED</td>
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<td>15</td>
<td>November 26</td>
<td>Thanksgiving Break. Work on your Final Projects at home</td>
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<tr>
<td>16</td>
<td>December 1</td>
<td>Last Day of Instruction: Final Projects</td>
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<tr>
<td>16</td>
<td>December 4</td>
<td>Final Projects</td>
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<tr>
<td>17</td>
<td>December 8</td>
<td>Final Project Critique Statements due Last day of Class</td>
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