San José State University  
Department of Art and Art History  
Art 198, BFA Seminar, 01, Fall, 2015

Course and Contact Information

Instructor: Gale Antokal
Office Location: Art 315
Telephone: 408-924-4404
Email: Gale.Antokal@sjsu.edu
Office Hours: Mondays 10:00am-2:00pm or by appointment
Class Days/Time: Wednesdays 12:00pm-2:50pm
Classroom: A110
Prerequisites: Prior acceptance to the BFA Program and completed application for graduation

Course Description

This seminar addresses the topics of creativity, culture and career planning. Students will be required to assemble and artist’s packet, which includes a statement on their work, CV/resumé/bio, a portfolio of images, and will present their work in a PowerPoint presentation that articulates their concept and process, as well as learn how to present and discuss the work of an influential artist. Students will also create an exhibition proposal for their Art 199 exhibit.

Course Goals and Student Learning Outcomes:

- Articulate their process and methods as working artists in the 21\textsuperscript{st} century through written, verbal and visual means.
- Participate in seminar discussion through readings, critique, and visual analysis
- Prototype their BFA exhibition through a written proposal and tech specification
- Generate an online artist portfolio using W3C* compliant web technologies
- Create a complete artist’s packet with a statement, bio, CV/resume, and image inventory.
- Give a formal presentation with discussion of their artwork in class
- Work within deadlines, completing projects by agreed upon dates/times.

*https://en.wikipedia.org/wiki/World_Wide_Web_Consortium
Course Readings and Written Responses

Students are required to complete all readings and come prepared to discuss assigned readings during the seminar on their due date in PDF format and uploaded to the Yahoo group https://groups.yahoo.com/neo/groups/Art198seminar/info

Required Texts/Readings


Chapter 2: Inspiration

Creativity: Flow and the Psychology of Discovery and Invention by Mihaly Csikszentmihalyi

“9 contradictory traits that are frequently present in creative people” Excerpts: https://groups.yahoo.com/neo/groups/Art198seminar/files (private group)

Library Liaison Rebecca Kohn. Email: rebecca.kohn@sjsu.edu Her page: http://libguides.sjsu.edu/prf.php?account_id=41834
Phone: (408) 808-2007 BLOG: http://sjsuartlibrarian.blogspot.com/

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Course Assignments:

Reading Responses 10%
Writing Component consisting of: 20%
2 page Artist Statement (500 words double spaced)
100-50 word Artist Statement
2 sentence Artist Statement
Resume/CV/Bio

Influential artist PowerPoint or Keynote 10%
Online or Digital Portfolio of creative work with inventory 10%
Formal PowerPoint or keynote personal presentation 20%
BFA Art 199 Proposal 10%
Participation on seminar discussions 20%

“Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy:

A= 100-90% Excellent=Student exhibits exemplary effort at comprehension and application of the course curriculum.
B= 89-80% Average=Student completes assignments and demonstrates a grasp of key concepts. Student participates actively in the classroom through seminar discussion.
C= 79-70% Below average= student completes the assignment but may lack enthusiasm or drive to push the work into a detailed creative or critical space. The work lacks creative and aesthetic effort. Student is not engaged the classroom environment.
D= 69-60% Unsatisfactory=Student does not complete the work as assigned. Substantial problems exist in a student’s work. Lack of commitment is clearly evident.
F= <60% FAIL=Student does not submit work, or work is below satisfactory level.

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>100-97%</td>
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<tr>
<td>A</td>
<td>96-93%</td>
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<tr>
<td>A-</td>
<td>92-90%</td>
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<tr>
<td>B+</td>
<td>89-87%</td>
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<tr>
<td>B</td>
<td>86-83%</td>
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<tr>
<td>B-</td>
<td>82-80%</td>
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<tr>
<td>C+</td>
<td>79-77%</td>
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<tr>
<td>C</td>
<td>76-73%</td>
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<tr>
<td>C-</td>
<td>72-70%</td>
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<tr>
<td>D+</td>
<td>69-67%</td>
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<tr>
<td>D</td>
<td>66-63%</td>
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<tr>
<td>D-</td>
<td>62-60%</td>
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<tr>
<td>F</td>
<td>59-0%</td>
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Note “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

Classroom Protocol
The course schedule provides dates, topics and assignments due on the day they are listed in the schedule, unless otherwise noted. As a seminar course, you are expected to attend class and will be required to participate in discussion, group critiques, and creative production. The seminar format is most effective through active participation by students.

Late Work Policy
Work is considered late if submitted after the due date/time. The default time for submission of work is the beginning of class, unless specified otherwise in the schedule, For each day the work is late (marked each 24 hours by the day and tie of the original deadline), the work decreases by half a grade (a B= goes to B- to a C=, etc.,)

University Policies
General Expectations, Rights and Responsibilities of the Student
As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.
Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/CHED/208/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.
Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter.
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<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1</td>
<td>8/26</td>
<td><strong>Introductions, Course Intro Syllabus</strong>&lt;br&gt;Assignment: Two Readings: Excerpt from Mihaly Csikszentmihalyi’s Creativity: Flow and the Psychology of Discovery and Invention Robert Gruidin’s The Grace of Great Things.</td>
</tr>
<tr>
<td>2</td>
<td>9/2</td>
<td><strong>Discussion: Two Readings:</strong> Excerpt from Mihaly Csikszentmihalyi’s Creativity: Flow and the Psychology of Discovery and Invention Robert Gruidin’s The Grace of Great Things</td>
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<td>3</td>
<td>9/9</td>
<td><strong>The Artist’s Packet:</strong> Creating a statement: 250 words? 100 words? 2 sentences? CV/Resume/biography, Inventory workday: final packet due 11/18</td>
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<td>4</td>
<td>9/16</td>
<td>Assignment: PowerPoint: Your Most Influential Artist: Due 9/30&lt;br&gt;<strong>What Next After My BFA: Looking for Creative Employment I</strong>&lt;br&gt;Guest presenter</td>
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<td>5</td>
<td>9/23</td>
<td><strong>Guest Instructor: Ricardo Cortez: Building a simple W3C website with Squarespace</strong></td>
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<td>6</td>
<td>9/30</td>
<td><strong>Powerpoint: Your Most Influential Artist</strong></td>
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<td>7</td>
<td>10/7</td>
<td><strong>PANEL DISCUSSION:</strong> What has your art degree done for you lately? What have you been doing since your BFA? Panel of four exemplars</td>
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<tr>
<td>8</td>
<td>10/14</td>
<td><strong>What Next After My BFA: Looking for Creative Employment II</strong>&lt;br&gt;Guest presenter</td>
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<tr>
<td>9</td>
<td>10/21</td>
<td>“Life long Practice” Guest presenter&lt;br&gt;Due: Drafts of The Artist’s Packet: artist bio, statement CV/Resume Inventory</td>
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<td>10</td>
<td>10/28</td>
<td><strong>Your Art 199 Exhibit:</strong>&lt;br&gt;Exhibition Proposal for Art 199 writing workshop and Portfolio Review</td>
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<td>11</td>
<td>11/4</td>
<td><strong>ATC Presentations Week</strong></td>
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<td>12</td>
<td>11/11</td>
<td><strong>Final Presentations Workshop:</strong> Personal Resources: 20 questions that give context to your work&lt;br&gt;Assignment due: Final draft of CV, Bio and Artist Statements</td>
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<td>13</td>
<td>11/18</td>
<td><strong>Artist Presentations</strong></td>
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<td>14</td>
<td>11/25</td>
<td><strong>Artist Presentations</strong></td>
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<td>15</td>
<td>12/2</td>
<td><strong>Artist Presentations</strong></td>
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