Instructor: Yvonne D. Williams
Office Location: DH 401
Telephone: 408. 924.4690
Email: yvonne.williams@sjsu.edu
Office Hours: M/W 10:30 – 12:00 and by appointment
Class Days/Time: M/W 6:00 – 8:50
Classroom: DH 410
Prerequisites: Photo 40

Server Information –Assignments, Readings, Handouts
Assignments, readings, handouts and other information will be located on the Photography Program server. Due to our efforts to make the Department of Art and Art History “paperless,” hard copies will be handed out at a minimum. You will find all class materials on the server. I would suggest you make copies and bring them to class to have the materials ready when needed.

Our server address is: http://photo.sjsu.edu This will bring up an interactive user window.

Your user ID and password are required:

Your User ID is: _____________________ Your Password is: _______________________

Once at the Photo department site, choose the “Students” drop-down window, and then select my folder “Williams”, next select your class, all materials will be located in "Teaching Materials."

I will, also, be using CANVAS to upload all materials and to send out pertinent email notifications.

To access CANVAS, go to: https://sjsu.instructure.com
Course Description

Catalog Description: An intermediate course introducing principles of color photography, color theory, a refined use of the camera and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Adobe Photoshop.

This intermediate level photography course provides the student a solid background in the theory and practice of color photography. Emphasis is on both technical and aesthetic expression of color, from initial image capture to finished print, along with color symbolism and its use as a compositional tool. Students will develop competence in the use of digital photographic equipment, software, storage devices and printers to produce digital photographic images satisfying the requirements of a series of assignments designed to develop specific skills and competencies.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:
1. CLO 1    Possess and utilize a photographic vocabulary.
2. CLO 2    Understand and communicate the compositional and formal elements of the color photographic image both verbally and in writings.
3. CLO 3    Have competency with digital cameras and understand and utilize digital camera settings to create images that communicate.
4. CLO 4    Understand the concept of “color of light” and its effect on mood and content and how to best use this understanding to express a desired purpose, idea, or emotion.
5. CLO 5    Put color theory into practice
6. CLO 6    Implement a good color workflow for color management.
7. CLO 7    be competent in Lightroom and have an understanding of Photoshop.
8. CLO 8    Understand and utilize Epson printers at SJSU and outside photographic labs.
9. CLO 9    Gain an understanding of historical and contemporary photographers and their genres.
10. CLO 10    Develop a small body of professionally presented and thoughtful work.

Required Texts/Readings

- SJSU Lab Manual
- Photo 112 Reader (available at SJSU Print Shop)
Required Equipment

1. Digital Camera:
   Must have a minimum of 6-mega-pixel capacity and a full "manual mode" (able to manually adjust both shutter speed and f/stops). Must be able to shoot RAW.

   The more automatic your camera is, the less control you will have over your images, and the less opportunity you will have to experiment. The following are some suggested digital single lens reflex (DSLR) cameras with full manual controls:

   Nikon - D40, D50, D70's, D80  
   Canon - EOS Digital Rebel (XT, XTi, 5D, 10D, 20D, 30D)  
   Olympus - Evolt 300, 330, 500  
   Pentax - K100D, K110D, K10D  
   Panasonic - Lumix DMC FZ7's, FZ30's, FZ50's

2. Memory card for your camera (4 GB+ is recommended).

3. Card reader/cable for memory card above (if needed for your computer).

4. You MUST have your own laptop computer to take this course. Macs are strongly suggested and with all things computer- the newer the more compatible.

5. Software- Adobe Lightroom and Photoshop: Do not purchase this yet. Adobe sometimes offers a student edition to SJSU students for free or at a minimal cost. I will let you know on the first day of classes if this is possible. If it is not, you may purchase a copy of both from the cloud for a monthly subscription fee.

6. A USB jump drive/ memory stick with a large memory.

7. Portable back-up hard drive is strongly recommended.

8. Epson printing paper will be provided.

9. A portfolio box is recommended for carrying prints along with an envelope for turning in assignments. No loose prints will be accepted. We will discuss sizes on the first day of classes.

10. Extra lenses, filters, etc. are useful, but optional.

Library Liaison

Rebecca Kohn: rebecca.kohn@sjsu.edu

For Information About Majors And Minors In Art & Art History
For change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Color Photography, Phot 112, Fall 2015
**Course Requirements and Assignments**

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at http://www.sjsu.edu/senate/docs/S12-3.pdf.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Through lectures, demonstrations, slides, and lively (!) discussion during critiques you will discover the multiple uses of color photography as visual expression. There will be (4) four explorations for which you will find creative solutions. Following the end of each exploration, we will discuss this wonderful work during our critiques. Which means there will be four critiques and except for earthquakes, flash floods, and compound fractures everyone should be there. You will learn as much, if not more, from one another at these critiques than you will learn alone, so don’t be shy. Remember to fail is to learn and you learn nothing without risk. Take that leap of faith.

The first few weeks will be vital for you since this is when we will cover most of what you will put onto practice throughout the semester. Please exchange phone numbers and email with one another so you can compare notes, and in case of a personal natural disaster you won’t fall behind. I, of course, am always available to answer any questions or help you find a solution to a problem. Open lab hours will be arranged for you to work during class time, however, for exceptional work you will need to spend time on your own each week with your computer, as well as, time photographing. Plan ahead.

Sprinkled throughout the semester there will be 2-3 quizzes, homework assignments, and additional articles to read -- read all materials and be prepared. There are many technical terms and practices that are necessary and helpful for you to understand to advance.

**Grading Policy**

*The work created in class will be evaluated based on the following criteria.*

A: **Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B: **Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C: **Average - mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

D: **Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F: You didn't submit an assignment.

*With communication before a deadline, late work may be accepted, otherwise for ever day that the work is late one letter grade will be deducted.*

Color Photography, Phot 112, Fall 2015
Final Grade

4 photographic projects = 60%

Readings, writings, and quizzes = 30%

Class Participation = 10%

Class participation= Asking questions, taking risks, seeking out answers, sharing your thoughts in class, and taking your work seriously will lead to a higher understanding of the medium and will result in amazing work. Your uniqueness is an asset in this class.

Classroom Protocol

Laptop use will be abundant for taking notes and for working in post process on your photographs. It will NOT BE USED for FB, email, or other non-relevant, to this course, use. This includes cell phones, as well. I am asking and expecting professional courtesy in this regard.

And BTW, we instructors know when you are on these sites, we see you we just do not always address it because it will break the tempo of the classroom lecture.

University Policies

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/ senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”
Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

Accommodation to Students’ Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.
SJSU Writing Center (Optional)

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.

Emergency phone numbers
Emergency: 911; Escort Service: 42222

Color Photography, Phot 112, Fall 2015
# PHOT 112 / COLOR Photography

**Spring 2015**

**Course Schedule**

This schedule is subject to change with fair notice and notice will be made available in class through email, and on the server.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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</table>
| 1    | M Aug. 24| Welcome Back!!  
Class Overview  
Green Sheets, Requirements  
Adds  
Lecture: The Truth in Photography  
Homework: Bill Jay article – Assignment #1 |
|      | W Aug. 26| Due: Answers to Bill Jay Article – Assignment #1  
Lecture:  
- Camera Basics – Digital vs. Film – Unique to Photography  
- Digital Cameras - Basic Settings – Chapter 3  
- Unique to Photography and Color of Light  
Hands on: Bring in your camera with NEW camera batteries + manual  
Homework: ‘What is art?’ -- Assignment #2  
Unique to Photography Images -- Assignment #3 |
| 2    | M Aug. 31| Due: Answers to ‘What is Art?’ article – Assignment #2  
Hands On: Unique to Photography Images -- Assignment #3  
Bring Cameras, tripod, etc. to sjus |
|      | W Sept. 2| Lecture:  
- Looking, and Talking, about Color Photography  
- Qualities of Light  
Demo: Using Lightroom to select {edit} images and making contact sheets  
Images: Survey of Color Photographers - Part 1  
Hands-on: Computer- Screen Calibrations -- BRING IN COMPUTER  
Homework: Unique To Photography Images – Assignment #3 |
<p>| 3    | M Sept. 7| LABOR DAY: Campus Closed |</p>
<table>
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<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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| 3    | W Sept. 9| Due: Unique To Photography Images – Assignment #3  
Lecture: - WHAT interests YOU  
- Lightroom Overview + Photoshop Skills  
- bring in your computer  
- you must have LR installed on your computer  
Homework: Read Ch. 1, 2 & PS handout – answer to Assignment #4 |
| 4    | M Sept. 14| Due: Answers to Chapters 1, 2 & PS handout – Assignment #4  
Lecture: The Portrait – Uniform and Uniformity – Day and Night  
Images: The Portrait  
Homework: 40+ Images of Uniform & Uniformity -- Exploration #1  
- Images will be turned in via 2+ contact sheets (20 images per sheet)  
- Images will be viewed via your computer  
Due: 2+ Contact Sheets for Uniform & Uniformity  
Lecture: Photoshop and Printing in LR and PS  
Images: The Portrait  
Editing: Bring in all your images in LR for review  
Homework: Post production on downloaded image – Assignment #5  
Lecture: Color Management + Advanced Ph Shop + Printing Prep  
Editing: Uniform and Uniformity, Exploration #1  
Discussion: How to relate night images to YOUR style  
Hands- On: Printing Assignment #5 -- Bring in: computer + JUMP DRIVE  
Homework: Read Chapters 4 and 5  
Open Lab: Use this time for post production on Exploration #1 |
| 5    | M Sept. 21| Lab: Post Production and Printing  
Editing: Bring in your images ready to print  
Quiz #1: Deconstructing Photographs  
Homework: Send out 3 of your images for printing  
Lab: Printing  
Editing: Bring in your images ready to print  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th |
| 6    | M Sept. 28| Lab: Printing  
Editing: Bring in your images ready to print  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th |
| 6    | W Sept. 30| Lab: Printing  
Editing: Bring in your images ready to print  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th  
Quiz #3: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics  
Due: March 18th |
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<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>7</td>
<td>M Oct. 5</td>
<td>CRITIQUE: Uniform and Uniformity</td>
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<td></td>
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<td>Discussion: The Street -- Exploration #2</td>
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<td>Homework: Begin Shooting The Street - Exploration #2</td>
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<td>7</td>
<td>W Oct. 7</td>
<td>Lecture: The Street (at Night) - Exploration #2</td>
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<tr>
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<td>Slides: The Street (at Night)</td>
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<td>Homework: Read Chapter 1</td>
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<td>8</td>
<td>M Oct. 12</td>
<td>Homework: 40+ images, 2+ Contact sheets</td>
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<td></td>
<td></td>
<td>Shooting The Street - Exploration #2</td>
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<td>8</td>
<td>W Oct. 14</td>
<td>Due: 40+ images, 2+ Contact sheets</td>
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<td>Lecture: The Street (by day) – Exploration #2</td>
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<td>Slides: The Street (by day) – Exploration #2</td>
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<td>Homework: Post production on The Street</td>
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<td>9</td>
<td>M Oct. 19</td>
<td>Due: Quiz #3</td>
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<td></td>
<td>Review: Bring in computers for in class review of Exploration #2</td>
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<td>Homework: 60+ Images and 3+ contact sheets</td>
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<td></td>
<td>Post production on favorite images</td>
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<td>Prep for Printing</td>
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<td>9</td>
<td>W Oct. 21</td>
<td>Due: 60+ Images and 3+ contact sheets</td>
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<td>Printing: Have images prepped and ready to print!!!!!!!!!!</td>
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<td>10</td>
<td>M Oct. 26</td>
<td>Critique: The Street – Exploration #2</td>
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<td>Lecture: Exploration #3 and #4 TIME</td>
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<td>Slides: The Manipulated, Constructed and Directed Image -- Overview</td>
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<td>10</td>
<td>W Oct. 28</td>
<td>Due: [5] Five titles of images you like and the names of the Photographers</td>
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<td>[5] Five ideas for Exploration #3 and #4</td>
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<td>Slides: The Manipulated Image expressing TIME</td>
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<td>Video: TBA</td>
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<td>Homework: Photographer’s Profile Paper- MCD/ TIME -- Assignment #6</td>
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<td>Week</td>
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<tr>
<td>11</td>
<td>M Nov. 2</td>
<td>Lab: Printing 1 image with all Post Pro corrections – Exp #3 and #4</td>
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<td>Group Edit: Viewing 20 + images on your computer for Exploration #3 and #4</td>
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<td>Slides: The Constructed and Directed Image on TIME</td>
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<td></td>
<td>W Nov. 4</td>
<td>Due: 3+ Contact sheets</td>
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<td>Editing: Group Edit and Post production -- Exploration #3 and #4</td>
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<td>Printing: Printing 1 image with all Post Pro corrections – Exp #3 and #4</td>
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<td>Quiz #4: Deconstructing Images</td>
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<td></td>
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<td>Homework: Read Chapters 11 and 12 Post Production Work</td>
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<tr>
<td>12</td>
<td>M Nov. 9</td>
<td>Meetings: As Per Sign-Up Sheet – Individual Post Pro Help</td>
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<td>W Nov. 11</td>
<td>Veteran’s Day – Campus Closed</td>
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<td>Open Lab: Use this time to shoot for Exp. #3 and #4</td>
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<td></td>
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<td>Homework: Due 60 + images and 3+ contact sheets due Monday</td>
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<td>M Nov. 16</td>
<td>Open Lab: Use this time to shoot and/or prep for printing</td>
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<td>W Nov. 18</td>
<td>Group Edit: Exploration #3 and #4</td>
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<td>Meetings: As Per Sign-Up Sheet – Individual Post Pro Help</td>
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<td>Due: 12 of you BEST images as a contact sheet or in construction Presentation ideas + Artist statement</td>
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<tr>
<td>14</td>
<td>M Nov. 23</td>
<td>Printing: Begin Printing – ALL must have {1} Image ready to print</td>
</tr>
<tr>
<td>14</td>
<td>W Nov. 25</td>
<td>Open Lab: Concluding all prep on Final Project</td>
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<td></td>
<td>M Nov. 30</td>
<td>Printing: As Per Sign-Up Sheet</td>
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<tr>
<td>15</td>
<td>W Dec. 2</td>
<td>Printing: As Per Sign-Up Sheet</td>
</tr>
<tr>
<td>16</td>
<td>M Dec. 7</td>
<td>CRITIQUE: 10 images for TIME AND 3+ Contact Sheets AND Artist Statement</td>
</tr>
<tr>
<td>Final Exam</td>
<td>F Dec. 11</td>
<td>Section 1: 12:15 pm - 2:30 p.m</td>
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<td></td>
<td>M Dec. 14</td>
<td>Section 2: 5:15 pm - 7:30 p.m</td>
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