San José State University
Art & Art History
40365, PHOT 40 Beginning Photography, Section 01, Fall, 2015

Course and Contact Information

Instructor: Yuanlei Huang

Office Location: DH 401D

Telephone:

Email: yuanlei.huang@sjsu.edu

Office Hours: Monday 12:30-2:30pm and by appointment

Class Days/Time: Mon Wed 6:00-9:00pm

Classroom: Industrial Studies 219C

Course Fees: All SJSU students now pay the Student Success, Excellence and Technology Fee. That fee helps to supply the materials or services made available in this class: chemistry, ink, printers, servicing equipment, etc. Please be advised that additional costs for materials will be necessary in order for you to complete the course successfully.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

Assignments, readings, handouts and other information will be located on Canvas where you may pick them up and print them out anytime you wish. Due to our efforts to make the Department of Art and Art History “paperless,” hard copies will not be handed out. You will find all class materials on Canvas.

Please let me know if you have problems accessing the site. You should go there now (or as soon as you get home) and download the greensheet and first assignments, so you have them available for future use. You should make a practice of doing this regularly. Start a folder on your laptop and download and keep the materials there, rather
than counting on being able to return to the server regularly. Sometimes the server goes down. Waiting until the last minute or failing to download and keep your materials safe can be deadly. Many of you may have used Canvas before for other classes. I will also place course materials on our Canvas site. To access the site, go to: https://sjsu.instructure.com

Course Description
A Beginning photography course, which introduces basic aesthetic issues in image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Photoshop.

This Beginning course in digital Photography will not only provide you with the basic skills necessary to produce technically proficient photographs, but will introduce you to the language of image making, with assignments designed to both hone your technical skills and develop your ability to communicate conceptually as an artist.

Course Learning Outcomes (CLO)
Upon successful completion of this course, students will be able to:

1. Use the manual functions on a camera. ISO, shutter speed, aperture, ect. to achieve an accurately exposed and composed photograph.
2. Learn to successfully shoot, import, enhance, export/print images using Adobe Lightroom
3. Develop ability to create imagery with a strong conceptual basis
4. Become familiar with presentation methods such as matting and framing
5. Learn to use our printers and print your own images.
6. Gain an understanding of the importance of presentation and present your work in a professional manner (whether traditional or experimental).
7. Learn to work within deadlines: complete three projects, in class exercises, and reading/writing assignments within assigned deadlines.
8. By the end of the course: develop a small body of very finished, professionally presented work with strong, thoughtful content

Required Texts/Readings

Textbook
Road to Seeing by Dan Winners

Other equipment / material requirements (optional)
1. DSLR camera with minimum of 6-mega-pixel capacity, full manual mode and RAW capture
2. Memory card for your camera (1GB+ is recommended)
3. Card reader/cable for memory card above
4. You MUST have your own laptop computer and a mouse to take this course.
3. You MUST Adobe Lightroom in your laptop.
4. You may need a Tripod & cable release/remote
5. You may need to purchase additional paper for your still image projects. Prices range depending on size and paper quality. More information on this in a few weeks.
6. White cotton gloves: strongly recommended for handling paper during printing
7. Jump Drive
8. Portfolio or portfolio box - used to transport your prints - must be labeled with your name. Can be an inexpensive version. Should be brought on print days. You will also use this to turn in your work. We will not accept prints submitted loose.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on.

<table>
<thead>
<tr>
<th>Assignment #</th>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>Your work and photos you like</td>
<td>10%</td>
</tr>
<tr>
<td>#2</td>
<td>Composition and Exposure practice</td>
<td>15%</td>
</tr>
<tr>
<td>#3</td>
<td>Lights and shadows</td>
<td>15%</td>
</tr>
<tr>
<td>#4</td>
<td>Weird &amp; Sad</td>
<td>15%</td>
</tr>
<tr>
<td>#5</td>
<td>Photographer Presentation</td>
<td>10%</td>
</tr>
<tr>
<td>#6</td>
<td>Reading and Writing</td>
<td>5%</td>
</tr>
<tr>
<td>Final Project</td>
<td>Passion (Photo series for a book)</td>
<td>20%</td>
</tr>
<tr>
<td>Participation</td>
<td>Including class practices, and Instagram portfolio</td>
<td>10%</td>
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</table>

Grading Policy

The work created in class will be evaluated based on the following criteria.

A **Outstanding**: thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B **Above Average** - Good: the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C **Average** - mediocre: achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

D **Unsatisfactory**: does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F You didn't submit an assignment.

Final Grade

Effort, enthusiasm, and improvement over the course of the class will be considered in the evaluation of your final grade. You should be improving as a photographer as each assignment progresses; therefore the assignments will gradually increase in difficulty and total value of your final grade in this class.
Classroom Protocol

The best way to develop your skills and ideas is to be here and actively participate. There will be a number of lectures and demos and we’ll have many discussions that you will not experience if you are not present. Your participation in the form of regular involvement in activities and discussions is not only required but mandatory. 10% of your final grade will be based on your class participation. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs. Giving me a list of difficulties you had at the end of the semester won’t be very effective in terms of attempting to lobby for a higher grade.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

• “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  o It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  o In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

• “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated
material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity
Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

Student Technology Resources
Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections
Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.
**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
40365  PHOT 40 - 01 Beginning Photography, Fall, 2015  Course Schedule

List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.

Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 1    | 08/24  | • Introductions, Attendance, Syllabus Overview, Course Assignments Overview  
|      |        | • Set up Instagram account with your smart-phone.  
|      |        | • Learn how to use phone camera and Instagram  
|      |        | • Begin “1 pic per day” project.  
|      |        | • *Assignment #1: Presentation: Bring 3 photos you like, and your work |
| 1    | 08/26  | • Assignment #1 Due  
|      |        | • Install Adobe Lightroom in your laptop  
|      |        | • Presentation day: Share your work and photos you like  
|      |        | • *Prepare DSLR camera for next class |
| 2    | 08/31  | • Bring your DSLR camera to class  
|      |        | • Tutorial: Basic DSLR camera operation, ISO, shutter speed, aperture and composition  
|      |        | • *Assignment #2: Lights and shadows |
| 2    | 09/02  | • Tutorial: Raw formats and use Adobe Lightroom to export pictures  
|      |        | • Workshop: Practice and shoot Assignment #2  
|      |        | • Photographer Presentation (Assignment #5) |
| 3    | 09/07  | • Labor Day! No class! |
| 3    | 09/09  | • Lecture: Inspiration photographers for assignment #3  
|      |        | • *Assignment #3 : Lights and shadows |
| 4    | 09/14  | • Tutorial: Basic knowledge and work flow in Adobe Lightroom.  
|      |        | • Photographer Presentation (Assignment #5) |
| 4    | 09/16  | • Assignment #3 Due  
|      |        | • Assignment #3 Critique day 1 |
| 5    | 09/21  | • Assignment #3 Due  
|      |        | • Assignment #3 Critique day 2 |
| 5    | 09/23  | • Lecture: Inspiration photographer for assignment #4  
<p>|      |        | • *Assignment #4: Weird &amp; Sad |</p>
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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</table>
| 6    | 09/28  | ● Tutorial: Advance DSLR camera operation and work flow in Adobe Lightroom.  
      |        | ● **Photographer Presentation (assignment #5)** |
| 6    | 09/30  | ● Workshop day for Assignment #4  
      |        | ● Answer question, solve problems, get your photos ready for printing. |
| 7    | 10/05  | ● **Assignment #4 Due**  
      |        | ● Printing demonstration: Print out your assignment #4  
      |        | ● Printing day 1 |
| 7    | 10/07  | ● **Assignment #4 Due**  
      |        | ● Printing day 2 |
| 8    | 10/12  | ● **Bring your prints. No digital for critique.**  
      |        | ● Critique assignment #4 day 1 |
| 8    | 10/14  | ● Critique assignment #4 day 2  
      |        | ● * Reading and writing: *Road to Seeing* by Dan Winners (Assignment #6) |
| 9    | 10/19  | ● Lecture: Inspiration for final project |
| 9    | 10/21  | ● **Assignment #6 Due**  
      |        | ● Field trip or guest speaker  
      |        | ● * Final Project proposal and artist statement |
| 10   | 10/26  | ● **Photographer Presentation day (assignment #5)** |
| 10   | 10/28  | ● **Photographer Presentation day (assignment #5)** |
| 11   | 11/02  | ● **Final Project proposal due**  
      |        | ● Proposal presentation |
| 11   | 11/04  | ● Field trip: *ATC show visiting*  
      |        | ● * Bring one photo frame for next class |
| 12   | 11/09  | ● Printing mount and frame demonstration  
      |        | ● Portfolio book making demonstration for prints. |
| 12   | 11/11  | ● **Artist statement First version due**  
      |        | ● Lecture: Inspiration for final project |
| 13   | 11/16  | ● **Final project: 5 images due**  
      |        | ● Critique about the 5 images |
| 13   | 11/18  | ● Critique about the 5 images  
<pre><code>  |        | ● * Prepare portfolio book for next class |
</code></pre>
<p>| 14   | 11/23  | ● Open Lab and workshop – Individual Meetings and printing(if you need) |</p>
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>11/25</td>
<td>• Thanksgiving Holiday. No Class!</td>
</tr>
<tr>
<td>15</td>
<td>11/30</td>
<td>• Open Lab and workshop – Individual Meetings and printing(if you need)</td>
</tr>
<tr>
<td>15</td>
<td>12/02</td>
<td>• <strong>Artist Statements due today</strong> - no late statements accepted – hard copies only –&lt;br&gt;• Do not email or use dropbox&lt;br&gt;• <strong>Bring your portfolio book or printed book to class</strong>&lt;br&gt;• <strong>Final Project due</strong> - Final critique Day 1</td>
</tr>
<tr>
<td>16</td>
<td>12/07</td>
<td>• Last day of regular class&lt;br&gt;• <strong>Bring your portfolio book or printed book to class</strong>&lt;br&gt;• <strong>Final Project due</strong> - Final critique Day 2</td>
</tr>
<tr>
<td>Final Exam</td>
<td>12/14 (Monday)</td>
<td>• <strong>7:45pm-10:00pm</strong>&lt;br&gt;• Bring snacks to share! Celebrate your accomplishments!</td>
</tr>
</tbody>
</table>