

**San José State University  
Department of Art and Design  
Art History 72.03: Design in Society  
Fall Semester 2017**

<b>Instructor:</b>	<b>Dr. Jan Newstrom Thompson</b>
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<b>Office Hours:</b>	Tuesday and Thursday : 9:30-10:30 a.m. and by appointment
<b>Class Days/Time:</b>	Tuesday / Thursday 3:00-4:15 p.m..
<b>Classroom:</b>	Art Building 133
<b>Prerequisites:</b>	None. This course meets Area C-1 requirement for Core GE and is a major requirement for design Students.

**Additional Contact Information**

- \* E-mail is generally the best method of contact during non-office hours.
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- \* Please allow 48-hours for an e-mail response.
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- \* Emergency: 911, Campus Escort: 42222
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- \* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

**Course Web Materials**

- ARTH 72 Course Website. Available at <http://gallery.sjsu.edu/>, select **Course Web Pages**. / Alternatively, use [arth.sjsu.edu/courses](http://arth.sjsu.edu/courses). Access through User: = **arth** - and Password: **scarab** .
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- The syllabus (aka “greensheet”) may be found at <http://www.sjsu.edu/art/documents/greensheets>
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## **Course Description**

This course considers the cultural role of design in addressing human needs in shaping the environment, in providing shelter, clothing, utilitarian objects, and transportation, in visual communication for political and entertainment purposes. It provides an historical introduction to major types of design in the Western world (often influenced by design and production methods in the Far East), with an emphasis on the foundations of modern design laid in the nineteenth century. It will consider the cultural role of design in finding creative solutions to useful objects, visual communications and built environments in a variety of social contexts. Works by designers from diverse cultures will be studied through social and aesthetic theories of designed objects and the roles that have played and continue to play in human societies. .

## **Course Goals and Student Learning Objectives**

This course is introductory and assumes no background in art or design history. This is a GE course, with three paper assignments totaling a minimum of 1500 words. [Courses to meet Areas R, S, and V of SJSU Studies must be taken from three different departments, or distinct academic units.]

The course seeks to provide students with an introduction to three basic foundations for studying the role of design in its social context: 1) a set of conceptual and visual tools for analyzing designed objects and their functions; 2) a critical overview of issues and problems faced by designers, manufacturers and consumers, especially in the modern era; and 3) a general understanding of the media, materials, modes of production and social relations through which various designs have historically emerged. Through textbook readings and lectures, students will learn to apply knowledge gained to the forms of the everyday designed environment. Note: As in any university course, ARTH 72 requires consistent student effort in order to achieve these learning goals. In other words, what you get out of the course will depend a great deal on what you put in.

## **Course Skill Learning Outcomes**

Upon successful completion of this course, students will be able to:

- LO1 - translate visual perceptions into verbal and written communication;
- LO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
- LO3 - recognize basic issues inherent to designed objects in general;
- LO4 - interpret designed objects from multiple points of view;
- LO5 - research, analyze and apply theoretical concepts in the field of design;
- LO6 - interpret designed objects from multiple points of view;

### **Course Content Learning Outcomes**

Upon successful completion of this course, students will have:

LO7 - learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;

LO8 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;

LO9 - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;

LO10 - an understanding of how design is affected by its cultural and historical contexts;

LO11 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;

LO12 - experienced significant works of art in the classroom, and in performances or exhibitions.

### **Required Texts/Readings** \_\_\_\_\_

#### **Textbooks**

David Raizman. *History of Modern Design*. 2nd edition. Pearson Prentice Hall (2011)  
This textbook is available at the SJSU Bookstore and through online bookstores.  
I suggest Barnes & Noble as a source.

Recommended : Nikolaus Pevsner. *Pioneers of Modern Design*. Yale University Press edition. This book is remaindered and can be bought at a fraction of its original cost.  
Look online for the best price.

Additional readings will be posted on the course website.

### **Classroom Conduct** \_\_\_\_\_

Cell phones must be turned off during class time.

#### **The use of Computers is not permitted.**

Please take care of personal issues such as using the lavatory before class begins. It is extremely rude to interrupt the lecture and your fellow students' concentration by exiting the room. Should you choose to leave during class time for frivolous reasons (answering your phone, for example), please DO NOT RE-ENTER the classroom. Surely you can invest one hour and fifteen minutes to focusing on what you're paying good money for.

## Art History 72: Design in Society Course Schedule Fall Semester 2017

Topic 1	Sustainability	Course Introduction Read Raizman, Introduction
Topic 2	Royal Demand & Control of Production: French Baroque and Rococo	Read Railman - Chapter One
Topic 3	Entrepreneurial Efforts in Britain	Raizman, Chapter Two
Topic 4	Expanding Industry in early 19th century Britain	Raizman, Chapter Three
Topic 5	Industry Reform, Gothic Revival and International Expositions	Raizman, Chapter Four
Topic 6	Arts and Crafts in Britain	Raizman, Chapter Five
Topic 7	Arts and Crafts in America	Raizman, Chapter Five
Topic 8	Aesthetic Movement	Raizman, Chapter Six
Topic 9	Art Nouveau [Signs and Symbols]	Raizman, Chapter Six
Topic 10	Mechanization and Industry	Raizman, Chapter 7
Topic 11	Modernism: Design, Utopia, Technology	Raizman, Chapter 9

Students should be prepared to discuss all of the assigned readings for each class session. It is important to read the assigned material carefully and before every class.

### **Important Dates**

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Test One - October 3 during class period

Test Two - November 7 during class period

Test Three - Thursday December 14, Room 133 at 2:45 p.m.

Tests are not cumulative.

### **Class Participation**

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Attendance and participation are essential to your success in this course as they represent your opportunity to apply what you have learned, to articulate your ideas clearly and effectively, to develop analytical and critical thinking about design, and to learn about additional perspectives on our topics of study.

**Important Note:** Group assignments and class activities require full participation of all group members. Documentation of legitimate participation is required for each member to receive the overall group grade, *e.g.*, timely submission of materials.

### **Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the [current academic calendar](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/) web page located at [http://www.sjsu.edu/academic\\_programs/calendars/academic\\_calendar/](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

## Assignments and Grading Policy \_\_\_\_\_

A separate in-class handout will outline the topics and requirements for the writing assignments.

### Assignment Format and Submission:

Type all assignments with one-inch margins on one side of 8 1/2 x 11" paper using a 12-point font.

Double-space, use page numbers on all pages, and put your name, title and assignment number at the top of the first page.

Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Keep a back-up disk of all your work.

NO plastic sheet covers or binders.

Cite all outside sources in the text and list in a separate Work Cited page; papers lacking source information will be returned.

Place all illustrations with appropriate captions at the end of the paper.

Turn in only printed copies; no electronic copy submissions.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted.

Papers must be submitted with notes, drafts, sources, and materials documenting the contribution of each participant; students not submitting such work will receive a "0" in lieu of the group grade; and exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

### Examinations and Writing Assignments: \_\_\_\_\_

- The writing requirement for a GE course is a minimum of 1500 words (six pages).
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- There will be three scheduled tests and three group papers (2 pages each). Group papers will be subject to peer review prior to submission, and all students are required to create an individual draft and document their participation in group activities to receive the overall group grade;
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- Material covered on tests will be derived from class lectures and assigned readings from the course textbook,
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## Syllabus: Design in Society

- Test format consists of a combination of analysis of design works and image identification.. Students are urged to remain current by taking effective lecture notes. It is recommended that students form study groups outside of class as this is a highly effective means of assimilating information into knowledge;
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- Group papers and individual drafts will require scholarly research as well as analytical and affective responses to works of design.
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- King Library Reference Librarians are an excellent resource for research information. See also the King Library Electronic "Articles & Databases" at < [www.sjlibrary.org](http://www.sjlibrary.org) >.
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- Make-up exams cannot be given without prior instructor approval or a documented excuse such as a doctor's note. Missed exams and assignments will be given a grade of "0"
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- Note the time and date of Test 3. If you know that you will not be able to attend on the date of Test 3, do not register for the course!

### **Relative weight of course requirements:**

Test One	25%
Test Two	25%
Test Three	25%
3 Group Papers	25%

### **Numeric grade equivalents:**

98-100	A+
92- 97	A
89-91	A-
85-88	B+
80-84	B
76-79	B-
72-75	C+
67-71	C
60-66	C-
55-59	D+
50-54	D
below 50%	F

**Please note:** Incomplete grades are not given in this course.

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course.

## **University Policies**

### **Academic integrity**

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University's Academic Integrity policy](http://www.sjsu.edu/senate/S07-2.htm), located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sa.sjsu.edu/judicial_affairs/index.html) is available at [http://www.sa.sjsu.edu/judicial\\_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy S07-2 requires approval of instructors.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

## **Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1<sup>st</sup> floor of Clark Hall and on the 2<sup>nd</sup> floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

## **Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit [the LARC website](http://www.sjsu.edu/larc/) for more information at <http://www.sjsu.edu/larc/>.

### **SJSU Writing Center**

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The [Writing Center website](http://www.sjsu.edu/writingcenter/about/staff/) is located at <http://www.sjsu.edu/writingcenter/about/staff/>.