

San José State University
Department of Art & Art History
ARTH181 : “Fashionology” - Fall 2017

Course Description

|

Instructor:	Dr. Jan Newstrom Thompson
Office Location:	Art 117
Telephone:	(408) 924-4337
Email:	ArtHist47@aol.com
Office Hours:	Tuesday/Thursday , 9:30-10:30 a.m. and by appointment
Class Days/Time:	Tuesday/Thursday , 12 noon - 1:15 p.m.
Classroom:	Art 135

In contrast to clothing, or dress, “fashion” as we know it today (i.e., a changing pageant of styles and trends) began in the late medieval era. The upper circles of European society engaged in a special way of wearing clothes that presented alluring values for the consumer that were intangible but influential. As the French defined it, fashion was not simply clothing, but “*à la mode*,” meaning cultural values that were subject to relatively rapid changes of style and form.

This course will examine the evolution and convolutions of fashion from its inception, c.1300 to the present day. Such an examination is potentially useful for art historical studies of almost every period, including the dating of works of art, sociological and economic indicators of culture and position, and the development of Western history in general.

The course takes a lecture format that also includes group work, projects, research activity, periodic tests and a final exam.

Course Goals and Student Learning Objectives:

Fashionology aims to acquaint students with the changing directions of “fashion” since its inception and to encourage awareness of how these directions were governed by economic, political and social conditions (including gender issues) in England, Continental Europe and the United States into the twenty-first century.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to :

LO1 - translate visual perceptions into verbal and written communication;

LO2 - write clearly, effectively and critically using terminology appropriate to the field of fashion.

LO3 - recognize basic issues with regard to the historical chronology and development of fashion in general;

LO4 - interpret fashion from multiple points of view;

LO5 - examine, research and analyze aspects of the Fashion System that has evolved from the nineteenth to twenty-first centuries.

Course Content Learning Outcomes

Upon successful completion of this course, students will have :

LO6 - learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of dress and the processes particular to the social contexts from which they developed;

LO7 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;

LO8 - an understanding of how fashion is affected by its cultural and historical contexts;

LO9 - an understanding of diverse approaches to creating fashion statements throughout history;

LO10 - experienced significant works of art in the classroom and museums.

Required Texts/Readings

Textbooks :

Kawamura, Yuniya. *Fashion-ology: An Introduction to Fashion Studies*. New York: Berg, 2006.

Tortora, Phyllis G. and Sara B. Marcketti. *Survey of Historic Costume*. 6th edition. New York : Fairchild Books / Bloomsbury, 2015.

Optional Text :

Tortora, Phyllis G. and Sara B. Marcketti. *Survey of Historic Costume; Student Study Guide*. 6th ed. New York: Bloomsbury, c.2015.

Other Readings that are assigned throughout the semester will be distributed in class.

The semester's Written Assignment will also be available as a separate handout that will be available in class during the third week of class meeting.

Art History Website

Art History students have access to the class web pages that can be reached through www.gallery.sjsu.edu - the Digital Art Lobby.

The user name is : **arth** - and the password is - **scarab**

Click on the banner on the right labeled "courses." Find our course number in the list of course offerings.

Classroom Protocol

Cell phone and computer use is prohibited during class time.

Kindly use the lavatory and take care of any business that might call you away from the classroom while the lecture is in session BEFORE class begins.

Take LOTS of NOTES! And don't miss a test, as make-ups are hard to get and are always less forgiving than the original test.

Form a Study Group and share your notes with your peers.

Attend class every session and get involved. Ask questions when something doesn't seem clear.

If your test grade(s) don't match your expectations, see me as soon as possible. Not much can be done to correct your grades in the last week of classes.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's Catalog Policies section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at <http://www.sjsu.edu/advising/>.

Assignments and Grading Policy

Evaluation consists of :

- an initial group presentation (10 points)
- 4 quizzes (10 points each for a total of 40 points)
- Research paper or project (25 points)
- Final Examination (25 points)

Specifics regarding the presentation, quizzes and research paper/project will be distributed during class period.

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University's Academic Integrity policy, located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an

appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

Learning Assistance Resource Center

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the LARC website for more information at <http://www.sjsu.edu/larc/>.

SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at <http://www.sjsu.edu/writingcenter/about/staff/>.

AH181 - Fashionology - Fall 2017

The schedule is subject to change with fair notice which will be made available during class period. Another BONUS for attending class!

Week	Topics	Readings, Assignments, Deadlines
1	What is Fashion?	Introduction. Begin reading Kawamura, <i>Fashion-ology</i> .
2	Academic Robes	Read Kawamura, <i>Fashion-ology</i> throughout the Labor Day weekend
3	Dandies	Discussion of Kawamura's <i>Fashion-ology</i> and the genesis of the Fashion System
4	Early Middle Ages as Background	Read in Tortora, PP. 122-143
5	Invention of "Fashion" - Later Middle Ages	Read in Tortora - pp. 144-177
6	Renaissance Developments	Read in Tortora - pp.179-203
7	Northern Renaissance	Read in Tortora,204-229
8	Baroque	Tortora : pp. 231-265
9	Rococo	Tortora : pp. 266-287
10	Nineteenth Century	Tortora : pp. 299-415
11	Early Twentieth Century	Tortora : pp. 417-453

Week	Topics	Readings, Assignments, Deadlines
12	Twentieth-Century, World War 2 and after	Tortora : pp. 454-539
13	60's & 70's	Tortora : pp.540-589
14	Summary	
Final Exam	December 13	Art 135 - at 9:45 a.m.

Please make note of Test Dates: _____

Test One : September 28 during class period

Test Two : November 2 during class period

Test Three (“Final Exam”) : December 13 in Art 135 at 9:45 a.m.