

**San José State University**  
**Department of Art and Art History**  
**Art 12, 2-Dimensional Design and Color Concepts, Section 02**  
**Fall 2017**

**Course and Contact Information**

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<b>Office Hours:</b>	Office 313 - Thursday 12:00-1:00 PM
<b>Class Days/Time:</b>	Tuesday/Thursday 8:00 AM-10:50 AM
<b>Classroom:</b>	Art 301
<b>Art Department:</b>	Art 116
<b>Art Contact</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

**Course Description**

This course serves as an introduction to contemporary and historical concepts of two-dimensional art and color theory. Areas of study will include: line, shape, texture, value, color, and spatial illusion. Students will develop a visual vocabulary for creative expression and communication through lectures, studio projects, class discussions, problem solving, and written assignments.

How we perceive color, value, and hue depends upon their relationship to each other, and with our own perceptions of their temperature and emotion. This course will explore both the scientific properties of optical perception of color and practical applications of its uses for a variety of effects.

**Course Goals and Learning Outcomes**

**CLO1:** Demonstrate an understanding of both design and color theory, and use vocabulary that allows them to analyze the elements (line, shape, value, texture and color) and principles (harmony, variety, balance, proportion, dominance, movement and economy), as they relate to two-dimensional art and design. This will be gained and measured through assigned readings, lectures, objective testing procedures, class discussions, and the completion and presentation of the student's own work.

**CLO2:** Students will achieve competence in the use of specific artist materials required for the practical application of exploring elements and principles of two-dimensional design and application of color relationships. Skills will be gained and measured through in-class exercises and studio activities, as well as through the completion of in-depth studio projects.

**CLO3:** Students will produce a portfolio of creative work that explores and examines the roles and relationships of the elements and principles of two-dimensional design, color relationships and color

theories, and demonstrate various techniques, skills, and styles with emphasis on the importance of quality craftsmanship and the development of professional level presentation skills. This will be measured through the assessment of overall portfolio review.

**CLO4:** Students will learn to analyze artwork both orally and in written form through observation, interpretation, judgment, and participation in class critiques of one's own and others work, and through the process and completion of collaborative work with their peers. This will be measured through the individual students overall participation in the class with emphasis on participation during project critiques.

### **Required Texts/Readings**

There are no required textbooks.

Optional textbook: Josef Albers: Interaction of Color, 2013 (50<sup>th</sup> Anniversary Edition)

### **Other Readings**

Required reading assignments can be downloaded here:

[http://arth.sjsu.edu/courses/Foundation/Art12/Required\\_Readings.html](http://arth.sjsu.edu/courses/Foundation/Art12/Required_Readings.html). Login and password will be given in class.

### **Library Liaison**

Elisabeth Thomas ([elisabeth.thomas@sjsu.edu](mailto:elisabeth.thomas@sjsu.edu))

### **Grading Information**

#### **Grade Breakdown**

Studio Assignments: 70%

Final studio assignment and statement: 20%

Class Participation – active involvement in critiques, class activities and discussions: 10%

No extra credit option available

#### **Late Work**

Work or assignments that are turned in later than the specified date by the instructor will be graded accordingly: **One whole letter grade is deducted for every class session since the official due date.**

University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

#### **DIGIT TO LETTER CONVERSION**

97-100% A+	72-77 C
92-96 A	70-71 C-
90-91 A-	68-69 D+
88-89 B+	62-67 D
82-87 B	60-61 D-
80-81 B-	0-59 F
78-79 C+	

## **Course Requirements**

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found at University Policy S12-3 at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

## **Final Project Information**

Final project will be talked about during class time.

## **Assignments**

- Exercise Set 1: Line/Space (CLO 1-4)
- Exercise Set 2: Shape/Form (CLO 1-4)
- Exercise Set 3: Texture/Pattern (CLO 1-4)
- Exercise Set 4: Color Wheel (CLO 1-4)
- Exercise Set 5: Simultaneous Contrast (CLO 1-4)
- Exercise Set 6: Value (CLO 1-4)
- Exercise Set 7: Final Project (CLO 1-4)

## **Materials List**

- |   |  |
|---|--|
| 1 package of black construction paper 9" x 12"                    | 1 roll of scotch "810" tape (frosted)  |
| 1 package of white construction paper 9" x 12"                    | 1 Roll of painters tape (Frog Tape)  |
| 1 tablet of Bristol Board (regular or vellum surface)<br>14 x 17" | 1 Glue stick   |
| 1 plastic water container   | 1 pair of scissors   |
| 1 spiral sketchbook (8 1/2 " x 11")                               | #11 Xacto knife and blades   |
| 1 black stamp pad   | 18" metal ruler  |
| 1 Art Gum eraser  | 1 Color Wheel  |
| 1 rubber cement pick-up eraser                                    | 1 Tube each of black and white acrylic or<br>gouache in the following colors:  |
| 1 fine point & 1 medium point black marker                        | Titanium white, ivory black, cerulean blue,<br>ultramarine blue, light yellow, naphthol crimson,<br>cadmium red, dioxazine purple. |
| Black technical pens (Pigma Micron)                               | Mixing palette for paints.   |
| Black India Ink   | 1 Round brush (synthetic watercolor) #3 or #4  |
| Pencils   | 1 Palette knife  |
| 1 unused #2 pencil (the eraser must be unused)                    |  |
| 1 Toolbox or Art-Bin to carry supplies                            |  |

## **Classroom Protocol**

Curiosity, an interest in the world around you and a "getting your hands dirty" mindset is a critical trait for any artist. Students are expected to arrive in class on time and prepared with all necessary materials to participate actively. Absences, late arrivals, and early departures will hamper your ability to participate fully in the class. Class participation plays an important roll in the learning process and ultimately affects your grade. If an absence is absolutely necessary, I would like for you to email me before class starts and let me know what is going on. Ultimately it is the student's responsibility to obtain any missed material (lectures, reading and class assignments). Please wait to use your cell

phone until after class. Remember to clean up your work areas when you're done using them. Critiques are mandatory and you will be expected to participate in them to receive participation points. Assignments are due at the beginning of class.

## **University Policies**

### **Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at [http://www.sjsu.edu/provost/services/academic\\_calendars/](http://www.sjsu.edu/provost/services/academic_calendars/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

### **Consent for Recording of Class and Public Sharing of Instructor Material**

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the green sheets include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

### **Academic integrity**

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [Error! Hyperlink reference not valid.](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](#) at

[http://www.sjsu.edu/president/docs/directives/PD\\_1997-03.pdf](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

## **Art 12 / 2D Design and Color Concepts, Fall 2017 Course Schedule**

The schedule is subject to change with fair notice. Please attend class to stay updated on due dates.

### **Course Schedule**

Week	Date	Topics, Readings, Assignments, Deadlines
1	Aug 24	Orientation/Elements of Art and Principles of Design Handout Intro: LINE/SPACE (CLO 1-4): Line Quality Exercises, Rottger; Interruption of Line by Obstacles Exercises.
1	Aug 29	Short Quiz on Elements of Art and Principles of Design/Work Day
2	Aug 31	LINE/SPACE: Work Day
2	Sept 5	LINE/SPACE: Work Day
3	Sept 7	LINE/SPACE: Work Day
3	Sept 12	All LINE/SPACE Exercises Due/Critique
4	Sept 14	Intro: SHAPE/FORM (CLO 1-4): Vertical/ Horizontal Lines, Grey Ground w/ B&W Shapes Exercise, Gestalt Exercises: 1) Pragnanz - Balance/Symmetry, 2) Reification, 3) Multi-Stable Perception/ Work Day
4	Sept 19	SHAPE/FORM: Work Day
5	Sept 21	SHAPE/FORM: Work Day
5	Sept 26	SHAPE/FORM: Work Day
6	Sept 28	All SHAPE/FORM Exercises Due/Critique Intro: TEXTURE/PATTERN (CLO 1-4): The Ogee Network Exercises, The Triangle Network Exercises, The Norma Beale Pattern Rotation Exercises
6	Oct 3	TEXTURE/PATTERN: Work Day
7	Oct 5	TEXTURE/PATTERN: Work Day
7	Oct 10	TEXTURE/PATTERN: Work Day
8	Oct 12	All TEXTURE/PATTERN Exercises Due/Critique Intro: COLOR (CLO 1-4): Create Color Wheel Exercise
8	Oct 17	COLOR: Work Day
9	Oct 19	COLOR: Work Day/ Color Wheel Due at End of Class.

9	Oct 24	Intro: SIMULTANEOUS CONTRAST (CLO 1-4): Josef Albers; One like Two Exercises, Two like One Exercises, Vibrating Edges Exercises/ Work Day
10	Oct 26	SIMULTANEOUS CONTRAST: Work Day
10	Oct 31	SIMULTANEOUS CONTRAST: Work Day
11	Nov 2	SIMULTANEOUS CONTRAST: Exercises Due/Critique Intro: VALUE (CLO 1-4): 5 Values Portrait Exercise, 3 Values Portrait Exercise
11	Nov 7	VALUE: Work Day
12	Nov 9	VALUE: Work Day
12	Nov 14	VALUE: Work Day
13	Nov 16	VALUE: Work Day - ATC Presentations (Class may be cancelled) If class is not cancelled we will have Critique of Value Exercises and Introduce the final project. If class is cancelled the Value assignments will be due the beginning of the next class.
13	Nov 21	FINAL PROJECT WRITTEN PROPOSAL DUE/ Work Day
14	Nov 23	CAMPUS CLOSED- Thanks Giving Holiday
14	Nov 28	FINAL PROJECT: Work Day
15	Nov 30	FINAL PROJECT: Work Day
15	Dec 5	FINAL PROJECT: Work Day
16	Dec 7	FINAL PROJECT DUE/ Critique