

San José State University
Department of Art & Art History
Beginning Digital Photography: Fall Photo 40 (Section-02) Fall 2017

Course and Contact Information

Instructor:	Michael Battey
Office Location:	DH 401B
Telephone:	(401) 524-4222
Email:	Michael.battey@sjsu.edu
Office Hours:	Thursdays 11-1, or by appointment
Class Days/Time:	T/TH 8:00-11:00
Classroom:	DH 410
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu

Course Description

A Beginning photography course which introduces basic aesthetic issues in (primarily black and white) image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Examine iconic work of classic and contemporary photographers in order to acquire meaning and aesthetic influence to your own picture making. Adobe Light Room is required to operate your own digital darkroom.

Canvas & MYSJSU Messaging

Assignments, readings, handouts and other information will be located on Canvas.

The course materials such as syllabi, assignment information, instruction handouts, etc. can be found in our CANVAS class site. Please be sure to check the site regularly to notify yourself of any updates or changes in the course schedule, and I will send you emails regarding any changes (such as due dates).

To access CANVAS, go to: <https://sjsu.instructure.com>

Course Content

Photo 40 will provide an environment and necessary structure, vital to success in the photographic medium. The manual functions on your DSLR properly is the first step to that success, which is why we will focus our attention to perfecting your visual intentions to a physical print . We will go over the manual functions of the camera as means for proper exposure and creative exposure, as well as what needs to occur before your hands touch a

camera. We will discuss the need for photography, what it has done to society, and your role in the medium.

Students will also become proficient in using Adobe Lightroom as a means to catalog/organize, edit and print their images. You will learn to properly use a digital photo printer to achieve physical copies of your work via Lightroom's Printing suite.

Class time will be used for some lectures, as well as demonstrations; regarding cameras and related gear, camera functions, Lightroom, printers/printing, photographic styles/ techniques, and photography's history in and outside of the world of art. Open Lab time will also be issued appropriately to ensure constant photographic practice is ensued, especially around project due dates. Printing is offered during dedicated in-class hours only.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. CLO 1- Gain an understanding and utilize photographic related vocabulary.
2. CLO 2- Become proficient in the manual functions of a DSLR, as means to properly expose an image
3. CLO 3- Relate the manual functions of a DSLR to creatively expose an image
4. CLO 4- Understand the role of light and lack thereof, in relation to a scene/subject
5. CLO 5- Learning how to make Lightroom work for you in your organizational and editing skills
6. CLO 6- Understand and properly use the provided printers as a vehicle for your final prints
7. CLO 7- Understand how imagery communicates and relays information to its viewer and creator
8. CLO 8- Prep for the next stepping stones in the photographic field
9. CLO 9- Gain an understanding of what Photography is, where it has come from, and where it is going
10. CLO 10- Develop a small body of professionally presented work as evidence of photographic knowledge

Required Texts/Readings

Textbook

“Art and Fear” by Ted Orland and David Bayles (available online)

Other Readings (optional)

“Light and Lens: Photography in the Digital Age” Robert Hirsch - 2012 edition

“Photographer's Handbook” Third edition by John Hedgecoe (recommended)

Other equipment / material requirements

- 1 DSLR, Lens(s) for provided camera
 - o Camera must be digital and allow manual control of exposure
 - o Canon Rebel series, Sony a6000, Nikon dx, fuji x series are good beginner systems. Do some research.
- Laptop Computer
- Memory card (at least 16gb)
- Card Reader (unless laptop has one)
- USB Stick and External Hard Drive (you will be taking A LOT of images)
- Tripod (strongly recommended, but can be borrowed from check out window)
- Portfolio case/box/folder for storing and transporting images
- Paper is provided as part of tuition/lab fees
- Money for presentation materials like matting, framing etc (~\$50)
 - o Universal Mat Size

Library Liaison

Elisabeth Thomas

Phone: (408) 808-2193

Email: elisabeth.thomas@sjsu.edu

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy

Grading is assignment specific. Full completion of any assignment does not automatically warrant a perfect score. In order to achieve full available points per assignment, dedication and creative practice is necessary. Work of any kind submitted late (without appropriate excuse) will be deducted 10%

A: Outstanding. Meets all requirements and beyond. Shows clear dedication, creativity and competency. Reserved for only the best. Excellent.

B: Above Average. Completes all requirements or almost all, with showing of competency, creativity and understanding. Great.

C: Average. May have completed all requirements, but not well. Some lack of dedication and/or competency is evident. The bare minimum. Okay.

D: Below Average. Requirements are not met. Clear lack of dedication and interest.

F: Failing. No or not enough requirements met to warrant a passing grade.

A:	94-100
A-:	90-93
B+:	87-89
B:	83-86
B-:	80-82
C+:	77-79
C:	73-76
C-:	70-72
D+:	67-70
D:	63-66
D-:	60-62
F:	<60

Grading Breakdown

Projects: 45%

Class Participation: 25%

In Class, Homework and Small Assignments: 15%

Final: 15%

Assignments

Projects (45%):

Project #1 (10% of grade):

- Lots of shooting! Blind shooting too!
- Split between two focal lengths
- Designed to enhance manual exposure skills, viewing and framing spaces, content focus
- Project guidelines will be distributed ahead of time

Project #2 (15% of grade): Portraiture: Selfies and Others/Environmental and Isolated

- portraits of self and others
- split between environmental portraiture and isolated subject
- enhances portrait imaging in sterile and busy environments
- Project guidelines will be distributed ahead of time

Project #3 (20% of grade): Modeling a Narrative/Concept

- designed around a central idea of your choice
- must adequately display your knowledge and proficiency with a camera in manual functions
- enhances content awareness and technical improvement/display
- Project guidelines will be distributed ahead of time

Participation (25%)

While attendance is not mandatory, participation is. Class participation; whether it is stating/arguing your opinion, asking a question (there are no stupid questions) or helping others during shooting/printing/matting etc. exercises, is a vital portion of your grade. Your participation elevates the skills of everybody in the classroom. Lack of presence (whether it be physically, or mentally) during project critiques will count severely against your grade. Students that fail to adequately engage during the semester will lowering their own grade ceiling. Unwarranted cell phone and laptop usage will negatively affect participation.

Image Checkpoints, Homework, In-Class assignments (15%)

- Checkpoints are scattered through the semester to make sure you are shooting constantly. Constant shooting=skill advancement. Some will be announced, some will will be random.
- Short papers, quick presentations and like assignments will occur throughout semester.

Final Exam (15%)

Two Parts

1. We will be doing a print exchange for our final! Any image from the semester is fine to do, but if it was a print done for a previous project, you must re-edit and print the image as an improved version. Consider this to be your “cream of the crop” work, and what you want to be remembered for. There is a good chance this will be displayed in either the Art Building or Duncan Hall. This is where taking notes during your critiques becomes a good idea.
2. You will have a final, 4 page paper due upon our final meeting.

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Classroom Protocol

No cell phones allowed unless otherwise instructed or for the Instagram project. Listening to music while working is fine as long as you are using headphones. Music helps some “get in the groove” and I am not one to inhibit that if possible. There shall be no use of electronic devices during lectures and demonstrations. Doing so will hurt your class participation, as well as the learning environment of yourself and others.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90-5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog, at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at

http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](#) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](#) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](#), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](#) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](#) is available at <http://www.sjsu.edu/studentconduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](#) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](#) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See [University Policy S14-7](http://www.sjsu.edu/senate/docs/S14-7.pdf) at <http://www.sjsu.edu/senate/docs/S14-7.pdf>.

Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit [Peer Connections website](http://peerconnections.sjsu.edu) at <http://peerconnections.sjsu.edu> for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels

within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)



SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at <http://www.sjsu.edu/counseling>.

Photo 40/Beginning Digital Photography, Fall 2017

Course Schedule: Subject to Change with advance notice

Week	Date	Topics, Readings, Assignments, Deadlines
1	8/24/2016	<p>-Greensheet: Go through together as a class, answer questions</p> <p>-Semester Overview: Review semester outline</p> <p>-Introduction: Who we are, where we see ourselves in 5 years, why we are in this class</p> <p>-Materials to Bring Next: Always bring your camera! Bring past work</p> <p><i>For Class on Tuesday:</i> bring any past work, and know your inspirations</p> <p><i>For Next Thursday:</i> Obtain camera for the semester, download Lightroom and have a dropbox account</p>
2	8/29	<p>-Past Works and Artists Show and Tell</p> <p>- Looking Into the Past: A Photographic History Lesson</p> <p>Basic manual functions of the Camera: ISO, Shutter Speed and Aperture</p> <p><i>Need to Do for Next Class:</i> Download Lightroom, Make a Dropbox account and download dropbox app, Bring 10 images and hard drive</p>
2	8/31	<p>- Cont. Past Works (if needed)</p> <p>- Organizing, Cataloging and Importing: Quick Lightroom Demonstration on importing and converting to Black and White</p> <p>Manual functions of the Camera: ISO, Shutter Speed and Aperture</p> <ul style="list-style-type: none"> - The Exposure “See-Saw” - What these terms mean, how they affect your images, balancing the three where to change them on your camera - Metering - Focal Length <p>-Bring 200 images min. for 9/12 (must be cataloged in Lightroom)</p>
3	9/5	<p>(Continue Week 2 Leftovers and free shooting)</p> <p><i>-Notify about Project 1: Due Tuesday, September 21st</i></p>

3	9/7	<ul style="list-style-type: none"> - Manual functions of the Camera Cont. - Looking Into the Past: A Photographic History Lesson - Camera Demo and free shooting time - Bring 200 images min. for 9/12 (must be cataloged in Lightroom)
4	9/12	<ul style="list-style-type: none"> -Manual functions Cont. for a proper exposure -Manual Functions for a creative exposure: Depth of Field and Shutter Speed -Examples of Creative Exposure in Art - More in depth lesson on Focal Length
4	9/14	<ul style="list-style-type: none"> -Open Discussion: Answering questions and troubleshooting -Viewing images so far (Success and mistakes) - Photo Walk!: While touring the photo facilities, we will take a walk through campus and isolate different scenes, subjects etc. and photograph together using Manual Functions of the Camera. -Extra Shooting time
5	9/19	<p>SHOOTING DAY</p> <ul style="list-style-type: none"> - Classroom will be closed, do what you need to do to shoot away! <p><i><u>Your First Project will be due Thursday</u></i></p>
5	9/21	<p><u>Project #1 Due</u></p> <ul style="list-style-type: none"> -Present your work - Technical troubleshooting <p><i>Have at least 1000 images shot this semester by 10/5</i></p> <p><i>- Due Tuesday, 9/26: at least 1 page on a photographic artist with some image examples submitted electronically (will review in class (9/28))</i></p>
6	9/26	<ul style="list-style-type: none"> -Presentations Continued if needed - Lightroom Editing Tools Demonstration <p><i>Project #2 Assigned and Due October 31st</i></p>

		<p>^ Portraiture: Selfies and Others/ Environmental and Isolated</p> <p><i>- DUE: at least 1 page on a photographic artist with some image examples</i></p>
6	9/28	<p>- Lightroom Cont</p> <p>-Open discussion on questions and techniques</p> <p><i>Have at least 1000 images shot this semester by 10/5</i></p>
7	10/3	<p>-Guest Lecturer(s)</p> <p>-Debrief on Guest Lecturer(s) presentation and work</p>
7	10/5	<p>-A look into Portraiture: The Canon, 1840-Present, Commercial vs Art,</p> <p><i>-Image check (at least 1k images)</i></p>
8	10/10	<p>SHOOTING DAY!</p> <p>- Go out and shoot, class closed</p> <p><i>If you have a fun light, big or small, bring it in next class</i></p>
8	10/12	<p>Constructive Critique's: How to Speak and Listen</p> <p>^ We will critique artists here</p> <p>-Having fun with lights!</p>
9	10/17	<p>-Printing Demo</p> <p>-Free Print/Shooting Time</p>
9	10/19	<p>-Free Print/Shooting Time</p>
10	10/24	<p>-In Class Writing Assignment: Testing a Myth</p> <p><i>Assignment #3 Assigned. Due 12/5</i></p>
10	10/26	<p>Free Print</p>

11	10/31	Critique Day on Project #2
11	11/2	Critique Continues
12	11/7	<p>SHOOTING DAY!</p> <ul style="list-style-type: none"> - Go out and shoot, brainstorm or plan for your third project/ Final Project - Classroom closed <p><i>If you have black and white negatives, bring them! (Can be any format, your parents old shots or your experiments)</i></p>
12	11/9	<p>Darkroom Demo!</p> <ul style="list-style-type: none"> - A peak into the analog world <p>-1 on 1 meetings for those that wish for feedback extra help during class hours</p>
13	11/14	<p>-ATC Gallery Visits: Viewing work in campus galleries</p> <ul style="list-style-type: none"> - Cont. 1 on 1 meetings if needed
13	11/16	<p>ATC DAY/ No Class</p> <ul style="list-style-type: none"> - Advancement to Candidacy Presentations for Grads (and yours truly) will be ongoing during class hours, use time wisely
14	11/21	<p>Printing/Matting</p> <ul style="list-style-type: none"> - Attendance not required but recommended as your you have 2 more class periods to print for Project 3 and your Final. - 1 on 1 for those that need it
14	11/23	Have a great Thanksgiving!
15	11/28	Printing Day/ Matting Demonstration
15	11/30	Printing Day
16	12/5	Critique Project #3
16	12/7	Critique Project #3