

San José State University
Department of Art & Art History
Photo 40, Beginning Photography, Section 08, Fall 2017

Course and Contact Information

Instructor:	Carmina Eliason
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Email:	carmina.eliason@sjsu.edu
Office Hours:	Fridays 3:30-4:30pm
Class Days/Time:	Fridays 9:30am-3:30pm
Classroom:	Duncan Hall 410
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu

Course Format**Technology Intensive, Hybrid, and Online Courses**

This is an in-person course, which will utilize a combination of classroom space, field trips, and the use of Canvas. This course requires a DSLR (with manual mode), laptop, and Adobe Lightroom, all of which must be ready on Day 1 of class. These tools will be consistently used every day. More details on other supplies are listed below.

Course Description

A beginning photography course which introduces basic aesthetic issues in (primarily black and white) image-making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. CLO 1 Use the manual functions on a camera: ISO, shutter speed, aperture, etc. to achieve an accurately exposed and composed photograph.
2. CLO 2 Understand digital workflow and organizing photos in Adobe Lightroom.
3. CLO 3 Understand both visual and technical elements of the photographic image and how it was created, including composition as well as post-processing.

4. CLO 4 Understand basic printing and digital presentation methods.
5. CLO 5 Understand and dissect the visual communication of photography, its cultural influence and the role it plays in our society and develop individual aesthetic appreciation.

Required Texts/Readings

Textbook

No textbook required for this course. Readings and assignments related to readings will be announced in class and distributed via Canvas, please check Canvas regularly for updates.

Other Readings

Most exercises will be covered in class demonstration. You will need to take your own notes or share notes amongst classmates.

Other technology requirements / equipment / material

- **Technology**
 - Digital Camera with a minimum of 6-mega-pixel capacity [with adjustable shutter speeds and "f" stops]. Manual mode required. The following are some suggested digital Single Lens Reflex (SLR) cameras with full manual controls:
 - Nikon - D40, D50, D70s, D80
 - Canon - EOS Digital Rebel (XT, XTi, 10D, 20D, 30D)
 - Olympus - Evolt 300, 330, 500
 - Pentax - K100D, K110D, K10D
 - Panasonic - Lumix DMC FZ7s, FZ30s, FZ50s
 - Laptop computer (must have USB ports or appropriate adapters)
 - Updated Adobe Lightroom Software (available to download through SJSU at <http://its.sjsu.edu/services/software/adobe/>)
 - Compact Flash Card, or other Memory Card suitable for your digital camera. 1GB minimum, more storage is highly, highly recommended, as are extra backups should the first one fail.
 - 16 GB USB jump drive required
 - Card Reader for the above media (unless your computer has the appropriate port)
- **Matting/Presentation Supplies**
 - Linen Tape + Photo corners (costs and materials be shared amongst a group)
 - Mat Board (size details given in class)
 - Portfolio Envelope (details given in class)
- **Optional, but highly recommended**
 - 64GB media storage (USB or external hard drive) for backing up work
 - Tripod

Suggested Local Vendors:

Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977
 Kaufman's Camera- 154 W. 25th Ave, San Mateo (650) 574-3429
 Bear Images- 417 Lambert Ave., Palo Alto, 94306 (650) 813-9820
 Adolf Gasser- 181 2nd Street, SF (415) 495-3852
 Samy's Camera- 1090 Bryant Street, SF (415)621-8400

Online Vendors:

Adorama (NY)
 B&H (NY)
 Freestyle Photo (freestylephoto.biz)

Library Liaison

Elisabeth Thomas (elisabeth.thomas@sjsu.edu)
 Website: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities>

Course Requirements and Assignments

Special Note: Since this class only meets one day a week the pacing of the class will be rapid. Some assignments and quizzes will due on Canvas due mid-week. Please check in on Canvas frequently for due dates.

- **Class Participation and Engagement: In Class Exercises & Discussions (300 points)**
 - Exercises that are relevant to the course material will be given in class and cannot be made up. The exercises may be on the camera, computer, and may involve short excursions to other parts of campus. Participation in these exercises is required to succeed in the class.
 - Discussions in pairs, groups or with the class will be required from time to time. Contributing can be in the form of making observations, asking questions, or sharing experiences.
 - Other ways of being actively participating in the class: sharing skills with others, helping others catch up with materials, and brining new ideas to class.
- **Write-ups (100 points)**
 - Students are expected to respond to guest speakers and assigned readings five times throughout the course. Please refer to Canvas and the schedule for reading due dates and response write-ups.
- **Projects (600 points)**
 - Bracketing Project (50 points)
 - Composition Technique Project (50 points)
 - Mid Term Project (200 points)
 - Final Project (300 points)
- **Total Points: 1000**

Final Examination or Evaluation**Final Exam + Evaluation Date: Wednesday 12/13, 7:15-9:30am, Online**

Your Final Exam will cover manual functions on a camera, Lightroom processing, composition, as well as other class materials related to the CLO's. A review will be given the day before the exam.

Grading Information

Please refer to the outline of requirements and assignments for a more detailed break-down. Updated assignment sheets with project break down will be available in class or on Canvas.

A	94-100%
A-	90-93%
B+	87-89%
B	84-86%
B-	80-83%
C+	77-79%
C	74-76%
C-	70-75%
D+	67-69%
D	60-66%
F	0-59%

I do not accept late work, with the exception of emergency situations. If a life circumstance occurs please let me know as soon as possible so I can support your learning in this class. Opportunities for extra credit will be announced in class and on Canvas.

Classroom Protocol

1. First and foremost, I expect our classroom to be a fun and safe learning space.
2. I expect you to have respect for yourself and your learning process, each other, materials, classroom, and me.
3. Our classroom space will have an open-door policy. This does not mean you can skip class and catch up later. For the purposes of our class this means: Get up and stretch if you need to, take a quick bathroom break when you need to, if you are tired and need a nap, go somewhere else and then return. I understand that as a student you have an enormous amount of pressure and responsibilities. How you act in class affects other people. If you are tired and need to sleep/take a break (ie social media or video games), please do so elsewhere, so the rest of us can fully engage in the work at hand.
4. Participation means being engaged in classroom discussion, lessons, and activities. This class is a conversation and I expect all of you to contribute in the way that is most appropriate to your personality.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Photo 40 / Beginning Photography, Fall 2017 Course Schedule

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	F 8/25	<p>Welcome! Syllabus, Basic Class QA Introductory Warm-Up + Icebreakers</p> <p>Introduction to Photography + Perspective</p> <ul style="list-style-type: none"> ▪ Presentation: What is Photography? What is a Camera? ▪ In Groups: Brainstorm + Field Trips (Camera Checks by Instructor) ▪ Brief Intro to Composition: Changing up your perspective ▪ Mini Field Trip: On campus
2	F 9/1	<p>Manual Mode</p> <ul style="list-style-type: none"> ▪ Image Review ▪ Presentation: Exposure + Manual Mode ▪ Discuss and Begin Bracketing Assignment ▪ Field Trip: TBA, walking distance from San Jose
3	F 9/8	<p>Workflow + Composition</p> <ul style="list-style-type: none"> ▪ Presentation: Workflow, File Management, Importing, Exporting ▪ Review Perspective + Composition: Image Review ▪ Discuss and Begin Bracketing Project ▪ Field Trip: TBA, Walking or short drive
4	F 9/15	<p>Culling, Editing, Sizing</p> <ul style="list-style-type: none"> ▪ Field Trip: TBA, Meet at Location, Return to Classroom ▪ Presentation: Culling, Editing, Sizing ▪ In-Class Image Editing ▪ Photo Review ▪ Assign Midterm
5	F 9/22	<p>Portraits</p> <ul style="list-style-type: none"> ▪ Field Trip ▪ In-Class Editing ▪ Photo Review

6	F 9/29	<p>Landscapes</p> <ul style="list-style-type: none"> ▪ Field Trip Only Day
7	F 10/6	<p>The Print</p> <ul style="list-style-type: none"> ▪ Print Demo ▪ Make prints for Mid-Term ▪ In-Class Editing
8	F 10/13	<p>Mid Term Critique + Matting Demo</p> <ul style="list-style-type: none"> ▪ Matting Demo ▪ Critique ▪ Potluck ▪ Introduce Final Project
9	F 10/20	<p>Creating spaces</p> <ul style="list-style-type: none"> ▪ Lecture ▪ Bring in Collection to photograph ▪ Group project + possible Field Trip
10	F 10/27	<p>Photographing a story or event</p> <ul style="list-style-type: none"> ▪ Field Trip ▪ Activity TBA: Group project or lecture
11	F 11/3	<p>Work Day</p> <ul style="list-style-type: none"> ▪ Activity TBA: Self-directed field trip or group project ▪ Project Consultations ▪ In-Class Editing ▪ Printing
12	F 11/10	Veteran's Day – No Class
13	F 11/17	<p>Field Trip + Possible Work Day</p> <ul style="list-style-type: none"> ▪ In-Class Editing ▪ Printing ▪ Consultations
14	F 11/24	Thanksgiving Break – No Class

15	F 12/1	Last Print Day + Matting
16	F 12/8	Final Critique Due, Potluck, Review for Exam
***	W 12/13 7:15-9:30am	Last Day of Class – Exam Day + Final Evaluation