San José State University
Department of Art & Art History
Image and Idea, Photo 120, Section 02, Fall, 2018

Course and Contact Information
Instructor: Robin Lasser
Office Location: (IS 219)
Telephone: (510) (282 6993) (cell is best way to reach me)
Email: robin.lasser@sjsu.edu
Office Hours: (Tu. and Thurs. 11-12 AM in IS 219)
Class Days/Time: (section 01 12-2:50, section 02 3-5:50)/Tu. and Thurs.
Classroom: IS 219
Prerequisites: Photo 40
Department Office: ART 116
Department Contact: Website: www.sjsu.edu/art  Email: art@sjsu.edu

Course Description
An intermediate course in which students pursue individual projects. Emphasis on diverse strategies of approach and presentation which culminate in a group exhibition. More details: This course provides students with tools for critical analysis of images. Students will develop a self-determined body of work over the course of the semester. The class will be divided into small groups so that individual attention can be placed on each student as they develop this body of serious artwork. The class will exhibit their work in a gallery at the end of the semester. This will give students experience in promoting, hanging, and exhibiting their artwork. In support of their own ideas, images and video of artist’s work will be shown, critically analyzed, and discussions will revolve around the ideas which support each artist’s work. Field trips to exhibition spaces on and off campus provide students with first-hand information about living as an artist/photographer in the 21st century. Contemporary guest artists will visit the class and present their work and professional practice.

“University Policies: Office of Graduate and Undergraduate Programs maintains university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc.”
You may find all syllabus related University Policies and resources information listed on GUP’s Syllabus Information web page at http://www.sjsu.edu/gup/syllabusinfo/

Department†Office‡ART†116
Department†Contact‡Website†wwwÆsjsuÆeduØart‡Email‡art@sjsuÆedu
Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. CLO 1. To construct all aspects of exhibition presentations
2. CLO 2. To write an artist statement
3. CLO 3. To write a critical review
4. CLO 4. To identify and recite art criticism
5. CLO 5. To create a body of work to be exhibited at the end of the semester

Upon successful completion of this course, students will be able to:

- To construct a self-imposed body of work.
- To write about and analyze photographs.
- To identify professional contemporary art making practices.
- To identify local museums and exhibition spaces.
- To identify contemporary artists who use video, photography, and installation as part of their art making process

Course Assignments

You will write an artist statement, aligned with learning objective 2.
You will write reviews of an exhibition, aligned with learning objective 3.
You will write reviews about a visiting artist, aligned with learning objective 4
You will write a reflection on readings
You will create a body of work or installation for final exhibition aligned with learning objective 5

Required Texts/Readings

The Critique Handbook Chapter 1 + 5. (provided by the instructor in pdf format)
Art and Fear by Ted Orland + David Bayles (optional)

Course Format and technology required

1. You should have your own laptop computer to take this course. You should own a copy of the Adobe Suite of software. Free access at link seen below. You will most likely need a good-sized jump drive, a flash card and driver.
2. Depending on the size of your computer’s hard drive, you may want to buy more storage in the form of an external hard drive. Not mandatory but strongly recommended if you’re short on space and plan to use video in your work.

3. You may need to purchase additional paper for prints. Prices depend on size and paper quality.

4. Canned air: strongly recommended for scanning

5. White cotton gloves: strongly recommended for handling paper during printing


7. Presentation materials – vary widely depending on what project you choose for exhibition

Adobe Software Programs - Creative Cloud from this website: http://its.sjsu.edu/services/software/adobe/

As you will see on the site, SJSU is providing all students, faculty, staff and administrators with free Adobe software for campus and home computers, and you must have an active SJSU One ID and password to qualify for ordering and downloading this software.

Library Liaison

Library Liaison
Peggy Cabrera  peggy.cabrera@sjsu.edu  408-808-2034

Website: http://libguides.sjsu.edu/collectiondevelopment/CDhumanities

Grading Information

The work created in class will be evaluated based on the following criteria. Extra credit papers about a lecture on art, or field trip to an art institution is possible. Grade goes down half a grade, for each day a project or paper is late.

A  Outstanding: thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B  Above Average - Good: the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C  Average - mediocre: achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

D  Unsatisfactory: does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F  You didn't submit an assignment.

97-100 = A+
93-96 = A
90-92 = A-
87-89 = B+
83-86 = B
80-82 = B-
77-79 = C+
73-76 = C
70-72 = C-
67-69 = D+
63-66 = D
60-62 = D-
59 and below = F

Final Examination or Evaluation
The final exhibition is the “final exam.”

Class Participation
The best way to develop your skills and ideas is to be here and actively participate. There will be a number of lectures and demos and we’ll have many discussions that you will not experience if you are not present. Your participation in the form of regular involvement in activities and discussions is not only required but also mandatory. 20% of your final grade will be based on your class participation. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs.

Final Project - End of Semester Group Exhibition
The work you present in this exhibition will represent a highly refined, professionally presented version of the ideas you have been experimenting with all semester. Your final, included as a part of the group exhibition, is of critical importance to this course and will represent 30% of your grade. Failure to complete your final project and/or participate in the group exhibition will result in failure of the course.

Make Ups and Late Work
It is your responsibility to make up missed class sessions or late work. If you’re going to miss a class, please send me an email (before the missed day) and I’ll let you know what you will be missing. Many class lectures and demonstrations cannot be repeated. Any deadline missed will result in lowering the assignment grade one letter for each week that it is late. Again, talk to me if you are having problems. Do not miss critique days, even if you don’t have work of your own to show. Your voice is critical to the success of this class.

Final Grade
Your final grade will be based on:
- two critiques of work in progress (30%),
- your final project presented in the group exhibition (30%)
- Writing assignments (20%)
- Class participation (20%),
List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.

### Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>August 21</td>
<td>Introductions and attendance. Class Overview. “Where are you from?” and “Why are you here?” Divide into two groups. Talk about how to write a gallery/artist lecture critique. (DIE) Look over the pdf of the exhibition catalog. Talk about proposals</td>
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<tr>
<td>1</td>
<td>August 23</td>
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<tr>
<td>2</td>
<td>August 28</td>
<td>Robin shares projects: Refuge in Refuse, Migratory Cultures, and Dress Tents Photo Faculty exhibition opening and talks 5- 5:50PM (section 02 attends this opening reception. Group one present project proposals for the semester. Turn in written project proposals and presentation of ideas. Present a few past works for context.</td>
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<td>2</td>
<td>August 30</td>
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<tr>
<td>3</td>
<td>Sept. 4</td>
<td>Group two present project proposals for the semester. Turn in project proposals. Present a few past works for context. Everyone turns in gallery reflection paper</td>
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<td>3</td>
<td>Sept. 6</td>
<td>Digital Darkroom flow from camera to print. Go over pdf handouts from Victoria and website discovered by Andrew. Finish any additional proposals.</td>
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<td>4</td>
<td>Sept. 11</td>
<td>Coyote creek Printing Demonstration and help with basic digital darkroom. Guest speaker Deb Cramer, Director of Keep Coyote Creek Beautiful- use your photography to raise environmental and social issues in our expensive and crowded city. Draw/Write your migration story onto a Boat to be utilized for the September 14th launching of the lanterns event at the Koi pond in Kelly Park</td>
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<td>4</td>
<td>Sept. 13</td>
<td>Group 1 (each student makes a print) on Epson printer Group 2 (each student makes a print) on HP printer</td>
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<td>5</td>
<td>Sept. 18</td>
<td>Printing for critique 1 and individual discussions of work in progress. Section 01 attends Photo Faculty exhibition with Robin moderating</td>
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<td>5</td>
<td>Sept. 20</td>
<td>Printing for critique 1 and individual discussions on work in progress. Please attend Robin’s Sari Dress Tent installation installed at the Asian Art Museum North Atrium on September 23rd from 11-4PM.</td>
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<td>6</td>
<td>Sept. 25</td>
<td>Field trip to the Art Object Gallery. Exhibition by South East Asian artists including Binh Danh.</td>
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<td>6</td>
<td>Sept. 27</td>
<td>Printing Lab and individual help on your first projects.</td>
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<tr>
<td>Date</td>
<td>Event Description</td>
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| Oct. 2   | Field trip to SJMA- Dinh Q Lee with curator Rory Padeken  
Turn in reflection paper on October 9 |
| Oct. 4   | Critique Group 1 - Turn in prints, and have folder of additional images on a USB drive. We will critique them by projecting a group of your images |
| Oct. 9   | Critique Group 2 - Turn in prints, and have folder of additional images on a USB drive. We will critique them by projecting a group of your images |
| Oct. 11  | Finish critiques and TA shares their work                                                                                                           |
| Oct. 16  | Print Lab-and individual help-sample artist statement- assignment write your 150-word statement                                                      |
| Oct. 18  | Jobs for exhibition—describe and (sign up)                                                                                                          |
| Oct. 23  | Printing Lab- and individual help - Guest speaker Susan Moffet and the Albany Bulb Landfill.  Homework- please write your 150-word artist statement |
| Oct. 25  | Printing Lab and individual help – Help with artists statements – finalize                                                                          |
| Oct. 30  | Printing and individual help-Print to final size for a frame you have chosen (Robin will be out of town for museum lecture and visual research for the Oklahoma Museum of Art.) |
| Nov. 1   | Printing and individual help-Print to a final size for a frame you have chosen. (Robin will be out of town for museum lecture and visual research for the Oklahoma Museum of Art.) |
| Nov. 6   | Critique group 1 (one piece framed for show)                                                                                                        |
| Nov. 8   | Critique group 2 (one pieces framed for show) All statements and images uploaded to our designers by Friday at midnight.                            |
| Nov. 13  | Review the catalog general lay out for cover and interior pages - finish any outstanding critiques-                                               |
| Nov. 15  | Attend ATC presentations- Final framing                                                                                                               |
| Nov. 20  | Last discussion around catalog. Catalog sent to printer.  Print to frame size                                                                            |
| Nov. 22  | Thanksgiving Holiday                                                                                                                                   |
| Nov. 27  | Final printing and framing                                                                                                                              |
| Nov. 29  | Final printing and framing.  Nov. 30- Friday hang exhibition                                                                                        |
| Dec. 3   | Opening Reception                                                                                                                                       |
| Dec. 6   | De install                                                                                                                                             |

Recent news reports indicate that U.S. Immigration and Customs Enforcement (ICE) may soon launch a major sweep in Northern California. There is no indication that stepped-up enforcement will focus on our campus specifically.
However, I would like all of us to be mindful of the guidance we received on this matter from California State University Chancellor Timothy P. White. You can review the entire message here. Especially pertinent at this time is the following excerpt:

“We do advise any member of our CSU community – students, faculty and staff – who is approached while on campus by federal, state or local officials asking for information or documentation regarding immigration status, to immediately contact the University Police Department. The University Police Department will act as a liaison with the on-site officials, and will coordinate with the Office of General Counsel to provide guidance, references and resources as available.”

Here at San Jose State, this means contacting UPD at (408) 924-2222 before responding to any inquiries regarding immigration status. Should you have questions on this matter, please contact your dean or direct supervisor. Thank you for your attention to this important matter.