

San Jose State University
Department of Art and Art History
ART 12 2-D Design and Color Concepts
Section 04 Spring 2017

Instructor: Matthew Weston Taylor
Office Location: ART 317
Email: matthew.taylor@sjsu.edu
Office Phone: 408-924-4406
Office Hours: T-TH 11:30 AM-12:00PM
Class Days/Time: T-TH 12:00PM-2:50PM
Classroom: Art 301

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Course Description

How we perceive color, value, chroma, and hue depends upon their relationship to each other, and with our own perceptions of their temperature and emotion. This course will explore both the scientific properties of optical perception of color and practical applications of its uses for a variety of effects.

This course serves as an introduction to contemporary and historical concepts of two-dimensional art and color theory. Areas of study will include: line, shape, texture, value, color, and spatial illusion. Students will develop a visual vocabulary for creative expression and communication through lectures, studio projects, class discussions, problem solving, and written assignments.

Course Goals and Student Learning Objectives

Upon successful completion of this course, students will be able to:

CL01: Demonstrate an understanding of both design and color theory, and use vocabulary that allows them to analyze the elements (line, shape, value, texture, and color) and principles (harmony, variety, balance, proportion, dominance, movement, and

economy), as they relate to two-dimensional art and design. This will be gained and measured through assigned readings, lectures, objective testing procedures, class discussions, and the completion and presentation of the student's own work.

CL02: Students will achieve competence in the use of specific artist materials required for the practical application of exploring elements and principles of two-dimensional design and application of color relationships. Skills will be gained and measured through in-class exercises and studio activities, as well as through the completion of in-depth studio projects.

CL03: Students will produce a portfolio of creative work that explores and examines the roles and relationships of the elements and principles of two-dimensional design, color relationships and color theories, and demonstrate various techniques, skills and styles with an emphasis on the importance of quality craftsmanship and the development of professional level presentation skills. This will be measured through the assessment of overall portfolio review.

CL04: Students will learn to analyze artwork both orally and in written form through observation, interpretation, judgment, and participation in class critiques of one's own and others work, and through the process and completion of collaborative work with their peers. This will be measured through the individual students overall participation in the class with emphasis on participation during project critiques.

Classroom Protocol

Objectives for each class will be outlined at the start of each day. It is imperative that you arrive to class on time and with all materials necessary, ready to work.

The structure of the course is one that encourages students to participate and take responsibility for their own learning experience. Think of our time in class as a laboratory, where you are encouraged to explore the concepts and topics set fourth.

Cell phone use during class time is restricted to educational and musical uses when appropriate. We will take a break at the half way point of each class, please use this time appropriately so that our work time can be focused on work.

Throughout the course we will conduct critiques and discussions. These may focus on in class work, homework, or other topics. Participation from all students is required. Students are also required to maintain a portfolio of all work throughout the semester. Portfolios will be collected periodically for both evaluation and for discussion with students.

Due to the nature of the course it is imperative that you attend all classes. In class work and participation makes up a large portion of your course grade. In the event that you must miss a class it is always better to notify me ahead of time so that appropriate alternatives can be made.

(Note: According to University policy F69-24, “Students attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”)

Assignments and Grading Policy

Assignments will include: readings, writings, and creative projects.

Homework assignments will vary in scope and concept, but will coincide and aid the in class work. It is your responsibility to know what has been assigned and when projects and homework are due.

Participation includes each student’s engagement with their work and the work of their peers both in and out of class. It includes class discussions and critiques as well as the day-to-day class environment.

Grading will be based upon a combination of in class projects, homework/finals, and participation.

Late work will only be accepted with prior approval.

Class Projects 70%
Home Work/Final 20 %
Participation 10%

Grade percentages are as follows:

A:	93-100	C:	73-76
A-:	90-92	C-:	70-72
B+:	87-89	D+:	67-69
B:	83-86	D:	63-67
B-:	80-82	D-:	60-62
C+:	77-79	F:	0-59

Course Materials

Paper:

Drawing Paper Pad at least 18"x24"
Bristol Pad (regular or vellum) 14"x17"

Gouache or Acrylic Paint:

Blues: Ultramarine Blue and Cerulean Blue (hue) or Sky Blue
Reds: Alizarin Crimson and Cadmium Red (hue) or Scarlet Red or Naphthol Red
Yellows: Lemon Yellow and Hansa Yellow or Senegal Yellow or Permanent Yellow

Ivory Black
Titanium White

Brushes:

Synthetic acrylic/watercolor brush: #4 or #5 round

Other Materials:

1 package of black construction paper 9"x12"
1 package of white construction paper 9"x12"
Sumi or India Ink
Large Bamboo Brush
Small Paper Color Wheel (with tints/shades)
Palette with compartments and mixing wells (large and covered is best)
Pencil- HB
Erasers- White Plastic, Art Gum
Black Pen- Pigma Micron
Glue- Rubber Cement, Glue Stick
Scissors or Xacto Knife
Metal Ruler- 18" - 24"
Sticks, Twigs, Leaves
Conte Crayon- Black or Graphite Stick

Other/Optional Materials:

Compass (inexpensive)
Drawing Board (plywood is best, 1/4"- 3/8" thick and 24"x36")
Tape: Masking, Drafting, or Painters
Pencil Sharpener
Container for Water (large yogurt or something similar)
Brayer
Plastic Baggy / Paper Towels
Mat Board

Texts and Readings

Readings will be assigned throughout the duration of the course, it is your responsibility to remain current with readings and be prepared for class discussions.

Optional: Interaction of Color by Joseph Albers

University Policies

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of fortyfive hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University's Academic Integrity policy S07-2](http://www.sjsu.edu/senate/S07-2.htm), located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Integrity Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit [Peer Connections website](http://peerconnections.sjsu.edu) at <http://peerconnections.sjsu.edu> for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at <http://www.sjsu.edu/writingcenter>.

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at <http://www.sjsu.edu/counseling>.

Art 12 2-D Design and Color, Spring 2017 Course Schedule

Schedule is subject to change

Week	Date	
1	1/26	Introduction to course. Discussion of Syllabus, Materials, Course Objectives
2	1/31 2/2	Line Project- Name Crop (CLO 1-4) Line Project- Name Crop
3	2/7 2/9	Line Project- Mark/Quality (CLO 1-4) Cut Drawing Grid Project- Structure/System/Pattern (CLO 1-4)

Week	Date	
4	2/14 2/16	Cut Drawing Grid Project- Structure/System/Pattern (CLO 1-4) Cut Drawing Grid Project- Structure/System/Pattern
5	2/21 2/23	Shape Project- Positive/Negative Space/Composition/Frame (CLO 1-4) Shape Project- Positive/Negative Space/Composition/Frame
6	2/28 3/2	Shape Project- Symmetry/Asymmetry- Notan (CLO 1-4) Shape Project- Symmetry/Asymmetry- Notan
7	3/7 3/9	Value Pattern Project- Full Value Range (CLO 1-4) Value Pattern Project- High Contrast
8	3/14 3/16	Value Pattern Project- Narrow Value Range/Contrast Value Pattern Project- Emphasis
9	3/21 3/23	Texture Project- Rubbing/Painted- Value (CLO 1-4) Texture Project- Rubbing/Painted- Value
10	3/28 3/30	Spring Break- No Class Spring Break- No Class
11	4/4 4/6	Color Wheel Warm/Cool Color Project- Collages (CLO 1-4) Color Wheel Warm/Cool Color Project- Collages
12	4/11 4/13	Tint/Shade/Tone Project- Blind Faces (CLO 1-4) Tint/Shade/Tone Project- Blind Faces
13	4/18 4/20	Simultaneous Contrast Project (CLO 1-4) Simultaneous Contrast Project
14	4/25 4/27	Still Life Project- Saturation/Value- Chromatic (CLO 1-4) Still Life Project- Saturation/Value- Muted
15	5/2 5/4	Still Life Project- Saturation/Value- All Still Life Project- Saturation/Value- All
16	5/9 5/11	Final Projects (CLO 1-4) Final Projects
17	5/16 5/24	Final Projects Final 9:45am-12:00pm