

**San José State University**  
**Department of Art & Art History**  
**#27444, Photo 40, Section 07, Spring, 2017**

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<b>Office Hours:</b>	Tuesday 3-4 or by appointment
<b>Class Days/Time:</b>	Tuesday, Thursday 12:00-2:50pm
<b>Classroom:</b>	Industrial Studies 219C
<b>Department Office:</b>	ART 116
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

### Course Description

*A beginning photography course that introduces students to basic aesthetic issues in image making (primarily in black and white), as well as photographic technique utilizing digital cameras, electronic image processing and printing. Now taught digitally, requires a DSLR type (digital) camera and Adobe Light Room.*

### Learning Outcomes and Course Goals:

#### Course Learning Outcomes (CLO):

Upon successful completion of this course, students will be able to:

1. CLO 1 Demonstrate knowledge of how a DSLR camera operates and functions.
2. CLO 2 Understand the importance of Camera RAW and capturing in the Manual Function.
3. CLO 3 Understanding how to sequence images effectively.
4. CLO 4 Understand how to process images via Adobe Lightroom®.
  - a. Learning skills such as, but not limited to: importing and exporting images, editing images (in terms of exposure, contrast, highlights, shadows, whites, blacks, etc.), burning and dodging, printing, the understanding of how edits will show on a printed replication of the image, and **IF necessary** basic retouching.
5. CLO 5 Communicate *ideas* through the photographic medium.
6. CLO 6 Be able to make prints through Lightroom.
7. CLO 7 Be able to write an effective and thoughtful artist statement.

## Required Texts/Readings

**Textbook** No textbook required. All readings for this class will be provided for you in advance on Canvas. However, I will only be presenting you with specific passages from readings, and trust me, these are great books to read. You will have a total of two writing assignments related to these readings. I will be providing you selected passages from the following:

*On Photography*, By Susan Sontag ISBN-13: 9780312420093

You may find both of these books on Amazon or Barnes and Noble. Again no purchase is necessary, but they are definitely books worth having.

## Required Materials for this class:

1. **DSLR:** (Digital Single Lens Reflex) camera.
  - a. Must be able to capture images in **Manual Mode**.
  - b. Must be able to capture images in **Camera Raw**.
  - c. Must have a **megapixel quality of 12** (Negotiable) **or higher**.
2. **White Cotton Gloves:** prevent fingerprints and oils from altering the appearance of your images. Also to be used with Matte Boards. Can be found at Foto Express, or online at various websites (Amazon, eBay, B&H Photo, Adorama, etc.).
3. **Matte Boards:** Either white or black will be fine. *Choice of matte boards will affect the appearance and conceptual feeling within your work* [You will need **2 (Backing and window)** total for one project]. **\*\*MAY NEED MORE BASED ON FINAL PROJECT\*\***
4. **ARCHIVAL Linen Hinge Tape:** to be used to frame images.
5. **A Laptop:** To be used at both home and at school.
6. **A Flashdrive (that you are willing to depart with over a weekend):** At least 1 GB.
7. **Willingness to Explore.**

## Other Materials:

The following materials are not required for this class, but I highly recommend each of them:

1. Tripod
2. Hard Drive
3. A portfolio (transporting images)

## Library Liaison:

Rebecca Kohn

Phone: (408) 808-2007

Email: [rebecca.kohn@sjsu.edu](mailto:rebecca.kohn@sjsu.edu)

## Course Requirements and Assignments:

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](#) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>

**Homework:** Your homework is worth 20% of your final grade. Your homework is to capture **100-200 images on certain week**; yes I will check these on those weeks. I know at first that may sound like a lot but think of it

this way, there are 5 weekdays, let's say you capture 20 images a day, you already have 100 images and 20 images a day in digital is easily manageable. Most of you will easily go over 200 images. You will have 6 homework checks total.

**Project Assignments:**

*Each Assignment must have the following information on it:*

Name

Date

Assignment #

Title of work

**Students who do not put this information on each image will forfeit 10% of their overall grade on the assignment.**

**Test 1: (10) pts. (CLO 1 and 2)**

**Basic Camera Test**

You will be turning in on a flash drive a set of images exploring different functions of your camera: using aperture to control Depth of Field, the difference between fast and slow shutter speed, different ISO, different white balances, cropping, exposure control, etc.

**Assignment 1: (20 pts) (CLO 1, 2, 3, and 6)**

**Principles of Design: The Art of Seeing.**

Using four images to show and demonstrate knowledge and understanding of the Principles of Design and further demonstrate knowledge of utilizing the functions of a camera.

**Assignment 2: (30 pts) (CLO1, 2, 3, 4, 5, and 6)**

**Diptych: Less is More (Matte Boards required)**

Create a visual narrative between two images.

**Assignment 3: (FINAL): (40 pts) (CLO 1-7)**

**Crafting Narratives**

**A series of 6+ images (No more than 10) that tell a narrative.**

**An accompanying artist statement will be required.**

**Will need some style of presentation method (matte boards, frames, book, multimedia, etc).**

**Quick Note: On assignments, I'm not asking for many images to be presented in final form, but part of your participation grade is being here for **both/all** critique days and capturing images outside of class time.**

**Quick Note on Late Work, Any student who does not turn projects in on time will loose a letter grade off of their grade for the assignment. Photography is so much about time and how you utilize it.**

**Reading Response Assignments: 1 page, double-spaced, 12pt Times New Roman font, 1" margins all the way around.**

These two reading assignments are worth a total of 30 points (15 points each) and are worth *15% of your final grade in this course*.

You will be responding to selected passages of readings from:  
*On Photography* by Susan Sontag.

You will be responding to questions such as:

“ In *On Photography*, Susan Sontag writes ‘These photographs, concrete, particular, anecdotal (except that the anecdote has been effaced)—moments of lost time, of vanished customs—seem far more surreal to us now than any photograph rendered abstract and poetic by superimposition, under printing, solarization, and the like.’ What is your understanding of a *surreal* photograph? What sort of imagery do you think qualifies as “*surreal*”? How can this sort of imagery reflect ‘Moments of lost time’? Explain thoroughly in a one-page response.

**Grading: 200 points total**

**Projects 50% (100 points)**

**Reading Assignments 15% (30 points)**

**Homework (capturing images) 20% (40 points)**

**Participation 15% (30 points)**

**Extra credit opportunities will be provided. (5 points for each one)**

You will be graded on technique, concept, and (when applicable) presentation and an artist statement for a given assignment. Your final grade will also be determined by your participation in class discussions, your homework assignments (5 checks at 8 points each), and your reading assignments.

**Grading Scale:**

- A+ 100+** —Student has demonstrated full understanding of project, and went above and beyond my/their own expectations to really achieve a superbly thought out project.
- A 90-99**—Student has demonstrated full understanding of project and has presented excellent work, both technically and conceptually.
- B 80-89** —Student has a good project and understood the parameters of the assignment. Some technical/conceptual adjustments need to be made or pushed further.
- C 70-79** —Student has met parameters of the assignment, average in quality, could be improved much further.
- D 60-69** —Student did not meet parameters of the assignment, poor quality.
- F 0-59** — Students who are rewarded F’s are those who do not turn assignments in/are not here to participate in class.

**Extra Credit:** I do give extra credit on each assignment to students who earn it; you must meet my expectations and more importantly your own expectations to earn extra credit. I reward hard-working, self-motivated individuals.

Extra Credit Opportunities: Photography department field trip (dates are to be determined), Gallery Reports (writing assignment 3 pages guidelines will be posted to Canvas), Attend ATC presentations (dates to be determined).

**Classroom Protocol**

**Participation:** Participation is mandatory in this class. “Anything worth doing is worth doing well.” ~Sabin Gray

**Cell-Phone Use:** Cell-Phone use is **not permitted** during lectures, demonstrations and/or critiques. During Open lab days feel free to use your phone, as long as it's not distracting to other students.

**Laptop Use:** Same as Cell-phone policy.

## University Policies

### General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html), at

<http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

### Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at [http://www.sjsu.edu/provost/services/academic\\_calendars/](http://www.sjsu.edu/provost/services/academic_calendars/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

### Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

### Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of

Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](#) is available at <http://www.sjsu.edu/studentconduct/>.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](#) at [http://www.sjsu.edu/president/docs/directives/PD\\_1997-03.pdf](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](#) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

### **Accommodation to Students' Religious Holidays**

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See [University Policy S14-7](#) at <http://www.sjsu.edu/senate/docs/S14-7.pdf>.

### **Student Technology Resources**

Computer labs for student use are available in the [Academic Success Center](#) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

### **SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](#) at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)



## PHOT 40, Sec. 07/ Beginning Photography, Spring 2017, Course Schedule

*NOTE: This schedule is subject to change at any time by the instructor. Any changes made will be verbally notified and the updated syllabus will be emailed out.*

Week	Date	Topics, Readings, Assignments, Deadlines
1	Thursday 1/26	Introduction: Going over Syllabus. Lecture on Photography: the art of seeing. How we see light. Brief lecture on Photography History.
2	Tuesday 1/31	Bring cameras into class, in-class exercise. Demonstration on how the camera works: Aperture and Depth of Field. Demonstration on how to import images into Lightroom. <i>Homework: Capture images to work on for next class. Explore Aperture/Depth of Field.</i>
2	Thursday 2/2	Bring Cameras into class, in-class exercise. Demonstration on how the camera works: Shutter Speed and Capturing motion. Lecture: ISO and the Photo Trifecta <i>Homework: Capture images to work on for next class. Explore Shutter Speed and ISO</i>
3	Tuesday 2/7	Demonstration on how the camera works: White Balance. Using a camera in manual mode and the difference between RAW and JPG. Demonstration on editing, converting from color to black and white. Introduction to <b>Test 1</b> . <i>Homework: Capture images for Test 1.</i>
3	Thursday 2/9	Demonstration on editing and exporting in Lightroom. Review on Camera RAW and Manual mode. Check images (if ready). Answer questions on camera usage. <b>Go Over Reading Assignment 1</b>
4	Tuesday 2/14	<b>Submit Images for Test 1.</b> Demonstration on editing images Lecture on Principles of Design. <b>Introduction to Assignment 1.</b> <i>Homework: Capture images for Assignment 1</i>
4	Thursday 2/16	Open Lab day. Must have images to work on. Demonstration on editing images Demonstration on printing from Lightroom.
5	Tuesday 2/21	Open Lab: Must have images to work on Demonstration on editing images <b>Print Day For Assignment 1.</b> <i>You must print from the classroom printer in order to receive full credit on the assignment.</i>
5	Thursday 2/23	<b>Print Day</b> <b><u>Reading Assignment 1 due</u></b>

6	Tuesday 2/28	Critique for <b>Assignment 1:</b> Group 1
6	Thursday 3/2	Critique for <b>Assignment 1:</b> Group 2
7	Tuesday 3/7	Lecture on Portrait Photography. Introduction to <b>Assignment 2.</b> <i>Homework: Think of ideas for Assignment 2</i>
7	Thursday 3/9	Lecture on Landscape Photography. 1-on-1 meetings to discuss ideas for 2 <sup>nd</sup> Assignment <i>Homework: Capture Images for Assignment 2 ½ portraits ½ landscapes</i>
8	Tuesday 3/14	Open Lab Working Critique/ 1-on-1 meetings
8	Thursday 3/16	Open Lab Working Critique/1-on-1 meetings
9	Tuesday 3/21	Open Lab Working Critique/1-on-1 meetings <b>Print Day</b>
9	Thursday 3/23	<b>Final Print Day For Assignment 2</b>
10	3/27-3/31	<b>SPRING BREAK 3/27-3/31 ENJOY PHOTOGRAPH LOTS OF COOL SCENES// Mount images.</b>
11	Tuesday 4/4	<b>Critique Assignment 2 Group 1</b>
11	Thursday 4/6	<b>Critique Assignment 2 Group 2</b>
12	Tuesday 4/11	<b>Introduction to Final Assignment (Assignment 3)</b> Lecture on creating a narrative. Photographers who craft narratives
12	Thursday 4/13	<b>Introduction to Reading Assignment #2</b> Lecture: More Photographers who work in narratives! <i>Homework: Think of a narrative you would like to explore for this assignment, the assignment is worth 40 points, so make it count. Come prepared on Monday with some idea and images to look at together</i>
13	Tuesday 4/18	<u><b>Visiting ATC Galleries.</b></u> Guest Lecture from artists in galleries.
13	Thursday 4/20	Open Lab Working Critique/ 1-on-1 meetings
14	Tuesday 4/25	<b>Reading Response #2 Due</b> Open Lab Working Critique 1-on-1 meetings Lecture: on Presentation.
14	Thursday 4/27	<u><b>ATC Presentations Wednesday 26, and 27th</b></u> No class. <b>Extra Credit if you attend.</b>

15	Tuesday 5/2	<b>Final Print Day for Group 1</b>
15	Thursday 5/4	<b>Final Print Day for Group 2</b> <b><u>Matte images over the weekend.</u></b>
16	5/9	<b>Critique Day Group 1</b>
16	5/11	<b>Critique Day Group 2</b>
17	5/16	Final Day of Instruction. Instructor presentation of work.
Final Exam	Final	<b><u>IS 219C on Wednesday May 24<sup>th</sup> 9:45-12:00</u></b> <b><u>Required attendance</u></b> , returning all uncollected work, individual meetings.