San José State University
Department of Art and Art History
PHOT 112, Color Photography, Section 1, Spring 2017

Course and Contact Information

Instructor:	Carmina Eliason
Office Location:	TBA
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Email:	carmina.eliason@sjsu.edu
Office Hours:	MW 6:00-7:00 pm
Class Days/Time:	MW 3:00 - 5:50pm
Classroom:	IS 219
Prerequisites:	Photo 40
Department Office:	Art 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu

Course Format

This is an in-person course that requires access to Canvas, a laptop, your own updated copy of Lightroom and Photoshop, as well as a DSLR Camera. All of this must be available at all class sessions. Assignments will be updated through Canvas. To access Canvas: http://sjsu.instructure.com.

Course Description

Catalog Description: An intermediate course introducing principles of color photography, color theory, a refined use of the camera and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Adobe Photoshop.

This intermediate level photography course provides the student a solid background in the theory and practice of color photography. Emphasis is on both technical and aesthetic expression of color, from initial image capture to finished print, along with color symbolism and its use as a compositional tool. Students will develop competence in the use of digital photographic equipment, software, storage devices and printers to produce digital photographic images satisfying the requirements of a series of assignments designed to develop specific skills and competencies.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. **Color Theory:** Understand, discuss and write about concepts of color theory as they relate to photographic images.

2. **Composition:** Use concepts of color theory, color of light, in addition to theories of composition to frame and compose a photograph.

3. **Camera:** Understand how to appropriately use the manual functions on a camera to achieve a

well-exposed and color balanced image.

4. **Post Processing:** Understand and implement color post processing skills in Lightroom (and a beginning understanding in Photoshop).

5. **Organization:** Continue to develop organizational skills as it relates to digital image management.

6. **Printing:** Understand and use printers at SJSU (as well as outside printers) to create color balanced images.

7. **Paper Type:** Develop a basic understanding of how to choose a paper type for specific projects.

8. **Portfolio:** Develop a portfolio of work with the intention of using in a future professional context.

9. **Historical/Societal Role of Photography:** Continue to develop an understanding of contemporary photography, its historical role and societal implications.

Required Texts/Readings

Textbook

No textbook required for this course. Readings and assignments related to readings will be announced in class and distributed via Canvas, please check Canvas regularly for updates.

Other Readings

Most exercises will be covered in class demonstration. You will need to take your own notes. However, if you are someone that learns better by having a handbook ready, I recommend looking for one that has a layout and format that you find approachable. Otherwise, I will be putting relevant resource material for you on Canvas.

Other required equipment / material requirements

WILL NEED IMMEDIATELY (Due by 3ʳᵈ class meeting)
- Digital Camera with a minimum of 6-mega-pixel capacity [with adjustable shutter speeds and "f" stops]. Cameras with a "manual" mode are required. The following are some suggested digital Single Lens Reflex (SLR) cameras with full manual controls:
   o Nikon - D40, D50, D70s, D80
   o Canon - EOS Digital Rebel (XT, XTi, 10D, 20D, 30D)
   o Olympus - Evolt 300, 330, 500
   o Pentax - K100D, K110D, K10D
   o Panasonic - Lumix DMC FZ7s, FZ30s, FZ50s
- Laptop computer (must have USB ports or appropriate adapters)
- Updated Adobe Lightroom AND Photoshop (available to download through SJSU at http://its.sjsu.edu/services/software/adobe/)
- Compact Flash Card, or other Memory Card suitable for your digital camera. 1GB minimum, more storage is highly, highly recommended, as are extra backups should the first one fail.
- Card Reader for the above media (unless your computer has the appropriate port)
- Large capacity thumb drive for printing your images on SJSU printers

TO ACQUIRE LATER (MORE DETAILS GIVEN IN CLASS)
- Portfolio Envelopes - Please put your name on the outside. Work will not be accepted without an envelope.
- Paper for print tests throughout semester (type and size will be discussed in class and details posted on Canvas)

      o   Some paper will be provided
- Printing materials for final projects (more details provided in class)
- White gloves for handling prints

Optional, but highly recommended
- 64GB media storage (USB or external hard drive) for backing up work
- Tripod
- Archival portfolio or museum box to keep your portfolio prints

Suggested Local Vendors:
Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977
Kaufman's Camera- 154 W. 25th Ave, San Mateo (650) 574-3429
Bear Images- 417 Lambert Ave., Palo Alto, 94306 (650) 813-9820
Adolf Gasser- 181 2nd Street, SF (415) 495-3852
Samy's Camera- 1090 Bryant Street, SF (415)621-8400

Online Vendors:
Adorama (NY)
B&H (NY)
Freestyle Photo (freestylephoto.biz)

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at http://www.sjsu.edu/senate/docs/S12-3.pdf.

- *Class Participation and Engagement: In Class Exercises & Discussions (250 points)*
  - Exercises that are relevant to the course material will be given in class and cannot be made up. The exercises may be on the camera, computer, and may involve short excursions to other parts of campus. Participation in these exercises is required to succeed in the class. You will need access to canvas on most class days, where these assignments will be posted.
  - Discussions in pairs, groups or with the class will be required from time to time. Contributing can be in the form of making observations, asking questions, or sharing experiences.
  - Other ways of being actively participating in the class: sharing skills with others, helping others catch up with materials, and bringing new ideas to class.
- *Write-ups and/or Exhibition (100 points)*
  - Students are expected to respond in written format to speakers and/or assigned readings 4 times (at 25 points each) throughout the course. Please refer to Canvas and the schedule for due dates and response write-ups. There is a possibility that we will also be able to exhibit our classwork in one of the student galleries. If this is the case then participating in the exhibit will be counted as 25 points and only 3 write-ups will be assigned.
- *Projects (650 points)*
  - The bulk of the work done for this class will be demonstrating your understanding of the course material through assigned projects. Projects 1, 2, and 3 have more emphasis on technical ability, while the Mid-Term and Final balance technical skills with creative concept based work. All of the work in this class will lead up to the production of your Final Project which, when completed, should provide you with a portfolio of images that you can use for professional presentation.
    - Projects 1, 2 and 3 *(50 points each)*
    - Mid-Term Project *(200 points)*
    - Final Project *(300 points)*
- *Total Points: 1000*

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at http://www.sjsu.edu/senate/docs/F69-24.pdf states that "Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading."

Final Examination or Evaluation

A Final Creative Project is given instead of a Final Exam. Please refer to schedule attached.

Grading Information

Please refer to the outline of requirements and assignments for a more detailed break-down. Updated assignment sheets with project break down will be available in class or on Canvas.

A   94-100%

A-   90-93%
B+   87-89%
B   83-86%
B-   80-85%
C+   77-79%
C   73-76%
C-   70-75%
D+   67-69%
D   60-66%
F   0-59%

I do not accept late work, with the exception of emergency situations.

Note that "All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades." See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

Classroom Protocol

1. First and foremost I expect our classroom to be a fun and safe learning space.

2. Our classroom space will have an open-door policy. This does not mean you can skip class and catch up later. For the purposes of our class this means: Get up and stretch if you need to, take a quick bathroom break when you need to, if you are tired and need a nap, go somewhere else and then return. You are still responsible for all materials, conversation, exercises, group work, etc that you might miss during your break, so please make sure you exchange contact information with several classmates in case you miss something important.

3. I expect you to have respect for yourself and your learning process, each other, materials, classroom, and me.

4. Participation means being engaged in classroom discussion, lessons, and activities. This class is a conversation and I expect all of you to contribute in the way that is most appropriate to your personality. Because of my open door policy, I expect that if you need to take care of a need during class, please excuse yourself and take care of it: this includes hunger and sleepiness. I understand that as a student you have an enormous amount of pressure and responsibilities. However, how you act in class affects other people. If you are tired and need to sleep/take a break (ie social media or video games), please do so elsewhere, so the rest of us can fully engage in the work at hand.

Some general rules to think about with this class, any class, and life.

1. Each person is coming to this class with a different skill level and background. Please be respectful and helpful towards others.
2. During discussions and presentations I expect full class participation, which means engaged listening. Generally, engaged listening happens when a person makes eye contact and/or faces the speaker, takes notes, makes relevant questions or commentary.
3. If you witness behavior that is not respectful of others experience in this class please say something, privately if need be.

University Policies (Required)

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' Syllabus

[Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at http://www.sjsu.edu/gup/syllabusinfo/"

Photo 112 / Color Photography, Spring 2017 Course Schedule

The below schedule is subject to change with fair notice made in class and on Canvas.

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	M: 1/30/17	Syllabus, Introduction to Course Semester Warm-up Activities: Who are you as a photographer?
1	W: 2/1/17	Review of Basic Photography, Organizational Skills, Lightroom Review Troubleshooting any problems acquiring camera, software etc. Semester Warm-up Activities: Developing themes and concepts for your portfolio
2	M: 2/6/17	Due: Fully charged camera, Lightroom, Photoshop and blank memory cards ready to go Color Photo History and Introduction to White Balance, Introduce Project 1
2	W: 2/8/17	Color Theory and Color Balancing in Lightroom
3	M: 2/13/17	Color Theory Part and Introduction to Photoshop and Color Balancing in Photoshop
3	W: 2/15/17	Project 1 Due, Introduce Project 2 and Review Part A of Mid-Term Color Printing, Contact Sheets, Test Prints
4	M: 2/20/17	Printing from Lightroom Print Day: Bring materials to work on Project 2 (Part A of Project 2 Due—digital images)
4	W: 2/22/17	Print Day: Bring materials to work on Project 2 Project 2 Due
5	M: 2/27/17	Introduction to Mid-Term, Guest Speaker
5	W: 3/1/17	Field Trip: TBA
6	M: 3/6/17	Demo: Printing from Photoshop Print Day: Bring materials to work on Mid-Term (Part A of Mid-Term Due—digital images)
6	W: 3/8/17	Print Day: Bring materials to work on Mid-Term
7	M: 3/13/17	Print Day: Bring materials to work on Mid-Term
7	W: 3/15/17	FINAL PRINT DAY Bring materials to work on Mid-Term
8	M: 3/20/17	MID-TERM PROJECT DUE Critique Day 1 (Attendance required both days)
8	W: 3/22/17	Critique Day 2 (Attendance required both days) Introduction to Project 3 and Final
9	M: 3/27/17	Spring Break: Work on developing images for your final project…
9	W: 3/29/17	Spring Break: But also enjoy the break!
10	M: 4/3/17	Guest Speaker and workshop

10	W: 4/5/17	Exploring Portfolio Presentation Formats and Photobooks
11	M: 4/10/17	Exploring Paper Types Print Day and In-Class Work Day. Bring materials to work on Project 3
11	W: 4/12/17	Print Day and In-Class Work Day. Bring materials to work on Project 3
12	M: 4/17/17	<mark>Project 3 Due</mark>: In Class Discussion and Review
12	W: 4/19/17	Print Day and In-Class Work Day. Bring materials to Work on Final Project
13	M: 4/24/17	Print Day and In-Class Work Day. Bring materials to Work on Final Project
13	W: 4/26/17	MFA ATC: Attendance required, MLK Library Room TBA
14	M: 5/1/17	(Possible Gallery Exhibition Week) Print Day and In-Class Work Day. Bring materials to work on Final Project
14	W: 5/3/17	Print Day and In-Class Work Day. Bring materials to work on Final Project
15	M: 5/8/17	Print Day and In-Class Work Day. Bring materials to work on Final Project
15	W: 5/10/17	LAST PRINT DAY. Bring materials to work on Final Project.
16	M: 5/15/17	**ALL FINALS DUE, no projects accepted late** Group 1 Critique
Finals Schedule	**12:15-2:30 pm** on **W: 5/24/17**	FINAL EXAM SCHEDULE DAY, PLEASE NOTE DIFFERENT TIME Group 2 Critique