

San José State University
Department of Art & Art History
PHOT40, Beginning Photography, Section 2
Spring 2017

Course and Contact Information

Instructor:	Rhianna Gallagher
Office Location:	Graduate Studio IS 221
Telephone:	(831) 295-7607
Email:	gallagher.rhianna@gmail.com
Office Hours:	Monday, Wednesday 6-7PM or by appointment
Class Days/Time:	Monday/Wednesday 3:00PM - 5:50PM
Classroom:	Industrial Studies 219C

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

“is [The Photograph] a mirror, reflecting a portrait of the artist who made it, or a window, through which one might better know the world?” -John Szarkowski

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the class web page on the Canvas learning management system website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

A beginning black and white photography course utilizing a digital single lens reflex camera (DSLR) to capture images and edit in Adobe Lightroom. Understanding both technical and conceptual aspects of photography. Placing oneself in the context of contemporary photographic art through a brief understanding of history of the medium and an awareness of other photographic artists.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. To build technical and conceptual skills in the making of photographs.
2. Placing oneself in the context of contemporary photography through a brief understanding of the history of the medium.
3. Learning the functions of a digital single lens reflex, and understanding the fundamental photographic concepts of ISO, shutter speed and aperture.
4. Utilizing basic importing editing tools in Adobe Lightroom.
5. Operating the printers available at school.
6. Editing and sequencing a body of work.
7. Professional presentation of work for a group show.
8. Writing an artist statement.

Textbook

The Adobe Photoshop Lightroom CC Book for Digital Photographers - Scott Kelby

Additional readings may be assigned through canvas or distributed in class.

Materials

-Digital single lens reflex Digital Camera with a minimum of 6-mega-pixel capacity and a full "manual mode" (able to manually adjust both shutter speed and f/stops). RAW shooting capability recommended. The more manual your camera is, the more control you will have over your images, and the more opportunities you will have to experiment. The following are some suggested digital single lens reflex (DSLR) cameras with full manual controls:

Nikon - D40, D50, D70's, D80

Canon - EOS Digital Rebel (XT, XTi, 10D, 20D, 30D)

Olympus - Evolt 300, 330, 500

Pentax - K100D, K110D, K10D

Panasonic - Lumix DMC FZ7's, FZ30's, FZ50's

- A USB flash drive or hard drive

-Photography paper (some is provided by the school, any specialty papers you will need to purchase yourself and one project during the semester will be outsourced for printing)

-Your own laptop is required for this class (Mac strongly suggested)

- Adobe Lightroom installed for photo editing (available through SJSU)
- A portfolio or portfolio box for handing in work/to keep prints safe
- Matt board and frame or alternative materials for professional presentation of work in end of the semester group show.

Suggested Local Vendors:

Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977
Keeble and Schuchat- 290 California, Palo Alto (415) 327-8996
Kaufman's Camera- 154 W. 25th Ave, San Mateo (650) 574-3429
Bear Images- 417 Lambert Ave., Palo Alto, 94306 (650) 813-9820
Adolf Gasser- 181 2nd Street, SF (415) 495-3852
Samy's Camera- 1090 Bryant Street, SF (415)621-8400

Online Vendors:

Adorama (NY)
B&H (NY)
Freestyle Photo (freestylephoto.biz)

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at <http://www.sjsu.edu/senate/docs/S12-3.pdf>

Projects:

Self Portrait - **200 points**
 Narrative - **200 points**
 Final Portfolio Windows and Mirrors - **300 points**
 Research Paper - **100 points**

In Class:

Presentation - **50 points**
 quizzes - **50 points**
 Participation- **100 points**

-1000 Points Total-

Grading Policy

Letter Grade	Grade Point	Percentage
A	4.0	94 - 100%
A-	3.7	90 - 93%
B+	3.3	87 - 89%
B	3.0	83 - 86%
B-	2.7	80 - 83%
C+	2.3	77 - 79%
C	2.0	73 - 76%
C-	1.7	70 - 72%
D+	1.3	67 - 79%
D	1.0	60 - 66%
F	0.0	0 - 59%

This course must be passed with a C or better as a CSU graduation requirement.

A minimum aggregate GPA of 2.0 SJSU Studies (R, S, & V) shall be required of all students as a graduation requirement.

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Classroom Protocol

You will be expected to be on time, engaged and present throughout class meetings, critiques and lectures. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. Participation in group critique is both expected and mandatory. We are learning not only how to make better pictures, but also to dissect, digest and talk about them- lets have a conversation!

Cell Phone use is absolutely prohibited in the class.

Laptop usage beyond editing photographs for this class is also prohibited.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves

with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog, at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/late-drops/policy/) is available at <http://www.sjsu.edu/aars/policies/late-drops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - o It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - o In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/student-conduct/) is available at <http://www.sjsu.edu/student-conduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

PHOT 40/Beginning Photography, Spring 2017, Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	M 1/30	Syllabus and Materials. Introductions. CAMERA OBSCURA. Brief history lesson. Homework: Read excerpt from Graham Clarkes “The Photograph.”
2	W 2/1	History cont. exploring key photographic movements. Discuss reading. The digital age and the immediacy and availability of photographs. Homework: Bring your camera AND MANUAL to next class meeting.
2	M 2/6	Anatomy of a DSLR. Exposure Triangle (Aperture, ISO, shutter speed). Light metering and bracketing. Homework: Shoot and explore camera settings. Edit down to your favorite 24 images for the next class. Bring your computer with Lightroom installed to the next class meeting. Read Chapter 1.
3	W 2/8	Introduction to Lightroom, importing images and basic editing. Share your images from first informal shooting assignment. Homework: Chapter 2.
3	M 2/13	Demos continued in Lightroom. Develop module, editing photographs. Making contact sheets, converting images to black and white. In class portrait assignment. Homework: Bring in a sentimental, symbolic, or quotidian object for in class flatbed scanner assignment.

Week	Date	Topics, Readings, Assignments, Deadlines
4	W 2/15	First Assignment, Self portrait: naming and defining ones own reality. Slide show/ lecture on artists working in self portraiture. In class flat bed scanning assignment. Homework: Read Chapter 4.
4	M 2/20	More artists working in self portrait. Local Adjustments. Check in with about images/ contact sheets. Open Lab In class Scavenger hunt. Homework: Shoot 100 images for the self portrait project and bring images to work on next class.
5	W 2/22	Quiz. Guest Artist. Printing Demo. Individual meetings to discuss project 1. Open Lab
5	M 2/27	Print day 1
6	W 3/1	Print day 2
6	M 3/6	1st Assignment due - Critique
7	W 3/8	Critique continues Homework: Chapter 10. Reading: 'Reading' Photographs: Burton Brothers and the Photographic Narrative by Christine Whybrew
7	M 3/13	Lecture and slideshow on Narrative Photography. 2nd Assignment - The Narrative: World Building, The Camera as Theater, The Photograph as Ritual or Document. Research paper assigned. in class shooting assignment Light as Subject. Homework: Shoot for 2nd Assignment at least 100 images
8	W 3/15	Student Presentations on artists of choice that they find inspiring and why. Homework: Chapter 13. Continue shooting for 2nd Assignment. Edit down to your favorite 36 images for next class.
8	M 3/20	Student Presentations continued. Jumping to photoshop/ formatting and printing options in PS. Lab for Narrative project and individual meetings. Share contact sheets for Narrative project, at least 36 images, can be more. Homework: Work on Narrative Assignment.
9	W 3/22	Lecture on the Artist Statement. Guest Artist. Print Day. Homework: find three examples of artist statements you like and bring them to share with the class.

Week	Date	Topics, Readings, Assignments, Deadlines
9	M 3/27	Discuss examples of the artist statement. Lecture on more artist working with the narrative. Lab day/Print day. Homework: Continue working on Narrative Project. First draft of Artist Statment.
10	W 3/29	SPRING BREAK (option to outsource printing of 2nd assignment to a photo development service off campus)
10	M 4/3	SPRING BREAK WOOOOOOOOO
11	W 4/5	2 nd Assignment, due today - Critique
11	M 4/10	Critique Continues Homework: Reading: John Sarkowski's Windows and Mirrors 'Ways of Seeing' John Berger
12	W 4/12	Different Types of Photography (i.e. landscape, portrait, documentary etc.) Sequencing and Editing. 3rd Assignment Introduced- Portfolio Building, Windows and Mirrors: Choose a theme and create a body of work. Quiz. Homework: Chapter 11, explore options for bookmaking. Shoot for 3rd Assignment. RESEARCH PAPER DUE NEXT CLASS
12	M 4/17	Introductions/demos for 3 rd Assignment continue. Individual meetings about Portfolio assignment. Research paper due. Homework: Shoot 100 images or more for Portfolio Project, make contact sheets for next class. Begin sequencing and editing.
13	W 4/19	Share contact sheets for narrative project. Guest Artist. Matt cutting demo. Open Lab. Homework: First draft of Artist statement for Portfolio.
13	M 4/24	Examples of thematic bodies of work, sequencing. Matt cutting and framing demo continued. Field trip to Library to look at monographs. Homework: continue to explore books and other forms of presentation for images.
14	W 4/26	Print day 1
14	M 5/1	Print Day 2
15	W 5/3	Matting and Framing for show
15	M 5/8	field trip to San Jose Museum of Art
16	W 5/10	Finish printing portfolios

Week	Date	Topics, Readings, Assignments, Deadlines
16	M 5/15	critique group show
	W 5/17	critique portfolios
Final Exam	F 5/19 2:45PM- 5:00PM	individual meetings

<http://info.sjsu.edu/static/schedules/final-exam-schedule-fall.html>