

**San José State University
Department of Art & Art History
ART 1, Professional Preparation in Art - Section 1, Spring 2018**

Course and Contact Information

Instructor:	Minami Oya
Office Location:	IS 208
Telephone:	Please use email
Email:	via Canvas (preferred) or minamiohya@gmail.com
Office Hours:	Wednesday 12pm -1pm or by appointment
Class Days/Time:	Tuesday 6:30pm - 7:20pm
Classroom:	ART 135
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu

Course Format

This class will consist of in-class lecture/discussion, on-campus tours, and out-of-class activities. All the assignments are to be turned in via Canvas. There will be an in-class final exam.

Canvas and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the [Canvas Learning Management System for this course.](#) Login at <http://sjsu.instructure.com>. You are

responsible for regularly checking with the messaging system through Canvas and [MySJSU](http://my.sjsu.edu) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

This course will introduce you to skills and documents needed in preparation for professional careers in the arts. The course is intended for BA / BFA ART majors and minors. This 1 unit course has no prerequisites; is repeatable for credit; and is graded on CR/NC basis.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO 1: make timely progress towards graduation with a BA or BFA in Art, as demonstrated by an approved academic plan (appropriate major form and the best possible lineup of classes for following semesters) and a more complete understanding of courses, options, programs, and specialized training offered by the Department of Art & Art History.

CLO 2: present themselves professionally, in written/electronic formats and also in person, to a variety of audiences, by developing written documents about themselves, some of which can also be delivered orally / spontaneously (as introductions and “elevator pitches”), resumes, artist statements, formal discussions of work, BFA program applications, project / grant proposals.

CLO 3: prepare for future careers in creative fields through a self-assessment, using essential documents and plans which demonstrate experience in communication, collaboration, innovation, resilience, solicitation of funds / support, and an awareness of the workings of the contemporary art world.

Required Texts/Readings

-Textbook

There is no textbook required for this course.

-Other Readings

Reading assignment - will be posted on Canvas in PDF file.

Bayles & Orland, *Art and Fear*, “(chapter 1) The nature of the problem,” Image Continuum, 1993

Other technology requirements / equipment / material

All assignments are to be submitted via Canvas.

Library Liaison

Aliza Elkin

email: aliza.elkin@sjsu.edu

phone: (408) 808-2043

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Website: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities>

Course Requirements and Assignments

1. **BA or BFA major form:** signed by your major adviser and delivered to **Bill Alley** (his office is in ART 116) to certify accuracy, and, if needed, GE checklist by the H&A Success Center (CLO 1); this assignment is **Due 3/20, 2018** both on Canvas, and to the department. It may take up to 4-5 weeks to get all the necessary signatures. Take high-resolution pictures of your forms, front and back, and upload them to Canvas. If in the recent past you have already turned in a major form to the Art Office, you must request a copy of it and submit it via Canvas as well.
2. **Resume Assignment:** This is a part one of the **Internship/portfolio Assignment**. (CLO 2, 3) an artist should always have a current resume or CV. This assignment is for you to start one as an artist that you are at the moment. This becomes a platform of your artist resume, and you will be constantly adding and editing as you advance your experiences. This assignment partially prepares you for the 3rd assignment.
3. **Internship/portfolio Assignment** (CLO 2, 3): You have an option to choose from A) or B) for this assignment: A) Research internships that are available within your art practice. It can be anything from local and practical or something ambitious that you dream to make it happen in future. Pick one internship and write a one-page summary of why you are a good candidate for the internship and what you will do to prepare yourself for the position. Submit it with your resume attached. B) Create a portfolio by setting up an artist website for your practice. Your website must include at least the following content: your artist statement, your artist resume, and images/videos of your works.
4. **Reading and Writing Assignment** (CLO 2): There will be a short reading assignment. You will be writing a one-page response for the article, following an in-class discussion.

5. **Class Participation (CLO2):** Students are expected to participate in class and be engaged in class discussion, active listening and asking questions.

With regard to the roles and responsibilities of students, due dates and assignment weights, review the following sources and policies:

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- *University Syllabus Policy S16-9 at <http://www.sjsu.edu/senate/docs/S16-9.pdf>.*
- *Office of Graduate and Undergraduate Programs' Syllabus Information web page at <http://www.sjsu.edu/gup/syllabusinfo/>*

University's Credit Hour Requirement below:

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Final Examination or Evaluation

Your final exam will be your “elevator pitch.” It is a quick 2-minute introductory speech about yourself as an artist. Although many of us may not be found of speaking in public, being an artist, one will encounter many opportunities to speak about yourself and about your art work throughout the career. (CLO 2, 3) This final will be a great opportunity for you to practice. And, believe it or not, this two-minute prepared speech will come in handy for any occasion in future when you need to quickly introduce yourself and describe what you do as an artist.

Grading Information

This course is a credit/no credit class. You have to complete all the assignments, and receive C or above for the total grade in order to pass the course.

Credit = A, A-, B+, B, B-, C+, C

No Credit = C-, D+, D, D-, F, IC, WU

A+ = 100-97%
A = 96-93%
A- = 92-90%
B+ = 89-87%
B = 86-83%
B- = 82-80%
C+ = 79-77%
C = 76-73%
C- = 72-70%
D+ = 69-67%
D = 66-63%
D- = 62-60%
F = 59-0% Unsatisfactory

Writing assignment = 10%

Class participation = 10%
Project 1 = 20%
Project 2 = 20%
Project 3 = 20%
Final = 20%

*** **No extra credit or make up assignment is offered for this class.**

**** **No late assignment is accepted.**

Classroom Protocol

We expect that you will attend all classes, participate in in-class and out-of-class activities, and develop yourself as a pre-professional and/or professional artist.

We expect that you will check your SJSU Canvas/email account for any last-minute changes in class itinerary and/or schedule. No cell phone use in class, please.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

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Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	1/30	Course introduction and syllabus overview
2	2/6	Topic: How to get through the school Introducing Assignment No.1 - Major Assignment form : Homework: read the article posted on Canvas, prepare for discussion
3	2/13	Topic: Why do we do what we do? In-class discussion - reading assignment: Art and Fear, Ch.1
4	2/20	Studio tour 1: Ceramics/glass Reading writeup due
5	2/27	Topic: How to sell yourself – life after school part 1 Introducing: Assignment No.2 - Artist Resume ; and Assignment No.3 – internship/website
6	3/6	BFA info session/portfolio review
7	3/13	Studio tour 2: Foundry
8	3/20	Guest speaker: Mary Cathrine Richardson Major form (Assignment No.1) Due
9	3/27	(((Spring Break!)))
10	4/3	Studio tour 3: Small Metal Sculpture and Jewelry Lab & Pictorial studio
11	4/10	Topic: Life after school – part 2 Panel Discussion with recent graduates Artist Resume (assignment No.2) Due
12	4/17	Topic: How to present yourself Introducing Final Project - elevator pitch

13	4/24	Gallery Tour MFA show Internship assignment (assignment No.3) Due
14	5/1	<i>Elevator pitch</i> (group 1)
15	5/8	<i>Elevator pitch</i> (group 2)
Final Exam	5/22	7:30pm-10pm – written script due on Canvas