

# San José State University

## Department of Art & Art History ART282B (23397), The Art World Expands, Section 1, Spring 2018

<b>Instructor:</b>	Janet Silk
<b>Office Location:</b>	Art 115
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<b>Office Hours:</b>	Tues: 2:00-3:30/Thurs.2:00-2:30
<b>Phone:</b>	(408) 924-4361
<b>Class Days/Time:</b>	Thurs. 3:00-5:45
<b>Classroom:</b>	ART 110
<b>Prerequisites:</b>	Graduate MFA student or the consent of the instructor. Advanced MFA students who need the class to graduate will be given preference.

### Faculty Web Page and MYSJSU Messaging (Optional)

Copies of the course materials such as the syllabus, readings, etc. may be found on the Art History website <http://arth.sjsu.edu/courses/index.php>. The password will be given out in class.

### Course Description

This graduate course is an inquiry into contemporary visual art theory and practice since 1980, with an emphasis on understanding the resulting cultural complexities of a connected global imaginary and the emergence of an international art market. Almost 20 years into the Third Millennium (CE), what art histories, definitions, and boundaries exist both ideologically and materially? How might we develop a more critically informed position within our own experience, practice, and research?

### Student Learning Objectives

Upon successful completion of this course, students will be able to:

LO1 understand major currents in contemporary art

LO2 articulate their understanding through verbal discussion, debate, and presentation

LO3 demonstrate their knowledge of contemporary art through research, writing, and projects

LO4 recognize the value of critical thinking in contemporary art practice in general and their own art work and research interests in particular

### **Required Texts/Readings**

PDF versions will be given in class and/or are linked in the syllabus course schedule which is posted on Art History and Visual Culture website

<http://arth.sjsu.edu/courses/index.php> (password will be given out in class). If necessary, readings may be eliminated, changed, or augmented.

Suggested articles/resources are listed on the course schedule or will be announced in class.

#### **Some Online Resources:**

[List of Art Magazines](#)

[The Global Contemporary Art Market News/Artspace](#)

[TEFAF Art Market Report](#)

[ARTNET NEWS](#)

[Art Price](#)

[Art Market Monitor](#)

[Widewalls](#)

### **Library Liaison**

Aliza Elkin

email: [aliza.elkin@sjsu.edu](mailto:aliza.elkin@sjsu.edu)

phone: (408) 808-2043

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

### **Classroom Protocol**

Be on time.

Participate fully in discussions of the assigned reading material and presentations shown in class.

No cell phone or laptop use during class. If you have to use your cell phone for an emergency, leave quietly. Any use of laptops for note taking or presentations has to be cleared/discussed with me.

## **Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the [current academic calendar](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/) web page located at [http://www.sjsu.edu/academic\\_programs/calendars/academic\\_calendar/](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

## **Assignments and Grading Policy**

No late papers or assignments will be accepted.

Grades will be assigned according to University policy from A to F as outlined in the SJSU catalog. All work must be finished and turned in according to ascribed deadlines and instructions.

### **A guideline for performance:**

A=Excellent work, energetic participation, engaged demeanor, sustained effort throughout the semester.

B=Good work, proficient participation, involved demeanor, attentive effort

C=Average work, adequate participation, standard effort

D=Below average work, minimal participation, inconsistent effort

F=Unsatisfactory work, participation, effort

**Participation in class discussion and activities** is part of your grade, and you are expected to take initiative to contribute **(20%) LO2**

### **Writing response to reading assignments (20%) LO1, LO3**

Students will write responses to weekly readings, the specifics of which will be given in class. Supplementary videos and/or activities may be included.

### **Projects (20%) LO1, LO3, LO4**

Students will be assigned projects related to the content of the readings.

### **Student led discussions (30%) LO1, LO2, LO3 LO4:**

Students will be assigned in pairs to lead class discussion and create a formal presentation and/or activity following the guidelines provided by the instructor.

## **Final Exam/Project (10%) LO1, LO3, LO4**

Students will negotiate with the instructor a final project that will meet the final exam requirements for the course.

## **University Policies**

### **Academic integrity**

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University's Academic Integrity policy](http://www.sjsu.edu/senate/S07-2.htm), located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/student-conduct/) is available at <http://www.sjsu.edu/student-conduct/>.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy S07-2 requires approval of instructors.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

## **Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1<sup>st</sup> floor of Clark Hall and on the 2<sup>nd</sup> floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

## **Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some

upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit [the LARC website](http://www.sjsu.edu/larc/) for more information at <http://www.sjsu.edu/larc/>.

### **SJSU Writing Center**

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The [Writing Center website](http://www.sjsu.edu/writingcenter/about/staff/) is located at <http://www.sjsu.edu/writingcenter/about/staff/>.

### **Peer Mentor Center**

The Peer Mentor Center is located on the 1<sup>st</sup> floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop –in basis, no reservation required. The [Peer Mentor Center website](http://www.sjsu.edu/muse/peermentor) is located at <http://www.sjsu.edu/muse/peermentor>.

## **ART282B/ The Art World Expands Spring 2018**

### **Course Schedule**

*Agenda as of January 15, 2018. The instructor reserves the right to change the schedule and content if necessary. Any errors in this schedule will be addressed in class. All readings are available as PDFs or links on the Art History website @ <http://arth.sjsu.edu/courses/index.php> password will be given out in class*

Week	Date	Topics, Readings, Assignments, Deadlines
1	January 25	<p>Introductions and Syllabus</p> <p>Discussion: What is “contemporary” art? What is contemporary art theory? What is your understanding of “the art market”? Discuss globalization and expansion. What is the value of a work of art?</p> <p><b>By next week</b>, download and print this PDF for the course: <a href="#">Themes of Contemporary Art</a>: Chapter 1 “The Art World Expands”</p> <p><b>Reading/Writing Assignment #1:</b> From “The Art World Expands (AWE), read pp. 7-14 (up to “Traditions survive...”) Video: <a href="#">“Defining Value in Today's Contemporary Art Market: Candace Worth”</a></p>
2	February 1	<p>Discussion: Formalism vs. Content; Violence; Decentralization; Art Market/Stock Market; Value</p> <p><b>Reading/Writing Assignment #2:</b></p> <ol style="list-style-type: none"> <li>1. Fraser, <a href="#">“From the Critique of Institutions to an Institution of Critique”</a></li> <li>2. Specifics TBA in class from Bourdieu, <a href="#">“Distinction: A Cultural Critique of the Judgement of Taste”</a> (note Fraser’s mention of Bourdieu in “From Critique of Institutions...”)</li> <li>3. Videos: <a href="#">“Cultural Capital”</a> <a href="#">“Bourdieu—simple explanation”</a></li> </ol>
3	February 8	<p>Discussion: Institutional Critique; Cultural Capital</p> <p>Organize sign-up for Student Led Discussion #1 (4 pairs, 1 troika)</p> <p><b>Reading/Writing Assignment #3:</b></p> <ol style="list-style-type: none"> <li>1. Crimp, “AIDS: Cultural Analysis/Cultural Activism” (copy to be given out in class; however, this article is available for free at JSTOR, which you can use with your library account/institutional login) (note issue mentioned p. 13 “Art World Expands”)</li> <li>2. Video: <a href="#">“Douglas Crimp on AIDS and Activism”</a></li> <li>3. Video: <a href="#">“Kissing Doesn’t Kill”</a></li> </ol> <p>Optional video: <a href="#">“Women of ACT UP NY History”</a></p>

4	February 15	<p>Student led discussion #1: Does Art Save Lives?; Activism; Other TBA by Student Leads</p> <p><b>Reading/Writing Assignment #4:</b> From AWE, read pp. 14-22 (up to “A Spectrum of Voices”)</p>
5	February 22	<p>Discussion: Painting; Photography; “Hybrid” Media; Sculpture; Technology; Sound art, etc.</p> <p><b>Overview of Project#1:</b> Sound Art (Discuss and organize)</p>
6	March 1	<p><b>Project #1:</b> Sound Art (performance/activity)</p> <p><b>Overview of Project #2:</b> Contemporary Dada/Appropriation (Discuss and organize)</p> <p><b>Reading/Writing Assignment #5:</b> Heikka &amp; Vervoloet, “The avant-garde of 21 century-intersectional feminism meme makers of Instagram” (Link is here: <a href="https://www.eur.nl/eshcc/file-download/download/public/128322">https://www.eur.nl/eshcc/file-download/download/public/128322</a>, but most likely copies will be available)</p>
7	March 8	FIELD TRIP (TBA)
8	March 15	<p>Discuss Field Trip</p> <p>Student led discussion #2: Dada; Appropriation; Intersectional Feminism; Other TBA by Student Leads</p>
9	March 22	<p><b>Project #2:</b> Contemporary Dada/Appropriation</p> <p><b>Reading/Writing Assignment #6:</b></p> <ol style="list-style-type: none"> <li>1. From AWE, read pp. 22-25 (up to “Theory Flexes its Muscles”)</li> <li>2. Valle, “Artistic Currency: Art at the Intersection of Candy-coated Politics” from <i>Take Me! Delusions of Control in Contemporary Art</i></li> <li>3. Wong-Nelson, “Disavowal &amp; Reputation: The Visual Artists Rights Act &amp; the Art Market” from <i>Take Me!...</i></li> <li>4. FYI=<a href="#">The Visual Artists Rights Act</a></li> </ol>
10	March 29	<b>NO CLASS</b>

11	April 5	<p>Discussion: Globalization; The Visual Artists Rights Act &amp; the Art Market</p> <p>Videos (4 parts): <a href="#">“The Art Market: Auctions”</a>  <a href="#">“The Art Market: Galleries”</a>  <a href="#">“The Art Market: Patrons”</a>  <a href="#">“The Art Market: Art Fairs”</a></p> <p><b>Reading/Writing Assignment #7:</b></p> <ol style="list-style-type: none"> <li>1. Emmelhainz, <a href="#">“Art and the Cultural Turn: Farewell to Committed, Autonomous Art?”</a></li> <li>2. Watson, <a href="#">“Why Art, Why Politics”</a></li> <li>3. Optional/FYI=summary of Adorno’s <a href="#">“On Commitment”</a></li> </ol>
12	April 12	<p>Student led discussion #3: The Art Market; Globalization; Homogenization; Commitment; Other TBA by Student Leads</p> <p>Video: <a href="#">“Speech Against Fascism by Theodor Adorno”</a></p> <p><b>Reading/Writing Assignment #8:</b> From AWE, read pp. 25-32</p>
13	April 19	<p>Student led discussion #4: A R T T H E O R Y;  postmodernism; semiotics; poststructuralism; postcolonialism;  Other TBA by Student Leads</p> <p><b>Reading/Writing Assignment #9:</b></p> <ol style="list-style-type: none"> <li>1. hooks, <a href="#">“Postmodern Blackness”</a></li> <li>2. Video: <a href="#">“bell hooks: Cultural Criticism &amp; Transformation”</a></li> </ol>
14	April 26	<p>Student led discussion #5: Postmodern; Otherness; Politics of difference; The authority of experience; Race/gender/class;  Other TBA by Student Leads</p> <p><b>Reading/Writing Assignment #10:</b></p> <ol style="list-style-type: none"> <li>1. From AWE, read pp. 32-39 (yes, read the Endnotes)</li> <li>2. Davis, <a href="#">“A Critique of Social Practice Art”</a></li> <li>3. Optional/FYI, Bishop, <a href="#">“Antagonism and Relational Aesthetics”</a></li> <li>4. Optional/FYI video: <a href="#">“Relational Art AS ISM”</a></li> </ol>
15	May 3	<p>Discussion: Relational Aesthetics; Social Practice Art, etc.</p> <p>Video: <a href="#">“ART THOUGHTZ: Relational Aesthetics”</a></p> <p><b>Project #3:</b> Relational Relationships (Discuss and organize)</p>



16	May 10 Last day of instruction	<b>Project #3: Relational Relationships</b> Final Exam project/paper discussion
17	May 18 2:45-5:00	Final Exam