

**San José State University**  
**Department of Art & Art History**  
**PHOT40-05 (23409) Beginning Photography, Spring 2018**

**Course and Contact Information**

<b>Instructor:</b>	Jonathan Fung, Ph.D.
<b>Office Location:</b>	Duncan Hall, Room 401B
<b>Telephone:</b>	<i>Please email</i>
<b>Email:</b>	<a href="mailto:jonathan.fung@sjsu.edu">jonathan.fung@sjsu.edu</a>
<b>Office Hours:</b>	Monday/Wednesday, 11:00AM-12:00PM
<b>Class Days/Time:</b>	Tuesday/Thursday, 6:00-8:50 PM
<b>Classroom:</b>	Duncan Hall, Room 410
<b>Department Office:</b>	Art 116
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

*“Nowadays, with digital printing, it’s so easy to make everything perfect, which is not always a good idea. Sometimes the mistakes are really what make a piece.”* Cindy Sherman

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu).

**Faculty Web Page and MYSJSU Messaging**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the [Canvas Learning Management System course login website](#) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](#) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

**Course Description**

A beginning photography course which introduces basic aesthetic issues in (primarily black and white) image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom.

**Course Content and Objectives**

This beginning course will teach you the technical, aesthetic and conceptual components of black and white digital photography. The class will introduce you to the language of image making with assignments designed to develop both your technical skills, and your ability to communicate as an artist. This semester you will learn the basics of operating your DSLR camera, adjusting your images using Adobe Lightroom, and

making inkjet prints of your photographs.

### **Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

CLO 1. Understand manual DSLR camera operation

CLO 2. Understand the basic compositional and formal elements of the photographic image

CLO 3. Learn to successfully import, enhance, export, print images using Adobe Lightroom

CLO 4. Learn to work within deadlines

CLO 5. Develop a small portfolio of professionally presented and thoughtful work

CLO 6. Gain an overview of relevant historic and contemporary photographic artists

### **Required Texts/Readings**

The Photograph, Graham Clarke, Oxford University Press, 1997.

ISBN: 978-1-60774-850-2

*Available on class Canvas page.*

### **Other Readings**

Additional readings may be assigned and made available on the class Canvas page and distributed in class.

### **Recommended Reading**

Understanding Exposure, Fourth Edition, Bryan Peterson, Crown Publishing Group, 2016.

ISBN-13: 978-0192842008

Read This If You Want To Take Great Photographs, Henry Carroll, Laurence King Publishing LTD, 2014.

ISBN – 978-1-78067-335-6

### **Equipment/Materials Requirement**

*I will discuss materials more specifically the first day of class.*

- Digital DSLR Camera: Must have a full "manual mode" (able to manually adjust ISO, both shutter speed and aperture).
- Memory card for your camera: At least 32GB is recommended.
- Laptop: You are required to have your own laptop computer to take this course. You will need at least 40GB of space on your hard drive for this course.
- Card Reader/Cable: if needed for your computer.
- Adobe Lightroom installed for photo editing (available through SJSU)
- USB Flash Drive/Memory Stick: 8GB minimum
- Portfolio or Portfolio Box: To hold prints
- Envelope to turn in assignments
- External Hard Drive: Recommended

### **Suggested Local Vendors**

Foto Express - 304 E Santa Clara Street, San Jose, (408) 971-3977

San Jose Camera & Video - 1600 S Winchester Blvd, Campbell, (408) 374-1880

Kaufman's Camera -154 W. 25th Ave, San Mateo, (650) 574-3429

Bear Images - 417 Lambert Ave., Palo Alto, 94306, (650) 813-9820

Adolf Gasser- 181 2nd Street, SF, (415) 495-3852

Samy's Camera -1090 Bryant Street, SF, (415) 621-8400

## Online Vendors

Adorama (NYC) – [www.adorama.com](http://www.adorama.com)

B&H (NYC) - [www.bhphotovideo.com](http://www.bhphotovideo.com)

Freestyle Photo – [www.freestylephoto.biz](http://www.freestylephoto.biz)

## Library Liaison

Aliza Elkin ([aliza.elkin@sjsu.edu](mailto:aliza.elkin@sjsu.edu)), (408-808-2043)

Website: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities>

## Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at

<http://www.sjsu.edu/senate/docs/S12-3.pdf>.

## Class Participation

The best way to develop your skills and ideas is to be here and actively participate. There will be a number of lectures and demos and we'll have many discussions that you will not experience if you are not present. *Your participation in the form of regular involvement in activities and discussions is not only required but mandatory.* This includes asking questions, which can have a positive effect on your class participation grade. *You are expected to attend all critiques, whether or not you have work to show. Failure to do so could negatively affect your class participation grade.* Your voice is critical to the success of this class. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs. Giving me a list of personal difficulties you had at the end of the semester won't be very effective in terms of attempting to lobby for a higher grade. Be proactive and communicate throughout the semester.

## Final Examination

The Final Exam is a required class. Missing it may result in not passing the class despite all previous work being turned in. **The Final Exam is on Tuesday, May 22 from 5:15 PM-7:30PM in Duncan Hall, Rm 410**

## Determination of Grades

I strongly encourage risk taking in this class, and thoughtful experimentation will help increase your grade. Your assignments will be graded on your technical achievements and your creative solutions to the challenges given. The work created in class will be evaluated based on the following criteria.

**A - Excellent:** Thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

**B - Above Average:** The ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

**C - Average:** Achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

**D – Below Average:** Does not satisfy the minimum requirements of the assignment.

**F – Unsatisfactory:** Did not submit an assignment.

**Participation can be adversely affected by missing class, showing up late, sleeping, on your device, being a distraction, and being an unengaged member of the class.**

### **Printing Days**

Printing sessions are scheduled in advance for each assignment with the class being divided into two groups. You must be present for your scheduled printing day, otherwise you will fail the assignment. Printing is done only during class time and under the supervision of the professor. *You will not have opportunities to print outside of class at SJSU and cannot use outside facilities.*

### **Projects**

- Emotion - 50 points
- Self-Portrait + Reflection Paper - 100 points
- Fine Art + Reflection Paper – 100 points
- Social Practice + Reflection Paper – 100 points

### **In Class Assignment**

Photographer Presentation - 50 points  
*(You and a partner will collaborate and give a presentation to the class. You will not be able to work alone.)*

**Participation** (includes in-class discussions & exercises) – 100 points

**Total Possible Points: 500 points**

**Late assignments** will not be accepted for credit. Documented personal, family and health emergencies are exempt from this late policy. You must provide official documentation when you return to class after an absence. An excused absence or extension will be at the digression of the instructor.

### **Grading Scale:**

All assignments have clear criteria and objectives to meet. All students shall be treated equitably. The criteria for determining a student’s grade shall be as follows on a percentage of the total points:

Letter Grade	Grade Point	Percentage
A	4.0	93-100%
A-	3.7	90-92%
B+	3.3	87-89%
B	3.0	83-86%
B-	2.7	80-82%
C+	2.3	77-79%
C	2.0	73-76%
C-	1.7	70-72%
D+	1.3	67-69%
D	1.0	60-66%
F	0.0	0-59%

### **Classroom Protocol**

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. You will be expected to be on time, engaged and present throughout class meetings, critiques and lectures. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. *Participation in group critique is both expected and mandatory.*

### **Laptop Etiquette**

Laptop usage beyond editing photographs for this class is prohibited.

### **Cell Phone Etiquette**

Cell phone use is absolutely prohibited in the class.

*Failure to follow the laptop and cell phone etiquette will affect your class participation grade.*

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

### **Academic integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy F15-7 requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the Student Conduct and Ethical Development website for more information.

### **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

### **Student Technology Resources**

Computer labs and other resources for student use are available in:

- Academic Success Center at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall
- Academic Technology Computer Center at <http://www.sjsu.edu/at/hd/> on the 1st floor of Clark Hall
- Associated Students Computer Services Center at <http://as.sjsu.edu/ascsc/> on the 2nd floor of the Student Union
- Student Computing Services at <http://library.sjsu.edu/student-computing-services/student-computing-services-center>
- Computers at the Martin Luther King Library for public at large at <http://library.sjsu.edu/reserve-studymeeting-room/computers-king-library>
- Additional computer labs may be available in your department/college

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead

projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

### **SJSU Peer Connections**

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has a learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

### **SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

### **Accommodation to Students' Religious Holidays**

University Policy S14-7 states that San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.

### **Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated

material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

### SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at <http://www.sjsu.edu/counseling>.

### Emergency phone numbers

Emergency: 911; Escort Service: 42222

## PHOT40-05 (23409), Beginning Photography Spring 2018 Course Schedule

*Schedule is subject to change with fair notice. Notice will be given verbally in class and sent via email.*

### Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	Thurs 1/25	Welcome! Introductions, class overview and expectations, syllabus, equipment, materials.
2	Tues 1/30	Camera Basics: Exposure Triangle, Manual Mode, Lenses Explore your camera and basic camera controls. <b>Homework: Bring camera and camera manual to class! Download manual. Read chapter 1- What is a Photograph?</b>
2	Thurs 2/1	Review Camera Basics Introduce Assignment #1: Emotion Shooting Lab – Exposure Triangle
3	Tues 2/6	Basic Lightroom Introduction: Importing, Black & White, Editing <b>Homework: Bring laptop with Lightroom installed &amp; bring DSLR camera and camera manual to class.</b>
3	Thurs 2/8	Creating Inspiration Screen La Jetee by Chris Marker Review Exposure Triangle, Contrast, Depth of Field Develop Assignment 1: Emotion + Lightroom Basic Image Adjustments Shooting Lab – Practice Controlling Depth of Field
4	Tues 2/13	<b>Bring Assignment #1: Emotion images</b> (save your images to either your computer, external hard drive, flash drive or camera memory card and bring it to class to import) Lightroom Digital Workflow & Organization: Creating a catalog/importing/editing/ exporting <b>Read chapter 2 - How Do We Read a Photograph?</b>
4	Thurs 2/15	<b>Assignment #1: Emotion DUE</b> <b>Critique Assignment 1: Emotion – Group 1</b> <b>Introduce Assignment #2 Self-Portrait</b>

5	Tues 2/20	I See the Light Modifying the Light <b>Critique Assignment 1: Emotion – Group 2</b> <i>Read chapter 6 – The Portrait in Photography</i>
5	Thurs 2/22	The Art of Composition <b>Introduce Assignment 3: Photographer Presentation &amp; Student Sign-Ups</b> Open Lab – Bring camera to class to shoot composition Individual Meetings
6	Tues 2/27	Printing Demo Making a contact sheet with Lightroom Open Lab – Bring camera and computer to class
6	Thurs 3/1	Print Day 1 – Group 2/Group Editing <i>You must be present to print or you will fail Assignment 2.</i>
7	Tues 3/6	Print Day 2 – Group 1/Group Editing <i>You must be present to print or you will fail Assignment 2.</i>
7	Thurs 3/8	<b>Assignment #2: Self-Portrait DUE</b> <b>Critique Assignment 2: Self-Portrait - Group 2</b>
8	Tues 3/13	<b>Critique Assignment 2: Self-Portrait - Group 1</b>
8	Thurs 3/15	<b>Assignment 3: Photographer Presentation DUE on Canvas</b> <b>Photographer Presentations</b> <b>Introduce Assignment 4: Fine Art</b>
9	Tues 3/20	<b>Finish Photographer Presentations</b>
9	Thurs 3/22	Open Lab – shoot off campus <b>First Draft Artist Statement DUE (hardcopy)</b> Individual Meetings – discuss artist statement <i>Read chapter 9 – The Photograph as Fine Art + other relevant chapters</i>
	3/26-3/30	SPRING RECESS – NO CLASSES
10	Tues 4/3	Open Lab – shoot off campus Individual Meetings – discuss artist statement
10	Thurs 4/5	Print Day 1 – Group 2/Group Editing <i>You must be present to print or you will fail Assignment 4.</i>
11	Tues 4/10	Print Day 2 – Group 1/Group Editing <i>You must be present to print or you will fail Assignment 4.</i>
11	Thurs 4/12	<b>Assignment #4: Fine Art DUE</b> <b>Critique Assignment 4: Fine Art - Group 1</b>
12	Tues 4/17	<b>Critique Assignment 4: Fine Art - Group 2</b>
12	Thurs 4/19	Social Justice & Arts Advocacy <b>Introduce Assignment 5: “Social Practice”</b>
13	Tues 4/24	Open Lab <b>First draft Artist Statement DUE (hard copy)</b> Individual Meetings <i>Read chapter 8 – Documentary Photography</i>
13	Thurs 4/26	Open Lab Shoot documentary exercise – bring camera, battery, memory card, computer



		Individual Meetings
14	Tues 5/1	Print Day 1 – Group 1/Group Editing <i>You must be present to print or you will fail Assignment 5.</i>
14	Thurs 5/3	Print Day 2 – Group 2/Group Editing <i>You must be present to print or you will fail Assignment 5.</i>
15	Tues 5/8	<b>Assignment #5: Social Practice DUE</b> <b>Critique Assignment 5: Social Practice - Group 2</b>
15	Thurs 5/10	<b>Critique Assignment 5: Social Practice - Group 1</b>
Final Exam	Tuesday May 22 5:15-7:30PM	<i>*Please note that the day and time is different from our regular meeting time.</i> Written Exam & Class Party! Let's celebrate your accomplishments!!