

San José State University
Department of Art & Art History
PHOT 112, Color Photography
Section 1, Spring 2018

Instructor: Yvonne D. Williams

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Office Hours: M//W 10:30- 12:00 and by appt.

Class Days/Time: M/W 6:00 - 8:50 pm.

Classroom: DH 410

Prerequisites: PHOT 40

Department Office: ART 116

Department Contact: Website: www.sjsu.edu/art Email: art@sjsu.edu

Server Information –Assignments, Readings, Handouts

Assignments, readings, handouts and other information will be in your required reader. Due to our efforts to make the Department of Art and Art History “paperless,” additional hard copies will be handed out at a minimum. I will be using CANVAS to upload all additional materials and to send out pertinent email notifications. To access CANVAS, go to: <https://sjsu.instructure.com> I would suggest you make copies of all posted handouts and bring them to class to have the materials on hand and ready when needed.

Course Description

Catalog Description: An intermediate course introducing principles of color photography, color theory, a refined use of the camera and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Adobe Photoshop.

This intermediate level photography course provides the student a solid background in the theory and practice of color photography. Emphasis is on both technical and aesthetic expression of color, from initial image capture to finished print, along with color symbolism and its use as a compositional tool. Students will develop competence in the use of digital photographic equipment, software, storage devices and printers to produce digital photographic images satisfying the requirements of a series of assignments designed to develop specific skills and competencies.

Color Photography, PHOT 112, Spring 2018

Course Goals and Student Learning Objectives

During this semester you will learn to better understand the visual culture of color photography through the process of creating and deconstructing your own images, in addition to, deconstructing professional fine art photographer's work. In today's world, color management is a major component for successful color prints and thus you will learn effective color workflow. With the use of Photoshop and Lightroom you will learn to photo edit, color correct, and print. **Your** ideas will be central to your exploration of each assignment and learning to find your 'voice' and how to develop your creative instincts will be at the core of all projects.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- CLO1 Have competency with digital cameras.
- CLO2 See and think in color more effectively.
- CLO3 Understand the concept of 'color of light' and its effect on mood and content and how to best use this understanding to express a desired purpose, idea, or emotion.
- CLO4 Understand composition and its value.
- CLO5 How to better understand color theory and place it into practice.
- CLO6 How to implement a good color workflow for color management.
- CLO7 Be competent in Light Room for editing and post production.
- CLO8 Understand and implement different printing processes.
- CLO9 Professionally present their work.
- CLO10 Have competency in verbal and written communication of art concepts.

Required Texts/Readings

Photo 112 Reader: available at SJSU Print Shop
Text: Light and Lens by Robert Hirsch
SJSU Lab Manual: available online at photo.sjsu.edu

Technology Requirements / Equipment / Materials

- Laptop Computer with updated Lightroom and Photoshop software
- 35mm SLR digital camera (with manual mode available)
- Tri-pod
- Cable Release
- Card Reader
- USB Drive

Library Liaison

Aliza Elkin - email: aliza.elkin@sjsu.edu, phone: (408) 808-2043

Dr. Martin Luther King, Jr. Library, 4th Floor Administration Offices

Classroom Protocol

This course is taught as a professional practices course and professional attitudes toward the work ethic and courtesy toward all is expected. All work will be due at the BEGINNING of class on critique days. Do not be late for class, three late days and your grade will be reduced by one letter grade. Do not miss a deadline or fail to professionally present your assignments or your grade will be reduced by one letter grade. Each day your assignment is late it will drop a letter grade.

Laptop use will be abundant for taking notes and for working in post process on your photographs. It will NOT BE USED for FB, email, or other non-relevant info not pertinent to this course. This includes cell phones. Professional courtesy is expected!

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

The first few weeks will be vital for you since this is when we will cover most of what you will put into practice throughout the semester. Please exchange phone numbers and email with one another so you can compare notes, and in case of a personal natural disaster you won't fall behind. I, of course, am always available to answer any questions or help you find a solution to a problem. Open lab hours will be arranged for you to work during class time, however, for exceptional work you will need to spend time on your own each week with your computer, as well as, time photographing. Plan ahead.

Sprinkled throughout the semester there will be 2-3 quizzes, homework assignments, and additional articles to read -- read all materials and be prepared. There are many technical terms and practices that are necessary and helpful for you to understand to advance.

Photo 112 Reader

The reader contains all assignments, readings, critique instructions, scheduled exams, etc. Bring your reader to all class sessions. The attached schedule will have all due dates.

University Policy

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that "Students should attend all meetings of their classes, not only because they are responsible for

material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.

Grading Policy

The work created in class will be evaluated based on the following criteria.

A: **Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B: **Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C: **Average - mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

D: **Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F: You didn't submit an assignment.

***With communication before a deadline, late work may be accepted, otherwise for every day that the work is late one letter grade will be deducted.**

Photographic explorations:	60%
2-3 Quizzes + Homework:	30%
Class Participation:	10%

Late work

If you can't make a class, email me and we can arrange a time to discuss missed handouts, a quiz, etc. Many class lectures or demonstrations can't be repeated so plan your time well. Due to the value of critiques, work not handed in for discussion will lose one grade level for each week it is late. Please speak to me if you are having any trouble with any part of an exploration, I'm here to help! Work turned in complete and on time may be redone for a higher grade anytime during the semester.

Final Examination

Final exam will be by portfolio review, details are in your reader.

University Policies

“University Policies: Office of Graduate and Undergraduate Programs **maintains university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc.”**

You may find all syllabus related University Policies and resources information listed on GUP's [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

Department Advising: Major/Minor Degrees in Photography

For change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Dates for BFA in Photography submissions will be announced during the first month of classes.

Hazardous Materials (HAZMAT)

All studio classes that use any “hazardous materials” should include one graded assignment that helps students understand HAZMAT regulations and develop consistently safe practices—this might be as simple as a labeling assignment. Note that food containers cannot be used for chemical storage and that common household items (bleach, vinegar, etc.) are deemed hazardous materials and must be stored appropriately. The campus EHS (Environmental Health & Safety) office and the County will schedule inspections with increasing frequency; fines assessed by the County are now high enough to put us out of business, so this is a serious matter. The techs are NOT responsible for cleaning up facilities and classrooms and offices—this is your responsibility. If you need information or help, please let us know. Additional note: clutter is deemed a hazard, and we can be fined for clutter.

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at <http://www.sjsu.edu/counseling>.

Emergency phone numbers:

Emergency: 911

Escort Service: 42222

PHOT 112 / COLOR Photography

Spring 2018

Course Schedule

This schedule is subject to change with fair notice and notice will be made available in class through email, and on the server.

Week	Date	Topics, Readings, Assignments, Deadlines
1	W Jan. 24	<p>Welcome Back!! Class Overview Green Sheets, Class Requirements Adds</p> <p>Lecture: The Truth in Photography</p> <p>Homework: 'What is art?' – Writing Assignment #1</p>
2	M Jan. 29	<p>Lecture: Camera Basics – Digital vs. Film – Unique to Photography Digital Cameras - Basic Settings – Chapter 3 Unique to Photography and Color of Light - Photo Exercise #1</p> <p>Hands on: Bring in your camera with NEW camera batteries + manual Computer- Screen Calibrations -- BRING IN COMPUTER</p> <p>Homework: Unique to Photography Images – Photo Exercise #1</p>
	W Jan. 31	<p>Due: Answers to 'What is Art?' article – Writing Assignment #1</p> <p>Hands On: Unique to Photography Images -- Photo Exercise #1</p> <p>Homework: Answers to 'Creative Seeing' article – Writing Assignment #2 Unique to Photography Images – Photo Exercise #1</p>
3	M Feb. 5	<p>Due: Answers to 'Creative Seeing' article – Writing Assignment #2</p> <p>Lecture: - Looking, and Talking, about Color Photography - Qualities of Light</p> <p>Demo: Using Lightroom to select {edit} images and making contact sheets</p> <p>Images: Survey of Color Photographers - Part 1</p> <p>Homework: Unique To Photography Images – Photo Exercise #1</p>

	W Feb. 7	<p>Critique: Unique To Photography Images – Photo Exercise #1</p> <p>Lecture: WHAT interests YOU - Lightroom Overview + Photoshop Skills</p> <p>Hands-On: You will need your computer with Lightroom already installed</p> <p>Homework: Read Ch. 1, 2 & LR & PS handout – answers to Writing Assignment #3</p>
4	M Feb. 12	<p>Lecture: The Portrait and the Color of Emotion</p> <p>Images: The Portrait</p> <p>Homework: 40+ Images -- Exploration #1 - Images will be turned in via 2+ contact sheets (20 images per sheet) - Images will be viewed via Lightroom from your computer</p>
	W Feb. 14	<p>Open Lab: Bring your camera - time to shoot</p>
5	M Feb. 19	<p>Due: 2+ Contact Sheets for The Color and Emotion Answers to Chapters 1, 2 & PS handout – Writing Assignment #3</p> <p>Lecture: Photoshop and Printing in LR and PS</p> <p>Images: The Portrait</p> <p>Editing: Bring in all your images in LR for review- Group discussion</p> <p>Homework: Read Chapters 4 and 5</p>
	W Feb. 21	<p>Lecture: Color Management + Advanced Ph Shop + Printing Prep</p> <p>Editing: Exploration #1</p> <p>Homework: 40+ Images Exploration #1 - Images will be turned in via 2+ contact sheets (20 images per sheet)</p>

6	M Mar. 5	<p>Due: 2+ Contact Sheets For The Portrait- Exploration #1</p> <p>Hands On: Post Production</p> <p>Homework: Send out 3 of your images for printing to Costco or Henry Prep for Printing at SJSU - Due Wednesday</p>
	W Mar. 7	<p>Lab: Printing</p> <p>Editing: Bring in your images ready to print</p> <p>Quiz #1: Deconstructing Photographs</p> <p>Homework: Send out 3 of your images for printing Prep for Printing at SJSU – Due Wednesday</p>
7	M Mar. 12	<p>Lab: Printing</p> <p>Editing: Bring in your images ready to print</p> <p>Quiz #2: Take Home Quiz – Chapters 1-6, 10 + PS and LR Basics Due: March 23</p>
	W Mar. 14	<p>CRITIQUE: The Portrait and the Color of Emotion</p> <p>Discussion: The Street -- Exploration #2</p> <p>Homework: Begin Shooting The Street - Exploration #2</p>
8	M Mar. 19	<p>Lecture: The Street - Exploration #2</p> <p>Slides: The Street</p> <p>Homework: Read Chapter 1</p> <p>Shooting The Street - Exploration #2 - 40+ images, 2+ Contact sheets Due: Wed</p> <p>Reminder: * Mid Term: Due April 4th</p>
	W Mar. 21	<p>Lecture: Lightroom and the street images</p>

		<p>Discussion: Bring in all images in Lightroom- Group Discussion</p> <p>Homework: The Street: 60+ images, 3+ Contact sheets</p> <p>*Mid-Term Due: April 4th</p>
		March 26 - March 30 Spring Break!!!!
9	M April 2	<p>Due: 60+ images, 3+ Contact sheets</p> <p>Homework: - Post production on favorite images - Prep for Printing Due: April 4th</p>
	W April 4	<p>Due: MID TERM {Take Home Quiz}</p> <p>Review: Bring in computers for in class review of Exploration #2</p> <p>Printing: The Street – Exploration #2</p> <p>Homework: Send out {3} Images for Printing</p> <p>Reminder: Photographer’s Profile Paper- MCD/ TIME -- Assignment #5 Due: April 13</p>
10	M April 9	<p>Printing: The Street – Exploration #2</p> <p>Lecture: Exploration #3 and #4 TIME</p> <p>Reminder: Photographer’s Profile Paper- MCD/ TIME -- Assignment #5 Due: April 13</p>
	W April 11	<p>Critique: The Street – Exploration #2</p> <p>Homework: [5] Five ideas for Exploration #3 and #4</p>
11	M April 16	<p>Due: Photographer’s Profile Paper- MCD/ TIME</p> <p>[5] Five ideas for Exploration #3 and #4</p> <p>Slides: The Constructed and Directed Image - TIME</p> <p>Homework: Read Chapters 11 and 12</p>
	W April 18	<p>Group Edit: Viewing 20 + images on your computer for Exploration #3 and #4</p> <p>Slides: The Constructed and Directed Image on TIME</p> <p>Homework: Due 60 + images and 3+ contact sheets due Monday</p>

12	M April 23	Group Edit: Viewing 60 + images on your computer for Exploration #3 and #4 Slides: The Constructed and Directed Image on TIME Meetings: As Per Sign-Up Sheet – Individual Post Pro Help
	W April 25	In class: Post processing Printing: Printing prep for Wednesday Homework: Due 20 + images and 2+ contact sheets due Monday
13	M April 30	Due: 20 ++ Images and 3 ++ Contact sheets Printing: Printing prep for Wednesday
	W May 2	Printing: Come ready to print, have images finished in post
14	M May 7	Printing: Come ready to print, have images finished in post
	W May 9	Critique: Final Project, print out a contact sheet of all printed images and your Artist statement.
15	M May 14	Critique: Final Project, print out a contact sheet of all printed images and your Artist statement.
Final Exam	Final Portfolio	May 21 6:00 pm