

**San José State University**  
**Department of Art & Art History**  
**Image and Idea, PHOT 120, Section 01, Spring 2018**

**Course and Contact Information**

<b>Instructor:</b>	Robin Lasser
<b>Office Location:</b>	(IS 219)
<b>Telephone:</b>	(510) (282 6993) (cell is best way to reach me)
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<b>Office Hours:</b>	(Tu. and Thurs. 11-12 AM in IS 219)
<b>Class Days/Time:</b>	(section 01 12-2:50, section 02 3-5:50)/Tu. and Thurs.
<b>Classroom:</b>	IS 219
<b>Prerequisites:</b>	Photo 40
<b>Department Office:</b>	ART 116
<b>Department Contact:</b>	Website: <a href="http://www.sjsu.edu/art">www.sjsu.edu/art</a> Email: <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

**Course Description**

An intermediate course in which students pursue individual projects. Emphasis on diverse strategies of approach and presentation which culminate in a group exhibition. More details: This course provides students with tools for critical analysis of images. Students will develop a self-determined body of work over the course of the semester. The class will be divided into small groups so that individual attention can be placed on each student as they develop this body of serious artwork. The class will exhibit their work in a gallery at the end of the semester. This will give students experience in promoting, hanging, and exhibiting their artwork. In support of their own ideas, images and video of artist's work will be shown, critically analyzed, and discussions will revolve around the ideas which support each artist's work. Field trips to exhibition spaces on and off campus provide students with first-hand information about living as an artist/photographer in the 21<sup>st</sup> century. Contemporary guest artists will visit the class and present their work and professional practice.

**“University Policies: Office of Graduate and Undergraduate Programs maintains university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc.”**

You may find all syllabus related University Policies and resources information listed on GUP's [Syllabus Information web page](#) at <http://www.sjsu.edu/gup/syllabusinfo/>

### **Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

1. CLO 1. To construct all aspects of exhibition presentations
2. CLO 2. To write an artist statement
3. CLO 3. To write a critical review
4. CLO 4. To identify and recite art criticism
5. CLO 5. To create a body of work to be exhibited at the end of the semester

Upon successful completion of this course, students will be able to:

- To construct a self-imposed body of work.
- To write about and analyze photographs.
- To identify professional contemporary art making practices.
- To identify local museums and exhibition spaces.
- To identify contemporary artists who use video, photography, and installation as part of their art making process

### **Course Assignments**

*You will write an artist statement, aligned with learning objective 2.*

*You will write reviews of an exhibition, aligned with learning objective 3.*

*You will write reviews about a visiting artist, aligned with learning objective 4*

*You will create a body of work or installation for final exhibition aligned with learning objective 5*

### **Required Texts/Readings**

#### **Textbook (optional)**

In The Making: Creative Options for Contemporary Art by Linda Weintraub

### **Course Format and technology required**

1. You should have your own laptop computer to take this course. You should own a copy of the Adobe Suite of software. Free access at link seen below. You will most likely need a good-sized jump drive, a flash card and driver.

2. Depending on the size of your computer's hard drive, you may want to buy more storage in the form of an external hard drive. Not mandatory but strongly recommended if you're short on space and plan to use video in your work.
3. You may need to purchase additional paper for prints. Prices depend on size and paper quality.
4. Canned air: strongly recommended for scanning
5. White cotton gloves: strongly recommended for handling paper during printing
6. Large cardboard/plastic tube for transportation of digital prints – strongly recommended.
7. Presentation materials – vary widely depending on what project you choose for exhibition

**Adobe Software Programs - Creative Cloud from this website: <http://its.sjsu.edu/services/software/adobe/>**

As you will see on the site, SJSU is providing all students, faculty, staff and administrators with free Adobe software for campus and home computers, and you must have an active SJSU One ID and password to qualify for ordering and downloading this software.

### **Library Liaison**

Library Liaison

[aliza.elkin@sjsu.edu](mailto:aliza.elkin@sjsu.edu) 408-808-2043

Website: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities>

### **Grading Information**

The work created in class will be evaluated based on the following criteria. Extra credit papers about a lecture on art, or field trip to an art institution is possible. Grade goes down half a grade, for each day a project or paper is late.

- A Outstanding: thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.
- B Above Average - Good: the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.
- C Average - mediocre: achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.
- D Unsatisfactory: does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.
- F You didn't submit an assignment.

97-100 = A+

93-96 = A

90-92 = A-

87-89 = B+

83-86 = B

80-82 = B-

77-79 = C+

73-76 = C

70-72 = C-

67-69 = D+

63-66 = D

60-62 = D-

59 and below = F

### **Final Examination or Evaluation**

The final exhibition is the “final exam.”

### **Class Participation**

The best way to develop your skills and ideas is to be here and actively participate. There will be a number of lectures and demos and we’ll have many discussions that you will not experience if you are not present. Your participation in the form of regular involvement in activities and discussions is not only required but also mandatory. 20% of your final grade will be based on your class participation. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs.

### **Final Project - End of Semester Group Exhibition**

The work you present in this exhibition will represent a highly refined, professionally presented version of the ideas you have been experimenting with all semester. Your final, included as a part of the group exhibition, is of critical importance to this course and will represent 30% of your grade. Failure to complete your final project and/or participate in the group exhibition will result in failure of the course.

### **Make Ups and Late Work**

It is your responsibility to make up missed class sessions or late work. If you’re going to miss a class, please send me an email (before the missed day) and I’ll let you know what you will be missing. Many class lectures and demonstrations cannot be repeated. Any deadline missed will result in lowering the assignment grade one letter for each week that it is late. Again, talk to me if you are having problems. Do not miss critique days, even if you don’t have work of your own to show. Your voice is critical to the success of this class.

### **Final Grade**

Your final grade will be based on:

- two critiques of work in progress (30%),
- your final project presented in the group exhibition (30%)
- Writing assignments (20%)
- Class participation (20%),

## PHOT 120/Image and Idea, Spring 2018, Course Schedule

*List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.*

### Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	January 25	Introductions and attendance. Class Overview
2	January 30	Divide into two groups. Create a list with names, e-mail and phone numbers for each group. TA will take care of this task. Talk about how to write a gallery/artist lecture critique. <b>(DIE) due Feb.6</b> Look over the pdf of the exhibition catalog created in the spring. Talk about proposals for the semester due Tu. February 6
3	February 1	Field Trip to SJSU - The Propeller Group and Louise Nevelson- Conversation with Associate Curator Rory Padeken (pending) Assignment: <b>Turn in a one-page written reflection on the field trip due February 6</b>
3	February 6	Group one present project proposals for the semester. Turn in project proposals.
4	February 8	Group two present project proposals for the semester. Turn in project proposals
4	February 13	Digital Darkroom flow from camera to print. <b>Go over pdf handouts from Victoria</b>
5	February 15	Printing Demonstration and help with basic digital darkroom
5	February 20	Printing Lab and individual help on your first projects
6	February 22	Printing Lab and individual help on your first projects.
6	February 27	Critique Group 1 - Turn in prints, and have folder of additional images on a USB drive. We will critique them by projecting a group of your images
7	March 1	Critique Group 2 - Turn in prints, and have folder of additional images on a USB drive. We will critique them by projecting a group of your images
7	March 6	Finish critiques and TA share their artwork and process
8	March 8	Field trip to non-profit galleries on 1 <sup>st</sup> street (MACLA) (ICA) Gallery report due March 13
8	March 13	Printing Lab and individual help- how to write an artist statement. Turn in gallery report.

9	March 15	Printing Lab and individual help- statement, printing, and help with photo projects.
9	March 20	Jobs for exhibition—describe and (sign up) Printing Lab
10	March 22	Printing Lab- and any further description for jobs and time management for show
10	March 27	Spring Break
11	March 29	Spring Break
11	April 3	Final printing day prior to critique 2
12	April 5	Critique Group 1 Turn in prints for show
12	April 10	Critique Group 2 Turn in prints for show
13	April 12	Finish critiques, Discuss catalog progress and framing
13	April 17	Discuss framing- discussion around catalog- statement- Print to frame size
14	April 19	Finish discussion around catalog review proof - Print to frame size.
14	April 24	Guest artist Meg Bisineer- reflection paper due May 1. 3PM class attend Photo show and talk in the art building-5PM
15	April 26	-Discuss framing- last discussion around catalog. Catalog sent to printer post final discussions. Catalog due back from printer by Monday morning, May 7
15	May 1	Final checks on framed prints and exhibition details. Hang work on Friday May 4
16	May 3	Final checks on framed prints and exhibition details. Hang work on Friday May 4
16	May 7-10	Exhibition/final critiques/reception/de-install

Recent news reports indicate that U.S. Immigration and Customs Enforcement (ICE) may soon launch a major sweep in Northern California. There is no indication that stepped-up enforcement will focus on our campus specifically.

However, I would like all of us to be mindful of the guidance we received on this matter from California State University Chancellor Timothy P. White. [You can review the entire message here.](#) Especially pertinent at this time is the following excerpt:

“We do advise any member of our CSU community – students, faculty and staff – who is approached while on campus by federal, state or local officials asking for information or documentation regarding immigration status, to immediately contact the University Police Department. The University Police Department will act as a liaison with the on-site officials, and will coordinate with the Office of General Counsel to provide guidance, references and resources as available.”

Here at San Jose State, this means contacting UPD at [\(408\) 924-2222](tel:4089242222) before responding to any inquiries regarding immigration status. Should you have questions on this matter, please contact your dean or direct supervisor. Thank you for your attention to this important matter.