San José State University  
Department of Art and Art History  
ARTH 193B East West in Art, Section 1  
Spring Semester 2019

Course and Contact Information

Instructor: Mariachiara Gasparini, Ph.D.  
Office Location: Art Building 117  
Email: mariachiara.gasparini@sjsu.edu  
Office Hours: Fridays 8:30-9.30 a.m. and 12:25 a.m.-1:25 p.m. by appointment  
Class Days/Time: Fridays 13:30-16:15.  
Classroom: Art Building 133  
Prerequisites: Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C- not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or co-registration in, 100W is strongly recommended. A minimum aggregate GPA of 2.0 in GE Areas R, S, & V shall be required of all students.

Units: 3

Additional Contact Information

* E-mail is generally the best method of contact during non-office hours.  
* Please allow 48-hours for an e-mail response.  
* Emergency: 911, Campus Escort: 42222  
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Format
Lecture

Faculty Web Page and MYSJSU Messaging

The faculty web page can be reached through the Quick Links>Faculty Web Page links on the SJSU home page. Copies of the syllabus can be found on Canvas, [http://arth.sjsu.edu](http://arth.sjsu.edu) (see below for access information), and [http://www.sjsu.edu/art/documents/greensheets/](http://www.sjsu.edu/art/documents/greensheets/). Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on the Canvas course website at [www.sjsu.instructure.com](http://www.sjsu.instructure.com). You are responsible for checking with this website frequently for announcements, information on your grades, etc.

Course Description

This course examines cross-cultural artistic encounters between the Western world (Europe and the Americas) and Asia from the 4th cent. BCE to the contemporary period. Since Baron Ferdinand von Richthofen (1833-1905) coined the term
“Silk Road” in 1877, the arts developed along the complex network of roads and sea routes from China to Europe has captivated the attention of the academic and scientific world. However, the “Silk Road” can be intended as a conceptual idea of cultural and artistic interactions that have always occurred in history. In this regard, the first part of the course will introduce to Central and Northern Asian (in a broad sense from Northern India to Western China and Mongolia) sculptures, paintings, architectural elements, and textiles. The second part will focus on the decline of the ancient Eurasian Silk Road and the opening of “new” sea routes that brought European missionaries to Asia, and Asian slaves to the Americas, and the relative forms of art created. Finally, the last part of the course will disclose the impact of Asian Art on modern and contemporary Western art. The course will include a mandatory academic writing workshop and two optional field trips to a California Mission and to the Asian Art Museum in San Francisco, with relative assignments for extra credit. Details about workshop and field trips will be discussed in class and posted online beforehand.

Course Goals

The course aims to help students to become familiar with the multicultural artistic interactions occurred in Eurasia and in the Americas over the centuries, to understand their historical complexity, the processes related to the transformation of styles and forms of art according to region and material available.

Course Goals and Student Learning Objectives

Upon successful completion of this course, students will be able to do the following:

(GELO1) Students shall be able to compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, or attitudes of people from more than one culture outside the U.S.

(GELO2) Students shall be able to identify the historical context of ideas and cultural traditions outside the U.S. and how they have influenced American culture.

(GELO3) Students shall be able to explain how a culture outside the U.S. has changed in response to internal and external pressures.

(GELO4) Courses will address significant achievements of the human intellect and imagination in a comparative context to understand and appreciate different ideas, cultures, values, religions, institutions, languages, and peoples of the world.

Learning Outcomes

Students will compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and attitudes of people from various Asian cultures, including, but not limited to, Chinese, Japanese, Indian, Iranian in both western and eastern parts of the world. Students will identify the historical context of their ideas and cultural traditions as represented in works of art and how they have influenced European and American culture. In addition, students will come to understand how these cultures have changed in response to internal and external dynamics. As part of the GE requirements for Area V, this course will provide a minimum of 3000 words of writing including both in-class and out-of-class assignments.
Required Texts/Readings


Other readings, assignments, videos, and extraneous information can be found under the weekly modules on Canvas.

How to access Canvas: Go to [http://www.sjsu.edu/at/ec/canvas/](http://www.sjsu.edu/at/ec/canvas/) and use your SJSU ID and password to log in.

For problems and issues contact the Help Desk at 408-924-2377.

Optional materials and supplementary learning materials, such as web resources and writing guides will be available through the Canvas course website.

Library Liaison
Gareth Scott
email: gareth.scott@sjsu.edu
phone: (408) 808-2094
Dr. Martin Luther King, Jr. Library
4th Floor Administration Offices

Art and Art History Resources: [https://libguides.sjsu.edu/Art](https://libguides.sjsu.edu/Art)

Department Advising
For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: [http://www.sjsu.edu/art/](http://www.sjsu.edu/art/) or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Course Requirements and Assignments

**Attendance is mandatory: please be on time and do not leave early.** During lectures, I might provide original and unpublished material (including physical objects collected in Asia) not found in the readings. You will have in-class assignments; therefore it is to your advantage to attend regularly. **PLEASE NOTE that I will take attendance.** I understand that there may be occasions when you are sick, or you have an obligation that you feel you need to prioritize over this class on a given day, but please send me a quick note **IN ADVANCE (at least 24 hours prior to class)** to keep me informed. However, you are responsible for the content of both lectures and readings whether you attend class or not. If you are absent, always try to get notes from a
classmate. If we do not have class I will be taking attendance through Canvas response essays or other assignments.

**PLEASE NOTE:** Each student will be evaluated on his/her active participation in all the activities.

**Readings and Related Media:** We will read thematic texts, scholarly articles, and watch short videos, documentaries, or digital reconstruction of objects of art and monuments. **You are expected to come to class having completed the readings, studied related media, and fully prepared to be engaged in discussions and explore concepts and ideas they address.** Some of the assigned readings might result more complex than others; you are not expected to remember every single word, but rather **scan and skim the texts** and acquire a general overview of the subject and/or topic discussed, in order to identify and underline the main points to present in class. If a word or information in the text is not clarified or unfamiliar, you are expected to research it and take note. More detail will be provided on the first day of class.

**PLEASE NOTE:** the readings will cover only some of the material that will be presented in class; therefore I advise you to revise the Power Points slides that will be posted online after class.

- **Skimming** is reading rapidly to get a general overview of the material.
- **Scanning** is reading rapidly to find specific facts.
- While skimming tells you what general information is within a section, **scanning** helps you locate a particular fact.

**Oral presentation and Discussion (see Rubrics below):**

Every week a group of two or three students will address the week’s reading assignments. On your assigned week, you will be asked to upload to Canvas and bring in a handout for each student in the class with: a summary of the readings in your own words, and a few questions for the class. You are expected to lead a discussion, and are free to bring in images or any pertaining material.

- The presentations are limited to **10 minutes** per group + **10 minutes** discussion, and can be conducted in any form (Power Point, Prezi, documentary, photography, objects etc.)
- The grade for this presentation will be a **group grade**. Therefore, it is important that each member of the group participate in the preparation and presentation. Practice is key to a successful presentation and a good grade. Specific information will be provided and uploaded to Canvas.
- After each presentation, group members and their classmates will be required to **evaluate** the group’s presentation. For the audience this is part of the **class participation grade**.

**Images:** This is an Art History class, therefore, images are extremely important! Try to memorize what you see and connect styles and patterns! Class lectures will often refer to materials studied. It is highly recommended that you regularly devote time to study the PowerPoint slides posted online. **I advise you to write a short comment or a note for each slide in order to have a personal survey ready for the object reports and comparisons, and the final exam, or, when possible, sketch the objects presented during the lectures.**
Quizzes, Historical Timelines, and/or Object Comparisons/Recognition (QHO): To encourage you to keep up with the material, there will be in-class solo and group “low-stakes” assessments in the form of quizzes, historical timelines, and objects comparison or recognition, about every other week, in the first 30 minutes of class. The lowest two scores will be dropped. Historical Timelines will be discussed and constructed in class together since the first day of class. They will be evaluated on the basis of analysis, logical process, and clarity demonstrated. You will find some examples of Historical Timeline on Canvas. Use them as templates to design your timelines.

- No make-ups will be given for these assignments.
- The grade for a two/three-student QHO will be a group grade.

Initial and Mid-term Examinations

- An initial short essay after the second week of class. To be uploaded online (Canvas) FOR THIS TIME ONLY a hard copy is not required. This will be 10% of your final grade.
- A 1000 word object report distributed in week 6, to be submitted by week 9. A guideline will be provided later. This will be 30% of your final grade.

Final Examination or Evaluation

- You can choose to write a 1500 word essay (about a topic of your choice) with a related final oral presentation, or submit a portfolio of works done in class during the semester (also in form of poster or website i.e. Story Maps), which should be revised and/or edited according to the guideline that will be provided before the due date, with a related final oral presentation.
- The paper will be handed in before class the day of the final oral presentation.
- You are free to discuss the topic with me in advance and submit a draft of your paper/portfolio to receive feedback a week prior to the due date.
- This will be 30% of your final grade.

PLEASE NOTE:

- Other assignments (in class and at home) might be given in the due course of the semester.
- All writing assignments and exams will be marked for grammar, clarity, conciseness, and coherence (see Rubrics below).
- ALL the papers assigned are DUE by BEGINNING of class. NO LATE PAPERS. No excuses accepted. ALL the papers must be handed in form of a hard copy and be uploaded to Canvas (by the beginning of class, unless otherwise specified). Turnitin will be used to check for plagiarism.

PLAGIARISM: Plagiarism is a serious academic offense with grave consequences. Please be scrupulous about documenting your sources. You are plagiarizing when you fail to cite your sources so that someone else’s words and ideas appear to be your own. Here are three common ways people plagiarize:

- (1) forgetting to put quotes around words or sentences you have copied directly into your text from another source;
● (2) summarizing or paraphrasing or changing the word order of the work of someone else without giving the source;
● (3) borrowing facts from a text that are not common knowledge (a fact is considered common knowledge if it appears without a reference to its author in three other general texts). Remember, information taken from your textbook, class lectures, or readings must be documented unless you are sure it is common knowledge.

**CITATIONS:** When you use information from books, peer-reviewed journals, the wall text plaques at the museum, docents, readings, class lectures, or the website of the museum, you must document your sources.

- Even if you paraphrase you must cite!
- Use peer-reviewed sources!!

**PLEASE NOTE:** After the evaluation of the initial short essay assignment, there will be a MANDATORY ACADEMIC WRITING WORKSHOP, to prepare you for the following midterm and final examinations.

**Assignment Format and Submission:**

- NO EMAILED or MAILED papers will be accepted.
- NO papers under the door of my office nor turned into the Art Office.
- NO LATE PAPERS.
- NO LAST MINUTE excuses will be accepted.
- Submitting your paper ONLY online NOT supersede handing me a hard copy.
- ALWAYS make a hard and an electronic copy of your paper (email your paper to yourself!).
- DON’T FORGET to submit your paper to CANVAS (it will go through Turnitin.).
- All papers are DUE by BEGINNING of class.

**PLEASE NOTE:** get a jump/flash drive and save your paper on it; better yet, email your paper to yourself! You can print it out, or work on it anywhere a computer is available. Check out the Computer Center on the second floor of the Student Union: [http://as.sjsu.edu/ascsc/index.jsp](http://as.sjsu.edu/ascsc/index.jsp), if you need computer assistance, or at the ML King Library on campus: [http://library.sjsu.edu/student-computing-services/student-computing-services-center](http://library.sjsu.edu/student-computing-services/student-computing-services-center).

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course-related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

**Get to Know Me**

My office hours are for you. Make sure you get to know me during the semester. I am here to help you and I will be glad to provide you with more information and feedback.
Grading Information

- Assignments and exams can be made up only in the event of illness or a comparable unforeseeable event upon receipt of evidence. Make-ups are given only at the discretion of the professor and maybe in a format different from the regularly scheduled exam. However, up to 20 points will be subtracted from the final grade.

- EXTRA CREDIT (up to 15 points on the final grade): only for those students who will visit (optional) a California Mission of their choice and write a short report (including photos) about imported (from Asia and Europe) and local material preserved, which should be handed in before class, and/or the Asian Art Museum in San Francisco and complete a relative assignment about museum studies and art displaying (TBD). Please note: The Asian Art Museum in San Francisco offers free general admission every first Sunday of the month. More details will be provided in the due course of the semester.

- The academic writing workshop is mandatory! If a student will not attended it, 10 points will be subtracted from his final grade.

The course requirements are weighted as the following:

- 15% - Attendance, Participation, and Professional Conduct (including Oral Presentations and Discussions)
- 10% - Quizzes, Historical Timelines and/or Object Comparisons (QHO)
- 15% - Short Essay
- 30% - Mid-term exam
- 30% - Final exam

The following is the grade scale for the final course grade based on percentages:

- 95-100%, A
- 90-94%, A-
- 86-89%, B+
- 83-85%, B
- 79-82%, B-
- 75-78%, C+
- 72-74%, C
- 68-71%, C-
- 65-67, D+
- 62-64%, D
- 59-61%, D-
- below 58%, F.

Please note: Except in cases of documented emergencies, incomplete grades are not given in this course.

“All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

Additional note:

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART(H)/(PHOT) 116, 408-924-4320, art@sjsu.edu
**Classroom Protocol**

Students are expected to be punctual for class and actively engaged during all class meetings. **Cell phones, smartphones, or other devices that detract from full attention should be turned off or silenced. Laptops, tablets, etc. can be used ONLY if they are required for a specific assignment by the professor.** Students are not allowed to eat at all during class, and the only drink that they’re allowed to have in class is water.

**University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/).”

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**Course Schedule**

**ARTH 193B: East West in Art - Spring Semester 2019**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>01/25</td>
<td>COURSE INTRODUCTION</td>
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<tr>
<td></td>
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<td>Please bring a printed copy of the syllabus.</td>
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<tr>
<td>2</td>
<td>02/01</td>
<td>INTRODUCTION TO THE “SILK ROAD” – NOMADS AND “ANIMAL STYLE” IN ART</td>
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<tr>
<td>3</td>
<td>02/08</td>
<td>FROM ALEXANDER THE GREAT TO THE DEVELOPMENT OF BUDDHIST ART</td>
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<td></td>
<td></td>
<td>● Please explore and read <strong>ALL THE SECTIONS</strong> (on the right) of the Asian Society’s website: Art of Gandhara <a href="http://sites.asiasociety.org/gandhara/">here</a>.</td>
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<td></td>
<td></td>
<td><strong>ASSIGNMENT:</strong> Please create a timeline with the information provided in the section “Timeline.” Upload a copy to Camino and hand in a printed copy before class.</td>
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<td>● <em>Silk, Slaves, and Stupas</em>; Chapter 2 (34-56) and 4 (81-110).</td>
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<tr>
<td>Week</td>
<td>Date</td>
<td>Assignment/Reading/Activity</td>
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| 4    | 02/15 | **NO CLASS – SHORT ESSAY (about the Terracotta Army and the Buddha figure)**  
| 5    | 02/22 | **QHO 1**  
MANDATORY ACADEMIC WRITING WORKSHOP – Please bring your laptop! |
| 6    | 03/01 | **HAN, KUSHANS, AND THE ROMAN EMPIRE**  
- *Silk, Slaves, and Stupas*; Chapter 1 (9-33) and 3 (57-80).  
In-class Video Documentary: *Gandhara the Renaissance of Buddhism.*  
**OBJECT DISTRIBUTION FOR THE MIDTERM EXAM** |
| 7    | 03/08 | **DHIST CAVES AND TEMPLES FROM INDIA TO CHINA**  
- *Silk, Slaves, and Stupas*; Chapter 6 (137-163), 9 (219-249).  
- Digital Dunhuang  
https://www.e-dunhuang.com/index.htm  
- The Diamond Sutra  
https://www.bl.uk/collection-items/the-diamond-sutra  
In-class Video Documentaries: Bamiyan, Dunhuang and Bezeklik Caves (tbd). |
| 8    | 03/15 | **NIANS, SOGDIANS, TANG, AND THE RISE OF ISLAM**  
- *Silk, Slaves, and Stupas*; Chapter 5 (111-136).  
- C.J. Liu. “Horse and Beauties: Mural Art from Tang Imperial Tombs” (Essay for the Palazzo Strozzi Exhibition) (81-258) [Please read only the essay and have a look at the catalog].  
**QHO 2** |
| 9    | 03/22 | **THE MONGOLS IN EURASIA**  
- *Silk, Slaves, and Stupas*; Chapter 7 (163-189).  
- Virtual Exhibition:  
https://depts.washington.edu/silkroad/exhibit/mongols/mongols.html  
In-class Video Documentary: *In the Footsteps of Marco Polo.*  
**MIDTERM EXAM SUBMISSION** |
### 10 03/29
**TEXTILE AS A UNIVERSAL MEDIUM OF CULTURAL TRANSMISSION**
- *Silk, Slaves, and Stupas*; Chapter 8 (190-218).

### 04/01-04/05
**SPRING BREAK—NO CLASSES**

### 11 04/12
**EUROPEAN MISSIONARIES AND TRAVELLERS IN ASIA**
*Part 1 Turkey, Iran and India*
- G. Bailey, *The Jesuits and the Grand Mogul: Renaissance Art at the Imperial Court of India, 1580-1630* (9-40). Please find a digitized copy in the Internet Archive: [https://archive.org/stream/jesuitsgrandmogu21998bail#page/n0/mode/2up](https://archive.org/stream/jesuitsgrandmogu21998bail#page/n0/mode/2up)

### 12 04/19
*Part 2 China and Japan*
- In-class Video Documentary: *The Emperor’s Secret Garden*.

### 13 04/26
**ASIAN-AMERICAN ART**

**ASSIGNMENT** – Field trip to a California Mission (optional for extra credit).

**QHO 3**

### 14 05/03
**CHINOISERIE, JAPONISM AND WESTERN IMPRESSIONISM**
- Japonism: [https://www.theartstory.org/movement-japonism.htm](https://www.theartstory.org/movement-japonism.htm)
- F. Morena, “The Kingdom of Naples and Sicily,” *Chinoiserie: The Evolution of the Oriental Style in Italy from 14th to the 19th Century* (ONLY Interior Decoration; Porcelain; Sicily) 186-193; 210-218.

**Field trip to the Asian Art Museum (optional for extra credit)**

### 15 05/10
**CONTEMPORARY EAST-WEST ARTISTIC ENCOUNTERS AND PRACTICES**
- No Readings assigned.

**QHO 4**
OTHER IMPORTANT DATES

02/05: Last day to drop courses without an entry on student's permanent record.
02/12: Last day to add courses and register late.

ARTH 193B

Writing Rubrics (5-point rubric for writing, as suggested by GE Assessment)

5 – Outstanding response with superior supporting examples or evidence; unusual insights, creative and original analysis, reasoning, and explanation; superior mastery of content; goes well beyond minimum required for the assignments. Excellent use of sources and citations.


3 – Interesting most of the time; flows smoothly but some poor transitions. Organized but some weaknesses and minor mechanical errors. Weak use of sources and some lack of proper citation.

2 – Interest lowered by lapses in focus. Flow is interrupted by many poor transitions. Organization weak, strays from topic. Some serious mechanical errors. Lack of use of sources.

1 – No clear focus; jerky and rambling. Poorly organized. Many mechanical errors and weak sentence structure. No sources.

0 – Plagiarized papers will result in a “O”.

Oral Presentation Rubric (5-point rubric; applies to each group member)

5 – Well balanced participation by all group members. Complete, accurate, well-organized presentation of information. Interesting, original, factual presentation with clear, uncluttered, colorful visuals; no typos on visuals. Very professional delivery, professional appearance, professional mannerisms (no bouncing from side to side, twisting, etc.), excellent eye contact with the audience, confident, voice clearly heard, pitch of voice varies, no “umms/ahhs, “ minimal reliance on notes, excellent flow of information. Speakers do not repeat each other. Well choreographed; graceful passing from one speaker to another. Those not speaking limit their movements so as not to distract the audience. Well rehearsed.

4 - All group members have significant participation. Complete, accurate information given. Presentation is interesting but visuals are adequate. Some typos or cluttering on visuals. Appearance is good, but could be better. Good eye contact, voices can be heard, a few “umms/ahhs” creep in; some reading of notes. Speakers
may repeat each other slightly. Choreography good. Obviously rehearsed. Good organization and good inflection. Those not speaking limit their movements so as not to distract the audience.

3 - Most group members participate, but there seems to be an unequal contribution. Some information given; not complete or perhaps slightly inaccurate. Appearance is acceptable; mannerisms may be problematic. Visuals adequate but typos and/or cluttering distracts from the presentation. Problems with eye contact, problems with voices, some stumbling, mumbling, and/or “umms/ahhs,” notes are referred to. Organization is acceptable. Non-speakers may be distracting to the audience. Obviously needs more rehearsal.

2 - One or two main speakers; little participation from other group members, or repetition of what two main speakers present. Uninteresting or uninformative, or lacking in originality. May be repetitive of what other groups have done. Appearance and mannerisms are distracting. Or individual speakers repeat each other. Poorly organized; poor choice of visuals, or lack of discussion on apparent points. Little eye contact, and/or distracting mannerisms. Poor vocal inflection, “umms/ahhs,” monotone, soft, mumbling, stumbling, referring to notes. Rehearsal seems to have been half-hearted.

1-0 - Very poor presentation all around. Little or few redeeming features. Did rehearsals ever take place? Lack of just about everything. No presentation.