San José State University  
Department of Art & Art History  
PHOT40, Beginning Photography, Section 06, Spring 2019

Course and Contact Information

Instructor: Logan Norton
Office Location: IS219
Telephone: Please Email
Email: logan.norton@sjsu.edu
Office Hours: Thursday, 11:00 am - 12:00 pm
Class Days/Time: Tuesday/Thursday, 12:00 - 2:45 pm
Classroom: Industrial Studies, Room 219
Department Office: ART 116
Department Contact: Website: www.sjsu.edu/art   Email: art@sjsu.edu

Course Format

Technology Intensive Course

You will need a digital camera with manual controls for exposure that also allows you to create RAW files and a compatible memory card with sufficient storage for 200-500 images. You will also need a laptop computer that has a current edition of Adobe Lightroom installed on it. Lightroom is free to all SJSU students taking a class that requires it. You can request your free copy here: http://www.sjsu.edu.campus/teaching-tools/adobe/index.html.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on Canvas Learning Management System course login website at http://sjsu.instructure.com/. You are responsible for regularly checking with the messaging system through MySJSU at http://my.sjsu.edu/ (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

A Beginning photography course which introduces basic aesthetic issues in (primarily black and white) image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera and Adobe Lightroom.

PHOT 40, Section 6 - Spring 2019
**Course Content and Objective**

This beginning course will teach you the technical, aesthetic and conceptual components of black and white digital photography. The class will introduce you to the language of image making, with assignments designed to hone both your technical skills, create conceptual ideas, and develop your ability to communicate as an artist. This semester you will learn the ins and outs of handling your DSLR camera, adjusting your images using Adobe Lightroom, and making gorgeous inkjet prints of your photographs.

**Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

- **CLO 1** Manipulate manual DSLR camera operations to properly expose an image
- **CLO 2** Understand the basic compositional and formal elements of a photographic image
- **CLO 3** Successfully import, edit, export, and print images using Adobe Lightroom
- **CLO 4** Discuss relevant historic and contemporary photographic artists
- **CLO 5** Express complex concepts visually using black and white digital photography
- **CLO 6** Present a small portfolio of professional and thoughtful work
- **CLO 7** Work within deadlines to complete photographic projects

**Assignments:**

- **Assignment 1:** Capturing the Light (CLOs # 1, 2, 3, 7 )
- **Assignment 2:** This Is Me (CLO # 1, 2, 3, 4, 5)
- **Final Assignment:** My World (CLO # 1 - 7)

**Required Texts/Readings**

**Textbook**

There is no textbook required for this course. We will be going over all of the necessary elements of camera use and Lightroom in class. When possible, demonstrations, lectures, and Lightroom tutorials will be provided via Canvas.

**Other technology requirements / equipment / material**

1) Digital Camera
   - a) Must have a megapixel quality of 12 or higher. (Negotiable)
   - b) Must be able to capture images in full Manual Mode.
     (able to manually adjust both shutter speed and f/stops)
   - c) Must be able to capture images in Camera Raw.
The more automatic your camera is, the less control you will have over your images, and the less opportunity you will have to experiment.

2) Memory card for your camera, backup(s) recommended.
3) Laptop is required for this class.
4) Adobe Lightroom installed for image managing/editing. **(available free through SJSU)
5) USB Flashdrive or external hard drive for turning in assignments and printing.
6) Card Reader or USB Cable for transferring photographs, unless your laptop has the necessary port.
7) Portfolio or Portfolio Box - used to transport your prints.
8) Presentation Materials such as mat board or alternative materials for presentation of work.

**Suggested Local Vendors:**
Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977
Kaufman's Camera- 154 W. 25th Ave, San Mateo (650) 574-3429
Bear Images- 417 Lambert Ave., Palo Alto, 94306 (650) 813-9820
Samy’s Camera- 1090 Bryant Street, SF (415)621-8400

**Online Vendors:**
Adorama (NY)
B&H (NY)
Freestyle Photo (freestylephoto.biz)

**Library Liaison:**
Gareth Scott
e-mail: gareth.scott@sjsu.edu
phone: (408) 808-2094
Website: http://libguides.sjsu.edu/collectiondevelopment/CDhumanities

**Course Requirements and Assignments:**
SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on.

**Final Examination or Evaluation:**
The Final Exam will consist of a final critique of your projects and is a requirement of this class. Missing it without prior arrangements or a personal / family emergency will result in an F for your participation grade, and may result in not passing the class despite all previous work being turned in.

The Final Exam is on Monday, May 20 from 9:45 am - 12:00 pm
Printing Days:

Printing sessions are scheduled in advance for each assignment with the class being divided into two groups. You must be present for your scheduled printing day, otherwise you will fail the assignment. Printing is done only during class time and under the supervision of the professor. You will not have opportunities to print outside of class at SJSU and cannot use outside facilities.

Grading Information:

Determination of Grades

I strongly encourage risk taking in this class, and thoughtful experimentation will help increase your grade. Your assignments will be graded on your technical achievements and your creative solutions to the challenges given. The work created in class will be evaluated based on the following criteria:

A - Outstanding: thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.
B - Above Average - Good: the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.
C - Average - Mediocre: achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.
D - Unsatisfactory: does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.
F - You didn't submit an assignment.

Relative Weight of Assignments:

Capturing the Light Project: 15 pts
2nd Project: 15 pts
Final Project: 25 pts
Artist Statement 10 pts
Quiz 10 pts
Class Participation: 15 pts
Lab Participation: 10 pts
Total Points Possible: 100 pts

Numeric Grade Equivalents:

97 - 100% A+
93 - 96.9% A
90 - 92.9% A-
87 - 89.9% B+
83 - 86.9% B
80 - 82.9% B
77 - 79.9% C+
73 - 76.9% C
70 - 72.9% C-
67 - 69.9% D+
63 - 66.9% D
60 - 62.9% D-
> 60% F

Extra Credit:

In order to receive extra credit for this class you will need to attend one of the following events and write a one page, double spaced report on it. These papers will need to provide insight and critical analysis in order to qualify for extra credit.

SJSU Photo Department Field Trip to San Francisco
PhotoFairs in San Francisco
Any photo related Tuesday night lectures at SJSU
Class trip to ICA or SJ Art Museum
Guest artist talks

You may attend and write about more than one event during the semester.

Class Participation:

The only way for you to successfully complete this class is to be a present and active participant. Your participation in the form of regular involvement in activities and discussions is required and failure to do so will negatively impact your participation grade. You are expected to attend, and participate in all class critiques as both a presenter and a critiquer. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs.

Make Ups and Late Work:

Late assignments will not be accepted after one week past their due date and will be reduced by one half letter grade for each class period they are late, unless advance notice is given to me and
I have approved the late submission. Documented personal, family and health emergencies are exempt from this late policy.

Please note: Except in cases of documented emergencies which have been discussed with me, incomplete grades are not given in this course.

**Classroom Protocol:**
All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. You will be expected to be on time, engaged and present throughout class meetings, critiques and lectures. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. Participation in group critique is both expected and mandatory.

**Laptop Etiquette:**
Laptop usage beyond editing photographs for this class is prohibited.

**Cell Phone Etiquette:**
Cell phone use is absolutely prohibited in the class. Failure to follow the laptop and cell phone etiquette will affect your class participation grade.

**University Policies and Information:**

**General Expectations, Rights and Responsibilities of the Student**
As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. To learn important campus information, view University Policy S16-15 at [http://www.sjsu.edu/senate/docs/S16-15.pdf](http://www.sjsu.edu/senate/docs/S16-15.pdf) and SJSU current semester’s Policies and Procedures at [http://info.sjsu.edu/static/policies/policies.html](http://info.sjsu.edu/static/policies/policies.html). In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not address the issue, it is recommended that the student contact the Department Chair as the next step.

**Dropping and Adding**
Students are responsible for understanding the policies and procedures about add/drop, grade
forgiveness, etc.
Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at [http://www.sjsu.edu/provost/academic_affairs/resources/academic_calendars/](http://www.sjsu.edu/provost/academic_affairs/resources/academic_calendars/). Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the Advising Hub, [http://www.sjsu.edu/advising/](http://www.sjsu.edu/advising/).

**Consent for Recording of Class and Public Sharing of Instructor Material**
University Policy S12-7, [http://www.sjsu.edu/senate/docs/S12-7.pdf](http://www.sjsu.edu/senate/docs/S12-7.pdf), requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

1. “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
2. It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
3. In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
4. “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

**Academic Integrity**
Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy F15-7 at [http://www.sjsu.edu/senate/docs/F15-7.pdf](http://www.sjsu.edu/senate/docs/F15-7.pdf) requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the Student Conduct and Ethical Development website at [http://www.sjsu.edu/studentconduct/](http://www.sjsu.edu/studentconduct/).

**Campus Policy in Compliance with the American Disabilities Act**
If you need course adaptations or accommodations because of a disability, or if you need to
make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec/ to establish a record of their disability.

**Student Technology Resources**

Computer labs and other resources for student use are available in:
- Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall
- Academic Technology Computer Center at http://www.sjsu.edu/at/hd/ on the 1st floor of Clark Hall
- Associated Students Computer Services Center at http://as.sjsu.edu/ascsc/ on the 2nd floor of the Student Union
- Student Computing Services at http://library.sjsu.edu/student-computing-services/student-computing-services-center
- Computers at the Martin Luther King Library for public at large at http://library.sjsu.edu/reserve-studymeting-room/computers-king-library
- Additional computer labs may be available in your department/college

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112.

**SJSU Peer Connections**

Peer Connections’ free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has a learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**Emergency Phone Numbers**

Emergency: 911
Escort Service: 42222

**Department Advising**

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of

PHOT 40, Section 6 - Spring 2019
SJSU Counseling Services
The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Carlos in the new Student Wellness Center, Room 300B. Professional psychologists, social workers, and counselors are available to provide confidential consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at http://www.sjsu.edu/counseling

Shop Safety
If you plan to use the Shop (located in the Art Building) for realization of any of your work this semester, you must take and pass the Shop safety test. Using the Shop is not specifically required for this course. Tests cost $20 a year and are only conducted at the start of the semester. If you took and passed the test last semester, you do not need to take it again this semester. If you are interested in taking the test this semester, you should go to the shop asap and inquire about the testing dates. If you miss this opportunity, you will not be able to use the shop until after you take and pass the test next semester, during the testing period.

PHOT40-06, Beginning Photography, Course Schedule, Spring 2019

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Th 1/24</td>
<td>Introductions of class overview, expectations, syllabus, and materials.</td>
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<tr>
<td></td>
<td></td>
<td>Bring camera and manual to next class!</td>
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<td>Request Lightroom Authorization</td>
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<tr>
<td>2</td>
<td>Tu 1/29</td>
<td>Exploration of basic camera functions and controls.</td>
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<tr>
<td>2</td>
<td>Th 1/31</td>
<td>Lecture: Lightroom Introduction</td>
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<tr>
<td></td>
<td></td>
<td>Review basic camera functions and controls.</td>
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<td></td>
<td></td>
<td>Exploration of various forms of photography and discussion of technique.</td>
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<td></td>
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<td>Homework: Upload three images from one photographer you find interesting</td>
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<tr>
<td>3</td>
<td>Tu 2/5</td>
<td>Lecture: Lightroom Tools</td>
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<tr>
<td>Date</td>
<td>Lecture</td>
<td>Lab: Lightroom Continued</td>
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<tr>
<td>3 Th 2/7</td>
<td>Lecture: Lightroom Continued</td>
<td>Lab: Review basic camera functions and controls</td>
</tr>
<tr>
<td>4 Tu 2/12</td>
<td>Lecture: Why Manual Mode?</td>
<td>Lightroom Continued</td>
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<tr>
<td>4 Th 2/14</td>
<td>Lecture: Advanced Lightroom Techniques</td>
<td>Lab: Camera troubleshooting</td>
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<tr>
<td>5 Tu 2/19</td>
<td>Soft critique first 5 edited images for Capturing the Light Assignment</td>
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<tr>
<td>5 Th 2/21</td>
<td>Introduction of Project 2: This Is Me</td>
<td></td>
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<tr>
<td>6 Tu 2/26</td>
<td>Lecture: Discussion of various ways to represent self</td>
<td></td>
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<tr>
<td>6 Th 2/28</td>
<td>Lecture: What is an Artist Statement and why are they important?</td>
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<tr>
<td>7 Tu 3/5</td>
<td>Project 1 Due: Capturing the Light - In Class Critique</td>
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<tr>
<td>7 Th 3/7</td>
<td>Capturing the Light - In Class Critique Continued</td>
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<tr>
<td>8 Tu 3/12</td>
<td>Lecture: Lightroom Printing Demo</td>
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<tr>
<td>8 Th 3/14</td>
<td>Soft critique 10 edited images for the This Is Me assignment</td>
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<tr>
<td>9 Tu 3/19</td>
<td>Lab Day - Printing for This Is Me</td>
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<tr>
<td>9 Th 3/21</td>
<td>Lab Day - Printing for This Is Me</td>
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<tr>
<td>10 Th 3/26</td>
<td>Project 2 Due: This Is Me - In Class Critique</td>
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<tr>
<td>10 Th 3/28</td>
<td>This Is Me - In Class Critique Continued</td>
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<tr>
<td>11 Tu 4/02</td>
<td>SPRING BREAK!</td>
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<tr>
<td>11 Th 4/04</td>
<td>SPRING BREAK!</td>
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<tr>
<td>12 Tu 4/09</td>
<td>Lecture: Photographing what you know.</td>
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<td></td>
<td><strong>Continued Exploration of Artist Statements</strong></td>
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<td><strong>Lab: How to mat an image</strong></td>
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<tr>
<td>12</td>
<td>Th 4/11</td>
<td>Lecture: Who is my audience and how do I engage them?</td>
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<td><strong>Lab: Understanding your classmates</strong></td>
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<tr>
<td>13</td>
<td>Tu 4/16</td>
<td>Lecture: Why do photobooks matter?</td>
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<td><strong>Lab: Photobook Explorations</strong></td>
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<tr>
<td>13</td>
<td>Th 4/18</td>
<td>Lecture: How to create narrative through imagery</td>
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<td><strong>Lab: Sequencing images for storytelling</strong></td>
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<tr>
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<td><strong>Homework: 10 images for My World due tomorrow</strong></td>
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<tr>
<td>14</td>
<td>Tu 4/23</td>
<td>Soft critique 10 edited images for the My World assignment</td>
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<tr>
<td></td>
<td></td>
<td><strong>Lab: Sequencing your images</strong></td>
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<tr>
<td>14</td>
<td>Th 4/25</td>
<td>Lab Day</td>
</tr>
<tr>
<td>15</td>
<td>Tu 4/30</td>
<td>Lab Day</td>
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<tr>
<td>15</td>
<td>Th 5/02</td>
<td>Lab Day</td>
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<tr>
<td></td>
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<td><strong>Homework: 6 printed and matted images or 10 images in book form for My World due next class!</strong></td>
</tr>
<tr>
<td>16</td>
<td>Tu 5/07</td>
<td>Project 3 Due: <em>My World</em> - In Class Critique</td>
</tr>
<tr>
<td>16</td>
<td>Th 5/09</td>
<td><em>My World</em> - In Class Critique Continued</td>
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<tr>
<td></td>
<td></td>
<td><strong>Final Exam</strong>*</td>
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<td>M 5/20 09:45-12</td>
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</tbody>
</table>

*There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless specifically exempted by the college dean who has curricular responsibility for the course.*