Welcome Frosh to the Career Fair!

Even if you’re not currently seeking employment, going to a career fair can be a great learning experience! You can:

- Learn what to expect when you begin seeking a job or internship.
- Observe interactions between students and employers.
- See what employers recruit at SJSU to begin planning for your own job or internship search.

If you plan to attend the fair, even just to observe, it still helps to:
- Review the Job Fair Success Webshop to learn how to stand out at the fair, and obtain early bird access. The webshop can be found at www.sjsu.edu/careercenter >virtual workshops
- Dress for success – business or business casual attire is strongly encouraged. Not sure what would be best? Check out our dress for success tips on our website. www.sjsu.edu>students>interviewing>interview dress
- Use SpartaJobs to find out who is coming and research a few of the employers who are coming that sound interesting to you. Our Researching Employers Webshop gives you a quick tutorial of what to look for and where to find it! The webshop can be found at www.sjsu.edu/careercenter >virtual workshops

Once you’re at the fair, a few things to remember:
- Employers are there recruiting candidates who are currently seeking employment, and many students are there looking for a job or an internship. If there is a long line, this may not be the right time to approach that employer.
- If the employer is not currently speaking with anyone, and doesn’t have a line, this may be an opportunity to gain some information, and begin building a relationship with this employer.

Ask: “I am a first-year student here at SJSU, and while I’m not looking for an internship right now, when I’m ready I would like to intern for your company. I’m majoring in _________. What steps can I take to help myself stand out to your company?”

After the fair be sure to:
- Follow up with a thank you note (if possible) to any employer you spoke with and continue the relationship you have started to develop.
- Continue to take advantage of live and virtual Career Center resources including our Resume Toolkit, Rapid Resume Review, workshops, WebEx Webinars, and other resources designed with you in mind – wherever you are in your career journey. We’re here to help YOU gain your competitive edge.