San Jose State University Career Center’s Student Advisory Group
Employment and Workforce Opinions of Knowledgeable Students (EWOKS)
Quarterly Meeting
SJSU Administration Building #201
May 13, 2016

Attendance:
- Kyle Bailey, Management Information Systems
- Aaron Lan, History
- Bryan Bailey, Computer Engineering
- Martin Reyes, Public Relations
- Michael Rivera, Sociology
- Vy Nguyen, Corporate Financial Management
- Shannon Sorge, Communication Studies
- Nishtha Patel, Software Engineering
- Penelope Raquinio, History
- Lisa Trikofski, SJSU Career Center
- Daniel Newell, SJSU Career Center
- Andrew Soliz, SJSU Career Center
- Irma Guardado, SJSU Career Center
- Lynn Chan, SJSU Career Center
- Keith Lewis, SJSU Career Center
- Nellie Rochon Ellis, SJSU Career Center
- John Salangsang, SJSU Career Center
- Amy Skoll, SJSU Career Center

Introductions & Explanation of the student advisory group (EWOKS)
EWOKS brings together students to discuss career development and the Career Center and is an opportunity to serve as an advisory body to the Career Center.

Presentation: Fall 2016 Programming Ideas – Donna Gilmour, Employment Specialist liaison to the College of Engineering and Employer Services Lead with the Career Center
- Programs around connecting students with employers and job opportunities
- Fall 2016 job fairs:
  - Business, Government & Nonprofit Job and Internship Fair
  - Engineering & Science Undergraduate Student Job & Internship Fair
  - Engineering & Science Graduate Student Job & Internship Fair
- Information Sessions
- Feedback from students around job fairs and information sessions
  - Emphasize reasons to attend
  - Information sessions later in the day may lead to higher attendance
  - Friday can be a good option for hosting events
  - Job fair success workshops were helpful
  - Show data to show if students felt prepared for job fairs and what the employers thought

Presentation: New SpartaJobs (Handshake) – Catherine Voss-Plaxton, Employment Specialist liaison to the College of Business and Academic Liaisons Lead with the Career Center
- Fill in information like a LinkedIn Account
- Searching is much easier
- Activities are listed on the navigation bar
- More of a customized experience
- There is a news feed function that works similar to social media
- All posting will be updated on new SpartaJobs soo
- Students will be invited to the system on May 27
- For employers, when they choose a major, they will have an option to choose other related majors

Open Floor Discussion:
- YouTube videos is a great way to educate students that solves issues around staff bandwidth and students’ schedules
- Train student leaders to do presentations for their orgs and even have them be part of YouTube videos
- Get professor to talk about Career Center
- University is going through a culture shift towards a holistic approach (more career-minded)
  - High Impact Practices - internships
  - Student success plan to tackle internships
  - Internship for credit depending on department
- Career Center office can be more inviting, set-up of office can be confusing (check-in area)
- For freshmen, show statistics or other reasons for them to utilize Career Center early
  - Possible Freshmen Internship program created internships on campus for simple projects they can qualify for
  - Bring in employers to hit every stage of college
  - Targeted job fairs to lower division
- Outreach to high schools
- Use students to encourage students to come into the career center
  - EWOKS t-shirt
- Yellow Handshake Chair photo contest most creative to engage students
  - Buster (from TV show “Arrested Development”) look-a-like contest
  - Stick the chair out the tower hall
  - Library
  - Sammy The Spartan
- Suggested EWOKS Presentation: Outcomes of New SpartaJobs launch and 2015-2016 Career Center data and results