Introductions & Explanation of EWOKS
EWOKS brings together student organizations to discuss career development and the Career Center. An opportunity to serve as an advisory body to “your” Career Center.
- Learn about the Career Center and meet other career minded students

Career Center Overview
The Career Center promotes professionalism by providing the tools to guide students in making career planning decisions. We satisfy the needs of the employment community and complement the academic curriculum. Our high-touch customer service approach motivates, educates, and empowers students by giving them access to:

- Customized consulting services and programs
- Job and internship opportunities
- A network of industry professionals and alumni
Career Center Updates and Discussion: John Salangsang, Internship Specialist (SJSU Career Center)

- Student Needs
  - Explore Major/Careers
  - Find a Job/Internship
    - Resources and Tips
    - Resume/Cover Letter
    - Networking
    - Interviewing
    - Receiving an Offer

- Our Services and Resources
  - Advising
  - Events/Programs
  - Online Resources

- Student Services:
  - 16,513 unique students engaged
  - 3,058 individual appointments and drop-ins
  - 234 educational workshops and presentations
  - 6,386 students participating in presentations
  - 8 job fairs hosted with 512 organizations attended
  - 3,068 new employers
  - 99% satisfaction

- Employer Services
  - 21,000+ recruiters/hiring reps
  - 17,000+ unique organizations
  - 70,000+ jobs and internships
  - #1 supplier of talent to Silicon Valley
  - SJSU Powers Silicon Valley!

- Job and Internship Initiative (JII)
  - The Career Center was allocated $151,402 of the $18,095,713 generated from the 2013/14 Student Success, Excellence & Technology Fee (SSETF). We utilized those funds to develop the Job & Internship Initiative (JII).
  - 2014-15 Goals:
    - Increase job postings/openings for career, pre-career, local part-time, on-campus and Work Study jobs
    - Offer new opportunities to connect with employers
    - Coordinate and deliver a minimum of one emerging market panel
    - Continue to provide access to online resources
  - 2014-15 Results
    - Increased job postings by 26% from 15,322 to 19,332.
    - Offered 11 Drop-in Interview days bringing 18 employers to campus connecting 393 students with employment opportunities. Career Center expanded the service by partnering with Work2Future.
- Hosted a Non-Profit & Public Service Job & Internship Fairs held fall and spring semester (connecting 83 employers with 404 students).
- Coordinated and delivered an emerging market event

**Strengths**
- Help students develop career plans, find a job and network
- Like SpartaJobs and opportunities
- Valuable source for connections

**Past Feedback/Suggestions**
- Awareness on Campus
- Outreach to students earlier
- Approachability and accessibility
- Diversify opportunities
  - Growth in manufacturing, healthcare, etc.
- Confusing website

**Employer Engagement:**
- Non-profit Job & Internship Fair
  - Strengthen Job development through new employer orientation
  - Developed partnership with Silicon Valley Chamber of Commerce
- Developing, a pilot recruitment event for creative arts, graphic design, etc.

**Job Fair, undergraduate early access**
- Saved a lot of time, and help undergraduate students who typically have less experience than graduate students
- Lines are extremely lines for lower level positions at larger companies
  - Breaking up lines, different lines for different positions
  - Separating model can discourage finding different opportunities
  - Cisco model is great
- Names of job fairs is a big factor
  - Note: Some students were confused what non-profit job fair meant
- Push spreadsheet to let people know what majors employers are looking for
  - Look through the grid to see what companies are looking for my major and then look at the company to read the description
- Reps. need to be faster to keep line short
- Speed dating event, with people with the right requirements with limited time

**Updated Website, easier to navigate**

**Student Outreach**
- Class/student orgs. presentation
  - Collaborations with orgs and faculty
- Bi-weekly tabling

**How do we get the campus more career minded?**
- Exploring different model including a career center orientation
Open Floor Discussion

- Add sign in SpartaJobs to To Do in MySJSU list
- Encourage use of Career Center to first year students
  - Event or program for first year and second year students who need to practice internship search and who are looking for a summer internships
- Senior year, is when everyone is getting looking for jobs
  - First-year and second-year, focus on the college-experience
- Testimonials of recent grads to share with students
- Reach out to the transfer students, they are graduating soon are on time line of getting internships
  - Create partnership SOAR
- Building a community feel, like in Mesa Engineering Program
  - Peer Career Center Ambassador program
  - Send peer to student org. meetings
- Report: numbers, and a list of workshops
  - Update on workshops and webinars offered
- Student projects, talk to the professors and have employers go to classrooms while students do their presentation to provide feedback
- Recorded workshops, being more virtual