CASA Health and Wellness Week

A week designed to spread and increase awareness to students, staff and faculty across SJSU.
Welcome to the College of Applied Sciences and Arts (CASA) Fall 2017 Newsletter. In this season of celebration, the college has much to celebrate. We continue to celebrate and express thanks to you, our supporters, as you are an integral part of the college’s enormous impact in the community and in helping our students achieve their educational goals. We recently held our annual service awards, a celebration of the selfless work that the professors, staff, and administrators accomplish to benefit our students and our community. Our student groups have been actively serving on and off campus stakeholders in a myriad of ways, look for more on these student engagement activities in our Spring 2018 Newsletter.

We recently completed our inaugural CASA Health and Wellness Week. The college partnered with other campus entities to both offer and highlight activities related to personal health and wellness. Check out our CASA “wheel” on the back cover to see all the components of health and wellness that we actively engage in with our communities. During the week of November 13-17, 2017, the entire SJSU campus was alive with green food tastings, cooking classes, yoga, discussions, exercise opportunities, mindfulness, meditation, and more. Ysabel Duron, 1970 Journalism graduate, former television broadcaster and CEO of Latino Cancer Institute served as keynote speaking on, 22nd Century Medicine: Life Care Not Healthcare. Take a moment to read about our very successful week.

All of CASA’s departments and schools are doing innovative things. In this edition we highlight several of them. The Department of Justice Studies and its Justice Studies Advisory Committee held its 4th Annual Justice Studies Showcase. The event honored two alumni as well as raised additional funds to create a student scholarship endowment. In addition, the Mosaic Program’s journalism summer camp for high school students is celebrating its 24th year in the home of the Spartan Daily located in Dwight Bentel Hall. Many have gone on to attend the School of Journalism and Mass Communications and to work in the journalism profession.

We hope to celebrate the completed renovation of the first two floors of the Health Building in the next few months. It will expand our capacity for education with much needed health and wellness based laboratories, offices, classrooms, clinics, as well as a second Student Success Center.

CASA’s vision is “to transform the way our communities live, work and play.” Through innovative liberal and applied professional education, the College of Applied Sciences and Arts develops transformative leaders for just and diverse communities. Our values continue to be interdisciplinary collaboration, research and creative activity and to lead the way with innovation. Most importantly, CASA is a place where students receive cutting edge education and are being prepared for the health and wellness jobs of the future.

As I continue to meet community members and share our great work, I am often asked, “What is applied sciences and arts?” Last Spring, the college leadership of the Dean’s Office, Directors and Chairs spent a good part of the semester engaged in Design Thinking about who we are, how we fit together and how we can describe more clearly all the amazing things that are going on in the college. Faculty, staff and student input helped us refine that identity. As a college, we have articulated that we are applied in nature, community focused and interdisciplinary while promoting social justice, innovation, global awareness and health as wellness. As we better articulate who CASA is and what CASA does, we are working with university leadership to determine if there is a name for our college which will more clearly symbolize who we are and what we do. Look for more on this opportunity in the new year.

Thank you for all the ways that you support the college. We are who we are because of your impact on the college. The costs of a state university education have gone up ten-fold due to reduced state support and high cost of living. Despite the challenges, CASA is a leader in high quality education whose graduates are positively impacting society. I hope you will contribute to CASA, today, so that CASA can continue to transform the way our communities live, work and play.

Happy Holidays,

Dr. Mary C. Schutten
Dean, College of Applied Sciences and Arts
The College of Applied Sciences and Arts (CASA) held its first annual, campus-wide, CASA Health and Wellness Week, Nov. 13-17, 2017. “Health and Wellness week was designed to spread and increase awareness to not only CASA students but students, staff and administration across the university,” says Dr. Mary Schutten, Dean, CASA. “Six of our departments and schools focus on health-related fields. These majors include Health Science and Recreation, Kinesiology, Nutrition, Food Science and Packaging, Occupational Therapy, Nursing and Social Work.”

Last year, the eleven chairs and directors wrote a white paper on how the CASA departments and schools were interconnected and the idea for the CASA Health and Wellness Week was born.

Chaired by Alice Hines, Associate Dean, the CASA Health and Wellness Week provided numerous health activities for faculty, staff and administrators. “We provided something for everyone,” says Hines.

The week began Monday, November 13, where students had the opportunity to check out the “Just in Time” Mobile Food Pantry where they could receive free groceries such as chicken, vegetables, fruits, non-perishables and more. The food is given on a first come, first serve basis and you must be an enrolled SJSU student. Under the direction of Jamie Kubota, Nutrition, Food Science and Packaging, there were cooking demonstrations throughout the week.

On Monday evening, students, faculty and staff had the opportunity to experience the Green Food Tasting where an array of vegan foods were presented. “The food was delicious,” says Aubriana Muna, public relations student. Following the food tasting, students, faculty and staff had the opportunity to view the feature length documentary What the Health, a controversial film that explores the impacts on how highly processed industrial animal foods effects our bodies. Following the film, Monica Allen, Health Science and Recreation, conducted a discussion with the audience about the film.

Just about every day, under the direction of Jessica Chin, Kinesiology, there was an open gym with tennis and badminton, weight training, basketball, and swimming. There was also a session where participants could learn ballroom dancing, by Dancing with an Expert.

On Tuesday, November 14, students had the option of attending a Cooking Healthy, Eating Well (CHEW) class, led by Laurie Morgan, Student Health Center, to learn how to make Fajitas.

On Wednesday, November 15, Kubota coordinated food demonstrations and tastings of the season adjacent to the Farmer’s Market. On Thursday, November 16, a Mindfulness Workshop was held and Joshua Baur, Health Science and Recreation, provided participants with information on recreation activities in the great outdoors.

On Friday, November 17, a Meditation Retreat was held for students only. “This week would not have been possible without all the planning and executing from our Committee,” says Hines. “Not to mention the expert planning by Eddie Jimenez of the CASA Dean’s Office.”

The Health and Wellness Committee included: B.J. Grosvenor, Joshua Baur, and Monica Allen, all from the Department of Health Science & Recreation; Halima Kazem, School of Journalism and Mass Communications; Jessica Chin, Department of Kinesiology; Jamie Kubota, Department of Nutrition, Food Science and Packaging; Deepika Goyal, The Valley Foundation School of Nursing; Gigi Smith, Occupational Therapy; and Laurie Morgan, Student Wellness Center.

The promotions and public relations activities were led by students from the Dwight Bentel Hall Agency which included: Aubriana Muna, Allison Covey, Miguel Flaquer and Kylee Valdez.

“Overall, we are so proud of CASA’s Health and Wellness Committee who coordinated all of the activities,” says Hines. “It was an excellent opportunity for SJSU students, faculty, and staff to learn more about ways to promote health and wellness, individually and, as a community.”

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The 2nd Annual CASA Service Awards were presented by Mary Schutten, Dean, and Pamela Richardson, Associate Dean, on Wednesday, November 15, 2017 at the San José State University Student Union Theatre. There were four service awards given to deserving faculty and staff. Service and putting others first is so important to the culture of the college, university, and society.

None of this could have taken place without the work of the CASA Service Award Selection Committee which included: John Delacruz, School of Journalism and Mass Communications; Emily Bruce, School of Social Work; Kristina Luna, School of Information; Faranak Memarzadeh, Department of Hospitality, Tourism and Event Management; and Emily Wughalter, Department of Kinesiology.

Administrative and Professional Service Award

This award is given for outstanding unit, college, university, and/or professional service that goes beyond the expectations and responsibilities of the staff member’s position. This award was presented to Mai Phan, School of Social Work.

For nearly 10 years, the School of Social Work has worked with Phan in many different capacities. Since 2007, she has served as administrative analyst. The School of Social Work executive committee recommended Phan for this award because of her high levels of personality, character, commitment and professionalism.

Phan has been an essential person in terms of organization and management. For example, she assists the director with hiring part time faculty and ensuring they have access to resources for their teaching and services for students. She also helps to conduct annual evaluations as well as cumulative reviews. Phan was honored for her endless dedication to the School of Social Work.

Annual Faculty Service Award for Tenure/Tenure-Track Faculty

This award is given for outstanding unit, college, university, community, and/or professional service during the previous academic year. This year’s recipient was Yinghua (Michelle) Huang, Department of Hospitality, Tourism and Event Management.

Huang is a professional who truly enriches higher education because she is driven and eager to work with diverse students and colleagues to share her expertise. Huang has served as a dedicated member to the faculty and a caring role model for students.

However, her biggest contribution has come in her role as advisor to the Hospitality Finance and Technology Student Chapter (HFTP). The SJSU HFTP chapter is the only chapter in California and this year was selected as student chapter of the year competing among major international universities such as University of Nevada, Las Vegas, Hong Kong Polytechnic, Houston, Michigan State and others.

Annual Faculty Service Award for Lecturer

This award is given for outstanding unit, college, university, community, and/or professional service during the previous academic year. This year’s award was presented to Daniel Murphy, Department of Kinesiology.

When nominating Murphy for this award, his Kinesiology colleagues wrote “without reservation, Daniel is one of the most diligent, professional, and well prepared people they have ever had the opportunity to work with.”

Murphy attended SJSU for his graduate degree and, since his graduation, the Department of Kinesiology has been quite fortunate to have Murphy teaching a variety of classes as a part-time instructor for the past 10 years.

Murphy has done an exemplary job teaching across a broad range of disciplinary topics. Not only has he taught a broad array of classes for the Department of Kinesiology, he has done so to rave student and peer reviews. Murphy’s evaluations are regularly among the best in the department and the “overall effectiveness scores” always exceed the department, college and university mean.

Lifetime Faculty Service Award

This award is given for a career of ongoing outstanding service to the college, the university, the community, and/or the profession spanning a period of the past 10 years or more.

The committee decided that two nominees were deserving of this award. Caroline Haas, Department of Nutrition, Food Science and Packaging was honored as the co-recipient of the CASA Lifetime Faculty Service Award.

Since 1988, Haas teaches in the Department of Nutrition, Food Science and Packaging as a lecturer. She has contributed outstanding years of service to the college, university and the profession. She has also served as the Director of Circle of Friends since 1992 where she conducts an annual fundraising campaign that funds six $2,000 student scholarships. She has been voted Outstanding Lecturer of the Year by her students many times as well as participating on many community committees.

Finally, Alice Hines, Associate Dean, College of Applied Sciences and Arts was also presented with the CASA Lifetime Faculty Service Award.

Hines has served the local community in several ways through volunteering as a Social Work faculty member and engaging in Social Work programming around the Bay Area. As the School of Social Work Director, she served as leader of the school overseeing all facets of the program. Her exemplary leadership and service led her to become Interim Dean where she led the college through a very difficult and tumultuous time of change.

Hines has also served as a Global Social Work Ambassador. Her programming with the Social Work Education Enhancement Program (SWEEP), which worked to develop Social Work higher education curriculum in Vietnam, has helped to strengthen partnerships in that region, an award from the Vietnamese government as well as connecting more Social Work faculty to the area. SWEEP went beyond the scope of any grant and has positively touched numerous lives locally and globally.

After the awards were presented, Dean Schutten introduced Ysabel Duron who spoke on her experiences as a Latina medicine student.

For 16 years, Duron has served as executive director of Latinas Contra Cancer where she shared her experiences as a Latina medicine student. Duron also shared statistics that from 2010-2014, Texas had the highest maternal mortality rate among Hispanic women. She said these statistics could be attributed to Texas removing all Planned Parenthood Clinics.

“Due to research from the LCC, Duron says breast cancer is the leading cause of cancer and death among Latino women.” Duron’s paring words were “in order to change the system, you’ve got to shock the system to change the system.”

To view the CASA Service Awards, visit livestream.com/accounts/98480259/events/9166032

Duron convened the Biennial National Latino Cancer Summit starting in 2008 to turn the spotlight on the increasing cancer incidence and mortality rate in the Latino community. Since then participants across the sectors gather to network, learn from each other and find ways to collaborate in research and translation programs in community.

Recently, Duron left LCC to roll out her third startup - the Latino Cancer Institute - a national non-profit, currently in development stage.

Duron’s involvement as Executive Director of Latinas Contra Cancer, she shared with the audience where you live, work and play is an indicator of not only your quality of life but your future health outcome. This is because where you live and work determines your access to health care. Duron longs for a healthier equitable society. She said, “research shows that in Santa Fe, New Mexico, Latino children are actually born with mutations in cancer cells.” This means they are prone to get the disease from birth.

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From left to right: Mai Phan, Yinghua Huang, Caroline Haas, Ysabel Duron, Alice Hines, Daniel Murphy
When Anissa Stanton was in high school she dreamed of one day working for the San Francisco 49ers Football organization. "My plan was to get a job with this organization and be part of it." Stanton’s dream became a reality when she became a Denise DeBartolo York Fellow for the San Francisco 49ers in July, 2017.

While attending San José State University and focusing on a Bachelor of Science degree in Kinesiology with an emphasis in Sport Management, Stanton worked part time as a box office employee at Levi’s Stadium. "One day I volunteered to wrap presents and spoke to a human resources manager who told me about the fellowship and encouraged me to apply," says Stanton.

The rest is history. Stanton says there are about 200 to 250 applicants that apply each year and this year she received the Denise DeBartolo York Fellowship. As a 49ers Denise DeBartolo York Fellow, Stanton will rotate between departments where women have historically been underrepresented in the sports industry including Finance, Strategy & Analytics, Sales, and Stadium Operations.

To maintain continuity, the fellow will have one employee assigned to support her through all of the rotations. She will also be assigned executive mentors to facilitate her growth throughout the duration of the program. The year-long paid program was established by Jed York, 49ers CEO, in 2011 as a tribute to his mother. "At the end of the year, I have a good chance of working for the 49ers organization and I owe it to my SJSU education and professors like Dr. Cole Armstrong who helped me so much that I don’t think I’d be where I am right now."
Alumni Lighting the Way

Justice Studies Holds 4th Annual Showcase

Continuing its newest tradition, the Department of Justice Studies held its 4th Annual Justice Studies Showcase on November 9, 2017, at the San José Police Officers’ Association Hall.

This year’s theme, Alumni Lighting the Way, began with a bagpipe performance by the San José Police Emerald Society. An array of students from the various department clubs were tabling with games for the participants to play so that alumni and department friends could mingle with the students and view the department’s past and present accomplishments.

There was an array of silent auction items as well as a live auction that featured the entertaining San Francisco Police Department Inspector Lenny Broberg auctioning off a Seaside Beach House in Aptos, a Huey Helicopter Ride, Paradise Village Mexico Trip, Perspective Sketches by Gil Zamora, and an Air Museum and Spirits Tasting.

Guests were treated to an open bar staffed by members of alum Ruben Chavez’s family. Ruben Chavez, Chief of Police at Livingston Police Department, M.S. ’92 Justice Studies, B.S. ‘92 Administration of Criminal Justice, guided the evening graciously as master of ceremonies.

Alumni Lighting the Way

Lee explained that the Student Success Fund was established to allow the department to help more than scholarship students and with more than tuition and fees. The fund’s purpose is to ensure that the department’s students may attend criminal justice conferences, pay for students’ supplies to build demonstrations of criminal justice practices or crime scenes, travel to meet the new international experience requirement, have current technology available, and facilitate field trips and other important endeavors, even in bad economic times. If money is not available elsewhere, the fund may step in to ensure students get the best experiences possible to prepare for their careers in criminal and social justice.

“This was an idea that James came up with,” says Jan Hagemann, Justice Studies Emerita. “The proceeds from this event allows the department to shore up funds for student activities.” Along with Ruben Chavez, Hagemann has led this effort for the past four years. Lee added that on the day of the event, he had the saddening experience of signing a student’s withdrawal from classes because she had to work more hours after her father was laid off, and she could not afford student-related expenses anymore.

Besides raising money for the Student Success Fund, the Justice Studies Showcase honors distinguished alumni and presents the Janet L. Hagemann Award. This year’s Distinguished Alumnus was Rosa Vega, BS’00, Criminal Justice Administration, MS Loyola University, New Orleans. Vega is the Interim Chief Investigator, at the Santa Clara County Office of the Medical Examiner-Coroner. She was hired by Santa Clara County in 2003 and was promoted to her current position in 2016. As Chief Investigator, Vega supervises a team of eight investigators who respond to roughly 1,000 deaths annually at which they determine cause of death, positive identification, and take possession of personal property and evidence found on the scene. Despite the arduous task of management, she continues to perform death investigations because that is truly her passion. At the event, she spoke fondly of the Justice Studies faculty, and linked her current success back to her days at SJSU.

The 2017 Janet L. Hagemann Award was presented to Molly E. Marquez. In 2012, Molly began her employment at SJSU. The department felt so fortunate to have her assigned as a temporary employee.

It wasn’t long before she became a valuable member of the Justice Studies office team, having worked according to the highest ethical standards and become invested in ensuring that faculty and students had all they needed to succeed. She was also the first staff member to sign up to compete in the Justice Studies Task Force’s annual Confidence Challenge, a modified police physical agility test. Marquez cheerfully ran, climbed the regulation height wall, and dragged the regulation weight dummy with her team.

When the idea of doing the Justice Studies Showcase was discussed, Marquez was the first to jump on board. She brought her considerable energy, creativity and organizational skills to the committee and promoted an overwhelming sense of team spirit in the group. She has been an integral part of the Showcase’s success, even after having been promoted out of the department prior to the 3rd Showcase.

The evening ended with reflections from Melissa Mondragon, MS ’09 Justice Studies, Evidence Coordinator at the Redwood City Police Department, and Jess B. Guy, BA ’70, MS ’89, Lecturer, retired Public Defender and retired ATF Agent. Each spoke of the significance of their education in the department’s degree programs for their future success.
Mosaic Journalism Workshop that started as a recruiting tool to make newsrooms like The Mercury News more diverse, celebrated 24 years this past summer. Since 1993, the Mosaic Journalism Workshop has been offering high school students who aspire to be reporters and photographers an opportunity to report and write a newspaper both in print and online.

Based in SJSU’s Spartan Daily for two weeks of June, Mosaic students hit the streets for real stories under the guidance of professional journalists. Joe Rodriguez, SJSU Journalism adjunct lecturer and former Mercury News reporter plus Sharon Noguchi, Mercury News education reporter, managed the summer 2017 workshop.

“I’ve worked on Mosaic most of the 24 years,” says Rodriguez. “I may have missed three or four years.”

In addition to Rodriguez, the founders included former Mercury News employees Donna Kato and Manny Gonzalez, and former KLIV radio news director Rosanna Madrigal. Rodriguez and Noguchi begin recruiting for sponsorships and students immediately following the summer publication.

“Originally, we wanted to recruit working-class immigrant minority students from schools with little journalism instruction or none at all,” says Rodriguez. “In San José, we focus on districts like the East Side Union High School District.” Their recruitment territory ranges from East Palo Alto in the Peninsula to Gilroy and rural Salinas.

As the program grew in the 1990s and early 2000s, Mosaic also accepted students from established journalism programs at Saratoga, Palo Alto, Gunn and other affluent, suburban high schools. “Through the Mosaic history, we’ve seen no difference between affluent students and poor students,” says Rodriguez.

Unfortunately, as legacy journalism companies and foundations have struggled in the Internet Age, so has their financial support for the workshop. Unable to cover the expenses of an overnight, residential program, Mosaic became a daytime camp last summer for 14 eastside students. Besides Rodriguez and Noguchi, the managing editors included Sal Pizarro, Mercury News columnist, Robert Salonga, Mercury News reporter and Maya Suryaraman, retired English and Journalism teacher, Santa Clara High School.

According to a 2012 survey of Mosaic alumni, 13 percent become professional journalists. An additional 30 percent or so go into related fields, including public relations, academia and other professions that require good research and writing skills. One such Mosaic alumna, Marcos Cabrera, from the inaugural 1993 workshop. After becoming a features reporter and popular music columnist for the Monterey County Herald, Cabrera went on to become the communications director for the Alisal School District before becoming Digital Media/Production Manager at Millenium Charter High School.

There are too many Mosaic success stories to list them all here, but the workshop has sent alumni to an impressive lineup of news media companies, including the Mercury News, San Francisco Chronicle, East Bay Times, Pressio Bee, Modesto Bee, KNTV-11, Univision, ESPN, Yahoo News, Los Angeles Times, Atlanta Journal Constitution and more. Several became editors of the Spartan Daily at SJSU.

Mosaic is a non-profit, education project supported by the Bay Area News Group, The Mercury News, San José State University, Dow Jones News Fund, California Chicano News Media Association and local philanthropists.

To view the summer 2017 Mosaic online, visit: https://mosaicjournalism.wixsite.com/news/mosaic-2017
Retired CASA professors attended the Emeritus and Retired Faculty luncheon at San José’s downtown Flames Restaurant on October 20, 2017. The luncheon began with Dean Mary Schutten welcoming the guests.

Past acquaintances were renewed and everyone wanted to hear what the guests had been up to in retirement, so the microphone was passed around and here is what some of the guests had to say:

Jill Cody, Health Science and Recreation, recently wrote and published a book titled *America Abandoned - The Secret Velvet Coup That Cost Us Our Democracy*. Cody is now working on her second book.

Barbara Conry, Kinesiology and CASA Associate Dean, retired four years ago and loves to visit Maui, Hawaii. She’s been able to visit family in Wisconsin and has “wonderful memories of her time at SJSU.” Conry says the time is going so fast but she has learned to enjoy every day.

David Furst, Kinesiology, lives in Livermore and is an elected director for the Regional Park District which covers Eastern Alameda County. There are 50 parks, rodeo grounds, before and after school programs in the district.

Dennis Wilcox, School of Journalism and Mass Communications, divides his time between working and traveling. This past summer, Wilcox traveled on an extensive trip to Italy and he can now say that he has visited every cathedral in Europe. Right now, Wilcox is working on the 3rd edition of one of his textbooks and recently acquired a $250,000 grant to train journalists from Georgia, a country located at the crossroads of Western Asia and Eastern Europe.

Barbara Gordon, Nutrition, Food Science and Packaging, is a board member with Life Lab, a non-profit that brings gardens to schools. She says it is a wonderful organization and is affiliated with the American Garden Association. Right now, they are working on a book for teachers to use in the classroom.

Mary Jo Gorney-Moreno, Nursing, enjoys traveling and went on a 3-week trip where she visited Vermont, New Hampshire, Maine, Cape Breton, Nova Scotia and Toronto, Canada. Gorney-Moreno was able to experience the first sunrise in the U.S. at Mt. Washington in New Hampshire. She then traveled to Cape Breton for the International Celtic Colours Festival and ended her trip in Toronto, Canada, at the Mystery Writers and Readers Convention.

Carol Sullivan, Kinesiology, retired in 2013. She enjoys contributing to the community by working with Delta Sigma Zeta on the mental health committee and has given several workshops to improve individual’s health. Sullivan also works with another organization to help foster children go to college. She enjoys traveling and has been on three cruises in the past year which included the Caribbean, Alaska and Bermuda.

Kathryn Sucher, Nutrition, Food Science and Packaging, is working on the 4th edition of her textbook. She loves being retired because she can read as many book as she wants, exercise and does not have to grade papers.

Carol Christensen, Kinesiology, recently traveled to Australia, New Zealand, Cuba and Mexico. She is active in the SJSU Emeritus and Retired Faculty Association serving as webmaster and joined an organization that helps rescue dogs and cats.
SHARE YOUR NEWS WITH US

Are you a faculty member conducting exciting research or partnering with groups in the community? Are you a student who has recently received an award? Are you an alum who has exciting things happening in your career? We are interested in hearing from you for our college blog, social media site updates and newsletter. Share your news by sending an email to: applied-sciences-and-arts@sjsu.edu.