



Collaborative for Disaster Mitigation
 One Washington Square
 San Jose, CA 95192-0082

www.sjsu.edu/cdm/bcpconference

Business Continuity Planning Conference - VI

Disasters: Managing the Unexpected

LEARNING FROM KATRINA

Sponsored by



Hosted by



Nov. 2, 2005

NASA-Ames Conference Center
 Ames Research Center, Moffett Field, CA

Co-Sponsors

- Association of Facilities Engineers
- Business Recovery Managers Association
- Earthquake Engineering Research Institute - Northern California Chapter
- Filipino American Chamber of Commerce of Santa Clara County
- Microelectronics Packaging and Test Engineering Council
- Santa Clara County Emergency Managers Association
- San Jose Silicon Valley Chamber of Commerce

One of the best ways of improving our understanding of the critical requirements associated with business continuity planning is to learn from disasters that occur. The recent major hurricanes that hit the Gulf Coast States - *Katrina* and *Rita* - convinced us that we should take this opportunity to learn the lessons and apply them to our environment. Though the physical events were hurricanes, the effect these natural disasters had on the built environment and social systems, including the immediate response effort required and the challenges associated with long term recovery have commonalities with all other disasters.

CDM has invited experts who were deployed to Louisiana and Mississippi in the immediate aftermath of Katrina to share their first-hand experiences with the rest of us. These mature professionals will help us see the broader consequences of disasters, including disruption of business operations and effects on social systems and infrastructure.

An objective of this conference series is to address the Business Continuity Planning (BCP) needs of the smaller businesses in the Silicon Valley area. The vulnerability of small businesses can have adverse effects on the ability of larger corporations to be able to continue their business and manufacturing operations after a major catastrophe.

This conference series also provides a venue for BCP professionals to get to network with their counterparts at other companies, and in the public sector. Public-private partnerships are essential for planning and maintaining, *business continuity*.

BCP-VI Disasters: Managing the Unexpected LEARNING FROM KATRINA

Wednesday, Nov. 2, 2005
12:00 pm - 6:00 pm
NASA-Ames Conference Center
Ames Research Center, Moffett Field, CA

6th Annual
Half-day Conference on
Business Continuity Planning
and Preparedness

PROGRAM:

- 12:00 Registration and Lunch
- 1:00 **Welcome**
Dan Furtado, Pharm. D., City of Campbell/Chair, CDM Executive Board
- 1:05 **Personal Thoughts on the Columbia Accident Investigation Board Activity and its Report**
James O. Arnold, Ph.D., NASA-Ames Center for Nanotechnology, UARC
- 1:45 — **Special Session on Lessons to be Learned from Hurricanes Katrina and Rita** —
- 1:50 **Impact of Katrina on Business Continuity of NASA Centers**
Bob Dolci, Chief, Protective Services, NASA-Ames Research Center
- 2:20 **Katrina's Impact on Social Systems and Businesses**
Phil White, Chief, South San Francisco Fire Department
- 2:50 Refreshments Break
- 3:20 **Search & Rescue in the aftermath of Katrina**
Bud Souza, Canine Search and Rescue Specialist, California Task Force 4
- 3:50 **Rescue Efforts in New Orleans - Individuals, Communities and Businesses**
Harold Schapelhouman, Menlo Park Fire Department - Invited
- 4:20 **State Level Cooperation in Responding to Disasters**
Governor's Office of Emergency Services
- 4:50 **Summary of Lessons Learned from Katrina and Implications for the San Francisco Bay Area**
Frances Edwards, Ph.D., San Jose State University/City of San Jose
- 5:20 Wine and Cheese Reception

Please visit
www.sjsu.edu/cdm/bcpconference
for updated conference information

REGISTRATION

Please mail or fax registration form and payment. Please fill in completely and/or attach business card:

name _____ position _____
company _____
address _____
phone _____ fax _____ e-mail _____

payment:

check enclosed (make checks payable to: **SJSU Foundation**)

Visa MasterCard Amex Card no: _____

Name on card: _____ exp: _____

(If name on card is other than yourself, please include authorization letter from card holder)

CDM Mail to:
Collaborative for Disaster
Mitigation

Attn: Crystal Carrera
One Washington Square
San Jose, CA 95192-0082

P 408.924.3596

F 408.924.3857

E sjsu_cdm@email.sjsu.edu

FEE:

\$55

cancellations must be made
by Oct. 28, 2005.
no refunds after Oct. 28, 2005.