



CDM

Media Advisory

FOR IMMEDIATE RELEASE
April 22, 2003 - EVENT TODAY

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NEWS CONFERENCE IN SAN JOSE, 10 A.M., TODAY EARTHQUAKE SHAKING MAP IS UNVEILED

WHAT: A new seismic shaking map of California will be unveiled today, on day two the three-day Disaster Resistant California conference in San Jose. The full-color map of the entire state will be a clear visual image to the public and decision makers as to which areas of California have the greatest risk of damage from future earthquakes. The map takes into account soil conditions, proximity to fault lines, earthquake projections and other factors to be discussed.

WHO:

- Dallas Jones, Director, Governor's Office of Emergency Services
- Dr. Bruce Clark, Chairman, Seismic Safety Commission
- Darryl Young, Director, California Department of Conservation
- Dr. Mike Blanpied, Associate Chief Scientist, Earthquake Hazards Team, U.S. Geological Survey

WHEN/WHERE: Today at The Fairmont in San Jose, the first floor, lobby lounge

WHY: The map was created to help increase an understanding of areas with the greatest earthquake damage potential. This new information will help emergency managers prioritize limited mitigation resources on areas that computer modeling shows as having the highest shaking intensity.

VISUALS: A poster of the map, 30" X 40," will be on display beside the podium and a 3-D animated fly over of the map will be played. Copies of the map will be made available to the media.

OTHER DRC CONFERENCE HIGHLIGHTS:

10:20 p.m. – 12:10 p.m. - Concurrent Sessions: Earthquake Projections, Mitigation in Taiwan, Fire Mitigation

12:10 p.m. – 1:30 p.m. - John Garamendi, California State Insurance Commissioner, on covering disaster costs

1:30 p.m. – 5:10 p.m. - Concurrent Sessions: Confidentiality and Homeland Security, Community-based Mitigation Mitigation in Japan, Socio-Economic Aspects of Earthquakes in Turkey

5:00 p.m. – - Canine Search and Rescue demonstration hosted by California Urban Search & Rescue Task Force 3 based at the Menlo Park Fire Department. Meet canines put to work following the recent shuttle crash, terrorist attacks of 9-11-01, and the Okalahoma City bombing.

7 p.m. - **The FDNY 9-11 experience as told by Thomas Von Essen, former fire commissioner.**

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PARTNERS



BACKGROUND:

The Governor's Office of Emergency Services, in partnership with the Collaborative for Disaster Mitigation, has brought together disaster mitigation experts locally and from around the world to offer their insights and expertise at the third annual Disaster Resistant California conference.

The conference is funded by a grant from the Federal Emergency Management Agency and private sponsorships.

More than 400 attendees from local, state, and federal government, local schools, the private sector and nonprofit organizations are learning how communities and businesses conduct terrorism risk assessments, how the State has strengthened its resolve against the threat of terrorism, and what lessons are being learned from earthquakes beyond our borders.

Free to the general public, more than 25 emergency response vehicles and equipment are on display around Cesar Chavez Park. Among them is the NASA's Hazardous Materials Decontamination Unit and units from San Jose, Palo Alto, Campbell and Monterey, as well as private companies with innovative products. California Urban Search and Rescue canines and San Jose Police Department Canine Unit will be giving demonstrations at 5 p.m. today.

Conference partners include the California Earthquake Authority and the California Seismic Safety Commission.

A complete schedule and registration forms are available at www.oes.ca.gov, click "DRC" in the right column. Media representatives, however, are asked to register by contacting the media contacts listed above.

OES coordinates state-level emergency preparedness, response, recovery and mitigation for a wide range of natural and human-caused emergencies and disasters. As part of its responsibilities, OES' Disaster Assistance Division manages state and federal grants provided to local communities for disaster mitigation and recovery. OES also coordinates the State's Mutual Aid System, the "neighbor helping neighbor" system in which fire-fighting and law enforcement resources from throughout the state can be called on to support local governments, and work with other state and federal agencies.

The Collaborative for Disaster Mitigation at San Jose State University, established in June 1999, is a collaborative effort among local governments, the private sector and academia. Its main focus is to limit loss of life, injury and property damage from natural disasters, and to accelerate economic recovery through implementation of mitigation measures.