



Neighborhood Development Training Conference

Saturday, October 8, 2011

8:30am to 5:00pm

Clark Hall, San José State University

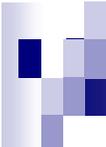
A “must-attend” event for all residents interested in improving neighborhoods

All classes are eligible for San José CAP Grant Cycle 25

For questions about this Conference, contact Jaime Angulo
(408) 279-2600 Ext. 1290 or janguo@nhssv.org

Please register for this FREE Event
(See form on last page)

BONUS: Registered attendees will receive free tickets to a San José State home football game, courtesy of SJSU Athletic Dept.



Neighborhood Development Training Conference

Saturday, October 8, 2011

The Neighborhood Development Training Conference (NDTC) aims to strengthen the voices and skills of neighborhood residents in Santa Clara County. The NDTC features free workshops taught by practitioner-instructors who have experience in improving local communities.

Location: San Jose State University Clark Hall

Event Agenda

8:30 am – 9:00 am	: Registration and Healthy Breakfast
9:00 am – 10:30 am	: Workshops
10:30 am – 12:00 am	: Workshops
12:00 Noon – 2:00 pm	: Neighborhood Leaders Awards Luncheon and Resource fair
2:00 pm – 3:00 pm	: Workshops
3:00 pm – 4:00 pm	: Workshops
4:00 pm – 5:00 pm	: Documentary Screening & Certificates Distribution

This conference is offered to Santa Clara County residents and SJSU students. Please call NHSSV at 408-279-2600 ext 1290 or email jangulo@nhssv.org if you do not live in Santa Clara County or do not attend SJSU

This **free** event is made possible with the collaboration of

**San José State University Neighborhood
Housing Services Silicon Valley United
Neighborhoods of Santa Clara County
NeighborWorks**





Neighborhood Development Training Conference Workshop Descriptions

NDTC 101 How to Deal with Problem Properties

Presenter: Sandra Soellner, Neighborhood Leader and Community Activist

Learn about new efforts to work with absentee and negligent landlords to rid neighborhoods of blighted property and problem tenants. The workshop will provide details on a new initiative to work with residents to use legal avenues to tackle problem properties and hear from residents about their tactics that have worked to make their neighborhoods cleaner and safer.

NDTC 102 Working With Faith-Based Institutions on Community Issues

Presenter: Almaz Negash, Catholic Charities “Step Up” Silicon Valley Program Director

Churches, synagogues, temples and mosques are very important assets in the community. Learn how faith-based communities are making a difference in their neighborhoods. They might be willing to donate money and resources, or sponsor events, fight crime, create jobs, build homes and address other community concerns. They offer leadership in rebuilding efforts and are willing to volunteer to help neighborhoods organize campaigns and be heard beyond political boundaries.

NDTC 103 Using the Internet as a Community Organizing Tool

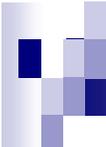
Presenter: Janice Rombeck, NeighborWebSJ Editor and Publisher

This workshop will introduce you to NeighborWebSJ, the Web site with a mission to connect neighborhood groups and leaders to each other and City Hall in order to promote civic engagement. Workshop leaders will show you how to navigate NeighborWebSJ and San Jose’s City website to keep informed and get involved in issues that affect neighborhoods. If you have a neighborhood Web site, be prepared to talk about it. If you don’t, we’ll help you create your own website and offer tips to keep it current.

NDTC 104 Community Policing for Neighborhood Safety:

Presenter: Christopher Moore, Chief, San José Police Department

What can residents do when gang violence invades your neighborhood, or there is a rise in property theft and vandalism? Individual calls for action can be effective, but when the community comes together to address safety, the outcome can provide a powerful impact. Learn what neighborhoods can do in cooperation with law enforcement in times of budget cuts, and less police on the streets. This session will focus on specific measures residents can take, and present solutions that other communities have tried. It will also provide opportunity for your direct input to San Jose's number Top Cop.



NDTC 105 Stabilizing Neighborhoods in Difficult Economic Times

Presenter: Matt Huerta, Neighborhood Housing Services Silicon Valley, Executive Director

This session focuses on the increasing impact of the housing foreclosure crisis on neighborhoods – empty houses taken over by gangs, increasing blight, neighborhood transients and the changing nature of neighborhoods as investors buy family-owned homes and transform them into rentals. In this workshop, presenter will talk about strategies to engage neighbors in managing foreclosure's impact on their communities. The presenter will also talk about the effectiveness of such solutions as money from government programs NSP2, and NSP3 invested in the most affected neighborhoods in San Jose.

NDTC 106 The Future of San Jose Neighborhoods is Here! Are You Prepared!

Presenter: Ernest Guzman, San Jose City Manager Office, Executive Analyst

Join us for a conversation about how your neighborhood group is doing in "it was the best of times; it was the worst of times". As neighborhood groups adjust to the landscape of reduced city services, what has your group been doing to adapt. What have been your successes and failures? What resources and ideas can you share with your neighbors to move ahead? What kind of training do you need? Are you suffering from Decision Fatigue? Do you even know what that is? Come find out at what promises to be a lively discussion.

NDTC 107 Adapting to a Changing Neighborhood

Presenter: Paul Pereira, San Jose City Manager Office, Neighborhood Team Manager

Our neighborhoods are changing. This change can come over time or abruptly. Either way, sometimes change has difficult moments, especially for longer term residents: Different types of people move in; community perceptions shift; tension develops between those who have always lived in the neighborhood and those who have just arrived. Understanding how to work together to create a new sense of community is paramount to ensuring a neighborhood's livability. Learn how other communities have met these challenges. Talk about programs and activities which facilitate cohesiveness. Explore ways that you can transition with the neighborhood and be a change leader who helps facilitate proactive activities and the discovery of shared values.

NDTC 108 Financial Literacy, Managing Your Money

Presenter: Ana Rosa Camacho, United Way Silicon Valley, Income Programs Specialist

In today's world it is more important than ever for people to understand how to navigate and manage their personal finances so as not to find themselves unnecessarily vulnerable. A solid understanding of how money works and the financial options available in the market can open doors to opportunity and bring stability to lives of community residents. In this workshop you will learn how credit works as well as how it should be managed, and how to flag predatory lending and other practices which take financial advantage of individuals and put communities at risk. This session will also explore strategies to bring financial education into your community and how organizing around these issues can get neighborhoods involved, build community cohesiveness and develop grassroots leadership.



NDTC 109 Developing Your Leadership Potential

Presenter: Mark Linder, City of Cupertino, Parks and Recreation Department Director

Acquire skills to assess your team's effectiveness, identify and remove roadblocks to effective teamwork, enhance team decision making and problem solving capabilities. In this workshop, you will explore the relationship between successful teams and leadership, and increase your understanding of group dynamics. Also examine such issues as the use of power, inclusion and exclusion, competition within the team, and team norms of openness and communication. Learn how best to use your assets to broaden your impact in your community.

NDTC 110 Team Building: Adults and Youth Working Together

Presenter: Imelda Rodriguez, CommUniverCity San Jose, Associate Director

This workshop will provide ideas for projects that youth and adults can work on together. You'll hear from young people and adults about how they are effecting change in their communities and mobilizing to address issues that impact them. You will learn what inspires youth and adults to get involved in neighborhood issues and share ideas on ways to motivate and recruit volunteers to participate in your community. The workshop will examine approaches that build self-esteem as well as skills, involve youth and adults in decision making, and offer both sides a meaningful and unlimited role in your community and organization.

NDTC 111 Engaging Residents in Sustainable Living Practices

Presenter: Natalie De Leon, Santa Clara County Community Energy Program Associate

This workshop will provide tools to engage, educate and expand the knowledge of residents on the practices of green and healthy living. Through lecture, discussion and a series of exercises, you will explore how to introduce residents to energy conservation strategies, how much water they use and water conservation strategies, opportunities to create a healthy home through the use of healthy cleaning products, asthma triggers and pest controls, and opportunities to reduce waste and recycle household items. Knowing that occupant behavior is the most difficult piece of the puzzle, we will include some additional tools to assist you to engage your residents and have them incorporate these practices in their daily lives.

NDTC 112 Silicon Valley – How far can we grow?

Presenter: Linda Lezotte, Environmental attorney; vice chair, Santa Clara Valley Water District Board of Directors

By the year 2025 the population of San Jose will grow to 1.2M and Santa Clara County's population will be 2.1M - Can our natural resources support this increasing population and what quality of life can we expect? The participants will hear from thoughtful leaders on topics including "smart growth", water supply and water reliability. Learn how you can participate in educating your neighbors and neighborhoods concerning the impacts of growth and how you can become part of the solution.

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Location: San Jose State University, Clark Hall

Registration and Workshops Selection

Free Event

Free Event

Name	
Address	
Email	
Phone	
Neighborhood Group	

Workshops

Please circle four workshops from the following options

All workshops are eligible for San Jose CAP Grant Cycle 25

NDTC 101 How to Deal with Problem Properties

NDTC 102 Working with Faith-Based Institutions on Community Issues

NDTC 103 Using the Internet as Neighborhood Tool

NDTC 104 Community Policing for Neighborhood Safety

NDTC 105 Stabilizing Neighborhoods in Tough Economic Times

NDTC 106 The Future of San Jose Neighborhoods is Here! Are you Prepared?

NDTC 107 Adapting to Changing Neighborhood Demographics

NDTC 108 Financial Literacy, Managing Your Money

NDTC 109 Developing Your Leadership Potential

NDTC 110 Team Building: Adults and Youth Working Together

NDTC 111 Engaging Residents in Sustainable Living Practices

NDTC 112 Silicon Valley – How Far Can We Grow?

**Registrations deadline is
September 30, 2011**

Questions: 279-2600 Ext 1290

Send registration by email: rsvp@unsc.org

By mail: 1156 North Fourth Street, San Jose, CA 95112

By Fax: 408-279-4100

