



Raising Awareness and Creating Champions Through Fundraising

Presented by:

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Introduction of Presenters

General Grant Writing

Making the Case

Creating a “Case Statement”

The definition of a “Case Statement” is:

A carefully prepared document that sets out the detailed needs of an organization, and why it should be supported. A case statement includes a survey of resources and future plans.

Making the Case

Why foster youth?

Where are the gaps in services?

Making the Case

Ground your efforts in theory:

Casey Family Programs identified seven developmental domains in their “It’s My Life: A Framework for Youth Transitioning from Foster Care to Successful Adulthood” (Casey Family Programs, 2006).

Making the Case

These domains are:

- (1) Cultural and Personal Identity Formation
- (2) Supportive Relationships and Community Connections
- (3) Physical and Mental Health
- (4) Life Skills
- (5) Education
- (6) Employment
- (7) Housing

Making the Case

Honoring Emancipated Youth (HEY):
Essential Elements of On-Campus Support Programs for Youth
<http://www.heysf.org/resources.html>

- (1) Dedicated Campus Support Staff
- (2) One-Stop Shopping
- (3) Housing
- (4) Full Financial Aid Package
- (5) Planned Transition to College
- (6) Academic and Career Counseling and Support
- (7) Personal Guidance, Counseling, & Supplemental Supports
- (8) Opportunities for Student Community and Leadership

Resources/Collaborations

Do you currently collaborate with other offices/agencies?

What resources are already available to youth?

How will you partner with these resources?

Program goals, leadership and duration

What is the purpose statement of the program? What are the intended outcomes?

What do you envision the program to look like in the next year?
In the next two years? In the next five years?

Who will direct or coordinate the program?

What is the amount and duration of the grant you are seeking?

Will the institution/organization sustain the program after grant funding has ended?

Brief Mission Statement

What is your campus/organization's mission statement?

Campus/organization demographics

Who does your campus/organization serve?

How many youth are on campus?

Grant Administration

Who will manage the grant?

Will there be grant administration costs?

Example: Foundation, 5%

What is the operating budget of the program?

Does your campus/organization have tax exemption status?

Supportive Documentation

Memorandums of Understanding (MOU's)

Letters of support from collaborators: donors, administrators, students, community partners

Evaluation and Assessment

What are the expectations of the funder for data collection?

What information is needed and how often to report?

Q & A