

Entrepreneurship

If you have a drive for innovation and the passion to create a new business or add value to an existing business, the Concentration in Entrepreneurship is an excellent choice for you.

With an entrepreneurship degree from San José State University, you will have the fundamental business skills and analytical tools that are necessary to start a new business. You will also gain a global perspective of entrepreneurship and insights on how to cope with change in a rapidly evolving environment due to global competition, new technology and changing customer requirements.

The special strength of our program is that it combines theory with practice. You will have the opportunity to test the theories and strategies learned in the classroom by presenting and pitching business ideas, creating real business plans and working on internships and other field projects. You'll be invited to showcase your innovative talent at the Silicon Valley Innovation Challenge, hosted by SJSU's Silicon Valley Center for Entrepreneurship, and participate in SVCE's Business Plan Competition. Since SJSU is located in the heart of Silicon Valley, you'll gain access to and insights from distinguished entrepreneurs, leaders of entrepreneurial corporations, innovators, angel investors, venture capitalists, bankers, lawyers, incubators directors and entrepreneur-networking organizations. You will also have the opportunity to join our student club, the Entrepreneurial Society, and draw on the unique and rich entrepreneurial resources in our local community.

SJSU's entrepreneurship program will prepare you to launch your own business while in school, upon graduation or at a later stage in your career, by building on your ideas with the skills, perspectives and experience that you acquire through the program. Upon graduation, you may also choose to join one of the many emerging companies or later entrepreneurial companies in Silicon Valley or join a venture capital firm.

Potential career paths:

- Entrepreneur
- Employee of a start-up team
- Corporate entrepreneur
- Business analyst
- Venture capital analyst
- Innovation manager

Career options are promising and opportunities unlimited for students studying entrepreneurship.

