Basu, Anuradha


Bechkoff, Jennifer Kat
Bechkoff, J. (2018). Globalization of a Marketing Department via Faculty Development: Faculty Participating with EMBA Students in an International Exchange Week. Invited presentation at Marketing Educators’ Association Conference, Sant Fe, New Mexico. [Status: Presented] [Refereed]

Bechkoff, J. (2017). Attribution Theory Makes Way for Dining Etiquette to Play a Role within the Domain of Relationship Marketing. Invited presentation at Association of Marketing Theory and Practice, Myrtle Beach, South Carolina. [Status: Presented] [Refereed]


Casey, Arthur

Cho, Jang Hyung
Cho, J. (2018). Ethical Issues in Manager Equity Ownership in CDO Deals. Invited presentation at Academy of Business Research, Boston, Massachusetts. [Status: Presented] [Refereed]

Czerwinski, David


Easter, Marilyn


Easter, Walter

Edwards, Frances


He, Steven Daoping
He, S. (2018). Rounding Phenomenon in the OTC Market. Invited presentation at Western Decision Sciences Institute, na, Hawaii. [Status: Presented] [Refereed]
Hill, Timothy

Huerta, Esperanza

Ingerson, Marc-Charles
Ingerson, M., Bingham, J., & Shanklin, B. (2018, August). Hiring for Character: Ethical integrity and unethical pro-organizational behavior. Invited presentation at Academy of Management Annual Conference, Chicago, Illinois. [Status: Presented] [Refereed] [August]

Jensen, Scott

Johnson, Camille

Khavul, Susanna

Kothari, Tanvi

Lee, Hyojin

Lester, Gretchen

Makani, Bobbi Betty

Merz, Michael


Merz, M. Y. (2017). *Branding across cultures: The role of advertising claims*. Invited presentation at ASBBS Annual Conference, Las Vegas, Nevada. [Status: Presented] [Refereed] [October]

Mullen, Elizabeth

Mullen, E. & Ramani, R. (2018, July). *Sacrifice influences perceptions of corporate social responsibility*. Invited presentation at International Society for Justice Research, Atlanta, Georgia. [Status: Presented] [Refereed] [July]

Nixon, Hilary


No, Yeonji


Osland, Joyce


Park, Taeho


Pruthi, Sarika


Rao, Alaka


Reed, Rick


Roldan, Maria Malu


Semenov, Alexey


Shi, Tianqin (Kelly)


Song, JM


Stillwell, Amelia


Virick, Meghna


Vyas, Ekta


Webb, Gordon Kent

Zhang, Jian


Zhang, Jing


Zhou, Shu