

# International Business

If you see your future career as a call to adventure, the International Business program may be for you. The program provides a broad base of business courses and additional coursework focused on global business. As a graduate, you will be well prepared for a career with a global business organization. Your further marketability will depend on your personal characteristics, your life experience, and your academic performance in the International Business concentration. Employing companies or organizations then provide further training necessary for the job. An undergraduate degree in International Business is not a professional degree or one that targets a specific job. Rather, it is an excellent base on which to build. Careers in international business run the gamut of all functions and levels – success really does depend on opportunity and ability.

Working in international business overseas is an opportunity to challenge and test yourself. You will leave behind your familiar and comfortable life and embark on an adventure, sometimes exhilarating and sometimes lonely and uncomfortable. You will face challenges that may make you question your identity, values and assumptions. By learning to cope with and master challenges, people who work abroad are often transformed and left with a feeling of mystery and deep satisfaction.

The first step is to accept the call to adventure – to commit to working abroad. If you approach this work with enthusiasm and involvement, you can eventually reap the benefits of a deep understanding and acceptance of the host culture. It's not just another job – one must be eager to go abroad. Successful international business people develop bicultural perspectives, increased self-awareness, and the knowledge that they have the inner resources to master difficult situations.

## Potential career paths:

- Global business analyst
- International business manager
- Outsourcing and off-shoring analyst
- Global strategic manager
- Global business consultant

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This is a terrific time to begin pursuing a career in international business. The opportunities are there. You are only limited by your imagination and your desire.

