Bay Area Undergraduate Communication Research Conference
April 16, 2011
Conference Schedule

9:30 a.m. Conference check in (Martin Luther King Jr. Library, 2nd floor, room 225/229)

9:45 a.m. -11:00 a.m. Keynote Address (MLK, 2nd floor, room 225/229)
   • Conference Welcome: Dr. David Terry, San José State University
   • Speaker Introduction: Dr. Bryan B. Whaley, University of San Francisco
   • Keynote Speaker: Dr. Lisa Sparks, Chapman University
   • Q & A

11:15 a.m. - 12:30 p.m. Student Research Presentations (MLK 525)
   Exploring Communication Diversity and Challenges
   Panel Chair: Mary Anne Sunseri, San José State University
   • Delivering Bad News: An Empirical Test of Initial Phrases
     Emma L. Gallagher & Lauren M. Jacobson, University of San Francisco.
   • In Home vs. In Class Participation
     Meagan Nance, San José State University.
   • Exploring Communication Behaviors in the Classroom with an Emphasis on Gender: A Preliminary Study
     Michael Bodulow, Christopher Castrance, & Paige Gonzales, San José State University
   • San Jose State Students and Their Public Speaking Problems
     Nicholas Muraoka, San José State University
   Panel Respondent: Dr. Katharine Heintz, Santa Clara University

11:15 a.m. - 12:30 p.m. Student Research Presentations (MLK 255/57)
   The Significance of Personal and Societal Artifacts
   Panel Chair: Rob Gutierrez, San José State University
   • Kellogg’s Frosted Mini-Wheats and Kashi Cinnamon Harvest: A Comparative Analysis
     Kathleen Bonham, San Francisco State University
   • How Clothes Communicate Authority for Middle Management Employees at Lintelle Engineering
     Robert Ash, San José State University
   • Organizational Effects on Female Clothing Choice
     Aaron S. Correll, San José State University
   • Organizational Communication Research
     Brittany Navarro, San José State University
   Panel Respondent: Tina Lim, San José State University

12:30 p.m. - 1:45 p.m. Lunch Break (independent)
2:00 p.m. - 3:15 p.m. Student Research Presentations (MLK 525)

**The Power of Rhetoric in Politics and Law**

Panel Chair: Christine Preston, San José State University

- *Hope for Homosexuality: A Rhetorical Criticism of Harvey Milk’s 1978 Hope Speech*
  Ashley Randall, Humboldt State University
- *A Presage to the United States of America: A Rhetorical Analysis of Andrew Jackson’s Removal Act Message to Congress*
  Lauren Espina, University of San Francisco
- *The House That X Built: A Rhetorical Analysis on Malcolm X's Message to Grassroots*
  Ryan W. Lennox, University of San Francisco
- *Courtroom Use of Rebuttal Analogy*
  Nichole M. Hathorn & Molly M. Torrence-Barrett, University of San Francisco

Panel Respondent: Dr. Kathleen McConnell, San José State University

2:00 p.m. - 3:15 p.m. Student Research Presentations (MLK 225/57)

**Analyzing Mass and Social Media**

Panel Chair: Matt Mathias, San José State University

- *An Analysis of Incongruities amongst Alejandro’s Eccentric Army*
  Rachel N. Weick & Chris Armas, California State University, Long Beach
  Angad Singh, University of Southern California
- *A New Cinematic Language: A Visual and Technical Revolution in Four Films by Catherine Breillett*
  Alexandra Dallago, Santa Clara University
- *Social Networking: Communication of the 21st Century*
  Tyler Henry, San José State University

Panel Respondent: Gina Firenzi, J.D., San José State University

3:30 p.m. - 4:45 p.m. Student Research Presentations (MLK 525)

**The World of Cyberspace**

Panel Chair: Asher Hamilton, San José State University

- *The Perceived Credibility of Online and Print Sources*
  Stephanie Wojda, University of the Pacific
- *Social Media’s Impact on Satisfaction with Relationships*
  Tricia Juanitas, University of the Pacific
- *The Perceptions of Athletes through the Media*
  Gabrielle Huntoon Cowden, University of the Pacific
- *The Changing Universe of Gaming: A Look at Violent Video Games in the Online Realm*
  Laura Beck & Steven Benvenuto, Santa Clara University

Panel Respondent: Dr. Bryan B. Whaley, University of San Francisco
3:30 p.m. - 4:45 p.m. Student Research Presentations (MLK 255/57)

Identity Work Online

Panel Chair: Tiffany Harbrecht, San José State University

• “About Me”: The Ideology of Identity Construction on Facebook User Profiles
  Ezra Hayman & Jacqueline Solis, Humboldt State University

• Why Did the Troll Cross the Road?: The Uses and Gratifications of Anonymous Trolling Online
  Nicolas A. Reyes & Ryan Lantrip, San José State University

• The Effects of Cyberbullying on the Use of Internet Communication Technologies
  DeLayne Achée, Joshua Baldovino & Anthony Fragoso, San José State University

• Self-Presentation and Identity Management on Facebook: Young Women’s Profile Picture Maintenance and Selection
  Carolyn Linck, Santa Clara University

Panel Respondent: Dr. Mindi Ann Golden, San Francisco State University

4:45 pm. - 5:00 p.m. Conference Closing (MLK 225/229)

• Presentation of participation certificates by Drs. Anne Marie Todd and David Terry, San José State University