About the COMM Major
The Communication Studies major provides the flexibility you need while offering the highest quality educational experience. Graduates possess the skills essential for success in Silicon Valley and beyond.

- The COMM major gives you **multiple course options** tailored to your interests.
- Courses incorporate activities that link communication concepts with **practical application**.
- The program takes a **student-centered approach**—our instructors earn some of the best student evaluations at SJSU.
- We offer **in-person, hybrid, and online classes** to accommodate your learning style and schedule.
- Faculty use the **latest technology** to enhance student learning while giving personalized instruction made possible by **small class sizes**.
- Our **Communication Center** provides peer coaching, workshops on communication skills, and mentor training – all for course credit!

Areas of Study
- **Communication and Instruction**: teaching/learning, training and development
- **Intercultural Communication**: communication between cultures and co-cultures
- **Interpersonal Communication**: communication and human relationships
- **New Media**: human interaction and new communication technologies
- **Organizational Communication**: communication processes and functions in organizational life
- **Performance Studies**: communication as embodied practice and artistic process
- **Rhetoric**: persuasion and public speaking

Professions
Speech writer, educator, human resources specialist, copy writer, counselor, coach, sales manager, realtor, corporate trainer, mediator, fundraiser, event planner, community relations director, researcher, marketing manager, public relations associate, lawyer, life coach, human rights officer, recruiter, and more!

Your PATH to Joining the COMM major
- **Freshmen & Sophomores**: Complete 6 lower-division units in Communication Studies with a minimum 2.0 GPA
- **Juniors, Seniors & Transfers**: Complete 6 – 8 upper-division units in Communication Studies with a minimum 2.0 GPA

Contact Us
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