

# Fall Job & Internship Fair

## Thursday, October 15, 2009

### 12 PM to 5 PM - Event Center

Meet with employers who have anticipated job and/or internship opportunities for SJSU candidates  
Over 30% of participating employers have internship opportunities available.

Bring current Tower Card or Center Membership Card

Aerotek  
Air Systems, Inc.  
Axolotl Corp.  
Bay Area Air Quality  
Bay Area STAR  
Boston Scientific  
**BROCADE**  
**SPARTAN PARTNER**  
California EDD  
Capital Fellows Programs  
Central Contra Costa Sanitary Dist.  
Cintas Corporation  
**CISCO SYSTEMS**  
**SPARTAN GOLD SPONSOR**  
Cops Care Cancer Foundation Inc.  
Cypress Semiconductor  
Drug Enforcement Administration  
Denny's Restaurants  
**EMC**  
**SPARTAN BLUE SPONSOR**  
**ENTERPRISE RENT A CAR**  
**FAIR SPONSOR**  
ENTRY POINT!  
**FAIRCHILD SEMICONDUCTOR**  
**FAIR SPONSOR**  
FileMaker, Inc.  
**FIRST INVESTORS**  
**SPARTAN PARTNER**

Guardian Analytics  
Hertz Corporation  
**HEWLETT PACKARD**  
**FAIR SPONSOR**  
**HITACHI GST**  
**SPARTAN BLUE SPONSOR**  
**IBM**  
**FAIR SPONSOR**  
Intel Corporation  
**INTUIT**  
**FAIR SPONSOR**  
JCPenney  
**KLA-TENCOR**  
**FAIR SPONSOR**  
Kohl's Department Stores  
Lockheed Martin  
LSI Corp.  
Macy's  
McAfee Inc.  
NASA Ames Research Center  
New York Life  
Norment Security Group, Inc.  
No. CA Broadcasting KQED/KTEH  
Northwestern Mutual Financial  
Novellus Systems, Inc.  
Peace Corps  
Photofax, Inc.  
Playworks  
Proteus Technologies

Prudential  
Quia Corporation  
Safeway, Inc.  
San Jose State University  
SanDisk Corporation  
Seneca Center  
Siemens Healthcare  
Silicon Valley Capital Mgmt.  
Sony Computer Entertainment  
Southland Industries  
SRG America  
State Street Corporation  
Structural Integrity Associates  
**TARGET CORPORATION**  
**SPARTAN PARTNER**  
Team Up for Youth  
Tech Point Solutions Inc.  
True Partners Consulting  
U.S. Marine Corps  
Univision Television Group  
Verizon Wireless  
**WALGREENS**  
**SPARTAN PARTNER**  
Wells Fargo Bank  
Wells Fargo Financial  
Xilinx, Inc.  
**YAHOO!**  
**SPARTAN PARTNER**

## Researching Job/Internship Fair Employer Job Descriptions

[www.careercenter.sjsu.edu](http://www.careercenter.sjsu.edu) > Student Login

1. Select **Job Fair** of choice
2. Select **organization** > **available positions**
3. Select **job title**  
(job description - - target resume/prepare one-minute commercial)
4. Quick Tip - Use **Advanced Search** to search by major/degree.

# Tips For Success

## Job & Internship Fairs

SJSU Career Center  
[www.careercenter.sjsu.edu](http://www.careercenter.sjsu.edu)

SJSU Career Center job fairs are an excellent opportunity for you to gain information about anticipated internships and career positions. It is also a great way to make contacts. Identify which organizations you want to interact with by previewing this list of participants. Log on to the Career Center's website @ [www.careercenter.sjsu.edu](http://www.careercenter.sjsu.edu) to research their job descriptions so that you can target your resumes and one-minute commercials. Instructions are on the list of employer participants.

## Before The Fair

## At The Fair

**Identify** which organizations you want to talk to at the Fair.

Log on to the Career Center's website @ [www.careercenter.sjsu.edu](http://www.careercenter.sjsu.edu) to research their job descriptions so that you can target your resumes. Directions are on the reverse.

**Prepare your resume.** "Target" a resume to each employer's job opening. Shape up your resume with a **resume critique** - - Career Center Drop-In Hours: Check the current semester's Career Center calendar.

**Practice presenting yourself as follows:**

- Introduce yourself — look confident and initiate a handshake with a smile. Demonstrate a knowledge of the organization. Employers might also bring short handouts for you to quickly scan.
- Prepare a one-minute commercial (your verbal portfolio) — describe your major, career interests, work experience, extracurricular activities, and the type of career information or job you are seeking. Show how your background and future goals fit the organization.

**Prepare questions** to ask representatives:

- What types of assignments are given to new graduates or interns?
- What do you look for in candidates? What key skills/experiences are highly desirable?
- Despite the current economy, are there areas within your organization where there is anticipated growth?
- What type (if any) of professional growth/development opportunities are available?
- Do you have any other tips for success in this field?

View the videotape, *Marketing Yourself For Success*, located in the Career Resource Lab, Building F.

**Dress professionally.** Target those organizations that are of interest to you:

- **Pick-up and scan** the employer's short handout. Determine if your one-minute commercial will remain the same.
- **Introduce** yourself to the representative.
- **Give your resume to the representative.** Launch into your one-minute commercial. Ask questions (examples are on the left).
- **Ask** about the application procedure. A positive attitude pays off! Follow up — get a business card or a contact name. Do not ask questions about salary and benefits.
- **Bring your calendar.** Be prepared to schedule interview appointments.
- **Be patient and anticipate lines.** Visit less crowded organizations first.
- **Good luck.**

## After The Fair

If you are given the contact information of the representative you spoke with at the fair, follow-up with a letter thanking them for their time and information. Include another resume and any other information requested (completed application, recommendations, or transcripts).

Develop a post job fair plan to keep actively engaged in your job search. Attend a Career Center *Interview Workshop* to prepare for success in your interviews.

Be sure to check the job listings on *SJSU's SpartaJobs* and upload your resume for e-resume transmittal. Go to [www.careercenter.sjsu.edu](http://www.careercenter.sjsu.edu). There are also many other resources available in the Career Resource Lab, Building F.