

ACTIVITY 3.1 / Learner Analysis

Applying learner characteristics and learning principles to your project

Activity purpose: This individual and small group activity is designed to:

1. apply the concepts of learner analysis to your particular target learners
2. provide a basis for planning appropriate instruction for that target population
3. provide peer feedback on your understanding of your target audience

Activity duration: 10 minutes = individual **and** 10 minutes working with a partner.

How to do it:

1. **Working on your own**, take 10 minutes to address the following issues:
 - Describe the general characteristics of your learners including the size of the target group who will receive the instruction.
 - Describe the likely level of motivation of your learners.
 - Describe the likely learning environment.
 - Address any sociological issues you may have to consider.
 - Suggest a delivery method that might work for your target group of learners and state why.
2. **Organize in pairs**, then briefly review your responses with each other. 10 minutes.