

Our Revised SCHEDULE • EDIT 273: Graphic Instructional Resources / Fall 2007

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Monday, 6:30–9:00 pm, Murdock-Portal School

Key: NDDB = Non-Designer's Design Book (2e)

Wk	Date	Topics & Presentations	Assignment Due	Reading Due	Skill Development	Instructional Activity
1	Aug 27	Visual Literacy Visual Resources		Lohr 1 and Resources chp.		
2	Sep 3	Labor Day				
3	Sep 10	Getting Started Type Tools	Instructional Theme	Lohr 2, 9 NDDB 8-10	Type styling (Type exercise) How to create a flyer	“Designing with Type” exercise
4	Sep 17	Visuals and Learning Shape Tools Ideation	Flyer	Lohr 3, 10	Page layout How to create a trifold Using images and clip art	“Black Square Problem” ideation exercise
5	Sep 24	ACE (graphic design process) PARC: Action Heroes of Design Job Aid Vs. Instruction	Trifold Ideation Book - check	Lohr 4, 8 NDDB 1–7	Page layout The “art” of critique How to create a job aid (Cocoa ex.)	“Making a Cup of Hot Cocoa” exercise
6	Oct 1	Selection Principle (Figure/Ground) Color and Depth Tools	Job Aid Critique	Lohr 5 and Lohr 11 (Color and Depth)	Storyboarding How to create a Microsoft PowerPoint master slide (Butterfly exercise)	“Butterfly” exercise
7	Oct 8	Organization Principle (Hierarchy) Color and Space Tools Information Design	Slide Presentation	Lohr 6 and Lohr 11 (Color and Space)	Image editing How to make an information design project (Tobacco exercise)	“Facts About Tobacco Use” exercise
8	Oct 15	Integration Principle (Gestalt)	Ideation Book - check	Lohr 7	Image editing	“Contrasting Colors” exercise
9	Oct 22*	Getting it Together: Design Processes Value	Information Design	NDDB 11 and Lohr 4 (review)	Drawing/illustration	“Black and White Problem”
10	Oct 29	Copyright Law	Flyer (revision) Trifold (revision)	Copyright article	Image editing (using layers)	“Celebration” exercise
11	Nov 5	Cueing Strategies	Job Aid (revision) Slide Presentation (rev)		Drawing/illustration	“We Won” exercise
12	Nov 12	Veteran's Day				Revise your projects
13	Nov 19	Production day				Revise your projects
14	Nov 26	Class Summary: The Gestalt of It All	Information Design (rev) Ideation Book – check Portfolio (draft)			Revise your projects Peer critique portfolios
15	Dec 3	Portfolio Presentation Class party	Portfolio (final)		How to design a meal using PARC Present portfolio	Review portfolios
16	Dec 10	Final Exercise	Final Exercise		Complete final exercise	

* AECT (Association for Education and Communication) International Conference

Be alert! The syllabus or schedule may change... [Last printed October 1, 2007]